



WTIC
285 Broad Street
4th Floor
Hartford, CT 06115
(860) 527-6161

CONTRACT

<u>Contract / Revision</u> 614327 / 2		<u>Alt Order #</u> 07356706
<u>Product</u> DAN MALLOY FOR GOV		
<u>Contract Dates</u> 10/20/14 - 10/26/14	<u>Estimate #</u>	
<u>Advertiser</u> Malloy/Democrat/Gov/CT		<u>Original Date / Revision</u> 10/07/14 / 10/07/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTIC	<u>Account Executive</u> Todd Shockley	<u>Sales Office</u> Telerep Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

AKPD Message and Media, LLC
730 N. Franklin
Suite 404
Chicago, IL 60610

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	61	10/26/14	10/26/14	Sun 11p-1130p	11p-1130p		:30			01		NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----1				1	\$380.00					
2	61	10/20/14	10/24/14	News at 11pm	11p-1135p		:30			01		NM	5	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	MTWTF--				5	\$410.00					
3	61	10/20/14	10/24/14	News at Ten	10p-11p		:30			01		NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	MTWTF--				6	\$1,000.00					
4	61	10/26/14	10/26/14	Su 10p-11p	10p-11p		:30			01		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----1				1	\$1,000.00					
5	61	10/25/14	10/25/14	Sa 7a-9am	7a-9am		:30			01		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-----1-				1	\$50.00					
6	61	10/22/14	10/24/14	M-F 7a-8a	7a-8a		:30			01		NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--W-F--				2	\$190.00					
7	61	10/20/14	10/24/14	M-F News 4p-5pm	4p-5p		:30			01		NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	MTWTF--				5	\$160.00					
8	61	10/20/14	10/24/14	M-F News 5p-6p	5p-6p		:30			01		NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	MTWTF--				5	\$160.00					
9	61	10/20/14	10/24/14	M-F 1130p-12a	1130p-12a		:30			01		NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	M-W-F--				3	\$70.00					
10	61	10/21/14	10/23/14	M-F 3p-4p	3p-4p		:30			01		NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-T-T---				2	\$90.00					
11	61	10/20/14	10/23/14	M-F 4a-430a	4a-430a		:30			01		NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	M-T---				2	\$20.00					
12	61	10/21/14	10/22/14	M-F 430a-5a	430a-5a		:30			01		NM	2	\$40.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 10/20/14 - 10/26/14	<u>Product</u> DAN MALLOY FOR GOV	<u>Estimate #</u>
<u>Advertiser</u> Malloy/Democrat/Gov/CT		<u>Original Date / Revision</u> 10/07/14 / 10/07/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	-TW----				2	\$20.00		0.00			
13	61	10/20/14	10/23/14	M-F 6p-7p	6p-7p		:30			01		NM	4	\$1,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	MTWT---				4	\$290.00		0.00			
14	61	10/23/14	10/23/14	Thur 8p-9p	8p-9p		:30			01		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	---1---				1	\$1,750.00		0.00			
15	61	10/22/14	10/24/14	M-F 12a-1230a	12a-1230a		:30			01		NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	--W-F--				2	\$50.00		0.00			
16	61	10/23/14	10/23/14	M-F 1235a-1a	1235a-1a		:30			01		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	---1---				1	\$50.00		0.00			
18	61	10/21/14	10/23/14	M-F 7p-730p	7p-730p		:30			01		NM	2	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	-T-T---				2	\$380.00		0.00			
19	61	10/22/14	10/22/14	World Series	8P-1130P		:30			01		NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	--1----				1	\$4,000.00		0.00			
20	61	10/26/14	10/26/14	PATRIOS:Sun 1p-430p	1p-430p		:30			01		NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1				1	\$6,000.00		0.00			
N 21	61	10/20/14	10/24/14	M-F 8a-9a	8a-9a		:30			01		NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	MTWTF--				2	\$130.00		0.00			
22	61	10/20/14	10/20/14	Sleepy Hollow	9p-10p		:30			01		NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	1-----				1	\$2,250.00		0.00			
N 23	61	10/26/14	10/26/14	Su 9a-10a Fox News	9a-10a		:30			01		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	-----2				2	\$100.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	61	10/20/14-10/26/14	Su 9a-10a Fox News	9a-10a	-----Su	:30		\$100.00		0.00	NM		
	Credited													
	2	61	10/20/14-10/26/14	Su 9a-10a Fox News	9a-10a	-----Su	:30		\$100.00		0.00	NM		
	Credited													
24	61	10/20/14	10/24/14	M-F 9a-10a	9a-10a		:30			01		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	MTWTF--				1	\$50.00		0.00			
N 25	61	10/20/14	10/24/14	M-F 5a-6a	5a-6a		:30			01		NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	MTWTF--				1	\$70.00		0.00			
Totals											0.00		52	\$28,380.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/26/14	52	\$28,380.00	\$24,123.00
Totals	52	\$28,380.00	\$24,123.00

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614327 / 2	07356706

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/20/14 - 10/26/14	DAN MALLOY FOR GOV	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Malloy/Democrat/Gov/CT	10/07/14 / 10/07/14

Signature: _____ **Date:** _____

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