

WWIN-FM
Baltimore, MD
Quarterly Report of Programming
Responsive to Issues of Community Concerns
2nd Quarter 2018

Magic 95.9 is a pillar in the Baltimore, African-American community. As a result of this, we have always made community issues and problems a priority when making decisions on programming on WWIN-FM.

Issues of importance this quarter included the following:

- **Health**
- **Voter Registration**
- **Economic Empowerment**
- **Crime**
- **Education**

HEALTH

Program	Maileka
Organization	Radio One Baltimore
Description	Breast Cancer is a disease that affects thousands of families especially in the African American community. This year, Radio One Baltimore had our 2 nd Annual “Survivor Soul Stroll” to benefit breast cancer research and bring awareness to this disease. The “Survivor Soul Stroll” was composed of a an easy 5K walk through Druid Hill Park, which included Radio One personalities, people who walked in memory of loved ones and breast cancer survivors.
Date	June 9 th , 2018
Time	7a-12 noon
Location	Druid Hill Park, callbacks performed by April Watts.

VOTER REGISTRATION

Program April Watts
Organization Mondawmin Mall
Description Magic 95.9 along with Mondawmin Mall held a last minute voter registration rally to sign up people before the June 6th deadline at 9:00pm.
Date June 5th, 2018
Time 10:00am-4:00pm
Location Callbacks performed by Maileka at the :05 and :35 11:00am until 3pm.

ECONOMIC EMPOWERMENT

Program Maileka
Organization Baltimore Cash Campaign
Description Money Power Day was a program in which you could receive free financial support, such as free credit reports, legal help and other tools to help change your financial future.
Date April 7th, 2018
Time 10a-12p
Location Poly-Western High School; callbacks by April Watts.

CRIME

Program Maileka
Organization State's Attorney's Office
Description Participated in the Victim's Fund Walk/Run sponsored by the State's Attorney's Office. Proceeds from this event goes to victims of violent crime in order to get their life back on track.
Date April 7th, 2018

Time 7a-12noon
Location Patterson Park: Callbacks performed by Jaz from 10am-12noon

EDUCATION

Program Tom Joyner
Organization The Tom Joyner Foundation/Reach Media
Description Every month, Tom Joyner chooses an Historically Black College as The School of the Month and awards a deserving student scholarship money to further their education.
Date April 3rd, 2018-June 30th, 2018
Time 9:15am Thursdays
Location On Air