ORDER

Orders Order / Rev: 1939277 Alt Order #: Product Desc: Spring Primary **KXVA** Estimate: Flight Dates: 02/14/20 - 03/02/20 Primary AE: Laurie Tatom Sales Office: Original Date / Rev: 02/13/20 / 02/18/20 KXVA Order Type: **RFP** Sales Region: LOC POL/ Kevin Willhelm / R / JUD / TX Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Calendar P.O. Box 3536 EOM/EOC Billing Cycle: Abilene, TX 79604 Agency Commission: 0% Advertiser Name: POL/ Kevin Willhelm / R / JUD / TX A25-54 New Business Thru: 02/06/21 Demographic: PL-Candidate: Judicial (LUR) **Product Codes:** Advertiser External ID: 187318 Revenue Code 1: DIR Agency External ID: 187318 Revenue Code 2: (POL) Political Unit Code: General Revenue Code 3: (POL) Candidate

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/20	02/29/20	24	\$880.00	\$880.00
03/01/20	03/02/20	4	\$120.00	\$120.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	24	\$880.00	\$880.00	26.50
March 2020	4	\$120.00	\$120.00	2.70
Totals	28	\$1,000.00	\$1,000.00	29.20

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laurie Tatom			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	nts	Rate Pri	Rta Type	Snots	Amount
N 1 KXVA		0 02/16/20	Mike & Molly 5-53 Mike and Molly 5	30p* CM	5-530p		- :30		\$15.00 P04	0.50 NM	1	\$15.00
Week: 02/		End Date 02/16/20	Weekdays	Spots/Week 1	Rate \$15.00	Rating 0.50						
	Date Ra 02/10/20		escription Nike & Molly 5-530		/End Time Op		Weekdays	Length: :30		Rtg Type 0.50 NM		
	e MG 1.2 econ Pree		ail from MCO: Spo	t did NOT air.]								
_			like & Molly 5-530p	o* 5-53	0p		F	:30	\$15.00	0.50 NM		
_	for 1.1 0 NA-recon	preempt]										
N 2 KXVA	02/14/2	0 03/02/20	Big Bg Thy 630-7 Big Bang Theory	•	630-7p		- :30	0	\$45.00 P04	0.90 NM	6	\$270.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		02/16/20	F	1	\$45.00	0.90						
Week: 02/		02/23/20	MTWTF	2	\$45.00	0.90						
Week: 02/		03/01/20	MTWTF M	2	\$45.00	0.90						
Week: 03/		03/08/20		1	\$45.00	0.90			Φ45 00 D04	0.70.1114		#070.00
N 3 KXVA	02/14/2	0 03/02/20	Local News @ 9p Local News @ 9p		9-10p	MTWTF-	- :30	2	\$45.00 P04	0.70 NM	6	\$270.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						

Print Date: 01/12/22 13:35:30 Page 2 of 2

 Order / Rev:
 1939277
 Advertiser:
 POL/ Kevin Willhelm / R / JUD / TX

 Alt Order #:
 Product Desc:
 Spring Primary
 KXVA

 Flight Dates:
 02/14/20 - 03/02/20
 Estimate:

Start Date	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Week 02/17/20	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						<u> </u>
Week: 02/24/20	Week: 02	/10/20	02/16/20		1	\$45.00	0.70						
N 4 KXVA 02/11/20 03/08/20 M 1 \$45.00 0.70	Week: 02	/17/20	02/23/20		2	\$45.00	0.70						
N 4 KXVA	Week: 02	/24/20	03/01/20	MTWTF	2	\$45.00	0.70						
Last Man 1030-11p	Week: 03	/02/20	03/08/20	M	1	\$45.00	0.70						
Start Date End Date Weekdays Spots/Week Rate Rating	N 4 KXVA	02/14/2	0 03/02/20	Last Man 1030-1	1p* CM	1030-11p	МГWГF-	- :30	2	\$15.00 P04	0.60 NM	6	\$90.00
Week: 02/10/20				Last Man 1030-1	1p								
Week: 02/17/20					Spots/Week								
Week: 02/24/20 03/01/20 MTWTF 2 \$15.00 0.60 Week: 03/02/20 03/08/20 M 1 \$15.00 0.60 N 5 KXVA 02/17/20 03/01/20 Wed Prime A CM 7-8p W :30 1 \$125.00 P04 6.00 NM Start Date Week: 02/17/20 02/23/20 Week: 02/23/20 O3/01/20W 1 \$125.00 6.00 6.00 6.00 N 6 KXVA 02/17/20 03/02/20 Mdrn Fmly 530-6p* CM 530-6p 530-6p				_	1								
Week: 03/02/20													
N 5 KXVA 02/17/20 03/01/20 Wed Prime A CM 7-8pW :30 1 \$125.00 P04 6.00 NM Wednesday Prime Hour 1 Start Date End Date Weekdays Spots/Week Rate Rating					2								
Wednesday Prime Hour 1 Start Date End Date Weekdays Spots/Week Rate Rating	Week: 03	/02/20	03/08/20	M	1	\$15.00							
Start Date End Date Weekdays Spots/Week Rate Rating 6.00	N 5 KXVA	02/17/2	0 03/01/20			7-8p	W	- :30	1	\$125.00 P04	6.00 NM	2	\$250.00
Week: 02/17/20 02/23/20 W 1 \$125.00 6.00 N 6 KXVA 02/17/20 03/01/20 W 1 \$125.00 6.00 N 6 KXVA 02/17/20 03/02/20 Mdrn Fmly 530-6p* CM 530-6p				Wednesday Prim	ne Hour 1								
Week: 02/24/20 03/01/20 W 1 \$125.00 6.00 N 6 KXVA 02/17/20 03/02/20 Mdrn Fmly 530-6p* CM 530-6p					Spots/Week	Rate							
N 6 KXVA 02/17/20 03/02/20 Mdrn Fmly 530-6p* CM 530-6p :30 0 \$15.00 P04 0.50 NM 7 \$105.00 Modern Family 530-6p* CM 530-6p :30 0 \$15.00 P04 0.50 NM 7 \$105.00 Modern Family 530-6p* CM Modern Family 530-6p* Spots/Week Rate Rating Week: 02/17/20 02/23/20 MTWTF 3 \$15.00 0.50 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 KXVA 02/17/20-02/23/20 Mdrn Fmly 530-6p* 530-6p MTWThF :30 (\$15.00) 0.50 NM See MG 6.8 [Recon Preempt: Daytona 500 ran 1500-1856. dbl, peoples courts, mike and molly, modern family, rundown and big bang theory were bumped.] 8 KXVA 02/20/20-02/21/20 Mdrn Fmly 530-6p* 530-6p ThF :30 \$15.00 0.50 NM MG for 6.2 02/17 [preempted by Daytona 500] Week: 02/24/20 03/01/20 MTWTF 3 \$15.00 0.50				••	1								
Modern Family 530-6p Start Date End Date Weekdays Spots/Week Rate Rating	Week: 02	/24/20	03/01/20	W	1	\$125.00	6.00						
Start Date Week: End Date Date Plant Weekdays MTWTF Spots Spots (Ch. Date Range Description) Start/End Time Start/End Time Plant Weekdays MTWThF Length MTWThF Rate Plant Rate Plant Rate MTWThF Respective Plant Rate Plant Rat	N 6 KXVA	02/17/2	03/02/20	Mdrn Fmly 530-6	p* CM	530-6p		- :30	0	\$15.00 P04	0.50 NM	7	\$105.00
Week: 02/17/20 02/23/20 MTWTF 3 \$15.00 0.50 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 KXVA 02/17/20-02/23/20 Mdrn Fmly 530-6p* 530-6p MTWThF :30 (\$15.00) 0.50 NM See MG 6.8 [Recon Preempt: Daytona 500 ran 1500-1856. dbl, peoples courts, mike and molly, modern family, rundown and big bang theory were bumped.] 8 KXVA 02/20/20-02/21/20 Mdrn Fmly 530-6p* 530-6p ThF :30 \$15.00 0.50 NM				Modern Family 5	30-6p								
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 KXVA 02/17/20-02/23/20 Mdrn Fmly 530-6p* 530-6p MTWThF :30 (\$15.00) 0.50 NM See MG 6.8 [Recon Preempt: Daytona 500 ran 1500-1856. dbl, peoples courts, mike and molly, modern family, rundown and big bang theory were bumped.] Theory were bumped.] ThF :30 \$15.00 0.50 NM № MG for 6.2 02/17 [preempted by Daytona 500] Week: 02/24/20 03/01/20 MTWTF 3 \$15.00 0.50 0.50	Sta	art Date	End Date		Spots/Week	Rate	Rating						
2 KXVA 02/17/20-02/23/20 Mdrn Fmly 530-6p* 530-6p MTWThF :30 (\$15.00) 0.50 NM See MG 6.8 [Recon Preempt: Daytona 500 ran 1500-1856. dbl, peoples courts, mike and molly, modern family, rundown and big bang theory were bumped.] 8 KXVA 02/20/20-02/21/20 Mdrn Fmly 530-6p* 530-6p ThF :30 \$15.00 0.50 NM MG for 6.2 02/17 [preempted by Daytona 500] Week: 02/24/20 03/01/20 MTWTF 3 \$15.00 0.50	Week: 02	/17/20	02/23/20	MTWTF	3	\$15.00	0.50						
See MG 6.8 [Recon Preempt: Daytona 500 ran 1500-1856. dbl, peoples courts, mike and molly, modern family, rundown and big bang theory were bumped.] 8 KXVA 02/20/20-02/21/20 Mdrn Fmly 530-6p* 530-6p ThF :30 \$15.00 0.50 NM	Spot Ch	Date Ra	<u>nge</u> D	escription escription	Start	/End Time		Weekdays	Leng	th Rate	Rtg Type		
[Recon Preempt: Daytona 500 ran 1500-1856. dbl, peoples courts, mike and molly, modern family, rundown and big bang theory were bumped.] 8 KXVA 02/20/20-02/21/20 Mdrn Fmly 530-6p* 530-6p ThF :30 \$15.00 0.50 NM MG for 6.2 02/17 [preempted by Daytona 500] Week: 02/24/20 03/01/20 MTWTF 3 \$15.00 0.50	2 KXVA	02/17/2	0-02/23/20 N	Idrn Fmly 530-6p*	530-	6p		MTWThF	:3	0 (\$15.00)	0.50 NM		
theory were bumped.] 8 KXVA 02/20/20-02/21/20 Mdrn Fmly 530-6p* 530-6p ThF :30 \$15.00 0.50 NM MG for 6.2 02/17 [preempted by Daytona 500] Week: 02/24/20 03/01/20 MTWTF 3 \$15.00 0.50	Se	e MG 6.8	3										
8 KXVA 02/20/20-02/21/20 Mdrn Fmly 530-6p* 530-6p ThF :30 \$15.00 0.50 NM	[R	econ Pre	empt: Daytor	na 500 ran 1500-18	356. dbl, peopl	es courts, m	ike and molly, m	nodern family,	rundo	wn and big ba	ang		
	the	eory were	bumped.]										
[preempted by Daytona 500] Week: 02/24/20				ldrn Fmly 530-6p*	530-	6р		ThF	:3	0 \$15.00	0.50 NM		
Week: 02/24/20 03/01/20 MTWTF 3 \$15.00 0.50	⊕ M0	G for 6.2 (02/17										
· · · · · · · · · · · · · · · · · · ·	[pr	eempted	by Daytona	500]									
Week: 03/02/20 03/08/20 M 1 \$15.00 0.50	Week: 02	/24/20	03/01/20		3	\$15.00	0.50						
	Week: 03	/02/20	03/08/20	M	1	\$15.00	0.50						

Totals 28 \$1,000.00