



WWIN-FM

Baltimore, MD

Quarterly Report of Programming  
Responsive to Issues of Community Concerns  
3rd Quarter 2018

Magic 95.9 is a pillar in the Baltimore, African-American community. As a result of this, we have always made community issues and problems a priority when making decisions on programming on WWIN-FM.

**Issues of importance this quarter included the following:**

- **Health**
- **Education**
- **Economic Empowerment**
- **Politics**
- **Relationships**

## **HEALTH**

<b>Program</b>	Maileka
<b>Organization</b>	Chesapeake Urology
<b>Description</b>	Chesapeake Urology sponsored a free Prostate Cancer clinic.
<b>Date</b>	August 11 <sup>th</sup> , 2018
<b>Time</b>	11a-1pm
<b>Location</b>	Zion Baptist Church, 1700 N Caroline Street; callbacks performed by April Watts

**Program** Maileka  
**Organization** Bon Secours Health System  
**Description** Bon Secours Hospital held a Community Day and Fall Fest which provided free health screening (which included flu shots and HIV testing) as well as information about their different programs and services.  
**Date** September 8<sup>th</sup>, 2018  
**Time** 11am-1pm  
**Location** Bon Secours Hospital, 2000 W Baltimore Street; callbacks from April Watts.

## **EDUCATION**

**Program** Tom Joyner Morning Show  
**Organization** The Tom Joyner Foundation  
**Description** Every month, Tom Joyner chooses an Historically Black College as The School of the Month and awards a deserving student scholarship money to further their education.  
**Date** July 1<sup>st</sup>, 2018-September 30<sup>th</sup>, 2018  
**Time** 8:37am every Thursday  
**Location** On Air

## **ECONOMIC EMPOWERMENT**

**Program** Tom Joyner Morning Show  
**Organization** Black America Web  
**Description** Mellody Hobson, President of Ariel Investments, a Chicago based money management firm, is featured on “Monday Mondays” on the TJMS. Each week, she talks about different ways African Americans can achieve financial success.  
**Date** July 1<sup>st</sup>, 2018-September 30<sup>th</sup>, 2018  
**Time** 9:32am Mondays on the TJMS  
**Location** On Air

## **POLITICS**

**Program** Tom Joyner Morning Show  
**Organization** Black America Web  
**Description** Commentator Shawn King talks about how we need to become informed voters. He states that we need to do our own research on candidates and not voting for them because of a name or an endorsement.  
**Date** September 13<sup>th</sup>, 2018  
**Time** 7:16 am  
**Location** On-Air

## **RELATIONSHIPS**

**Program** Tom Joyner Morning Show  
**Organization** Black America Web  
**Description** Kym Whitley and Torrie Hart say that if a man has health issues like, high blood pressure, high cholesterol, or diabetes, it can affect his, "he stick." They also noticed that men want to take care of their other issues, like hair loss, but try to ignore their sexual issues.  
**Date** August 2<sup>nd</sup>, 2018  
**Time** 7:25am  
**Location** On Air