#### **ISSUES & PROGRAM REPORTS**

WTLA-AM N. SYRACUSE, NY

1Q 2023

Program that addresses issues is 'For The Record." It airs Sunday mornings at 6 o'clock. ISSUES OF CONCERN TO N. SYRACUSE, NY (ONONDAGA COUNTY) ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 1ST QUARTER OF 2023:

## **COMMUNITY APPEAL**

1/8 Sarah Bruce Exec. Director of the Syracuse Habitat for Humanity discussed Functions and efforts to make home owning more affordable in CNY. 1/15 Jeana Heretz, House Of Good Shepherd represents a local non-profit who helps with the hiring of local residents. Ways the organization helps children and families across CNY. 1/22 Kathy Harter Executive Director Children's Consortium spoke on programs and services like "Circle of Security," parenting education classes that teach parents the tools they need to be available, responsive, and sensitive caregivers. 2/5 Jessica Lisi is the Director of Marketing and Communications at Focus Greater Syracuse: Efforts over the past 20 years to learn what regular folks need in their communities, put some of those needs into action, and educate citizens about how local government works. 3/19 Rev. Dr. Brian Konkol discussed the multi-faith environment he develops as Dean of Hendricks Chapel on the SU campus, a place where folks can explore and learn about their own traditions as well where they may fit in their community in an effort to ultimately make the world a kinder and more curious place.

### **PUBLIC SAFETY**

**2/12** Rob Maciol, County Sheriff discussed Bail Reform and its negative effects in protecting local citizens. **3/5** Rob Maciol, County Sheriff spoke on the importance of keeping your child safe while using the internet. The Sheriff's Dept can do a presentation to help parents with this. Also, the dangers of Ice Fishing when the temperatures start to warm. **3/12** Elizabeth Jamies- Upstate Family Health Center spoke on the surge in local overdoses. Where to get treatment for addiction locally.

# **HEALTH AND SAFETY**

1/1 Victoria with Slocum Dickson Medical Group discussed their expansion and how this will help treat more patients. 2/19 Eric DeCarlis- Inclusion Program at Fitness Mill went over Local inclusion program to help local special needs residents be included in physical fitness. 2/26 Theresa Hutchings, FNP, RNFA - Slocum Dickson Medical Group discussed New Elite Medical Spa & Wellness Institute - a part of SDMG's Cosmetic & Reconstructive Plastic Surgery Department, how it compliments an entire circle of care for local residents. 3/26 Development Specialist Renee McCaffery from Sarah's Guest House spoke on comfort/lodging services for patients and their families coming to Syracuse for a medical procedure.

## **POVERTY**

**1/29** Susan Woods, Rescue Mission discussed "Walk A Mile In My Shoes" Fund raising event, What services for local people will they be able to fund with Money raised.

1/1

Guest: Victoria- Slocum Dickson Medical Group

**Topic:** SDMG's expansion into another building, how they can treat more patients.

1/8

Guest: Sarah Bruce Exec. Director of the Syracuse Habitat for Humanity

**Topic:** Functions and efforts to make home owning more affordable in CNY.

1/15

Guest: Jeana Heretz, House Of Good Shepherd

Topic: Local Not For Profit, Hiring local residents. What HOGS does for children & families across CNY.

1/22

Guest: Kathy Harter Executive Director Children's Consortium

**Topic:** Programs and services offered, "Circle of Security"

1/29

Guest: Susan Woods, Rescue Mission

**Topic:** Walk A Mile In My Shoes Fund raising event, What services for local people will they be able to

fund with Money raised.

2/5

Guest: Jessica Lisi is the Director of Marketing and Communications at Focus Greater Syracuse

**Topic:** Efforts over the past 20 years to learn what regular folks need in their communities, put some of those needs into action, and educate citizens about how local government works.

2/12

Guest: Rob Maciol, County Sheriff

Topic: Bail Reform and its negative effects in protecting local citizens

2/19

Guest: Eric DeCarlis- Inclusion Program at Fitness Mill

Topic: Local inclusion program to help local special needs residents be included in physical fitness.

Biggest program in state.

2/26

Guest: Theresa Hutchings, FNP, RNFA - Slocum Dickson Medical Group

Topic: New Elite Medical Spa & Wellness Institute. How's a part of SDMG's Cosmetic & Reconstructive

Plastic Surgery Department, how it compliments an entire circle of care for local residents

3/5

Guest: Rob Maciol, Oneida County Sheriff

**Topic:** The importance of keeping your child safe while using the internet. The Sheriff's Dept actually can do a presentation to help parents with this. Also, the dangers of Ice Fishing when the temperatures start to warm.

3/12

Guest: Elizabeth Jamies- Upstate Family Health Center

**Topic:** Surge in local overdoses - Where to get treatment for addiction locally.

3/19

Guest: Rev. Dr. Brian Konkol

**Topic:** Multi-faith environment he develops as Dean of Hendricks Chapel on the SU campus, a place where folks can explore and learn about their own traditions as well where they may fit in their community in an effort to ultimately make the world a kinder and more curious place.

3/26

**Guest:** Development Specialist Renee McCaffery from Sarah's Guest House

**Topic:** Comfort/lodging services for patients and their families coming to Syracuse for a medical procedure.