

**WWIN-FM**  
**Baltimore, MD**  
Quarterly Report of Programming  
Responsive to Issues of Community Concerns  
1<sup>st</sup> Quarter 2018

Magic 95.9 is a pillar in the Baltimore, African-American community. As a result of this, we have always made community issues and problems a priority when making decisions on programming on WWIN-FM.

Issues of importance this quarter included the following:

- **Economic Empowerment**
- **Civil Rights**
- **Women's Empowerment**
- **Health**
- **Education**

**ECONOMIC EMPOWERMENT**

<b>Program</b>	Tom Joyner
<b>Organization</b>	Black America Web
<b>Description</b>	John Hope Bryant, is the founder of Operation Hope, a non-profit organization which specializes in giving financial literacy. Roland talked to Bryant about how African-Americans can raise their credit scores and increase their wealth.
<b>Date</b>	March 28 <sup>th</sup> , 2018
<b>Time</b>	7:16 am
<b>Location</b>	On Air

**Civil Rights**

<b>Program</b>	Tom Joyner
<b>Organization</b>	Black America Web
<b>Description</b>	Roland Martin talked to journalist Wendi C. Thomas about the significance of Martin Luther King's assassination and how the city of Memphis has changed since that time.
<b>Date</b>	March 5 <sup>th</sup> , 2018
<b>Time</b>	7:16 am
<b>Location</b>	On Air

## **WOMEN'S EMPOWERMENT**

**Program** Tom Joyner  
**Organization** Black America Web  
**Description** Jacque Reid goes "Inside Her Story" with Ms. Black USA Daphne Lee on how this pageant is a great opportunity for Black women of all shapes, colors and sizes.  
**Date** March 30<sup>th</sup>, 2018  
**Time** 8:16am  
**Location** On Air

## **HEALTH**

**Program** April Watts  
**Organization** National Kidney Foundation  
**Description** The National Kidney Foundation, which is dedicated to preventing kidney and urinary tract diseases, held an event called Sante: A Culinary Odyssey. All proceeds from the event went to kidney disease research. April Watts was a celebrity food judge at the event.  
**Date** March 15<sup>th</sup>, 2018  
**Time** 6pm-9pm  
**Location** American Visionary Museum

## **EDUCATION**

**Program** Tom Joyner  
**Organization** The Tom Joyner Foundation  
**Description** Every month, Tom Joyner chooses an Historically Black College as The School of the Month and awards a deserving student scholarship money to further their education.  
**Date** January 1<sup>st</sup>, 2018 - March 31<sup>st</sup> 2018  
**Time** 9:25 (every Thursday)  
**Location** On Air