

INVOICE



13News Now
613 Woodis Ave.
Norfolk, VA 23510
Main: (757)625-1313
Billing:

Property	WVEC		
Invoice #	2019743-2	Order #	2019743
Invoice Date	07/05/20	Alt Order #	WOC12545590
Invoice Month	July 2020	Deal #	
Invoice Period	07/01/20 - 07/03/20	Flight Dates	06/24/20 - 07/07/20
Advertiser	ISS/ With Honor Action		
Product	Issue		
Estimate #	8503		
Account Executive	Aleesha Maewall		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9914573		
Advertiser Code	545		
Billing Calendar	Calendar		
Billing Type	Cash		
Special Handling			
Agency Ref	10957AG		
Advertiser Ref	189556		
Product 1	581		
Product 2			

Billing Address:

Waterfront Strategies / POL
Attention: Amanda Adams
3050 K Street NW Suite 100
Washington, DC 20007

Send Payment To:

13News Now
WVEC
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
2	06/29/20	07/05/20	13 NEWS NOW @ DAY BREAK (B) - ISSUE	6:00 AM-7:00 AM	11-11--	:30	4	\$800.00	NM	
Weeks:	<u>Start Date</u> 07/01/20	<u>End Date</u> 07/07/20	<u>MTWTFSS</u> ---12--	<u>Spots/Week</u> 3	<u>Rate</u> \$800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	All	Th	07/02/20	6:54 AM	13 NEWS NOW @ DAYBREAK (16:00 AM-7:00 AM	:30	WHA20105H	\$800.00	NM	
3	All	F	07/03/20	6:12 AM	13 NEWS NOW @ DAYBREAK (16:00 AM-7:00 AM	:30	WHA20105H	\$800.00	NM	
7	All	F	07/03/20	6:55 AM	13 NEWS NOW @ DAYBREAK (16:00 AM-7:00 AM	:30	WHA20105H	\$800.00	NM	
4	06/29/20	07/03/20	GOOD MORNING AMER ICA - ISSUE	7:00 AM-9:00 AM	MTWTF--	:30	4	\$850.00	NM	
Weeks:	<u>Start Date</u> 07/01/20	<u>End Date</u> 07/07/20	<u>MTWTFSS</u> --WTF--	<u>Spots/Week</u> 3	<u>Rate</u> \$850.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5	All	W	07/01/20	7:25 AM	GOOD MORNING AMERICA - IS 7:00 AM-9:00 AM	:30	WHA20105H	\$850.00	NM	
4	All	Th	07/02/20	8:55 AM	GOOD MORNING AMERICA - IS 7:00 AM-9:00 AM	:30	WHA20105H	\$850.00	NM	
6	All	F	07/03/20	8:49 AM	GOOD MORNING AMERICA - IS 7:00 AM-9:00 AM	:30	WHA20105H	\$850.00	NM	
8	06/29/20	07/03/20	LIVE WITH KELLY - ISS UE	9:00 AM-10:00 AM	M--T---	:30	1	\$300.00	NM	
Weeks:	<u>Start Date</u> 07/01/20	<u>End Date</u> 07/07/20	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$300.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	All	Th	07/02/20	9:29 AM	LIVE WITH KELLY - ISSUE	9:00 AM-10:00 AM	:30	WHA20105H	\$300.00	NM
10	06/29/20	07/03/20	THE VIEW - ISSUE	11:00 AM-12:00 PM	M--F--	:30	1	\$750.00	NM	
Weeks:	<u>Start Date</u> 07/01/20	<u>End Date</u> 07/07/20	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$750.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

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14	06/29/20	07/03/20	13 NEWS NOW @ 4P - I SSUE	4:00 PM-5:00 PM	MTWTF--	:30	1	\$275.00	NM																																																								
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16	06/29/20	07/03/20	13 NEWS NOW @ 5P - I SSUE	5:00 PM-5:30 PM	MTW----	:30	1	\$600.00	NM																																																								
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3	All	W	07/01/20	5:22 PM	13 NEWS NOW @ 5P - ISSUE	5:00 PM-5:30 PM	:30	WHA20105H	\$600.00	NM																																																							
18	06/29/20	07/03/20	13 NEWS NOW @ 530P - ISSUE	5:30 PM-6:00 PM	-TWTF--	:30	2	\$600.00	NM																																																								
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24	06/29/20	07/03/20	JEOPARDY - ISSUE	7:30 PM-8:00 PM	--W----	:30	1	\$2,800.00	NM																																																								
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INVOICE



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P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2019743-2	Invoice Month	July 2020
Invoice Date	07/05/20	Invoice Period	07/01/20 - 07/03/20
Advertiser	ISS/ With Honor Action		
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
24	06/29/20	07/03/20	JEPARDY - ISSUE	7:30 PM-8:00 PM	--W----	:30	1	\$2,800.00	NM																																																							
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29	06/29/20	07/03/20	13 NEWS NOW @ 11P - 11:00 PM-11:35 PM ISSUE	11:00 PM-11:35 PM	M-W----	:30	1	\$700.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>07/01/20</td> <td>07/07/20</td> <td>--W----</td> <td>1</td> <td>\$700.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2</td> <td>All</td> <td>W</td> <td>07/01/20</td> <td>11:13 PM</td> <td>13 NEWS NOW @ 11P - ISSUE</td> <td>11:00 PM-11:35 PM</td> <td>:30</td> <td>WHA20105H</td> <td>\$700.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							07/01/20	07/07/20	--W----	1	\$700.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	All	W	07/01/20	11:13 PM	13 NEWS NOW @ 11P - ISSUE	11:00 PM-11:35 PM	:30	WHA20105H	\$700.00	NM											
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31	06/29/20	07/03/20	JIMMY KIMMEL - ISSUE	11:30 PM-12:30 XM	---TF--	:30	2	\$225.00	NM																																																							
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Total Spots 23

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$16,325.00
<u>Agency Commission</u>	\$2,448.75
<u>Net Amount Due</u>	\$13,876.25

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.