

# ORDER



**Orders**  
**Order / Rev:** 1939277  
 Alt Order #:  
**Product Desc:** Spring Primary  
 Estimate:  
**Flight Dates:** 02/14/20 - 03/02/20  
**Original Date / Rev:** 02/13/20 / 02/18/20  
**Order Type:** RFP

**KXVA**  
**Primary AE:** Laurie Tatom  
**Sales Office:** KXVA  
**Sales Region:** LOC

**Agency Name:** POL/ Kevin Willhelm / R / JUD / TX  
**Buying Contact:**  
**Billing Contact:**  
 P.O. Box 3536  
 Abilene, TX 79604

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** POL/ Kevin Willhelm / R / JUD / TX  
**Demographic:** A25-54  
**Product Codes:** PL-Candidate: Judicial (LUR)  
**Revenue Code 1:** DIR  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate

**New Business Thru:** 02/06/21  
**Advertiser External ID:** 187318  
**Agency External ID:** 187318  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/20	02/29/20	24	\$880.00	\$880.00
03/01/20	03/02/20	4	\$120.00	\$120.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	24	\$880.00	\$880.00	26.50
March 2020	4	\$120.00	\$120.00	2.70
<b>Totals</b>	<b>28</b>	<b>\$1,000.00</b>	<b>\$1,000.00</b>	<b>29.20</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laurie Tatom			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXVA	02/14/20	02/16/20	Mike & Molly 5-530p*	CM	5-530p	-----	:30	0	\$15.00	P04	0.50	NM	1	\$15.00
				Mike and Molly 5-530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/20	02/16/20	----F--		1				\$15.00		0.50			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	KXVA	02/10/20-02/16/20	Mike & Molly 5-530p*	5-530p	-----F----	:30		<del>(\$15.00)</del>		0.50	NM		
				See MG 1.2 [Recon Preempt: An email from MCO: Spot did NOT air.]											
		2	KXVA	02/17/20-02/23/20	Mike & Molly 5-530p*	5-530p	-----F----	:30		\$15.00		0.50	NM		
				Ⓜ MG for 1.1 02/14 [DNA-recon preempt]											
N 2	KXVA	02/14/20	03/02/20	Big Bg Thy 630-7p	CM	630-7p	-----	:30	0	\$45.00	P04	0.90	NM	6	\$270.00
				Big Bang Theory 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/20	02/16/20	----F--		1				\$45.00		0.90			
		Week: 02/17/20	02/23/20	MTWTF--		2				\$45.00		0.90			
		Week: 02/24/20	03/01/20	MTWTF--		2				\$45.00		0.90			
		Week: 03/02/20	03/08/20	M-----		1				\$45.00		0.90			
N 3	KXVA	02/14/20	03/02/20	Local News @ 9p M-F	CM	9-10p	MTWTF--	:30	2	\$45.00	P04	0.70	NM	6	\$270.00
				Local News @ 9pm M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Advertiser: POL/ Kevin Willhelm / R / JUD / TX  
 Product Desc: Spring Primary  
 Estimate:  
**KXVA**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/20	02/16/20	----F--		1				\$45.00		0.70			
		Week: 02/17/20	02/23/20	MTWTF--		2				\$45.00		0.70			
		Week: 02/24/20	03/01/20	MTWTF--		2				\$45.00		0.70			
		Week: 03/02/20	03/08/20	M-----		1				\$45.00		0.70			
N 4	KXVA	02/14/20	03/02/20	Last Man 1030-11p*	CM	1030-11p	MTWTF--	:30	2	\$15.00	P04	0.60	NM	6	\$90.00
		Last Man 1030-11p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/20	02/16/20	----F--		1				\$15.00		0.60			
		Week: 02/17/20	02/23/20	MTWTF--		2				\$15.00		0.60			
		Week: 02/24/20	03/01/20	MTWTF--		2				\$15.00		0.60			
		Week: 03/02/20	03/08/20	M-----		1				\$15.00		0.60			
N 5	KXVA	02/17/20	03/01/20	Wed Prime A	CM	7-8p	--W----	:30	1	\$125.00	P04	6.00	NM	2	\$250.00
		Wednesday Prime Hour 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	--W----		1				\$125.00		6.00			
		Week: 02/24/20	03/01/20	--W----		1				\$125.00		6.00			
N 6	KXVA	02/17/20	03/02/20	Mdrn Fmly 530-6p*	CM	530-6p	-----	:30	0	\$15.00	P04	0.50	NM	7	\$105.00
		Modern Family 530-6p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	MTWTF--		3				\$15.00		0.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KXVA	02/17/20-02/23/20	Mdrn Fmly 530-6p*			530-6p	MTWThF----	:30		<del>(\$15.00)</del>		0.50	NM		
		See MG 6.8													
		[Recon Preempt: Daytona 500 ran 1500-1856. dbl, peoples courts, mike and molly, modern family, rundown and big bang theory were bumped.]													
8	KXVA	02/20/20-02/21/20	Mdrn Fmly 530-6p*			530-6p	---ThF----	:30		\$15.00		0.50	NM		
		Ⓜ MG for 6.2 02/17													
		[preempted by Daytona 500]													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	MTWTF--		3				\$15.00		0.50			
		Week: 03/02/20	03/08/20	M-----		1				\$15.00		0.50			
													Totals	28	\$1,000.00