



**ISSUES AND PROGRAMS REPORT**

**FOR**

**WSJS 600 AM, WINSTON-SALEM  
WMFR 1230 AM, HIGH POINT  
WPCM 920 AM, BURLINGTON**

**4th QUARTER 2021**

**(OCTOBER 1<sup>st</sup> through DECEMBER 31<sup>st</sup>, 2021)**

Station Manager: Tom Hamilton

WPCM/WSJS/WMFR broadcasts a 24-hour sports-talk format that featuring local, regional, and national sports talkers to further the conversation on the most important outcomes & debates in the world of sports. On weekends, the station continues with its mission as the Triad area's 'Hometown Sports Station,' but also airs weekend programming dealing with issues of politics, economy, human relations, morality, and other general topics affecting the community. The following is a weekly lineup of issue-oriented programs and a brief description of each

ASCERTAINED ISSUES OF CONCERN TO WINSTON-SALEM/GREENSBORO/HIGH POINT/BURLINGTON  
CITIZENS ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 4th QUATER ,2021

<u>BU -- Business:</u>	Business trends, tips, etc.
<u>CA -- Charity Events:</u>	Focusing on non-profits, their work and their fundraising events.
<u>CI -- Children:</u>	Issues that impact children and teens
<u>CU -- Culture and Lifestyle:</u>	Raising awareness of cultural matters and events that reflect the attitudes and values of our listeners.
<u>ED -- Education:</u>	Education news and issues pertaining to students, teachers, parents and school districts
<u>EL -- Elderly:</u>	Elder issues and services
<u>FA -- Family:</u>	Families and family fun
<u>GO -- Government &amp; Services:</u>	Updates on government and services
<u>HE -- Health/Medical:</u>	Keeping audience informed of medical and health concerns
<u>HO -- Home Improvement:</u>	General advice about home maintenance and other homeowner problems
<u>IN -- Internet/Computer:</u>	The latest information on what's happening on the internet and what's new in the computer world and with dangerous virus issues
<u>LE -- Legal:</u>	Providing assistance with legal issues and advice
<u>NE -- News / Current Events:</u>	Interviews relating to current local, state, national and international news & elections pertinent to our listeners
<u>PE -- Personal Finance:</u>	Assistance with investments, taxes and other matters
<u>AN -- Animal Control:</u>	Adoption programs, and other issues
<u>TR -- Travel and Entertainment:</u>	Current information and news on travel and entertainment locally and around the world.

## CAROLINA NEWSMAKERS

This is our 60-min weekly public affairs program produced and hosted by station owner Don Curtis. It features local and state leaders discussing issues of concern to our listeners in the Triad area and across the state of North Carolina. This program is aired every Sunday morning between 7:00 and 8:00. Listed below are the interviewees and the topics discussed. A code links our ascertained issues to the subjects discussed on each program.

10-3

INTERVIEW WITH CHRISTOPHER CHUNG – CHIEF EXECUTIVE OFFICER OF THE ECONOMIC DEVELOPMENT PARTNERSHIP OF NORTH CAROLINA

RECRUITING BUSINESS, TAXATION, RESEARCH TRIANGLE, ORGANIZATION BACKGROUND, ECONOMY, EDUCATION, AUTOMOTIVE, MANUFACTURING, TECHNOLOGY, COVID-19, TOURISM, AND APPEAL OF NORTH CAROLINA.

Ascertained Issues discussed: BU, PE, ED, IN, HE, TR

10-10

INTERVIEW WITH DR. MICHAEL WALDEN - WILLIAM NEAL REYNOLDS DISTINGUISHED PROFESSOR EMERITUS AT NC STATE UNIVERSITY

ECONOMY, INFLATION, EMPLOYMENT, DEBT CEILING, NATIONAL DEBT, INTEREST RATES, COVID-19, POPULATION, EDUCATION, REMOTE WORKING, SOCIAL SECURITY, HOUSING, AND FEDERAL RESERVE.

Ascertained Issues discussed: BU, ED, HE, GO

10-17

INTERVIEW WITH MIKE CAUSEY - NORTH CAROLINA INSURANCE COMMISSIONER

INSURANCE, FRAUD, INSURANCE SCAMS, ARSON, AUTO INSURANCE, UNINSURED DRIVERS, RENTERS INSURANCE, HOMEOWNERS INSURANCE, COVID-19, PRESCRIPTION DRUGS, MEDICARE, AND FIREFIGHTERS.

Ascertained Issues discussed: HE, PE

10-24

INTERVIEW WITH DONALD GINTZIG - PRESIDENT AND CEO OF WAKEMED

HEALTH CARE, COVID-19, EMERGENCY MANAGEMENT, COST OF HEALTH CARE, SUPPLY SHORTAGES, NON-PROFIT HOSPITALS, EDUCATION, POPULATION GROWTH, AND BROADBAND.

Ascertained Issues discussed: HE, GO, ED, HE, IN

10-31

INTERVIEW WITH CONGRESSMAN DAVID PRICE - REPRESENTING NORTH CAROLINA'S FOURTH DISTRICT

RETIREMENT, POLITICS, TERM LIMITS, POPULATION GROWTH, COVID-19, ECONOMY, EDUCATION, DEBT CEILING, INFRASTRUCTURE, HOUSING, BUDGET, AFGHANISTAN, AND EMPLOYMENT.

Ascertained Issues discussed: GO, HE, NE

11-7

INTERVIEW WITH JOHN HOOD - PRESIDENT OF THE JOHN WILLIAM POPE FOUNDATION

REDISTRICTING, POLITICS, VOTING RIGHTS, JUDICIAL PROCESS, PARTISANSHIP, ELECTIONS, AFGHANISTAN, INFRASTRUCTURE BILL, STATE BUDGET, AND TRANSPORTATION.

Ascertained Issues discussed: GO, NE

11-14

INTERVIEW WITH BOB PHILLIPS - EXECUTIVE DIRECTOR OF COMMON CAUSE NORTH CAROLINA

REDISTRICTING, JUDICIAL CHALLENGES, POLITICS, CAMPAIGN FINANCES, SUPER PACS, ADVERTISING, MEDIA, VOTING, VOTER ID, BROADBAND, AND MEDICAID.

Ascertained Issues discussed: GO, NE, IN, HE

11-21

INTERVIEW WITH ROBERT GLASER - PRESIDENT OF THE NORTH CAROLINA AUTOMOBILE DEALERS ASSOCIATION

ASSOCIATION BACKGROUND, ELECTRIC VEHICLES, SALES TAX, RETAIL SALES, MICROCHIP SHORTAGE, FINANCING, FUEL EFFICIENCY, SAFETY, TECHNOLOGY, COMMUNITY EVENTS, LABOR SUPPLY, AND COVID-19.

Ascertained Issues discussed: IN, HE, NE, GO

11-28

INTERVIEW WITH BARRY PORTER - REGIONAL CHIEF EXECUTIVE OFFICER OF THE AMERICAN RED CROSS TRIANGLE AREA CHAPTER

BLOOD DONATIONS, NATURAL DISASTERS, FIRE EMERGENCIES, SMOKE ALARMS, VOLUNTEERS, BROADBAND, TECHNOLOGY, AND VOLUNTEERS.

Ascertained Issues discussed: NE, IN

12-5

INTERVIEW WITH BRAD CRONE - PRESIDENT OF CAMPAIGN CONNECTIONS

REDISTRICTING, UNITED STATES SENATE SEAT, PRESIDENT BIDEN APPROVAL, COVID-19, ECONOMY, NATIONAL DEBT, MEDIA, AND NEWS CONSUMPTION. Ascertained Issues discussed: GO, HE

12-12

--INTERVIEW WITH CONGRESSWOMAN DEBORAH ROSS - REPRESENTING NORTH CAROLINA'S SECOND DISTRICT

REDISTRICTING, INFRASTRUCTURE, TRANSPORTATION, BROADBAND, HEALTH CARE, NATIONAL DEFENSE, VOTING RIGHTS, RESEARCH, AND ATTRACTING NEW BUSINESS.

--INTERVIEW WITH BETH WOOD - NORTH CAROLINA STATE AUDITOR

COVID-19, AUDITS, FEDERAL RELIEF FUNDS, EDUCATION, MISUSE OF FUNDS, FUNDING, AND MEDICAID.

Ascertained Issues discussed: GO, IN, HE

12-19

INTERVIEW WITH TOM CAMPBELL - FORMER HOST AND MODERATOR OF NCSPIN

EDUCATION, UNIVERSITY SYSTEM, PUBLIC TELEVISION, REDISTRICTING, PARTISANSHIP, US SENATE RACE, GAS PRICES, PRESIDENT BIDEN APPROVAL, FUTURE OF REPUBLICAN PARTY, AND MEDIA.

Ascertained Issues discussed: ED, NE, GO

12-26

INTERVIEW WITH AMBER HARRIS - DIRECTOR OF GOVERNMENT AFFAIRS FOR THE NORTH CAROLINA ASSOCIATION OF COUNTY COMMISSIONERS

2021 LEGISLATIVE SESSION, POLITICS, EDUCATION, BROADBAND, TAXATION, RELIEF FUNDS, COVID-19, ECONOMIC DEVELOPMENT, ATTRACTING TALENT, AND INFRASTRUCTURE.

Ascertained Issues discussed: GO, IN, ED, HE