

ISSUES & PROGRAM REPORTS

WTLA-AM North Syracuse, NY

3Q 2019

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ISSUES OF CONCERN TO NORTH SYRACUSE, NY (ONONDAGA COUNTY) ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 3RD QUARTER OF 2019:

News & Politics

Conversations about county-wide infrastructure improvements, economic development, the widespread opioid epidemic on 8/4, 8/11, 8/18, and 9/1. We talked school safety and gun violence on 9/1 and 9/8.

Health

What to do when you encounter ticks was featured on 7/28. Is vaping safe? We explored various vaping-related topics on 9/15, 9/22, and 9/29.

Community impact

A closer look at the Food Bank on 7/7. The difficulty of long-range weather forecasting and learning everything about hurricanes on 7/14. Offering SU scholarships to local war veterans was featured on 7/21. On 8/25, getting ready for SU's homecoming weekend and football season.

WTLA-AM program that addresses community issues is 'For the Record with Joe Salzone.' It airs Sunday mornings at 6 o'clock.

3rd Quarter 2019 (7/1/19-9/30/19)

7/7/19

Guest: Lynn Hy, Food Bank of Central New York

Topics: Recapping 2018-2019 Fiscal Year, reviewing summer programs, farmers' markets

7/14/19

Guest: Meteorologist Wayne Mahar

Topics: Long-range forecasts, hurricane FAQs

7/21/19

Guest: Ryan Pavel, Warrior-Scholar Project

Topic: College education for war veterans in CNY

7/28/19

Guest: Lisa Letteney, Onondaga County Health Department

Topic: Tick safety

8/4/19

Guest: Onondaga County Executive Ryan McMahon (Part 1)

Topics: Summer concert season, county infrastructure

8/11/19

Guest: Onondaga County Executive Ryan McMahon (Part 2)

Topic: Economic development

8/18/19

Guest: Onondaga County Executive Ryan McMahon (Part 3)

Topics: Poverty, opioid crisis

8/25/19

Guest: Chris Velardi, Director of Digital Engagement, Syracuse University

Topics: Homecoming, SU Football season opener

9/1/19

Guest: Onondaga County Sheriff Eugene Conway (Part 1)

Topics: School safety, opioid epidemic

9/8/19

Guest: Onondaga County Sheriff Eugene Conway (Part 2)

Topic: Increasing gun violence

9/15/19

Guest: Greg Conley, American Vaping Association (Part 1)

Topics: NY ban on flavored e-cigarettes, pros and cons of vaping

9/22/19

Guest: Greg Conley, American Vaping Association (Part 2)

Topic: Misconceptions about vaping

9/29/19

Guest: Greg Conley, American Vaping Association (Part 3)

Topic: Is vaping safe?