

## CONTRACT



**WHNT-TV**  
**200 Holmes Ave**  
**Huntsville, AL 35801**  
**(256) 533-1919**

And:

**Target Enterprises, LLC**  
**15260 Ventura Blvd**  
**Suite 1240**  
**Sherman Oaks, CA 91403**

<u>Contract / Revision</u> 640893 /		<u>Alt Order #</u> 08976190
<u>Product</u> Kay Ivey for Gov		
<u>Contract Dates</u> 05/09/18 - 05/15/18		<u>Estimate #</u> 2192
<u>Advertiser</u> Ivey /R/Gov		<u>Original Date / Revision</u> 02/26/18 / 02/26/18
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHNT-TV	<u>Account Executive</u> Tim Scanlan	<u>Sales Office</u> NSO Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
		<u>Total Ratings</u> 438.20
<u>Agy Code</u> 15473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> TARG/		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	19	05/07/18	05/13/18	WHNT News 5a	5:00 AM-5:30 AM		:30				NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	-- WTF--				3	\$80.00	2.40			
N 2	19	05/14/18	05/20/18	WHNT News 5a	5:00 AM-5:30 AM		:30				NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	MT-----				2	\$80.00	2.40			
N 3	19	05/07/18	05/13/18	WHNT News 530a	5:30 AM-6:00 AM		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	-- WTF--				3	\$100.00	4.20			
N 4	19	05/14/18	05/20/18	WHNT News 530a	5:30 AM-6:00 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	MT-----				2	\$100.00	4.20			
N 5	19	05/07/18	05/13/18	WHNT News 6a	6:00 AM-7:00 AM		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	-- WTF--				3	\$150.00	6.90			
N 6	19	05/14/18	05/20/18	WHNT News 6a	6:00 AM-7:00 AM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	MT-----				2	\$150.00	6.90			
N 7	19	05/07/18	05/13/18	CBS This Morning 7a	7:00 AM-8:00 AM		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	-- WTF--				3	\$100.00	6.70			
N 8	19	05/14/18	05/20/18	CBS This Morning 7a	7:00 AM-8:00 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	MT-----				2	\$100.00	6.70			
N 9	19	05/07/18	05/13/18	CBS This Morning 8a	8:00 AM-9:00 AM		:30				NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	-- WTF--				3	\$60.00	5.30			
N 10	19	05/14/18	05/20/18	CBS This Morning 8a	8:00 AM-9:00 AM		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	MT-----				2	\$60.00	5.30			
N 11	19	05/07/18	05/13/18	Price is Right	10:00 AM-11:00 AM		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	-- WTF--				3	\$150.00	6.70			
N 12	19	05/14/18	05/20/18	Price is Right	10:00 AM-11:00 AM		:30				NM	2	\$300.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Contract / Revision</u> 640893 /		<u>Alt Order #</u> 08976190
<u>Contract Dates</u> <b>05/09/18 - 05/15/18</b>	<u>Product</u> Kay Ivey for Gov	<u>Estimate #</u> <b>2192</b>
<u>Advertiser</u> <b>Ivey /R/Gov</b>		<u>Original Date / Revision</u> 02/26/18 / 02/26/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	MT-----				2	\$150.00	6.70			
N 13	19	05/07/18	05/13/18	Y&R	11:00 AM-12:00 PM		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	--WTF--				3	\$150.00	4.10			
N 14	19	05/14/18	05/20/18	Y&R	11:00 AM-12:00 PM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	MT-----				2	\$150.00	4.10			
N 15	19	05/07/18	05/13/18	Noon News	12:00 PM-12:30 PM		:30				NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	---TF--				3	\$80.00	5.90			
N 16	19	05/14/18	05/20/18	Noon News	12:00 PM-12:30 PM		:30				NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	MT-----				2	\$80.00	5.90			
N 17	19	05/07/18	05/13/18	WHNT News 6p	6:00 PM-6:30 PM		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	---TF--				3	\$250.00	10.60			
N 18	19	05/14/18	05/20/18	WHNT News 6p	6:00 PM-6:30 PM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	MT-----				2	\$250.00	10.60			
N 19	19	05/07/18	05/13/18	WHNT News 630p	6:30 PM-7:00 PM		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	--WTF--				3	\$250.00	9.40			
N 20	19	05/14/18	05/20/18	WHNT News 630p	6:30 PM-7:00 PM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	MT-----				2	\$250.00	9.40			
N 21	19	05/14/18	05/20/18	NCIS NO	9:00 PM-10:00 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	-T-----				1	\$700.00	16.90			
N 22	19	05/07/18	05/13/18	Blue Bloods	9:00 PM-10:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	----F--				1	\$600.00	11.10			
N 23	19	05/07/18	05/13/18	60 Minutes	6:00 PM-7:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	-----S				1	\$500.00	9.00			
N 24	19	05/07/18	05/13/18	WHNT News 10p	10:00 PM-10:35 PM		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	--WTF--				3	\$350.00	8.10			
N 25	19	05/14/18	05/20/18	WHNT News 10p	10:00 PM-10:35 PM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	MT-----				2	\$350.00	8.10			
N 26	19	05/07/18	05/13/18	Late Show	10:35 PM-11:37 PM		:30				NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	--WTF--				3	\$60.00	3.00			
N 27	19	05/14/18	05/20/18	Late Show	10:35 PM-11:37 PM		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	MT-----				2	\$60.00	3.00			
N 28	19	05/07/18	05/13/18	WHNT News Sat 6a	6:00 AM-7:00 AM		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	-----S-				1	\$60.00	3.90			
N 29	19	05/07/18	05/13/18	WHNT News Sat 6a	7:00 AM-8:30 AM		:30				NM	1	\$60.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	-----S-				1	\$60.00	4.60			
N 30	19	05/07/18	05/13/18	WHNT News Sat 5p	5:00 PM-5:30 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	-----S-				1	\$75.00	4.60			
N 31	19	05/07/18	05/13/18	Blue Bloods	10:35 PM-11:35 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	-----S-				1	\$50.00	3.30			
N 32	19	05/07/18	05/13/18	CBS Sun Morning	8:00 AM-9:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	-----S				1	\$150.00	8.30			
N 33	19	05/07/18	05/13/18	WHNT News Sun 530p	5:30 PM-6:00 PM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	-----S				1	\$80.00	4.10			
N 34	19	05/07/18	05/13/18	WHNT News Sun 10p	10:00 PM-10:35 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	-----S				1	\$300.00	5.90			
							<b>Totals</b>	438.20				70	\$11,475.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/30/18 -05/27/18	70	\$11,475.00	(\$1,721.25)	\$9,753.75
<b>Totals</b>	70	\$11,475.00	(\$1,721.25)	\$9,753.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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