

# ORDER



**Orders**  
**Order / Rev:** 2911674  
 Alt Order #:  
**Product Desc:** 432 - General  
**Estimate:** 13263 - Duty and Honor OH 5.31-6.6  
**Flight Dates:** 05/31/24 - 06/06/24  
**Original Date / Rev:** 05/09/24 / 05/09/24  
**Order Type:** General

**WUPW**  
**Primary AE:** WUPW House  
**Sales Office:** WUPWN  
**Sales Region:** NAT

**Agency Name:** Waterfront Strategies / POL  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW Suite 100  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** ISS/ Duty and Honor  
**Demographic:** A25-54  
**Product Codes:** IS-US Senate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Issue  
**Priority:** P03

**New Business End:**  
**Advertiser External ID:** 189966  
**Agency External ID:** 10957AG  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/06/24	19	\$5,910.00	\$5,023.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	19	\$5,910.00	\$5,023.50	0.00
<b>Totals</b>	<b>19</b>	<b>\$5,910.00</b>	<b>\$5,023.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WUPW House	WUPWN	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WUPW	05/31/24	06/06/24	Local News @ 7a M-F Local News @ 7a M-F	CM	7-9a	MTWTF--	:30	2	\$150.00	P03	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	----F--		1				\$150.00		0.00			
		Week: 06/03/24	06/09/24	MTWT---		2				\$150.00		0.00			
N 2	WUPW	05/31/24	06/06/24	FOX News Sunday FOX News Sunday	CM	9-10a Su	-----S	:30	1	\$110.00	P03	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----S		1				\$110.00		0.00			
		Week: 06/03/24	06/09/24	-----		0				\$0.00		0.00			
N 3	WUPW	05/31/24	06/06/24	7-730p 7-730p	CM	7-730p	MTWTF--	:30	2	\$275.00	P03	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	----F--		1				\$275.00		0.00			
		Week: 06/03/24	06/09/24	MTWT---		2				\$275.00		0.00			
N 4	WUPW	05/31/24	06/06/24	730-8p 730-8p	CM	730-8p	MTWTF--	:30	2	\$275.00	P03	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	----F--		1				\$275.00		0.00			
		Week: 06/03/24	06/09/24	MTWT---		2				\$275.00		0.00			
N 5	WUPW	05/31/24	06/06/24	Local News @ 10p M-F Local News @ 10p M-F	CM	10-11p	MTWTF--	:30	2	\$600.00	P03	0.00	NM	3	\$1,800.00

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 Estimate: 13263 - Duty and Honor OH 5.31-6.6

WUPW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WUPW	05/31/24	06/06/24	Local News @ 10p Sa	CM	10-1030p Sa	-----S-	:30	1	\$450.00	P03	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	----F--					1	\$600.00		0.00			
		Week: 06/03/24	06/09/24	MTWT---					2	\$600.00		0.00			
				Local News @ 10p Sa											
N 7	WUPW	05/31/24	06/06/24	12-1230a Sa	CM	12-1230a Sa	-----S-	:30	1	\$35.00	P03	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----S-					1	\$450.00		0.00			
		Week: 06/03/24	06/09/24	-----					0	\$0.00		0.00			
				12-1230a Sa											
N 8	WUPW	05/31/24	06/06/24	Local News @ 10p Su	CM	10-1030p Su	-----S	:30	1	\$600.00	P03	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----S					1	\$600.00		0.00			
		Week: 06/03/24	06/09/24	-----					0	\$0.00		0.00			
				Local News @ 10p Su											
N 9	WUPW	05/31/24	06/06/24	ROS 5a-2a M-Su	CM	1230a-130a	-----S-	:30	1	\$65.00	P03	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----S-					1	\$65.00		0.00			
		Week: 06/03/24	06/09/24	-----					0	\$0.00		0.00			
				1230a-130a (12:30 XM-1:30 XM)											
N 10	WUPW	05/31/24	06/06/24	Fri Prime	CM	8-10p	----F--	:30	1	\$300.00	P03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	----F--					1	\$300.00		0.00			
		Week: 06/03/24	06/09/24	-----					0	\$0.00		0.00			
				Fri Prime											
N 11	WUPW	05/31/24	06/06/24	MLB Reg Season Game	CM	MLB Reg Season	-----S-	:30	1	\$450.00	P03	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----S-					1	\$450.00		0.00			
		Week: 06/03/24	06/09/24	-----					0	\$0.00		0.00			
				MLB Reg Season Game											
													Totals	19	\$5,910.00