

**WISCONSIN PUBLIC RADIO**

Quarterly Issues and Programs Report

2017

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**Ideas Network**

Quarterly Issues and Programs List

July to September 2017

| <b>AGRICULTURE</b>                                                                          | <b>PROGRAM</b>                                             | <b>GUESTS</b>                    | <b>DATE</b>       |
|---------------------------------------------------------------------------------------------|------------------------------------------------------------|----------------------------------|-------------------|
| The Agricultural Component And History Of Fairs In Wisconsin (Duration: 21 min, 33 sec)     | Central Time (Host: Veronica Rueckert)                     | Leigh Presley                    | 7/24/17 @ 4:35 pm |
| Farming From A Woman's Point Of View (Duration: 32 min, 28 sec)                             | The Larry Meiller Show                                     | Lisa Kivirist, Lauren Rudersdorf | 7/27/17 @ 11 am   |
| New Proposed Guidelines For Manure Runoff From DNR (Duration: 17 min, 9 sec)                | Central Time (Host: Rob Ferrett)                           | Scott Laeser                     | 7/11/17 @ 4:35 pm |
| How Apples Grow Community (Duration: 42 min, 26 sec)                                        | The Joy Cardin Show                                        | Susan Futrell                    | 9/13/17 @ 6 am    |
| Why Wisconsin Ginseng Is The World's Best (Duration: 42 min, 7 sec)                         | The Joy Cardin Show                                        | Dave Schumacher                  | 9/14/17 @ 6 am    |
| Pizza Night On The Farm Brings Together Community And Local Food (Duration: 11 min, 19 sec) | Central Time (Hosts: Veronica Rueckert, Rob Ferrett)       | Tony Schultz                     | 9/5/17 @ 4:15 pm  |
| Using Dogs To Protect Livestock And Farm Animals (Duration: 10 min, 30 sec)                 | Central Time (Hosts: Veronica Rueckert, Host: Rob Ferrett) | Dr. Julie Young                  | 9/1/17 @ 4:15 pm  |
| Are Bees Making A Comeback From Colony Collapse Disorder? (Duration: 42 min, 14 sec)        | The Joy Cardin Show (Substitute Host: Kate Archer Kent)    | Nathalie Steinhauer              | 8/3/17 @ 6 am     |
| Traditional Family Farms And America's Identity (Duration: 42 min, 7 sec)                   | The Joy Cardin Show                                        | Ted Genoways                     | 9/20/17 @ 6 am    |
| Community Food Systems (Duration: 42 min, 21 sec)                                           | The Larry Meiller Show                                     | Will Allen                       | 8/9/17 @ 11 am    |

| <b>ECONOMY</b>                                                                    | <b>PROGRAM</b>      | <b>GUESTS</b> | <b>DATE</b>    |
|-----------------------------------------------------------------------------------|---------------------|---------------|----------------|
| Taking A Closer Look At The Democrats' Economic Agenda (Duration: 41 min, 59 sec) | The Joy Cardin Show | Lara Brown    | 7/25/17 @ 7 am |

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|-----------------------------------------------------------------------------------------------|--------------------------------------------------------|------------------------------|-------------------|
| The Impact Of An Increasing Minimum Wage (Duration: 50 min, 18 sec)                           | The Kathleen Dunn Show                                 | Paul Sonn, Sylvia Allegretto | 7/20/17 @ 2 pm    |
| With Low Unemployment, What's Next For Jobs And Wages In Wisconsin? (Duration: 17 min, 4 sec) | Central Time (Host: Rob Ferrett)                       | Steve Deller                 | 7/12/17 @ 4:30 pm |
| Dow Hits New High, But Does That Mean Much For You? (Duration: 17 min, 31 sec)                | Central Time (Host: Veronica Rueckert)                 | Akane Otani                  | 8/3/17 @ 3 pm     |
| Financial Uncertainty Is A Huge Challenge For American Families (Duration: 45 min, 11 sec)    | Central Time (Host: Judith Siers-Poisson)              | Jonathan Morduch             | 8/3/17 @ 3:35 pm  |
| Why Teens Have Stopped Getting Summer Jobs (Duration: 21 min, 19 sec)                         | Central Time (Hosts: Veronica Rueckert, Siers-Poisson) | Derek Thompson               | 7/5/17 @ 4:35 pm  |
| Wisconsin Sees Uptick In Overall Private Sector Jobs (Duration: 12 min, 13 sec)               | Central Time (Host: Veronica Rueckert)                 | Brian Jacobsen               | 9/7/17 @ 4:45 pm  |
| Are Americans Ready To Move To Find Work? (Duration 10 min, 18 sec)                           | Central Time (Host: Rob Ferrett)                       | Heather Long                 | 8/11/17 @ 3:15 pm |
| Exploring America's Struggle With First Jobs (Duration: 41 min, 53 sec)                       | The Joy Cardin Show                                    | Allison Schrage              | 8/30/17 @ 6 am    |
| New Report On The Role Of Unions In Today's Economy (Duration: 11 min, 40 sec)                | Central Time (Host: Judith Siers-Poisson)              | Lawrence Mishel              | 9/4/17 @ 4:15 pm  |

| EDUCATION                                                                                     | PROGRAM                               | GUESTS                          | DATE              |
|-----------------------------------------------------------------------------------------------|---------------------------------------|---------------------------------|-------------------|
| The Value Of Play Time: The Liberal Arts Make A Comeback (Duration: 50 min, 19 sec)           | The Kathleen Dunn Show                | Chrisopher Brown, George Anders | 8/7/17 @ 2pm      |
| Exploring The Need For Teaching Students How To Write Proficiently (Duration: 42 min, 29 sec) | The Joy Cardin Show                   | Judith C. Hochman               | 8/7/17 @ 6 am     |
| Illiteracy: Why So Many Can't Read And What To Do About It (Duration: 50 min, 31 sec)         | The Kathleen Dunn Show                | Mark Seidenberg                 | 7/25/17 @ 1 pm    |
| Republicans And Democrats Sharply Divided On Impact Of Colleges (Duration: 48 min, 41 sec)    | The Joy Cardin Show                   | Sophia Tesfaye                  | 7/19/17 @ 8 am    |
| Expert: Wisconsin's Teacher Shortage Has Larger Implications (Duration: 12 min)               | Central Time (Host: Kate Archer Kent) | Alan Borsuk                     | 7/14/17 @ 3:15 pm |

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| New Standards For Teaching Computer Science In Wisconsin Schools (Duration: 11 min, 23 sec)        | Central Time (Host: Judith Siers-Poisson)            | Dennis Brylow    | 7/28/18 @ 3:15 pm |
| What Happens When Tech Firms Give Teachers Perks For Promoting Products (Duration: 16 min, 51 sec) | Central Time (Host: Veronica Rueckert)               | Natsha Singer    | 9/13/17 @ 4:45 pm |
| Redesigning School Systems For The 21st Century (Duration: 42 min, 25 sec)                         | The Joy Cardin Show                                  | David Osborne    | 9/11/17 @ 6 am    |
| Can We Make Great Pre-Kindergarten Available To All? (Duration: 21 min, 1 sec)                     | Central Time (Hosts: Veronica Rueckert, Rob Ferrett) | Suzanne Bouffard | 9/6/17 @ 4:30 pm  |
| Budget Committee Approves Funding Bump For K12 Education (Duration: 11 min, 25 sec)                | Central Time (Host: Veronica Rueckert)               | Laurel White     | 8/29/17 @ 3:05 pm |

| ENVIRONMENT                                                                                      | PROGRAM                                              | GUESTS                           | DATE              |
|--------------------------------------------------------------------------------------------------|------------------------------------------------------|----------------------------------|-------------------|
| The Fight Against Aquatic Invasive Species (Duration: 31 min, 6 sec)                             | The Larry Meiller Show                               | Tim Campbell                     | 8/9/17 @ 11 am    |
| Why Environmentalists Are Worried About Foxconn (Duration: 42 min, 40 sec)                       | The Joy Cardin Show (Substitue Host: Archer Kent)    | Spencer Black                    | 8/2/17 @ 7 am     |
| Historian: DNR Not Upholding State's Conservation History (Duration: 21 min, 47 sec)             | Central Time (Hosts: Rob Ferrett, Archer Kent)       | John Gurda                       | 7/12/17 @ 3:35 pm |
| Biography of A Wisconsin Waterway (Duration: 35 min, 22 sec)                                     | The Larry Meiller Show                               | Richard Cornell                  | 7/12/17 @ 11 am   |
| New Proposed Guidelines For Manure Runoff From DNR (Duration: 16 min, 54 sec)                    | Central Time (Host: Rob Ferrett)                     | Scott Laeser                     | 7/11/17 @ 4:35 pm |
| Study Finds Solar Energy Projections Have Been Greatly Underestimated (Duration: 11 min, 37 sec) | Central Time (Hosts: Veronica Rueckert, Rob Ferrett) | Greg Nemet                       | 9/7/17 @ 4:05 pm  |
| Stressed Out? Perhaps 'Forest Bathing' Might Be For You (Duration: 48 min, 37 sec)               | The Joy Cardin Show                                  | Dr.Suzanne Bartlett Hackenmiller | 8/17/17 @ 8 am    |
| Will Hurricane Harvey Be The Moment of Truth For Climate Change? (Duration: 41 min, 59 sec)      | The Joy Cardin Show                                  | Wen Stephenson                   | 9/1/17 @ 7 am     |

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| UW Study Examines How Air Pollution Affects Birds<br>(Duration: 9 min, 50 sec)                                             | Central Time (Host:<br>Veronica Rueckert, Rob<br>Ferrett) | Tracey Holloway | 8/24/17 @ 3:15 pm |
| Individual Choices With The Best Impact On The<br>Environment Might Be Hard For Many To Make (Duration:<br>21 min, 40 sec) | Central Time (Host:<br>Judith Siers-Poisson)              | None            | 7/27/17 @ 3:35 pm |

| HEALTHCARE                                                                                             | PROGRAM                                      | GUESTS                                                                 | DATE              |
|--------------------------------------------------------------------------------------------------------|----------------------------------------------|------------------------------------------------------------------------|-------------------|
| What Needs To Be Done About Addressing Mental Health In<br>The Workplace (Duration: 41 min, 58 sec)    | The Joy Cardin Show                          | Clare Miller                                                           | 7/24/17 @ 6 am    |
| How Boredom and Ageism Affects Retirees (Duration: 48<br>min, 29 sec)                                  | The Joy Cardin Show                          | Mary Helen Conroy, Carol<br>Larson                                     | 8/7/17 @ 8 am     |
| Bi-Partisan Effort Yields Alzheimer's Legislation (Duration: 11<br>min, 29 sec)                        | Central Time (Host:<br>Veronica Rueckert)    | Mike Rohrkaste                                                         | 8/4/17 @ 4:15 pm  |
| Healthcare Roundtable (Duration: 49 min, 49 sec)                                                       | The Kathleen Dunn<br>Show                    | Paige W. Cunningham, Sen.<br>David Duerenberger, Sen.<br>Tammy Baldwin | 8/3/17 @ 1 pm     |
| A Growing Anti-Statins Movement Is Putting Lives At Risk,<br>Says Physician (Duration: 41 min, 40 sec) | The Joy Cardin Show                          | Dr. Steve Nissen                                                       | 8/2/17 @ 6 am     |
| What's Next For Health Care In The Senate? (Duration: 16<br>min, 24 sec)                               | Central Time (Host:<br>Judith Siers-Poisson) | Paul Nolette                                                           | 8/1/17 @ 4:35 pm  |
| Where The GOP's Health Care Bill Went Wrong (Duration: 10<br>min, 1 sec)                               | Central Time (Host:<br>Veronica Rueckert)    | Ginger Gibson                                                          | 7/28/17 @ 3 pm    |
| Training Doctors to Practice in Rural Wisconsin (Duration: 13<br>min, 11 sec)                          | Central Time (Host:<br>Judith Siers-Poisson) | Byron Crouse                                                           | 7/27/17 @ 4:15 pm |
| Cost Of Medical Supply And Drug Waste In The U.S.<br>(Duration: 50 min, 14 sec)                        | The Kathleen Dunn<br>Show                    | Marshall Allen                                                         | 7/27/17 @ 1 pm    |
| The Rise Of The Healthcare Industry (Duration: 49 min, 6<br>sec)                                       | The Kathleen Dunn<br>Show                    | Elisabeth Rosenthal                                                    | 7/26/17 @ 1 pm    |

| POLITICS | PROGRAM | GUESTS | DATE |
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| Trump And Ryan Renew Their Appeal To Their Voting Base (Duration: 20 min, 45 sec)                                                       | Central Time (Host: Veronica Rueckert)    | Susan Johnson                                | 7/7/17 @ 4:30 pm  |
| Media, Politics, And Accountability After A CNN Retraction (Duration: 21 min, 56 sec)                                                   | Central Time (Host: Rob Ferrett)          | Jim Warren                                   | 6/29/17 @ 3:30 pm |
| Trump Twitter Lawsuit Raises First Amendment Issues For Politics On Social Media (Duration: 13 min, 51 sec)                             | Central Time (Host: Rob Ferrett)          | Morgan Weiland                               | 7/14/17 @ 4:15 pm |
| Many Americans Live Outside Of Liberal And Conservative Labels (Duration: 21 min, 50 sec)                                               | Central Time (Host: Rob Ferrett)          | Nathan Kalmoe                                | 7/13/17 @ 3:30 pm |
| The 2012 Senate Democrats in Wisconsin Helped Gather Evidence In Gerrymandering Case Before The Supreme Court (Duration: 10 min, 4 sec) | Central Time (Host: Judith Siers-Poisson) | Matthew DeFour                               | 7/25/17 @ 4 pm    |
| Democrats May Not Need New Messaging To Win In 2018 (Duration: 21 min, 47 sec)                                                          | Central Time (Host: Veronica Rueckert)    | Graham Vyse                                  | 7/24/17 @ 3:30 pm |
| Leftist Populism (Duration: 50 min, 12 sec)                                                                                             | The Kathleen Dunn Show                    | Molly Ball, Jesse Ferguson, Robert Tracinski | 7/5/17 @ 1 pm     |
| Is The Trump Presidency In Jeopardy? (Duration: 42 min, 8 sec)                                                                          | The Joy Cardin Show                       | David Schultz                                | 8/24/17 @ 7 am    |
| Governor Walker Says There Is Agreement 'In Principle' To End Budget Impasse (Duration: 10 min, 51 sec)                                 | Central Time (Host: Veronica Rueckert)    | Laurel White                                 | 8/23/17 @ 4:05 pm |
| The Politics Of Hurricane Harvey Relief (Duration: 41 min, 45 sec)                                                                      | The Joy Cardin Show                       | Maurice Sheppard                             | 9/5/17 @ 7 am     |

**NPR/Classical Music Network**

Quarterly Issues and Programs List

July to September 2017

Examples of WPR news stories aired during "Morning Edition" (5 am to 9 am), "BBC Newshour" (3 pm to 4 pm) and/or "All Things Considered" (4 pm to 6:30 pm)

| <b>AGRICULTURE</b>                                                                                                                                                                                                                                                                                 | <b>REPORTER</b> | <b>EXPERTS</b>                        | <b>DATE</b>    |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|---------------------------------------|----------------|
| When Grassland Dairy Products dropped the contracts of 75 Wisconsin farmers this spring, there was a short panic that all of those farmers were going to have to dump their milk. (Duration: 3 min, 32 sec.)                                                                                       | Bridgit Bowden  | Bill Klein, Steve Ingham, Brian Holms | 7/13/17 @ 5 am |
| The Wisconsin Maple Syrup Producers Association is ending the annual Maple Queen competition and starting a marketing internship. Many agriculture groups see young people as prime ambassadors for the industry. (Duration: 50 sec)                                                               | Hope Kirwan     | Theresa Baroun                        | 7/11/17 @ 5 am |
| Wisconsin cranberry growers continue to face economic challenges despite last year's record harvest. According to the US Department of Agriculture, Wisconsin produced more than 6 million barrels of cranberries in 2016. That's a 26 percent increase from the previous year (Duration: 48 sec.) | Hope Kirwan     | Tom Lochner                           | 7/5/17 @ 5 am  |
| Wisconsin cans much of the nation's vegetables. But consumers turning more to fresh products. This installment of WPR's series State of Change has more on how innovations in agriculture could help keep this industry alive. (Duration: 3 min, 36 sec)                                           | Hope Kirwan     | Bill Tracy                            | 9/18/17 @ 5 pm |

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| Wisconsin dairy farmers have more options thanks to a recent change by the US Department of Agriculture. Producers are hoping for more changes to the Margin Protection program in the next Farm Bill. (Duration: 43 sec) | Hope Kirwan | Darin Von Ruden | 9/7/17 @ 6 am |
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| ECONOMY                                                                                                                                                                                                                                                                                                                                    | REPORTER        | EXPERTS                                                     | DATE            |
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| The White House and Governor Scott Walker announced today that the Taiwanese electronics giant Foxconn will build a new manufacturing plant in Wisconsin. It's expected to employ 3,000 people once it's up and running. Wisconsin is offering Foxconn \$3 billion dollars in state incentives to lure the company here. (Duration: 4 min) | Shawn Johnson   | Scott Walker, Zach Brandon, Bill McCoshen, Caroline Freuned | 7/27/17 @ 6 am  |
| Wisconsin ranked 30th in the nation in private sector job growth according to the latest detailed numbers from the federal Bureau of Labor Statistics. (Duration: 49 sec)                                                                                                                                                                  | Shawn Johnson   | N/A                                                         | 9/7/2017 @ 6 am |
| Add Madison to what's expected to be a very competitive list of cities hoping to become Amazon's second headquarters. (Duration: 46 sec)                                                                                                                                                                                                   | Shamane Mills   | N/A                                                         | 9/8/17 @ 4 pm   |
| The Wisconsin Legislature has signed off on the \$3 billion incentive package for Taiwanese tech giant Foxconn. (Duration 44 sec)                                                                                                                                                                                                          | Laurel White    | Jason Fields                                                | 9/14/17 @ 5 pm  |
| A labor union is asking Governor Scott Walker to veto an early-end to the state's prevailing wage law. The law attempts to set construction project wages that are in line with local averages. (Duration: 45 sec)                                                                                                                         | Chuck Quirmbach | Dean Warsh                                                  | 9/19/17 @ 6 pm  |

| EDUCATION | REPORTER | EXPERTS | DATE |
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| One of the Democrats running for Governor says the newly signed state budget wrongly benefits the taxpayer-funded school voucher program. (Duration: 41 sec)                                                                                             | Chuck Quirmabach | Mike McCabe       | 8/22/17 @ 5 am |
| State schools superintendent Tony Evers called for increasing state spending on schools in his annual state of education address. (Duration: 48 sec)                                                                                                     | Laurel White     | N/A               | 9/21/17 @ 4 pm |
| UW-Madison is hoping to graduate more registered nurses. There's now an option where students will take the same courses, but graduate in half the time. (Duration: 37 sec)                                                                              | Shamene Mills    | Linda Scott       | 9/12/17 @ 5 am |
| Wisconsin is considering a pilot program that will allow some high performing school districts to waive mandatory instruction hours. This could make Wisconsin the first state without either day or hourly instruction requirements. (Duration: 44 sec) | Marylee Williams | Jim Samsal        | 9/7/17 @ 5 pm  |
| Lawmakers have voted to increase eligibility for Wisconsin's statewide school voucher program. (Duration: 47 sec)                                                                                                                                        | Laurel White     | Katrina Shankland | 8/29/17 @ 5 am |

| <b>ENVIRONMENT</b>                                                                                                                                                                                                                                                                                                        | <b>REPORTER</b>                      | <b>EXPERTS</b>   | <b>DATE</b>    |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------|------------------|----------------|
| U.S. Agriculture Secretary Sonny Perdue continues his tour of Wisconsin. Yesterday in Janesville, he pushed back against claims that farm-related water pollution is getting worse. (Duration: 47 sec)                                                                                                                    | Chuck Quirmabach,<br>Rachael Vasquez | Sonny Perdue     | 8/4/17 @ 4 am  |
| A northern Wisconsin tribe received just under \$1 million in Great Lakes restoration funds to buy land for one of the nation's tribal national parks. The project is meeting the tribe's goal of repatriating lands. It's also part of a larger effort to preserve coastal wetlands on Lake Superior. (Duration: 47 sec) | Dani Kaeding                         | Bryan Bainbridge | 7/11/17 @ 5 pm |

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| It's been nearly 30 years since special environmental protections were put in for a 92-mile stretch of the Lower Wisconsin River, from Prairie du Sac to roughly Prairie du Chien. By most accounts, the river bluffs, and water in the main channel are in good shape. But scientists are increasingly concerned about the sloughs or backwaters of the river, because of excessive growth of algae and other vegetation. (Duration: 3 min, 41 sec) | Chuck Quirnbach | Ken Wade         | 9/14/17 @ 5 pm |
| Investigators with the DNR are looking into a manure spill in Manitowoc County. The spill went into a creek that runs directly into Lake Michigan. (Duration: 49 sec)                                                                                                                                                                                                                                                                                | Patty Murray    | Roxanne Chronert | 8/11/17 @ 5 am |
| The DNR Board has okayed 10 more changes in state water pollution code, in response to a 2011 letter from the U.S. EPA. One of the items pertains to "back-sliding." (Duration: 44 sec)                                                                                                                                                                                                                                                              | Chuck Quirnbach | Adrian Stock     | 8/10/17 @ 4 pm |

| HEALTHCARE                                                                                                                                                                                                                                                              | REPORTER      | EXPERTS          | DATE           |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|------------------|----------------|
| A state appeals court has ruled against a Wisconsin law which limits how much an injured patient can get for pain and suffering in medical malpractice claims. (Duration: 45 sec)                                                                                       | Shamane Mills | Daniel Rottier   | 7/5/17 @ 5 pm  |
| Wisconsin Congressman Ron Kind says the time is right for a bipartisan plan to fix the Affordable Care Act. After the US Senate failed to pass legislation to repeal the ACA last week, Kind says his Republican colleagues must focus on solutions. (Duration: 45 sec) | Hope Kirwan   | N/A              | 8/1/17 @ 5 am  |
| Stress affects the body in many ways. Now a preliminary study from UW Madison finds it can also have a negative impact on how our brain works as we age. (Duration: 44 sec)                                                                                             | Shamane Mills | Megan Zuelsdorff | 7/25/17 @ 5 pm |

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| A Republican lawmaker is proposing a bill that threatens an agreement between Planned Parenthood and UW-Madison's medical school. (Duration: 34 sec)                                                                                                                                            | Shamane Mills | Dr. Robert Golden | 7/17/17 @ 4 pm |
| Freshman state representative Jimmy Anderson says he didn't want to become known as, quote, "the wheelchair legislator." But eight months in office and a tumultuous national debate on health care reform changed his mind about putting his story front and center. (Duration: 3 min, 28 sec) | Laurel White  | Jimmy Anderson    | 9/19/17 @ 4 pm |

| <b>POLITICS</b>                                                                                                                                                                                                        | <b>REPORTER</b> | <b>EXPERTS</b>           | <b>DATE</b>      |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|--------------------------|------------------|
| A Wisconsin Republican has officially launched a campaign to unseat U.S. Senator Tammy Baldwin. Kevin Nicholson of Delafield is a Marine Corps veteran and former Democrat. (Duration: 45 sec)                         | Rich Kremer     | N/A                      | 7/26/17 @ 4 pm   |
| Wisconsin Republicans are reacting to news that Reince Preibus is out as White House Chief of Staff. (Duration: 44 sec)                                                                                                | Shawn Johnson   | N/A                      | 7/28/17 @ 4 pm   |
| Milwaukee-area businessman Andy Gronik has announced he's running for governor as a Democrat. (Duration: 48 sec)                                                                                                       | Shawn Johnson   | N/A                      | 7/12/17 @ 5 am   |
| Governor Scott Walker says he'll let the president speak for himself in the aftermath of the violent clash last weekend in Charlottesville between white supremacist groups and counter-protesters. (Duration: 43 sec) | Laurel White    | N/A                      | 8/16/17 @ 5 am   |
| The state Assembly has approved the state's \$3 billion dollar incentive package for Taiwanese tech manufacturer Foxconn. The final vote did not fall strictly along party lines. (Duration: 47 sec)                   | Laurel White    | Cory Mason, Gordon Hintz | 8/18/2017 @ 5 am |