

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Mark Gidley, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mark Gidley

Authorized committee:

N/A

Agency requesting time (and contact information):

N/A

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

AL STATE REPRESENTATIVE DISTRICT 29

Date of election:

NOVEMBER 8, 2022

General

Primary

Treasurer of candidate's authorized committee:

N/A

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Mark Gidley*

Signature:

Edgar Glaze

Digitally signed by Edgar Glaze  
Date: 2022.09.12 11:55:53 -05'00'

Name:

*Mark Gidley*

Name: Ed Glaze

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Mark Bidley*

Name:

*Mark Bidley*

Date:

*10/18/22*

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 10/18/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: WCKA	Date Received/Requested: 9/22/2022
Est. #:	Station Location: JACKSONVILLE, AL	Run Start and End Dates: 10/24/22---11/8/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



**WCKA**  
 188 Broadcast Blvd.  
 Jacksonville, AL. 36265  
 256-237-0810  
 877-236-0810

MARK GIDLEY  
 7349 US HIGHWAY 278 E  
 GADSDEN, AL. 35903

# WCKA Order Confirmation

**OrderID: 2444-004**

Sponsor: Mark Gidley  
 Product: Mark Gidley  
 Estimate/PO:  
 AccountRep: Ed Glaze  
 BillingCycle: Broadcast Month  
 InvoiceType: Times/Rates Notarized Affidavit  
 Run Dates: 10/24/2022 - 11/8/2022  
 Items Ordered: 46  
 Gross Amount: 814.00  
 Discounts: 0.00  
 Agency Commission: 0.00  
 Net Amount: 814.00

**Scheduled Station(s): Real Country WCKA 94.3, 97.1 & AM810**  
**Mark Gidley**

Printed 10/13/2022 3:29:35 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descriptio	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/24/2022 - 10/28/2022	All Weeks	06:00 AM - 10:00 AM	2	2	2	2	2			10	:60	Spot		5557	10	17.00	170.00
02 10/24/2022 - 10/28/2022	All Weeks	03:00 PM - 07:00 PM	1	1	1	1	1			5	:60	Spot		5557	5	17.00	85.00
03 10/31/2022 - 11/4/2022	All Weeks	06:00 AM - 10:00 AM	2	2	2	2	2			10	:60	Spot		5557	10	17.00	170.00
04 10/31/2022 - 11/4/2022	All Weeks	03:00 PM - 07:00 PM	1	1	1	1	1			5	:60	Spot		5557	5	17.00	85.00
05 10/29/2022 - 11/5/2022	All Weeks	06:00 AM - 10:00 AM						2		2	:60	Spot		5557	4	23.00	92.00
06 10/29/2022 - 11/5/2022	All Weeks	03:00 PM - 07:00 PM						1		1	:60	Spot		5557	2	23.00	46.00
07 10/30/2022 - 11/6/2022	All Weeks	06:00 AM - 10:00 AM							1	1	:60	Spot		5557	2	20.00	40.00
08 10/30/2022 - 11/6/2022	All Weeks	03:00 PM - 07:00 PM							1	1	:60	Spot		5557	2	12.00	24.00
09 11/7/2022 - 11/8/2022	All Weeks	06:00 AM - 10:00 AM	2	2						4	:60	Spot		5557	4	17.00	68.00
10 11/7/2022 - 11/8/2022	All Weeks	03:00 PM - 07:00 PM	1	1						2	:60	Spot		5557	2	17.00	34.00

**Broadcast Month Projected Billing:**

Oct-22	356.00	Nov-22	458.00	Dec-22	0.00	Q4-2022	814.00
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Client's Signature of Approval \_\_\_\_\_ Date \_\_\_\_\_

*Mark Gidley*  
 Mark Gidley Rep

10-13-22