

# CONTRACT



**WHNT-TV**  
 200 Holmes Ave  
 Huntsville, AL 35801  
 (256) 533-1919

<u>Contract / Revision</u> 640893 /		<u>Alt Order #</u> 08976190
<u>Product</u> Kay Ivey for Gov		
<u>Contract Dates</u> 05/09/18 - 05/15/18		<u>Estimate #</u> 2192
<u>Advertiser</u> Ivey /R/Gov		<u>Original Date / Revision</u> 02/26/18 / 02/26/18
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHNT-TV	<u>Account Executive</u> Tim Scanlan	<u>Sales Office</u> NSO Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
		<u>Total Ratings</u> 438.20
<u>Agy Code</u> 15473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> TARG/	<u>Advertiser Ref</u>	

And:

**Target Enterprises, LLC**  
 15260 Ventura Blvd  
 Suite 1240  
 Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	19	05/07/18	05/13/18	WHNT News 5a	5:00 AM-5:30 AM		:30				NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	--WTF--				3	\$80.00	2.40			
N 2	19	05/14/18	05/20/18	WHNT News 5a	5:00 AM-5:30 AM		:30				NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	MT-----				2	\$80.00	2.40			
N 3	19	05/07/18	05/13/18	WHNT News 530a	5:30 AM-6:00 AM		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	--WTF--				3	\$100.00	4.20			
N 4	19	05/14/18	05/20/18	WHNT News 530a	5:30 AM-6:00 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	MT-----				2	\$100.00	4.20			
N 5	19	05/07/18	05/13/18	WHNT News 6a	6:00 AM-7:00 AM		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	--WTF--				3	\$150.00	6.90			
N 6	19	05/14/18	05/20/18	WHNT News 6a	6:00 AM-7:00 AM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	MT-----				2	\$150.00	6.90			
N 7	19	05/07/18	05/13/18	CBS This Morning 7a	7:00 AM-8:00 AM		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	--WTF--				3	\$100.00	6.70			
N 8	19	05/14/18	05/20/18	CBS This Morning 7a	7:00 AM-8:00 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	MT-----				2	\$100.00	6.70			
N 9	19	05/07/18	05/13/18	CBS This Morning 8a	8:00 AM-9:00 AM		:30				NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	--WTF--				3	\$60.00	5.30			
N 10	19	05/14/18	05/20/18	CBS This Morning 8a	8:00 AM-9:00 AM		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	MT-----				2	\$60.00	5.30			
N 11	19	05/07/18	05/13/18	Price is Right	10:00 AM-11:00 AM		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	--WTF--				3	\$150.00	6.70			
N 12	19	05/14/18	05/20/18	Price is Right	10:00 AM-11:00 AM		:30				NM	2	\$300.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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		<u>Estimate #</u> 2192
<u>Advertiser</u> Ivey /R/Gov		<u>Original Date / Revision</u> 02/26/18 / 02/26/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	MT-----				2	\$150.00	6.70			
N 13	19	05/07/18	05/13/18	Y&R	11:00 AM-12:00 PM		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	--WTF--				3	\$150.00	4.10			
N 14	19	05/14/18	05/20/18	Y&R	11:00 AM-12:00 PM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	MT-----				2	\$150.00	4.10			
N 15	19	05/07/18	05/13/18	Noon News	12:00 PM-12:30 PM		:30				NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	---TF--				3	\$80.00	5.90			
N 16	19	05/14/18	05/20/18	Noon News	12:00 PM-12:30 PM		:30				NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	MT-----				2	\$80.00	5.90			
N 17	19	05/07/18	05/13/18	WHNT News 6p	6:00 PM-6:30 PM		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	---TF--				3	\$250.00	10.60			
N 18	19	05/14/18	05/20/18	WHNT News 6p	6:00 PM-6:30 PM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	MT-----				2	\$250.00	10.60			
N 19	19	05/07/18	05/13/18	WHNT News 630p	6:30 PM-7:00 PM		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	--WTF--				3	\$250.00	9.40			
N 20	19	05/14/18	05/20/18	WHNT News 630p	6:30 PM-7:00 PM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	MT-----				2	\$250.00	9.40			
N 21	19	05/14/18	05/20/18	NCIS NO	9:00 PM-10:00 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	-T-----				1	\$700.00	16.90			
N 22	19	05/07/18	05/13/18	Blue Bloods	9:00 PM-10:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	----F--				1	\$600.00	11.10			
N 23	19	05/07/18	05/13/18	60 Minutes	6:00 PM-7:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	-----S				1	\$500.00	9.00			
N 24	19	05/07/18	05/13/18	WHNT News 10p	10:00 PM-10:35 PM		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	--WTF--				3	\$350.00	8.10			
N 25	19	05/14/18	05/20/18	WHNT News 10p	10:00 PM-10:35 PM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	MT-----				2	\$350.00	8.10			
N 26	19	05/07/18	05/13/18	Late Show	10:35 PM-11:37 PM		:30				NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	--WTF--				3	\$60.00	3.00			
N 27	19	05/14/18	05/20/18	Late Show	10:35 PM-11:37 PM		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	MT-----				2	\$60.00	3.00			
N 28	19	05/07/18	05/13/18	WHNT News Sat 6a	6:00 AM-7:00 AM		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	-----S-				1	\$60.00	3.90			
N 29	19	05/07/18	05/13/18	WHNT News Sat 6a	7:00 AM-8:30 AM		:30				NM	1	\$60.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	-----S-				1	\$60.00	4.60			
N 30	19	05/07/18	05/13/18	WHNT News Sat 5p	5:00 PM-5:30 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	-----S-				1	\$75.00	4.60			
N 31	19	05/07/18	05/13/18	Blue Bloods	10:35 PM-11:35 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	-----S-				1	\$50.00	3.30			
N 32	19	05/07/18	05/13/18	CBS Sun Morning	8:00 AM-9:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	-----S				1	\$150.00	8.30			
N 33	19	05/07/18	05/13/18	WHNT News Sun 530p	5:30 PM-6:00 PM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	-----S				1	\$80.00	4.10			
N 34	19	05/07/18	05/13/18	WHNT News Sun 10p	10:00 PM-10:35 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	-----S				1	\$300.00	5.90			
<b>Totals</b>								<b>438.20</b>				<b>70</b>	<b>\$11,475.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/30/18 -05/27/18	70	\$11,475.00	(\$1,721.25)	\$9,753.75
<b>Totals</b>	<b>70</b>	<b>\$11,475.00</b>	<b>(\$1,721.25)</b>	<b>\$9,753.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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