

| OPT Underwriters | Sponsored Programming | 4/1/2022 |
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| Alamo Drafthouse | national programming | |
| All Hours Plumbing | national programming | |
| APO / Aids Project of the Ozarks | national programming, Create channel | |
| B Sew Inn | national programming | |
| Bambino's Café | national programming | |
| Barton County Chamber of Commerce | national programming | |
| Central Bank of Ozarks & Central Trust Co. | <i>Sense of Community</i> , national programming, <i>OzarksWatch</i> | |
| Christian County Library | national programming | |
| Citizens Memorial Hospital | national programming | |
| City of Springfield Environmental Services | national programming, <i>Sense of Community</i> | |
| Classic Wood Floors | <i>Sense of Community</i> , national programming | |
| Commerce Trust Company | national programming | |
| Commercial Street CID | national programming | |
| Community Foundation | national programming, <i>OzarksWatch</i> | |
| Discovery Center | national programming | |
| DiVentures | PBS Kids Channel | |
| Dr. Frank Newman, Mercy | national programming | |
| Drew Lewis Foundation | national programming | |
| First Republic Bank | national programming | |
| Freeman Hospital | national programming, <i>OzarksWatch</i> , <i>Marian Days</i> documentary | |
| Gillioz Theatre | national programming | |
| Gorman-Scharpf | national programming | |
| Hammons Hall for the Performing Arts | PBS Kids channel | |
| Hammons Products | <i>Seeds of Success</i> documentary, national programming | |
| Hulston Family Foundation/Corvin Family Fund | <i>Upping the Odds</i> documentary | |
| Incredible Pizza | PBS Kids Channel | |
| IPA | national programming, <i>OzarksWatch</i> | |
| Itty Bitty City | national programming, PBS Kids channel | |
| James Country Mercantile | <i>Wilson's Creek National Battlefield</i> documentary, national programming | |
| Kaleidoscope | <i>Ozark Mountain Daredevils</i> documentary | |
| Kids Directory | national programming; kids channel | |
| Learfield-Mo State Sports Properties | <i>MSU Baseball</i> documentary, <i>OzarksWatch</i> , national programming | |
| Lemons Charitable Trust, Jean, Mildred & Jack | national programming | |
| Liberty Utilities / Empire District Electric Co. | national programming, <i>Missouri Bicentennial</i> , <i>Ozark Mountain Daredevils</i> docs | |
| The LightSmith | Create channel | |
| Little Grins Dental | PBS Kids Channel | |
| Loren Cook Corporation | <i>MSU Baseball</i> documentary | |
| Margie Pearls Fabric | national programming | |
| Mattax Neu Prater Eye Centers | <i>On the Fast Track</i> , <i>Stately Images</i> , <i>Springfield Little Theatre</i> , <i>Empowerment</i> , <i>Stay Tuned</i> , <i>What Are The Odds</i> , <i>KWTO</i> documentaries, national programming | |
| Mid Missouri Bank | <i>Sense of Community</i> , <i>What are the Odds</i> documentary, <i>Upping the Odds</i> , <i>Ozark Mountain Daredevils</i> documentaries, national programming, | |
| Missouri Dept of Elementary & Secondary Education | kids programming | |
| Missouri Department of Transportation | national programming | |
| Missouri Humanities Council | national programming | |
| Missouri State College of Arts & Letters | Create channel, national programming, <i>The Evolution of the Branson Area</i> doc, <i>Missouri Bicentennial</i> doc | |
| Missouri State College of Eduation | Create channel, national programming, <i>OzarksWatch</i> , <i>The Evolution of the Branson Area</i> documentary | |

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| Missouri State College of Humanities and Public Affairs | national programming, Create channel | |
| Missouri State College of Natural & Applied Sciences | national programming | |
| Missouri State Department of English | national programming | |
| Missouri State Department of Political Science | national programming | |
| Missouri State Public Affairs Conference & Convocation | national programming | |
| Missouri State Theatre & Dance Dept | national programming | |
| Missouri State University | <i>Missouri Bicentennial documentary</i> | |
| Missouri State University Libraries | national programming | |
| MSU Div of Research & Economic Development & International Programs | <i>Passport to China, Passport to Latin America, Passport to Brazil</i> | |
| Ms Gilmore's Tea Room and Vintage Suitcase | national programming | |
| National Shows 2 | national programming | |
| Neighbor's Mill Bakery and Café | national programming | |
| Ozark Electric Coop | <i>OzarksWatch, Empowerment</i> documentary, national programming | |
| Ozarks Headwaters Recycling/Materials Management | national programming | |
| Pella Windows and Doors of Springfield | Create | |
| Pickwick Underground Framing | national programming | |
| Quantum Fiber | national programming, <i>Sense of Community</i> | |
| Raising Cane's | national programming | |
| Ralph Foster Museum, College of the Ozarks | <i>OzarksWatch</i> , national programming | |
| Relics Antique Mall | national programming | |
| Southwest Motorcycle Tours | national programming | |
| Springfield Airport | local documentaries <i>OzarksWatch, Frisco Railroad, Ozark Air Lines, MSU Pride Band, Stay Tuned, What Are The Odds, Upping the Odds; Missouri Bicentennial</i> ; Create channel; national programming; <i>Sense of Community</i> | |
| Springfield Business Journal | national programming, <i>Lady Bear Basketball</i> documentary | |
| Springfield Little Theatre | national programming | |
| Springfield Regional Opera | Create channel | |
| Springfield Symphony Orchestra | national programming | |
| Springfield-Greene County Library | national programming | |
| SRC Holdings Corp. | <i>Marian Days</i> documentary | |
| Storybook Barn | national programming, <i>OzarksWatch</i> | |
| Sunbelt Environmental, Sunbelt Solar | national programming, <i>Sense of Community</i> | |
| Synergy Recovery | national programming | |
| Taneyhills Community Library | national programming | |
| TelComm Credit Union | national programming | |
| The Polish Pottery Shoppe | national programming | |
| The Quilted Cow | national programming | |
| C.W. Titus Foundation | national programming | |
| US Baseball | <i>MSU Baseball</i> documentary, <i>OzarksWatch</i> , national programming | |
| University of Missouri (Parentlink) | PBS Kids Channel; national programming | |
| Walnut Street Inn | national programming | |
| Waverly House Gifts and Gallery | national programming | |
| White River Valley Electric | <i>Empowerment</i> documentary, national programming | |
| Wild Birds Unlimited | Create channel, national programming; <i>Sense of Community</i> | |
| Wilson's Creek National Battlefield Foundation | <i>Wilson's Creek National Battlefield</i> documentary, national programming | |
| YOTO Community Thrift Store | <i>Wilson's Creek National Battlefield</i> documentary, national programming | |