

CONTRACT

Alpha Media
7901 Stoneridge Drive
Suite 525
Pleasanton, CA 94588
(925) 455-4500

And:

Kathy Narum for Pleasanton CC
7749 Palm Dale Court
Pleasanton, CA 94588

<u>Contract / Revision</u> 340567 /		<u>Alt Order #</u>
<u>Product</u> November 2018 Election		
<u>Contract Dates</u> 10/15/18 - 10/26/18	<u>Estimate #</u>	
<u>Advertiser</u> Kathy Narum for Pleasanton CC		<u>Original Date / Revision</u> 10/11/18 / 10/11/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KKIQ-FM	<u>Account Executive</u> Patrick Gutierrez	<u>Sales Office</u> Local - Far East
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KKIQ	10/15/18	10/19/18	Mo-Fr 6a-10a	6a-10a		:30				NM	15	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	33333--				15	\$45.00				
N 2	KKIQ	10/22/18	10/26/18	Mo-Fr 3p-7p	3p-7p		:30				NM	15	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	33333--				15	\$45.00				
Totals								0.00				30	\$1,350.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/18 - 10/26/18	30	\$1,350.00	\$1,350.00
Totals	30	\$1,350.00	\$1,350.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this agreement.