

ORDER



Orders
Order / Rev: 1248
Alt Order #: 25155876
Product Desc: Issue
Estimate: 4228
Flight Dates: 04/18/16 - 04/30/16
Original Date / Rev: 04/19/16 / 04/19/16
Order Type: GENERAL

WDTV
Primary AE: Continental Washington DC
Sales Office: NAT
Sales Region: National

Agency
Name: Canal Partners Media
Buying Contact:
Billing Contact:
 25 Whitelock Place SW
 Marietta, GA 30064

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Americans for Integrity in Governmen
Demographic: HH
Product Codes: Issues/Propositions
Priority: P-08
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/16	04/24/16	10	\$2,135.00	\$1,814.75
04/25/16	04/29/16	23	\$4,780.00	\$4,063.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2016	10	\$2,135.00	\$1,814.75	0.00
May 2016	23	\$4,780.00	\$4,063.00	0.00
Totals	33	\$6,915.00	\$5,877.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC	NAT	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	04/20/16	04/22/16	DAYBREAK DAYBREAK	CM	5:30 AM-7:00 AM	--WTF--	:30	1	\$150.00	P-08	0.00	NM	1	\$150.00
COMMENTS APPLY TO SUB LINES A THRU A Daybreak <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/20/16 04/26/16 --WTF-- 1 \$150.00 0.00															
E 2	All	04/25/16	04/29/16	DAYBREAK DAYBREAK	CM	5:30 AM-7:00 AM	MTWTF--	:30	2	\$150.00	P-08	0.00	NM	2	\$300.00
COMMENTS APPLY TO SUB LINES A THRU A Daybreak <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/16 05/01/16 MTWTF-- 2 \$150.00 0.00															
E 3	All	04/20/16	04/22/16	CBS THIS MORNING CBS THS MORNING M-F	CM	7:00 AM-9:00 AM	--WTF--	:30	1	\$150.00	P-08	0.00	NM	1	\$150.00
COMMENTS APPLY TO SUB LINES A THRU A CBS This Morning <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/20/16 04/26/16 --WTF-- 1 \$150.00 0.00															
E 4	All	04/25/16	04/29/16	CBS THIS MORNING CBS THS MORNING M-F	CM	7:00 AM-9:00 AM	MTWTF--	:30	2	\$150.00	P-08	0.00	NM	2	\$300.00
COMMENTS APPLY TO SUB LINES A THRU A CBS This Morning <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/16 05/01/16 MTWTF-- 2 \$150.00 0.00															
E 5	All	04/24/16	04/24/16		CM	9:00 AM-10:30 AM	-----S	:30	1	\$155.00	P-08	0.00	NM	1	\$155.00

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Advertiser: Americans for Integrity in Government O
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WDTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS SUNDAY MORNING															
CBS SUNDAY MORNING															
COMMENTS APPLY TO SUB LINES A THRU A															
CBS Sunday Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/24/16	04/30/16	-----S			1			\$155.00		0.00			
E 6	All	04/20/16	04/22/16	M-F 11A-12P	CM	11:00 AM-12:00 PM	--WTF--	:30	1	\$200.00	P-08	0.00	NM	1	\$200.00
M-F															
COMMENTS APPLY TO SUB LINES A THRU A															
Price Is Right															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/20/16	04/26/16	--WTF--			1			\$200.00		0.00			
E 7	All	04/25/16	04/29/16	M-F 11A-12P	CM	11:00 AM-12:00 PM	PMTWTF--	:30	2	\$200.00	P-08	0.00	NM	2	\$400.00
M-F															
COMMENTS APPLY TO SUB LINES A THRU A															
Price Is Right															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/25/16	05/01/16	MTWTF--			2			\$200.00		0.00			
E 8	All	04/20/16	04/22/16	M-F 5 NEWS MIDDAY	CM	12:00 PM-12:30 PM	--WTF--	:30	1	\$155.00	P-08	0.00	NM	1	\$155.00
5 NEWS@ MIDDAY															
COMMENTS APPLY TO SUB LINES A THRU A															
News Channel 5 Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/20/16	04/26/16	--WTF--			1			\$155.00		0.00			
E 9	All	04/25/16	04/29/16	M-F 5 NEWS MIDDAY	CM	12:00 PM-12:30 PM	PMTWTF--	:30	3	\$155.00	P-08	0.00	NM	3	\$465.00
5 NEWS@ MIDDAY															
COMMENTS APPLY TO SUB LINES A THRU A															
News Channel 5 Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/25/16	05/01/16	MTWTF--			3			\$155.00		0.00			
E 10	All	04/20/16	04/22/16	M-F 1230P-130P	CM	12:30 PM-1:30 PM	--WTF--	:30	1	\$200.00	P-08	0.00	NM	1	\$200.00
M-F															
COMMENTS APPLY TO SUB LINES A THRU A															
Young And The Restless															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/20/16	04/26/16	--WTF--			1			\$200.00		0.00			
E 11	All	04/25/16	04/29/16	M-F 1230P-130P	CM	12:30 PM-1:30 PM	MTWTF--	:30	3	\$200.00	P-08	0.00	NM	3	\$600.00
M-F															
COMMENTS APPLY TO SUB LINES A THRU A															
Young And The Restless															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/25/16	05/01/16	MTWTF--			3			\$200.00		0.00			
E 12	All	04/20/16	04/22/16	5 NEWS@5P	CM	5:00 PM-5:30 PM	--WTF--	:30	1	\$365.00	P-08	0.00	NM	1	\$365.00
M-F 5 NEWS @ 5P															
COMMENTS APPLY TO SUB LINES A THRU A															
5 News First At 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/20/16	04/26/16	--WTF--			1			\$365.00		0.00			
E 13	All	04/25/16	04/29/16	5 NEWS@5P	CM	5:00 PM-5:30 PM	MTWTF--	:30	2	\$365.00	P-08	0.00	NM	2	\$730.00
M-F 5 NEWS @ 5P															
COMMENTS APPLY TO SUB LINES A THRU A															
5 News First At 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/25/16	05/01/16	MTWTF--			2			\$365.00		0.00			
E 14	All	04/20/16	04/22/16	5 NEWS @6P	CM	6:00 PM-6:30 PM	--WTF--	:30	1	\$435.00	P-08	0.00	NM	1	\$435.00
M-F 5 NEWS @ 6P															
COMMENTS APPLY TO SUB LINES A THRU A															
5 News @ 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/20/16	04/26/16	--WTF--			1			\$435.00		0.00			
E 15	All	04/25/16	04/29/16	5 NEWS @6P	CM	6:00 PM-6:30 PM	MTWTF--	:30	2	\$435.00	P-08	0.00	NM	2	\$870.00
M-F 5 NEWS @ 6P															
COMMENTS APPLY TO SUB LINES A THRU A															

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 Alt Order #: 25155876
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Advertiser: Americans for Integrity in Government O
 Product Desc: Issue
 Estimate: 4228
 WDTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5 News @ 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/16	05/01/16	MTWTF--					2	\$435.00		0.00			
E 16	All	04/20/16	04/22/16	M-F 4P-5P M-F	CM	4:00 PM-5:00 PM	--WTF--	:30	1	\$195.00	P-08	0.00	NM	1	\$195.00
COMMENTS APPLY TO SUB LINES A THRU A Judge Judy/Judge Judy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/20/16	04/26/16	--WTF--					1	\$195.00		0.00			
E 17	All	04/25/16	04/29/16	M-F 4P-5P M-F	CM	4:00 PM-5:00 PM	MTWTF--	:30	3	\$195.00	P-08	0.00	NM	3	\$585.00
COMMENTS APPLY TO SUB LINES A THRU A Judge Judy/Judge Judy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/16	05/01/16	MTWTF--					3	\$195.00		0.00			
E 18	All	04/25/16	04/29/16	M-F 7P-730P M-F	CM	7:00 PM-7:30 PM	MTWTF--	:30	2	\$135.00	P-08	0.00	NM	2	\$270.00
COMMENTS APPLY TO SUB LINES A THRU A Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/16	05/01/16	MTWTF--					2	\$135.00		0.00			
E 19	All	04/20/16	04/22/16	M-F 730P-8P M-F	CM	7:30 PM-8:00 PM	--WTF--	:30	1	\$130.00	P-08	0.00	NM	1	\$130.00
COMMENTS APPLY TO SUB LINES A THRU A Insider															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/20/16	04/26/16	--WTF--					1	\$130.00		0.00			
E 20	All	04/25/16	04/29/16	M-F 730P-8P M-F	CM	7:30 PM-8:00 PM	MTWTF--	:30	2	\$130.00	P-08	0.00	NM	2	\$260.00
COMMENTS APPLY TO SUB LINES A THRU A Insider															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/16	05/01/16	MTWTF--					2	\$130.00		0.00			
													Totals	0	\$0.00

✓
MMK 1.9.16

\$1818



Contract # 25155876 Changes as of: 4/18/2016 at 5:30 PM Version: Original Order
 CPE: 506/601/4228 Flight: 4/18/16 - 4/30/16 Station: WDTV
 Agency: Canal Partners Media Advertiser: Americans for Integrity in Government Officials Market: Clarksburg
 25 WHITLOCK PLACE Product: Issue Office: WASHINGTON
 SW Agency Order #: 4972740 Primary Demo: Total CPP: \$0.00
 2nd Fl Buyer: Mills, Amy Con Type: POLITICAL/VOTE Total GRP: 0
 Marietta, GA 30064 Salesperson: ERIN SCHUMACHER Assistant: ERIN SCHUMACHER Separation: 212-424-6620

Total \$: \$6,915.00
 Total Spots: 33

Comments: Order starts Wednesday, 4/20 and end Saturday, 4/30.; Separation: 20

#	Day/Time	DP	Program	Rate	4/18 - 4/25			Total Spots	Total \$	CPP	GRP
					Len	4/18	4/25				
1	W-F 5:30a-7a		Daybreak	\$150.00	30	1	0	1	\$150.00	\$0.00	0.0
2	M-F 5:30a-7a		Daybreak	\$150.00	30	0	2	2	\$300.00	\$0.00	0.0
3	W-F 7a-9a		CBS This Morning	\$150.00	30	1	0	1	\$150.00	\$0.00	0.0
4	M-F 7a-9a		CBS This Morning	\$150.00	30	0	2	2	\$300.00	\$0.00	0.0
5	Su 9a-10:30a		CBS Sunday Morning	\$155.00	30	1	0	1	\$155.00	\$0.00	0.0
6	W-F 11a-12n		Price Is Right	\$200.00	30	1	0	1	\$200.00	\$0.00	0.0
7	M-F 11a-12n		Price Is Right	\$200.00	30	0	2	2	\$400.00	\$0.00	0.0
8	W-F 12n-12:30p		News Channel 5 Midday	\$155.00	30	1	0	1	\$155.00	\$0.00	0.0
9	M-F 12n-12:30p		News Channel 5 Midday	\$155.00	30	0	3	3	\$465.00	\$0.00	0.0
10	W-F 12:30p-1:30p		Young And The Restless	\$200.00	30	1	0	1	\$200.00	\$0.00	0.0
11	M-F 12:30p-1:30p		Young And The Restless	\$200.00	30	0	3	3	\$600.00	\$0.00	0.0
12	W-F 5p-5:30p		5 News First At 5PM	\$365.00	30	1	0	1	\$365.00	\$0.00	0.0
13	M-F 5p-5:30p		5 News First At 5PM	\$365.00	30	0	2	2	\$730.00	\$0.00	0.0
14	W-F 6p-6:30p		5 News @ 6PM	\$435.00	30	1	0	1	\$435.00	\$0.00	0.0
15	M-F 6p-6:30p		5 News @ 6PM	\$435.00	30	0	2	2	\$870.00	\$0.00	0.0
16	W-F 4p-5p		Judge Judy/Judge Judy	\$195.00	30	1	0	1	\$195.00	\$0.00	0.0
17	M-F 4p-5p		Judge Judy/Judge Judy	\$195.00	30	0	3	3	\$585.00	\$0.00	0.0
18	W-F 7p-7:30p		Entertainment Tonight	\$135.00	30	0	2	2	\$270.00	\$0.00	0.0
19	W-F 7:30p-8p		Insider	\$130.00	30	1	0	1	\$130.00	\$0.00	0.0
20	M-F 7:30p-8p		Insider	\$130.00	30	0	2	2	\$260.00	\$0.00	0.0
TOTALS:								33	\$6,915.00	\$0.00	0.0

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WDTV - TV Weston, WV	Date: 04/18/2016
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I, Amy Mills

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Date of First Broadcast: 04/20/2016

Date of Last Broadcast: 04/30/2016

Total Charges: \$*****5,877.75 NET

This broadcast time will be used by: Americans For Integrity In Government Officials, Inc



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

[Empty box for candidate and issue information]

I represent that the payment for the above described broadcast time has been furnished by (name and address):

[Empty box for payment information]

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

[Empty box for executive information]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Americans For Integrity in Government Officials, Inc.

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Tyree Clark, Board Member & Chair; John Lamplugh, Board Member; Stephanie Dill, Board Member



TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

04/18/2016	<i>Amy W. Mills</i>	(770) 427-0735
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<i>[Signature]</i>	TOM DEFAZIO	General Manager
Signature	Printed Name	Title



AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

Date of First Broadcast: 04/20/2016

Date of Last Broadcast: 04/30/2016

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

