

1st Quarter Issues/Programs  
For Radio Stations  
KVMZ-FM  
Hope - Magnolia, Arkansas

For the year: 2023  
Covering the months of:  
Jan, Feb, Mar

**Issues List for Q1**

Poverty & Homelessness  
Crime & Public Safety  
Education  
Economic Development  
Animal Protection

<b>Issue</b>	<b>Program</b>	<b>Date</b>	<b>Time</b>	<b>Length</b>	<b>Description</b>
Poverty and homelessness	South Arkansas Focus	1/15/2023	10:15am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on (KVMA/KVMZ). Adrienne Rushing interviewed Ruthie Sharp with the Southern Christian Mission to discuss the food pantry shortages and the number of people now needing assistance.
Education	South Arkansas Focus	1/22/2023	10:00am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on (KVMA/KVMZ). Adrienne Rushing interviewed Anna Smith with PIE Partners in Education to discuss current and proposed education program for the youth in Columbia county.
Poverty and homelessness	South Arkansas Focus	1/29/2023	10:15am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on (KVMA/KVMZ). Adrienne Rushing interviewed Valerie Sanders with the Stewpot, a homeless pantry hosted and funded by First United Methodist Church.
Poverty and homelessness	South Arkansas Focus	2/12/2023	10:15am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on (KVMA/KVMZ). Adrienne Rushing interviewed Pastor Barbara Lewis from the Caring Place, A non-profit focused on food and homelessness.
poverty and homelessness	South Arkansas Focus	2/19/2023	10:15am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on (KVMA/KVMZ). Adrienne Rushing interviewed Mandy McClellan of The Call, Columbia county's foster care and adoption organization. Discussion was about youth programs.

Economic Development	South Arkansas Focus	2/26/2023	10:15am	15 min	“The South Arkansas Focus,” a 15-minute local public affairs program that airs Sunday mornings on (KVMA/KVMZ). Adrienne Rushing interviewed Bonnie Keith from the Magnolia Chamber of Commerce to discuss registration and events planned for the Magnolia Blossom Festival and also Rachel Jenkins & Frank Garcia who discussed Leadership in Magnolia.
Economic Development	South Arkansas Focus	3/5/2023	10:15am	15 min	“The South Arkansas Focus,” a 15-minute local public affairs program that airs Sunday mornings on (KVMA/KVMZ). Adrienne Rushing interviewed Christy Ouei and members from the Columbia county Business network to talk about economic development and networking in Magnolia.
Animal Protection	South Arkansas Focus	3/12/2023	10:15am	15 min	“The South Arkansas Focus,” a 15-minute local public affairs program that airs Sunday mornings on (KVMA/KVMZ). Adrienne Rushing interviewed CCAPS Directors and discussed the overpopulation of Pets at the Columbia county shelter and the growing need for adoptive families. for pets.
Crime & Public Safety	South Arkansas Focus	3/19/2023	10:15am	15 min	“The South Arkansas Focus,” a 15-minute local public affairs program that airs Sunday mornings on (KVMA/KVMZ). Adrienne Rushing interviewed Magnolia Fire Chief Greg Pinner and Whitney Peterson to talk about the new Safe Haven Baby Box installed in Magnolia for unwanted new born babies to be placed into safe custody at the fire station.
Economic Development	South Arkansas Focus	3/26/2023	10:15am	15 min	“The South Arkansas Focus,” a 15-minute local public affairs program that airs Sunday mornings on (KVMA/KVMZ). Adrienne Rushing interviewed Ellie Baker with the Magnolia Chamber to discuss details on the new Splashpad and Skatepark, and city growth

The above is a listing of the significant issues responded to by the stations, along with the most significant programming treatment of those issues for the period 1/1/23 – 3/31/23. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

**Other programming of note to the community included:**

- KVMZ also ran a combined total of 1,950 recorded PSA’s between 1/1/23 – 3/31/23 with announcements for the following organizations and topics: This does not include the national PSA’s we run when possible that are inserted randomly as time permits in evening and weekend programming.

AARP Arkansas	Community Grant applications
Boy Scouts - Desoto Area Council	Join Boy Scouts
Campfire El Dorado	Youth Activities for young Girls
Church of Love	Worship Event
City of Norphlet	Library Opening
Crimestoppers	General Infor Fundraising
Crimestoppers	Fundraising and information
El Dorado High School BB	Sponsors needed
Felsenthal Baptist Church	Revival Week
Goodwill	Career Employment Services
Healthworks	Boomtown 5K Parkensons
Lifeshare Blood Center	Bankers Blood Drive
Literacy Council of Union County	Reading for Youth
Mainstreet El Dorado	Shamrockin
Medical Center of SA	Health Heart Event
NAACP	Book Author Signing event
SAAC	Shakespear Performance
SAAC	Little Shop of Horrors Production
SAAC SAHPS	Black History Month/ Women History Month
SAHPS	Silver Screen night
Salvation Army	Hunger and Homelessness Help

Self Culture Club	MLK Activities
Southern BC	Free Tax filing
St Paul Methodist Lodge 151	Father Daughter Ball
Turning Point	Mayors Ball
UAPB	High School Day
UCAPS	Fur Ball
Union County Animal Protection Society	Adopt a Pet
United Way of Union County	United Way Community Assistance
USDA	Union County Food Distribution
USDA	Columbia Cty Food Distribution
VFW	Bingo Benefit
Victory Church	Women's Conference
Women Moving Forward	Sat Walk

- 1/1/23 – 3/31/23: Broadcast a minimum of 2 weather forecasts per hour, every day, 6a-7p and 1x/hour 7p-6a 7 days a week.
- 1/1/23 – 3/31/23: Ran a minimum of 8 local newscasts each weekday, and FOX news near the top of almost every hour hours daily
- 1/1/23 – 3/31/23: Ran 13 required weekly EAS tests & 6 required monthly EAS tests.