

4th Quarter Issues/Programs
For Radio Stations
KVMZ
Waldo, Arkansas

For the year: 2023
Covering the months of:
Oct., Nov., Dec.

Issues List for Q4

Infrastructure & Economic Development
Community Events
Minority & Low Income Issues
Mental Health
Education
Arts and Entertainment
Poverty & Homelessness
Environment
Crime & Public Safety

Issue	Program	KVMA	Time	Length	Descrption
Arts and Entertainment	South Arkansas Focus	1-Oct	11:15am	15min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings On KVMA, KELD-FM, & KVMZ. Adrienne Rushing interviewed Holly Howard with the Columbia County Library to discuss changes and services.
Enviroment	South Arkansas Focus	8-Oct	11:15am	15min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA, KELD-FM, & KVMZ. Adrienne Rushing interviewed Heather Runyan Park Interpreter for the Logoly State Park and discussed their BioBlitz and Halloween events.
Community events	South Arkansas Focus	15-Oct	11:15am	15min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA, KELD-FM, & KVMZ. Adrienne Rushing interviewed Adrrienne Delaney with the Magnolia Jr. Charity League to discuss their Fall Festival.
Infrastructure & Economic Development	South Arkansas Focus	22-Oct	11:15am	15min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on . Adrienne Rushing interviewed Emilee Vest owner of the Beehive
Crime & Public Safety	South Arkansas Focus	29-Oct	11:15am	15min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA, KELD-FM, & KVMZ . Adrienne Rushing interviewed Magnolia Police Chief Todd Dew on Halloween Safety
Education	South Arkansas Focus	5-Nov	11:15am	15min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA, KELD-FM, & KVMZ . Adrienne Rushing interviewed Magnolia School District Superintendent John Ward on the new 12 Month Calendar and year-round school

Mental Health	South Arkansas Focus	12-Nov	11:15am	15min	“The South Arkansas Focus,” a 15-minute local public affairs program that airs Sunday mornings on KVMA, KELD-FM, & KVMZ. Adrienne Rushing interviewed Britney Leonard & students Christian Leo and Nathan Burkhalter to discuss SAU Veteran's Resources.
Crime & Public Safety	South Arkansas Focus	19-Nov	11:15am	15min	“The South Arkansas Focus,” a 15-minute local public affairs program that airs Sunday mornings on KVMA, KELD-FM, & KVMZ. Adrienne Rushing interviewed Magnolia Fire Assistant Chief Randal Stevens to discuss Thanksgiving Fire Safety.
Mental Health	South Arkansas Focus	26-Nov	11:15am	15min	“The South Arkansas Focus,” a 15-minute local public affairs program that airs Sunday mornings on KVMA, KELD-FM, & KVMZ. Adrienne Rushing interviewed Barbara Lewis from the Caring Place and Nancy Bailey from Area Agency on Aging to discuss Alzheimers Awareness month
Poverty & Homelessness	South Arkansas Focus	3-Dec	11:15am	15min	“The South Arkansas Focus,” a 15-minute local public affairs program that airs Sunday mornings on KVMA, KELD-FM, & KVMZ. Adrienne Rushing interviewed The Call Director Mandy Mecllland on the Columbia county Make A smile Happen Toy Drive set for Dec 8-9.
Minority and Low Income	South Arkansas Focus	10-Dec	11:15am	15min	“The South Arkansas Focus,” a 15-minute local public affairs program that airs Sunday mornings on KVMA, KELD-FM, & KVMZ. Adrienne Rushing interviewed members from Salvation Army on the SAU Angel Tree
Infrastructure & Economic Development	South Arkansas Focus	17-Dec	11:15am	15min	“The South Arkansas Focus,” a 15-minute local public affairs program that airs Sunday mornings on KVMA, KELD-FM, & KVMZ. Adrienne Rushing interviewed members of the SAU INC Press on the book Economic Crisis.

Mental Health	South Arkansas Focus	24-Dec	11:15am	15min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMA, KELD-FM, & KVMZ. Adrienne Rushing interviewed representatives of the Columbia County Autism assoc on Autism in our Community.
Mental Health	South Arkansas Focus	31-Dec	11:15am	15min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on . A second airing of the previous week's interview on Autism.

The above is a listing of the significant issues responded to by the stations, along with the most significant programming treatment of those issues for the period 10/1/23 – 12/31/23. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Other programming of note to the community included:

- KVMZ carried 5 Magnolia High School football games 10/6 – 11/3 and 7 SAU South Arkansas University Football games 10/7 – 11/19
- KVMZ also ran a combined total of 1,737 recorded PSA's between 10/1/23 – 12/31/23 with announcements for the following organizations and topics: This does not include the national PSA's we run when possible that are inserted randomly as time permits in evening and weekend programming.

ORGANIZATION

SUBJECT OF ANNOUNCEMENT

ORGANIZATION	SUBJECT OF ANNOUNCEMENT
ABUNDANT LIFE MINISTRIES	42 YEARS OF IMPACTFUL MINISTRY
ALZHEIMERS ASSOCIATION	ALZHEIMERS WALK
AMBETTER AR HOME	HEALTH FAIR
AMERICAN LEGION	JIMMY LEWIS & 8-SECON RIDE CONCERT
AR Small Business and Technology Development Center	WOMEN & MINORITY BUSINESS CERTIFICATION
ARKANSAS DEPARTMENT OF HEALTH	UNION COUNTY DRIVE THROUGH FLU SHOT
ARKANSAS DEPARTMENT OF HEALTH	COLUMBIA COUNTY DRIVE THRU FLU SHOT
ASSEMBLIES OF GOD	HISPANIC HERITAGE CELEBRATION
BILLINGLY FAMILY REUNION	BILLINGLY FAMILY REUNION
CADC	COMMODITIES DISTRIBUTION-OUACHITA COUNTY
CADC	COMMODITIES DISTRIBUTION-COLUMBIA COUNTY
CADC	COMMODITIES DISTRIBUTION-UNION COUNTY
CAMPFIRE OF EL DORADO	THE EL DORADO HAUNT FUNDRAISER
CHAMPAGNOLLE LANDING	SENIOR DANCE
CHAMPAGNOLLE SENIOR CENTER	COOLING SHELTER FOR SENIORS 60+
City of Callion	Christmas Parade
City of El Dorado	Christmas Parade

CITY OF STRONG	FALL FESTIVAL
COLUMBIA COUNTY BROADBAND CONNECT	BROADBAND MEETING PUBLIC FORUM
COLUMBIA COUNTY JUDGE'S OFFICE	COLUMBIA ROAD 63 CLOSURE
Crossett Church	Christ in Lights
Downtown El Dorado Business District	Downtown Lights
EHS WILDCAT CHEER TEAM	GOLF SCRAMBLE FUNDRAISER
El Dorado Symphony	Christmas Show
Felsenthal Bream Festival	FELSENTHAL FALL FESTIVAL
HOPE LANDING	MADISON'S GUN RAFFLE
FALL BREEZE COMMUNITY	POP UP SHOP/JOB FAIR
MAGNOLIA ARTS	REX'S EXES COMEDY SHOW
MAGNOLIA ECONOMIC DEVELOPMENT COUNCIL	SPLASH PAD & SKATE PARK GRAND OPENING
Magnolia Middle School	Toy Fundraiser
Mainstreet El Dorado	BACK TO SCHOOL BASH
MAN2MAN- NATHAN RAINEY	FALL FESTIVAL - ROCK ISLAND
Morning Star Church	Christmas Dinner
MT. CALVARY BAPTIST CHURCH	ANNUAL HARVEST DRIVE
MT. CALVARY MISSIONARY BAPTIST CHURCH	ANNUAL HOMECOMING & REVIVAL
MT. TABOR MBC	FALL REVIVAL
MULERIDERS IMPACTING COMMUNITY HEALTH	COVID VACCINE CLINIC
MURMIL ON THE MOVE	FALL FEST
NAACP	luncheon & learn
PARENTS UNITED AGAINST YOUTH VIOLENCE	PARENTS UNITED-CODE RED MARCH/WORSHIP
PEDALS FOR COMPASSION	GRAVEL RIDE
SADC FOR CHILDREN & FAMILIES	USDA MEAL BIDS
Salvation Army	Thanksgiving Meal
Salvation Army	Bell Ringing volunteers
Share Foundation	DRUG TAKE BACK @ WALMART
SOUTH ARKANSAS COMMUNITY COLLEGE FOUNDATION	SOUTHARK EXPO
SOUTH ARKANSAS HISTORICAL PRESERVATION SOCIETY	FOOD TRUCK FRIDAY
SOUTH ARKANSAS HISTORICAL PRESERVATION SOCIETY	NIGHT OF THE NEWTONS
ST. VESTAL CME CHURCH	OLD TIME RELIGION PROGRAM
STARLIGHT BAPTIST CHURCH	SUMMER REVIVAL
The Call - Columbia County	Toy Drive
The Call - Union County	Toy Drive
THE HATED MC CLUB	CHARLES WAYNE HAYS JR POKER RUN

UAMS	AFFORDABLE CONNECTIVITY PROGRAM
UCAPS/ULEAD	PET-O-TOBER
UNION AME CHURCH	ANNUAL CHURCH HOMECOMING
UNION COUNTY MASTER GARDENERS	TRAINING SESSIONS
VICTORY BIBLE CAMP	70TH ANNIVERSARY
WESSON COMMUNITY	8TH ANNUAL WESSON DAY
WIDOWS SONS	TOY RUN

- 10/1/23 – 12/31/23: Broadcast a minimum of 2 weather forecasts per hour, every day, 6a-7p and 1x/hour 7p-6a 7 days a week.
- 10/1/23 – 12/31/23: Ran a minimum of 8 local newscasts each weekday, and FOX news at the top of at least 7 hours daily
- 10/1/23 – 12/31/23: Ran 13 required weekly EAS tests & 6 required monthly EAS tests.