

CONTRACT

WDTV
5 TV Drive
Bridgeport, WV 26330
(304) 848-5000

And:

Image Associates LLC
700 Virginia St
Suite 220
Charleston, WV 25301

Contract / Revision 528 /		Alt Order #
Product 1st flight of February		
Contract Dates 02/03/16 - 02/09/16		Estimate #
Advertiser WV Prevails		Original Date / Revision 02/01/16 / 02/01/16
Billing Cycle EOM/EOC	Billing Calendar Calendar	Cash/Trade Cash
Property WDTV	Account Executive Steve Funk	Sales Office Regional
Special Handling		
Demographic Households		
Agency Ref	Advertiser Ref	Product 1/2

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WDTV	02/03/16	02/09/16	DAYBREAK	530A-7A		:30				NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 02/01/16	02/07/16	--111--				3	\$550.00				
		Week: 02/08/16	02/14/16	11-----				2	\$550.00				
D 2	WDTV	02/03/16	02/09/16	M-F	10:58:26A-12P		:30				NM	0	\$0.00
N 3	WDTV	02/03/16	02/09/16	5 NEWS@ MIDDAY	12P-1230P		:30				NM	4	\$2,220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 02/01/16	02/07/16	--111--				3	\$555.00				
		Week: 02/08/16	02/14/16	1-----				1	\$555.00				
N 4	WDTV	02/03/16	02/08/16	M-F	10:58:26A-12P		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 02/01/16	02/07/16	--111--				3	\$300.00				
		Week: 02/08/16	02/14/16	1-----				1	\$300.00				
N 5	WDTV	02/03/16	02/08/16	M-F	4P-5P		:30				NM	4	\$1,180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 02/01/16	02/07/16	--111--				3	\$295.00				
		Week: 02/08/16	02/14/16	1-----				1	\$295.00				
N 6	WDTV	02/03/16	02/08/16	M-F 5 NEWS @ 5P	5P-530P		:30				NM	4	\$3,060.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 02/01/16	02/07/16	--111--				3	\$765.00				
		Week: 02/08/16	02/14/16	1-----				1	\$765.00				
N 7	WDTV	02/03/16	02/08/16	M-F 5 NEWS @ 6P	6P-630P		:30				NM	4	\$3,340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 02/01/16	02/07/16	--111--				3	\$835.00				
		Week: 02/08/16	02/14/16	1-----				1	\$835.00				
N 8	WDTV	02/03/16	02/05/16	M-F	730P-8P		:30				NM	3	\$690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 02/01/16	02/07/16	--111--				3	\$230.00				
N 9	WDTV	02/07/16	02/07/16	CBS SUNDAY MORNING	9A-1030A		:30				NM	1	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 02/01/16	02/07/16	-----1				1	\$555.00				
Totals										0.00		29	\$14,995.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WDTV
5 TV Drive
Bridgeport, WV 26330
(304) 848-5000

<u>Contract / Revision</u> 528 /		<u>Alt Order #</u>
<u>Contract Dates</u> 02/03/16 - 02/09/16	<u>Product</u> 1st flight of February	<u>Estimate #</u>
<u>Advertiser</u> WV Prevails		<u>Original Date / Revision</u> 02/01/16 / 02/01/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/16 - 02/09/16	29	\$14,995.00	(\$2,249.25)	\$12,745.75
Totals	29	\$14,995.00	(\$2,249.25)	\$12,745.75

Signature: _____ **Date:** _____

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On-Air Detail Report

WV Previews Weekly Schedule

Client: Image Associates
 Buyer: Bill Hogan
 Advertiser: WV Previews
 Product: N/A
 Phone: 304.345.4429

AE: Steve Funk

Phone: 304-848-5000
 Fax: 304-842-7501
 Email: stevefunk@wdtv.com

Lengths: 30
 Dayparts: ALL
 Sched Dates: 02/01/16 - 02/12/16

2/1/2016 3:23PM
 Clarksburg 2BK Nov14+Feb15 DMA Rentrak Live Only

Station ID	Program	Time Period	Unit Length	Units	Mon	Tues	Wed	Thurs	Fri	Sat	Sun	Unit \$	RTG	GRP	Day 1 - Day 12 Adults 35-64	CPP	Total Cost
Week of 02/01/16																	
WDTV	»DAYBREAK	M-F 5:30a-7a	30	3	1	2	3	4	5	6	7						
WDTV	»The Price is Right	M-F 11a-11:59a	30	3			1	1	1			\$550	5.9	17.7		\$93	\$1,650
WDTV	»5 News @ Noon	M-F 12n-12:30p	30	3			1	1	1			\$300	5.4	16.2		\$56	\$900
WDTV	»JUDGE JUDY	M-F 4p-5p	30	3			1	1	1			\$555	6.1	18.3		\$91	\$1,665
WDTV	»News 5 @ 5	M-F 5p-5:30p	30	3			1	1	1			\$295	5.7	17.1		\$52	\$885
WDTV	»News 5 @ 6	M-F 6p-6:30p	30	3			1	1	1			\$765	7.8	23.4		\$98	\$2,295
WDTV	»INSIDER	M-F 7:30p-8p	30	3			1	1	1			\$835	7.6	22.8		\$110	\$2,505
WDTV	»CBS Sunday Morning	Su 9a-10:30a	30	1							1	\$230	4.4	13.2		\$52	\$690
Week of 02/08/16																	
WDTV	»DAYBREAK	M-F 5:30a-7a	30	2	8	9	10	11	12	13	14						
WDTV	»The Price is Right	M-F 11a-11:59a	30	1	1	1						\$550	5.9	11.8		\$93	\$1,100
WDTV	»5 News @ Noon	M-F 12n-12:30p	30	1	1	1						\$300	5.4	5.4		\$56	\$300
WDTV	»JUDGE JUDY	M-F 4p-5p	30	1	1	1						\$555	6.1	6.1		\$91	\$555
WDTV	»News 5 @ 5	M-F 5p-5:30p	30	1	1	1						\$295	5.7	5.7		\$52	\$295
WDTV	»News 5 @ 6	M-F 6p-6:30p	30	1	1	1						\$765	7.8	7.8		\$98	\$765
WDTV	»News 5 @ 6	M-F 6p-6:30p	30	1	1	1						\$835	7.6	7.6		\$110	\$835

Schedule Totals

29

Reach / Frequency 176.3 / 2.4

\$85

\$14,995

This report has been prepared using STRATA NuMath research.

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Rentrak Corporation Audience Estimates Copyright ©2016 Rentrak Corporation. Rentrak-derived minimum thresholds have not been applied to these estimates; the thresholds will be applied on a go-forward basis in a future Rentrak release. Audience estimates for total households and age/gender only are available based on market tiers.



Non-Candidate / Issues Advertisements Agreement Form

Date: 2/1, 2016

Station and Location: WDTV Clarksburg, WV

I, James Cerra, do hereby request advertising time as follows:

BROADCAST DATE	TIME OF DAY, PACKAGE, OR ROTATION	LENGTH	CLASS OF TIME	RATE
See Attached Schedule				

This airtime will be used by West Virginia Previews* for the following issue(s):

*A DIVISION OF SUPPORT WV LOCAL BUSINESS LTD

TOTAL CHARGES:

\$14,995 Gross / \$12,745 Net

Important Note: Additional pages must be completed. See attached.

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE"

(For all other Issue Advertisements, please continue to next page.)

Programming that "communicates a political matter of national importance" includes references to any:

- (i) Legally qualified candidates (presidential, vice-presidential, or congressional);
- (ii) Election to federal office (including general descriptions like "the senator" or "our person in Washington"), and
- (iii) National legislative issue of public importance (e.g., national health care, tax reform, federal gun control, etc.).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" ☐ Yes ☒ No

If yes, please identify, as applicable:

the name(s) of any legally qualified candidate(s) referenced: _____

the office(s) being sought: _____

the date(s) of the election(s): _____

the issue(s) to which the communication refers: _____

I represent that payment for the above described broadcast time has been paid by:

Name: _____

Address: _____

I represent that you are authorized to announce the time as paid for by such person or entity (the "Sponsor"). The names of the Chief Executive Officers, Board of Directors, or Executive Committee Members are attached as Exhibit __, or listed here:

ATTACH "AGREED UPON SCHEDULE OF BROADCASTS" FORM.

**FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A
POLITICAL MATTER OF NATIONAL IMPORTANCE"**

I represent that payment for the above described broadcast time has been paid by:

Name: Support WV Local Businesses LTD

Address: 1627 Biskey Ave, Charleston, WV 25302

I represent that you are authorized to announce the time as paid for by such person or entity (the "Sponsor"). The names of the Chief Executive Officers, Board of Directors, or Executive Committee Members are attached as Exhibit ☐, or listed here:

James Cerro, Treasurer

FOR ALL ISSUE ADVERTISEMENTS

For each broadcast requested, the Sponsor agrees to deliver an **accurate script, transcript, or tape** to the station not less than _____ hours before the scheduled time of the first broadcast.

The Sponsor agrees to **indemnify and hold harmless** the station for any damages or liability, including reasonable attorney's fees that may ensue from the broadcast of the above-requested advertisement(s).

TO BE SIGNED BY ADVERTISER (SPONSOR):

SIGNATURE:

DATE OF SIGNATURE:

Name: James Cerra
Title: Treasurer
Phone: (804) 561-5235

12-29-15

TO BE SIGNED BY STATION REPRESENTATIVE:

☒ Accepted

☐ Accepted in Part

☐ Rejected

SIGNATURE:

DATE OF SIGNATURE:

Name: Steve Fink
Title: Account Executive

[Signature]

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

West Virginia Secretary of State — Online Data Services**Business and Licensing**

Online Data Services Help

Business Organization Detail

NOTICE: The West Virginia Secretary of State's Office makes every reasonable effort to ensure the accuracy of information. However, we make no representation or warranty as to the correctness or completeness of the information. If information is missing from this page, it is not in the The West Virginia Secretary of State's database.

SUPPORT WV LOCAL BUSINESSES, LTD

Organization Information								
Org Type	Effective Date	Established Date	Filing Date	Charter	Class	Sec Type	Termination Date	Termination Reason
C Corporation	8/17/2015	8/17/2015	8/17/2015	Domestic	Non-Profit			

Organization Information			
Business Purpose		Capital Stock	
Charter County	Kanawha	Control Number	9AB6L
Charter State	WV	Excess Acres	
At Will Term		Member Managed	
At Will Term Years		Par Value	
Authorized Shares			

Addresses	
Type	Address
Local Office Address	1627 BIGLEY AVENUE CHARLESTON, WV, 25302 USA
Mailing Address	1627 BIGLEY AVENUE CHARLESTON, WV, 25302 USA
Notice of Process Address	JAMES CERRA 1627 BIGLEY AVENUE CHARLESTON, WV, 25302 USA
Principal Office Address	1627 BIGLEY AVENUE CHARLESTON, WV, 25302 USA
Type	Address

Officers	
Type	Name/Address
Incorporator	JAMES CERRA 1627 BIGLEY AVENUE CHARLESTON, WV, 25302 USA
Type	Name/Address

For more information, please contact the Secretary of State's Office at 304-558-8000.

Tuesday, December 29, 2015 — 12:37 PM

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image associates
700 Virginia St., E., Suite 220
Charleston, WV 25301
PH. (304) 345-4429

CHASE
CHARLESTON, WV
WV1-0400
69-36/519

023498

PAY

2/1/16

\$12,745.75

Twelve Thousand Seven Hundred Forty Five and 75/100

DATE

AMOUNT

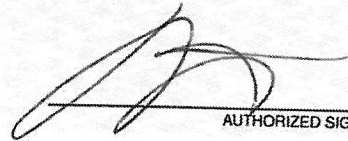
TO THE ORDER OF:

WDTV

5 Television Drive, P.O. Box 480
Bridgeport, WV 26330

MEMO

Prevailing Wage Flight #4 Week of Feb 1st ISSUE RATES



AUTHORIZED SIGNATURE



⑈023498⑈ ⑆051900366⑆ ⑆25733431⑈

IMAGE ASSOCIATES

023498

IMAGE ASSOCIATES

023498