



J.H.

## CHILDREN'S TV PROGRAMMING COMMERCIAL CERTIFICATION

WKMG-TV certifies that all children's programs carried during 4Q 2015, which are identified below, were formatted so that, as a matter of standard policy and practice, the programs would not exceed the following commercial time limits in Section 73.670 of the FCC's rules:

**Weekdays: 12:00 minutes in any hour program and 6:00 in any half-hour program**

**Weekends: 10:30 minutes in any hour program and 5:15 in any half-hour program**

(Commercial matter was prorated in the same proportion for any children's program over five minutes, but less than a half-hour in duration, that aired outside a longer children's program) Attachment A identifies any commercial time overrun from the limits stated above, together with a brief explanation.

### WKMG-DT 6.1

<u>PROGRAM TITLE</u>	<u>DAY</u>	<u>TIME</u>	<u>DATES</u>	<u>DURATION</u>
Lucky Dog	Sat	09:00A	10/03/15 – 12/26/15	30 minutes
Dr. Chris Pet Vet	Sat	09:30A	10/03/15 – 12/26/15	30 minutes
The Henry Ford's Innovation Nation	Sat	10:00A	10/03/15 – 12/26/15	30 minutes
The Inspectors	Sat	10:30A	10/03/15 – 12/26/15	30 minutes
Chicken Soup for the Soul HH	Sat	11:00A	10/03/15 – 12/26/15	30 minutes
Game Changers with Kevin Frazier	Sat	11:30A	10/03/15 – 12/26/15	30 minutes

### WKMG-DT 6.2 (COZI-TV)

<u>PROGRAM TITLE</u>	<u>DAY</u>	<u>TIME</u>	<u>DATES</u>	<u>DURATION</u>
Pets in Paradise	Sat	10:00A	10/03/15 – 12/26/15	30 minutes
Ariel, Zoey & Eli Too	Sat	10:30A	10/03/15 – 12/26/15	30 minutes
Aqua Kids Adventures	Sat	11:00A	10/03/15 – 12/26/15	30 minutes
Steal the Show	Sat	11:30A	10/03/15 – 12/26/15	30 minutes
The New Howdy Doody	Sun	10:00A	10/04/15 – 12/27/15	30 minutes
The New Howdy Doody	Sun	10:30A	10/04/15 – 12/27/15	30 minutes

### WKMG-DT 6.3 (Heartland)

<u>PROGRAM TITLE</u>	<u>DAY</u>	<u>TIME</u>	<u>DATES</u>	<u>DURATION</u>
The Adventures of Dudley the Dragon	Sat	08:00A	10/03/15 – 12/26/15	30 minutes
Mustard Pancakes - N/C	Sat	08:30A	10/03/15 – 12/26/15	30 minutes
Real Life 101	Sat	09:00A	10/03/15 – 12/26/15	30 minutes
Mouse in the House	Sat	09:30A	10/03/15 – 12/26/15	30 minutes
Think Big	Sat	10:00A	10/03/15 – 12/26/15	30 minutes
Real Life 101	Sat	10:30A	10/03/15 – 12/26/15	30 minutes
Dog Tales	Sat	11:00A	10/03/15 – 12/26/15	30 minutes

(N/C denotes non-core programming pursuant to 47 C.F.R. Section 73.671)

Was there time periods in this quarter during which the commercial time limits stated above were exceeded?

\_\_\_\_\_ YES

\_\_\_\_\_ X \_\_\_\_\_ NO

If yes, provide details of each such instance of Attachment A

I hereby state, under penalty of perjury, that the foregoing is true, correct and complete to the best of my knowledge, information and belief.

01.05.16  
Date

  
Laura Genette, WKMG-TV  
Business Manager



## Children's Television Online Filing System

[FCC](#)> [Media Bureau](#)> KidVid> Confirmation

[site map](#)  
[Home](#)

### Submission Confirmation

Confirmation Number 176710  
Call Sign WKMG-TV  
Facility Id 71293  
Filing Quarter Date 12/31/2015  
Filing Date 01/06/2016

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Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

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Federal Communications Commission  
445 12th Street SW  
Washington, DC 20554  
[More FCC Contact Information...](#)

Phone: 1-888-CALL-FCC (1-888-225-5322)  
TTY: 1-888-TELL-FCC (1-888-835-5322)  
Fax: 1-866-418-0232  
E-mail: [fccinfo@fcc.gov](mailto:fccinfo@fcc.gov)

- [Privacy Policy](#)
- [Website Policies & Notices](#)
- [Required Browser Plug-ins](#)
- [Freedom of Information Act](#)

CERTIFICATION OF COMPLIANCE  
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS  
October 1, 2015 through December 31, 2015

During the period listed above, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 13 to 16 years old:

LUCKY DOG  
DR. CHRIS PET VET  
HENRY FORD'S INNOVATION NATION  
THE INSPECTORS  
CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES  
GAME CHANGERS WITH KEVIN FRAZIER

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period October 1, 2015 through December 31, 2015 was not required to conform to the commercial time limits prescribed in the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d) because the programming was all originally produced and broadcast primarily for an audience of children older than 12. See 47 C.F.R. §73.670, Note 2.



Matthew Margo  
Senior Vice President  
CBS Program Practices, New York  
CBS Television Network

Date: December 28, 2015



**Statement Regarding Children's Programming on the COZI TV Network**

This is to certify that the COZI TV Network has verified that: i) the supplier of the program identified below, as a standard practice, formats each episode consistent with the statutory limits on commercials permitted to air within programs designated as children's programs and targeted to children 12 years old or younger; and ii) that the COZI TV Network has aired the following programs identified below in a manner consistent with such statutory limits. Any commercial minute overages are set forth below. The COZI TV Network does not offer any other programs originally produced and broadcast primarily for an audience of children 12 years old and younger.

Programs	Supplier	Overages
Howdy Doody	Showplace Television Syndication	None

I certify that the above information is true and valid as of January 4, 2016.

Ronni Attenello  
Director of Programming  
NBC Owned Television Stations  
NBCUniversal



3023 N. Clark St. #890  
Chicago, Illinois 60657  
011-773-935-1572

Hal Pontious  
President  
halp@showplaceonline.com

DATE 12/28/15

NBC / COZI TV  
Meredith McGinn  
30 Rockefeller Plaza  
New York, NY 10112

Re: Q4- 2015 [9/28/15 – 12/27/15]

Meredith,

Following is the information you need for the kids lineup licensed through Showplace for NBC's COZI TV stations.

All of the programs met or exceeded FCC guidelines in the four quality categories – accuracy, synchronicity, completeness, and placement – in the 2014 closed captioning changes\* detailed in the Report and Order in CG Docket No. 05-231, FCC 14-12. Each producer of each series adheres to the best practices set forth in section 79.1(k)(2), (3) and (4) of the new captioning rules and follows the best practices set forth in section 79.1(k)(1). The E/I bug is posted prominently during all segments of every episode.

*\*The new captioning quality rules with respect to accuracy, synchronicity, completeness, and placement standards apply to programs first broadcast after the effective date of the rules, March 16, 2015. The FCC did not require programmers to review and re-edit all programs in circulation. If a "pre-quality rule" program is edited for new airing it becomes a "post-quality rule" program for caption quality purposes. If a program is simply rebroadcast without editing, there is no requirement to re-caption.*

If you have any questions please let us know.

Best Regards

Hal Pontious  
Showplace Television Syndication  
3023 N. Clark St. #890, Chicago, IL 60657  
773-935-1572 Fax: 206-984-4179 Cell/Text: 773-935-3907  
halp@showplaceonline.com www.showplaceonline.com

cc:

Shawn Makhijani  
Ronni Attenello  
Alison Bezruczyk  
Brian Celecia  
Chris Russo

Debbie Brooks  
Devon Hippeli  
Diane Hernandez  
Joseph Gill  
Marc Panzer

Michelle Jaworski  
Barbara Potasky  
Silvia Foglio  
Hector Lopez  
Traffic



COZI TV - SATURDAY & SUNDAY MORNINGS KIDS SCHEDULE							Q4 2015
	SATURDAY				SUNDAY		
	COZI 10AM	COZI 1030AM	COZI 11AM	COZI 1130AM	COZI 10AM	COZI 1030AM	
TC Date	Pets In Paradise ●	Ariel & Zoey & Eli, Too	Aqua Kids Adventures	Steal the Show	Howdy Doody	Howdy Doody	Week Of
Sat 10/3/15	101	111R	2012-01	112R	215R	221R	Mon 9/28/15
Sat 10/10/15	102	504*	2012-02	201R	222R	223R	Mon 10/5/15
Sat 10/17/15	103	401R	2012-03	202R	224R	225R	Mon 10/12/15
Sat 10/24/15	104	402R	2012-04	103R	231R	232R	Mon 10/19/15
Sat 10/31/15	105	307R	2012-05	104R	233R	234R	Mon 10/26/15
Sat 11/7/15	106	503R	2012-06	203R	235R	241R	Mon 11/2/15
Sat 11/14/15	101R	212R	2012-07	106R	242R	243R	Mon 11/9/15
Sat 11/21/15	102R	109R	2012-08	212*	244R	245R	Mon 11/16/15
Sat 11/28/15	103R	502R	2012-09	204R	251R	132R*	Mon 11/23/15
Sat 12/5/15	104R	505*	2012-10	210R	253R	254R	Mon 11/30/15
Sat 12/12/15	105R	504R*	2012-11	205R	255R	261R	Mon 12/7/15
Sat 12/19/15	106R	205R	2012-12	212R	262R	263R	Mon 12/14/15
Sat 12/26/15	107	101R	2012-13	101R	264R	265R	Mon 12/21/15

**The Heartland Network, LLC.**  
**CLOSED CAPTION COMPLIANCE CERTIFICATION**  
**FOURTH QUARTER 2015**

Dear Heartland Affiliate,

In reference to Section 79.1(b) of Title 47 of the Code of Federal Regulations TUFF TV, LLC. certifies:

☐

The video programming you provide satisfies the caption quality standards of FCC Rule 79.1 (j)(2), 47 C.F.R. § 79.1(j)(2).

☐

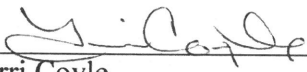
In the ordinary course of business, you have adopted and follow the Video Programmer Best Practices set forth in FCC Rule 79.1(k), 47 C.F.R. § 79.1(k)


☒

You are exempt from the closed captioning rules. If you are claiming an exemption from the closed captioning rules, please specify the exact exemption and provide a brief explanation:

Heartland has annual gross revenues of less than 3 million dollars.

**The Heartland Network, LLC.**

  
\_\_\_\_\_  
Terri Coyle

  
\_\_\_\_\_  
Title

**DATED: January 4, 2016**

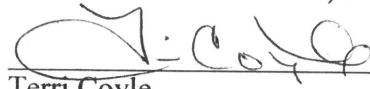
**THE HEARTLAND NETWORK, LLC.**  
**WEB SITE RULE COMPLIANCE CERTIFICATION**  
**FOURTH QUARTER 2015**

Children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of *bona fide* program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and non-commercial sections; *and*, the website page to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote, or sell products or services.


After due review of internal records and documentation provided to us by program suppliers, The Heartland Network, LLC. hereby certifies:

- ☒ that it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements.
- ☐ that it did not comply fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements, as explained in Attachment A hereto.

**The Heartland Network, LLC**



Terri Coyle



Title

**DATED: January 4, 2016**



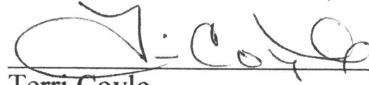
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- ☒ that it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements.
- ☐ that it did not comply fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements, as explained in Attachment A hereto.

**The Heartland Network, LLC**



Terri Coyle



Title

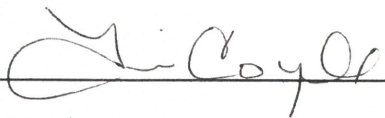
**DATED: January 4, 2016**

## Commercial Limit Certification

I, in my capacity for The Heartland Network, LLC. do hereby certify  
that for the period from October 1, 2015 through December 31, 2015:

1. I am familiar with the commercial limits imposed by Section 73.760 of the Federal Communications Commission's rules [no more than twelve (12) minutes per hour of commercial material may be broadcast during children's programming during the week, and no more than ten and one-half (10 1/2) minutes per hour on weekends];
2. Unless attached as Exhibit A, no Commercial limits set forth in paragraph 1 above were exceeded.

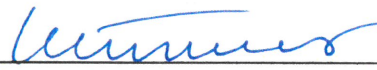
Certified by me this <sup>4th</sup> day of January, 2016.

  
\_\_\_\_\_

Terri Coyle

STATE OF TENNESSEE  
COUNTY OF HAMILTON

The foregoing instruments were acknowledged before me this <sup>4th</sup> day of January 2016,  
by Terri Coyle on behalf of The Heartland Network, LLC.

  
\_\_\_\_\_  
Notary Public

My Commission Expires: 8/8/2018

