



POLITICAL ADVERTISING TERMS AND DISCLOSURE STATEMENT

1. **Applicability:** These policies apply only to legally qualified candidates for public office or their authorized campaign organizations to promote their candidacy; they are not applicable to political action committees or non-candidate "issue" advertising.
2. **Access:** Reasonable access will be provided to all legally qualified federal candidates during the 45 and 60-day periods before a primary/general election. While candidates may request specific programming, WQDY Inc. reserves the exclusive right to determine the amount of time and program availability to particular candidates. No political time will be sold in news programming.
3. **Identification:** All ads must comply with the audio identification requirements of Section 317 of the Communications Act. Should candidates ads not contain the proper identification, WQDY Inc. reserves the right to add the appropriate material, without providing additional time.
4. **Orders:** Orders for political time will not be considered firm until the following have been provided:
 - a) Completed and Signed Agreement form for Political Candidates.
 - b) Net cash in advance payment.
 - c) Where the purchase is made by a corporation, committee, association or the unincorporated group, a list of the entities chief executive committee or board of directors.
 - d) Where doubt exists, WQDY Inc. may require satisfactory proof that the candidate is "legally qualified," as the term is defined by the FCC.
 - e) Where doubt exists, WQDY Inc. may require satisfactory proof that the purchaser is authorized to buy time for the candidate
 - f) Advance orders for schedules of political advertising
 - g) Commercial facilities (pre-recorded audio or copy), along with written instructions for their use, should be submitted to WQDY Inc. as soon as possible to ensure proper airing. All instructions for airing of facilities should be in writing. Changes to these instructions should be in writing to WQDY Inc. prior to the changes being made. Pre-recorded audio should be received in sufficient time to permit confirmation or compliance with sponsorship identification requirements and with broadcast technical standards
 - h) Deadlines for all commercial material, time orders, and contract changes are one full business day prior to the announcement or announcements; first scheduled airing.
5. In the event that technical difficulties preclude the airing of any candidate's ads, WQDY Inc. will schedule an equal number of make-goods ads as soon as possible during a day part of equal or greater value.
6. Contact information, Bill McVicar 207-454-7545

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

2/28/20