

3rd Quarter Issues/Programs
For Radio Stations
KVMZ-FM
WALDO, Arkansas

For the year: 2023
Covering the months of:
July, Aug, Sept

Issues List for Q3

Safety

Health

Arts & Entertainment

Faith & Religion

Education

Minority & Low-Income Issues

Community Events & Activities

Issue	Program	Date	Time	Length	Description
Community Events and activities	South Arkansas Forum	2-Jul	10:30am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KVMZ. J Randal Harvey interviewed Beth Brumley with Mainstreet to discuss Grill wars on the Square taking place the next weekend.
Community Events and activities	South Arkansas Focus	2-Jul	10:45am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMZ. Adrienne Rushing interviewed Bonnie Kieth from the Magnolia Chamber about Sparks in the Park, the Fireworks community celebration taking place on July 3rd.
Safety	South Arkansas Forum	9-Jul	10:30am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KVMZ. J Randal Harvey interviewed Heather Kendrick with Entergy to discuss summer energy tips and low income assistance
Faith & Religious	South Arkansas Focus	9-Jul	10:45am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMZ. Adrienne Rushing interviewed Kenny Lee, the new Pastor for First United Methodist Church in Magnolia.
Arts and Entertainment	South Arkansas Forum	16-Jul	10:30am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KVMZ. J Randal Harvey interviewed Dr Ian Aipperspach the director for the summer musical Newsies.
Community Events and activities	South Arkansas Focus	16-Jul	10:45am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMZ. Adrienne Rushing interviewed Sandra Manning with Abilities Unlimited and the programs they have available.
Community Events and activities	South Arkansas Forum	23-Jul	10:30am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KVMZ. J Randal Harvey interviewed David Lee, director of the Boys and Girls Club about their upcoming Golf Tournament as a fundraiser

Minority and low-income issues	South Arkansas Focus	23-Jul	10:45am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMZ. Adrienne Rushing interviewed members of the ABMA, Arkansas Black Mayors Association who were scheduled for a community symposium that evening on the Watershed project, protecting homes and businesses that are impacted by water mitigation.
Community events and activities	South Arkansas Focus	30-Jul	10:45am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMZ. Adrienne Rushing interviewed Heather Longley with Logoly State Park.
Health	South Arkansas Forum	6-Aug	10:30am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KVMZ. J Randal Harvey interviewed Dr Ivory Kinslow to discuss Eye Exam Month.
Community events and activities	South Arkansas Focus	6-Aug	10:45am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMZ. Adrienne Rushing interviewed Emily Vest with Magnolias Farmers Market
Minority and low-income issues	South Arkansas Focus	13-Aug	10:45am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMZ. Adrienne Rushing interviewed Carly Rains with SAU and AmeriCorps Vistas and their work in the community.
Health	South Arkansas Forum	20-Aug	10:30am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KVMZ. J Randal Harvey interviewed Danna Taylor President of South Arkansas Regional Hospital
Health	South Arkansas Focus	20-Aug	10:45am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMZ. J Randal Harvey interviewed Dana Taylor, President of South Arkansas Regional Hospital about the new name change and direction of the hospital.
Safety	South Arkansas Forum	27-Aug	10:30am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KVMZ. J Randal Harvey interviewed Chris Nutfall, chief Meteorologist with the National Weather service to discuss current heat wave, tips, etc.

Community Events and activities	South Arkansas Forum	3-Sep	10:30am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KVMZ. J Randal Harvey interviewed Lara Rogers with the South Ark Outdoor Expo to take place on Sept 9th.
Education	South Arkansas Focus	3-Sep	10:45am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMZ. Adrienne Rushing interviewed Tabitha Adams and Clarissa Owens, school counselor with Magnolia Central Elementary and discussed challenges with kids and how things have changed.
Safety	South Arkansas Forum	10-Sep	10:30am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KVMZ. J Randal Harvey interviewed Anna Ford with Parents against Gun Violence. They were holding a rally
Education	South Arkansas Focus	10-Sep	10:45am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMZ. Adrienne Rushing interviewed Anna Sands with PIE Partnets in Education
Education	South Arkansas Forum	17-Sep	10:30am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KVMZ. JJ Cook interviewed Stephanie Schroeder with the South Ark East campus on Adult Education and the resources available.
Community Events and activities	South Arkansas Focus	17-Sep	10:45am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMZ. Adrienne Rushing interviewed Sonya Caldwell and Lesh Smith to discuss the Columbia County Fair
Safety	South Arkansas Forum	24-Sep	10:30am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KVMZ. J Randal Harvey interviewed Fire Chief Chad Mosby on the upcoming CSC testing and general discussion on firefighting and fire bans in the county.
Community Events and activities	South Arkansas Focus	24-Sep	10:45am	15 min	"The South Arkansas Focus," a 15-minute local public affairs program that airs Sunday mornings on KVMZ. Adrienne Rushing interviewed Rachel Jenkins & Lacey Ogle with Pedals for Compassion.

The above is a listing of the significant issues responded to by the stations, along with the most significant programming treatment of those issues for the period 7/1/23 – 9/30/23. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Other programming of note to the community included:

- KVMZ carried 5 Magnolia High School football games 8/25 – 9/29 and 5 SAU South Arkansas University Football games 8/29-9/29
- KVMZ also ran a combined total of 2,028 recorded PSA’s between 7/1/23 – 9/30/23 with announcements for the following organizations and topics: This does not include the national PSA’s we run when possible that are inserted randomly as time permits in evening and weekend programming.

ORGANIZATION	TOPIC
ABUNDANT LIFE MINISTRIES	RUMMAGE SALE
ABUNDANT LIFE MINISTRIES	42 YEARS OF IMPACTFUL MINISTRY
ARKANSAS BLACK MAYORS ASSOCIATION	WATERSHED-IMPROVEMENT PROJECT COMMUNITY MEETING
ARKANSAS DEPARTMENT OF HEALTH	UNION COUNTY DRIVE THROUGH FLU SHOT
ARKANSAS DEPARTMENT OF HEALTH	COLUMBIA COUNTY DRIVE THRU FLU SHOT
ARKANSAS MUSEUM OF NATURAL RESOURCES	‘Boggy Creek Casebook’ Lyle Blackburn - Author Discussion
ASSEMBLIES OF GOD	HISPANIC HERITAGE CELEBRATION
BARTON LIBRARY	WINE & CHEESE
CADC	UNION COUNTY COMMODITIES DISTRIBUTION
CADC	Ouachita County - Commodities Distribution
CADC	Columbia County - Commodities Distribution
CHAMPAGNOLLE LANDING	SENIOR DANCE
CHAMPAGNOLLE SENIOR CENTER	COOLING SHELTER FOR SENIORS 60+
CHAMPAGNOLLE SENIOR CENTER	COOLING SHELTER FOR SENIORS 60+
CHAMPAGNOLLE SENIOR CENTER	SENIOR DANCE
CITY OF STRONG	FALL FESTIVAL
CURRY CHAPEL AME CHURCH	GOSPEL FEST
EHS WILDCAT CHEER TEAM	GOLF SCRAMBLE
EL DORADO MISSIONARY BAPTIST CHURCH	Vacation Bible School
EL DORADO SCHOOL MILEAGE	EARLY VOTING
EL DORADO SERVICE LEAGUE	WILDCUTZ 2023
ENTERGY	ROAD CLOSURE DUE TO REPLACING POWER LINES
Felsenthal Baptist Church	YARD SALE BENEFITTING MISSION TRIP

PEDALS FOR COMPASSION	GRAVEL RIDE
RUTH'S ROYALTY SCHOLARSHIP FOUNDATION	FAMILY & FRIENDS EXTRAVAGANZA
SOUTH ARKANSAS HISTORICAL FOUNDATION	FOOD TRUCK FRIDAY
SOUTH ARKANSAS HISTORICAL PRESERVATION SOCIETY	AMERICANA NIGHT AT THE MUSEUM
THE HATED MC CLUB	CHARLES WAYNE HAYS JR POKER RUN
UCAPS/ULEAD	PET-O-TOBER
VICTORY BIBLE CAMP	70TH ANNIVERSARY
VICTORY BIBLE CHURCH	20 YEAR ANNIVERSARY CONCERT

- 7/1/23 – 9/30/23: Broadcast a minimum of 2 weather forecasts per hour, every day, 6a-7p and 1x/hour 7p-6a 7 days a week.
- 7/1/23 – 9/30/23: Ran a minimum of 8 local newscasts each weekday, and FOX news at the top of at least 7 hours daily
- 7/1/23 – 9/30/23: Ran 13 required weekly EAS tests & 6 required monthly EAS tests.