

ORDER

Orders
Order / Rev: 253139
Alt Order #:
Product Desc: sheriff race 2019
Estimate:
Flight Dates: 09/26/19 - 10/12/19
Original Date / Rev: 09/25/19 / 09/25/19
Order Type: GENERAL

Primary AE: KMEZ-FM
Sales Office: New Orleans House
Sales Region: L-NOL
Local:

Agency Name: Toddie Stuart Media Partners
Buying Contact:
Billing Contact:
 541 Julia Street
 New Orleans, LA 70130

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 10%

Advertiser Name: Lopinto/R/Sheriff
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/19	09/29/19	8	\$400.00	\$340.00
09/30/19	10/11/19	32	\$1,600.00	\$1,360.00

Month	# Spots	Gross Amount	Net Amount	Rating
September 2019	8	\$400.00	\$340.00	0.00
October 2019	32	\$1,600.00	\$1,360.00	0.00
Totals	40	\$2,000.00	\$1,700.00	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
New Orleans House	L-NOL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMEZ	09/26/19	10/12/19	M-F AM Drive M-F	CM	6a-10a	MTWTF--	:30	5	\$50.00	P-30	0.00	NM	12	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/19	09/29/19	---TF--					2	\$50.00		0.00			
		Week: 09/30/19	10/06/19	MTWTF--					5	\$50.00		0.00			
		Week: 10/07/19	10/13/19	MTWTF--					5	\$50.00		0.00			
N 2	KMEZ	09/26/19	10/12/19	M-F Midday M-F	CM	10a-3p	MTWTF--	:30	5	\$50.00	P-30	0.00	NM	12	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/19	09/29/19	---TF--					2	\$50.00		0.00			
		Week: 09/30/19	10/06/19	MTWTF--					5	\$50.00		0.00			
		Week: 10/07/19	10/13/19	MTWTF--					5	\$50.00		0.00			
N 3	KMEZ	09/26/19	10/12/19	M-F PM Drive M-F	CM	3p-7p	MTWTF--	:30	5	\$50.00	P-30	0.00	NM	12	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/19	09/29/19	---TF--					2	\$50.00		0.00			
		Week: 09/30/19	10/06/19	MTWTF--					5	\$50.00		0.00			
		Week: 10/07/19	10/13/19	MTWTF--					5	\$50.00		0.00			
N 4	KMEZ	09/26/19	10/06/19	Sa-Su Midday Sa-Su	CM	10a-3p	-----SS	:30	2	\$50.00	P-30	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/19	09/29/19	-----SS					2	\$50.00		0.00			

Order / Rev: 253129
 Alt Order #:
 Flight Dates: 09/26/19 - 10/12/19

Advertiser: Lopinto/R/Sheriff
 Product Desc: sheriff race 2019 **KMEZ-FM**
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	-----SS					2	\$50.00		0.00			
													Totals	40	\$2,000.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: Cumulus Radio	Date: 9/25
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I, Victoria Coulon

being/on behalf of: Committee to Elect Joseph Lopinto, a legally

qualified candidate of the Republican political

party for the office of: Sheriff - Jefferson Parish

in the Primary

election to be held on: October 12, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Chad Leingang

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

9/25

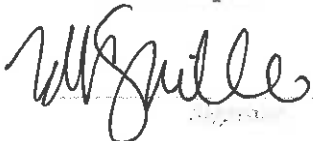

Signature

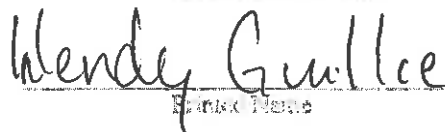
To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected


Name


Name

GSM

Sheriff Joseph Lepinto
 Political
 September 26 - October 12

DMA: New Orleans
 2018

	#	LEN	DAYS	TIME	9/22	9/28	10/5	Total	RATE	COST
106.7 FM	KMEZ-FM	30	MTWTF	6:00A-10:00A	2	5	5	12	60.00	600.00
R&B (Past and Present)	KMEZ-FM	30	MTWTF	10:00A-3:00P	2	5	5	12	60.00	600.00
	KMEZ-FM	30	MTWTF	3:00P-7:00P	2	5	5	12	60.00	600.00
	KMEZ-FM	30	SASU	10:00A-3:00P	2	2	0	4	50.00	200.00
					3	17	15	40		\$2,000.00

TEDDLIE STUART MEDIA PARTNERS