

KRZE PUBLIC AFFAIRS PROGRAMMING

1st Quarter 2024

KRZE identified the following areas of need in the community:

- Adverse weather conditions
- Don't Text & Drive / Don't Drink & Drive
- School updates
- Information for the Hispanic Community on how to get a driver license
- Information about Immigration laws
- Updates on some local information

KRZE AM Addressed the community needs as follows:

- Don't Text & Drive / Don't Drink & Drive info
- Local weather provided by a trustworthy meteorologist source.
- Information about schools
- Information about the local events
- Information about Immigration
- Information about repairs on some streets

Date	Group / Event Announcement(s)	Program Description
January	<ul style="list-style-type: none"> • Weather • School (Register for school) • NM Info • Local Info 	<ul style="list-style-type: none"> • Updates • Weather Updates • School Updates • Don't Text & Drive info • Street Repairs
February	<ul style="list-style-type: none"> • Community Info • Weather • NM DOT • Meeting about immigration laws / forum 	<ul style="list-style-type: none"> • Various Community Updates. • Weather Updates <ul style="list-style-type: none"> • Don't Text & Drive / Don't Drink & Drive info! • Info about immigration laws
March	<ul style="list-style-type: none"> • Weather • Community Info 	<ul style="list-style-type: none"> • Community Info • Weather Updates • Don't Text & Drive / Don't Drink & Drive info.