

CONTRACT



WTIC
 285 Broad Street
 4th Floor
 Hartford, CT 06115
 (860) 527-6161

<u>Contract / Revision</u> 614327 / 2		<u>Alt Order #</u> 07356706
<u>Product</u> DAN MALLOY FOR GOV		
<u>Contract Dates</u> 10/20/14 - 10/26/14		<u>Estimate #</u>
<u>Advertiser</u> Malloy/Democrat/Gov/CT		<u>Original Date / Revision</u> 10/07/14 / 10/07/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTIC	<u>Account Executive</u> Todd Shockley	<u>Sales Office</u> Telerep Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

AKPD Message and Media, LLC
 730 N. Franklin
 Suite 404
 Chicago, IL 60610

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	61	10/26/14	10/26/14	Sun 11p-1130p	11p-1130p		:30			01		NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/20/14	10/26/14	-----1	1			\$380.00	0.00					
2	61	10/20/14	10/24/14	News at 11pm	11p-1135p		:30			01		NM	5	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/20/14	10/26/14	MTWTF--	5			\$410.00	0.00					
3	61	10/20/14	10/24/14	News at Ten	10p-11p		:30			01		NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/20/14	10/26/14	MTWTF--	6			\$1,000.00	0.00					
4	61	10/26/14	10/26/14	Su 10p-11p	10p-11p		:30			01		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/20/14	10/26/14	-----1	1			\$1,000.00	0.00					
5	61	10/25/14	10/25/14	Sa 7a-9am	7a-9am		:30			01		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/20/14	10/26/14	-----1-	1			\$50.00	0.00					
6	61	10/22/14	10/24/14	M-F 7a-8a	7a-8a		:30			01		NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/20/14	10/26/14	--W-F--	2			\$190.00	0.00					
7	61	10/20/14	10/24/14	M-F News 4p-5pm	4p-5p		:30			01		NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/20/14	10/26/14	MTWTF--	5			\$160.00	0.00					
8	61	10/20/14	10/24/14	M-F News 5p-6p	5p-6p		:30			01		NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/20/14	10/26/14	MTWTF--	5			\$160.00	0.00					
9	61	10/20/14	10/24/14	M-F 1130p-12a	1130p-12a		:30			01		NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/20/14	10/26/14	M-WF--	3			\$70.00	0.00					
10	61	10/21/14	10/23/14	M-F 3p-4p	3p-4p		:30			01		NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/20/14	10/26/14	-T-T---	2			\$90.00	0.00					
11	61	10/20/14	10/23/14	M-F 4a-430a	4a-430a		:30			01		NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/20/14	10/26/14	M-T---	2			\$20.00	0.00					
12	61	10/21/14	10/22/14	M-F 430a-5a	430a-5a		:30			01		NM	2	\$40.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
614327 / 2	07356706

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/20/14 - 10/26/14	DAN MALLOY FOR GOV	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Malloy/Democrat/Gov/CT	10/07/14 / 10/07/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	-TW----				2	\$20.00		0.00			
13	61	10/20/14	10/23/14	M-F 6p-7p	6p-7p		:30			01		NM	4	\$1,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	MTWT---				4	\$290.00		0.00			
14	61	10/23/14	10/23/14	Thur 8p-9p	8p-9p		:30			01		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	---1---				1	\$1,750.00		0.00			
15	61	10/22/14	10/24/14	M-F 12a-1230a	12a-1230a		:30			01		NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	--W-F--				2	\$50.00		0.00			
16	61	10/23/14	10/23/14	M-F 1235a-1a	1235a-1a		:30			01		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	---1---				1	\$50.00		0.00			
18	61	10/21/14	10/23/14	M-F 7p-730p	7p-730p		:30			01		NM	2	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	-T-T---				2	\$380.00		0.00			
19	61	10/22/14	10/22/14	World Series	8P-1130P		:30			01		NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	--1----				1	\$4,000.00		0.00			
20	61	10/26/14	10/26/14	PATRIOS:Sun 1p-430p	1p-430p		:30			01		NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1				1	\$6,000.00		0.00			
N 21	61	10/20/14	10/24/14	M-F 8a-9a	8a-9a		:30			01		NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	MTWTF--				2	\$130.00		0.00			
22	61	10/20/14	10/20/14	Sleepy Hollow	9p-10p		:30			01		NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	1-----				1	\$2,250.00		0.00			
N 23	61	10/26/14	10/26/14	Su 9a-10a Fox News	9a-10a		:30			01		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	-----2				2	\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	61	10/20/14-10/26/14		Su 9a-10a Fox News	9a-10a	-----Su	:30		\$100.00	0.00	NM			
<i>Credited</i>														
2	61	10/20/14-10/26/14		Su 9a-10a Fox News	9a-10a	-----Su	:30		\$100.00	0.00	NM			
<i>Credited</i>														
24	61	10/20/14	10/24/14	M-F 9a-10a	9a-10a		:30			01		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	MTWTF--				1	\$50.00		0.00			
N 25	61	10/20/14	10/24/14	M-F 5a-6a	5a-6a		:30			01		NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	MTWTF--				1	\$70.00		0.00			
Totals											0.00	52	\$28,380.00	

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/26/14	52	\$28,380.00	\$24,123.00
Totals	52	\$28,380.00	\$24,123.00

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Signature: _____ **Date:** _____

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