

# CONTRACT

**WKBN**  
**3930 Sunset Blvd**  
**Youngstown, OH 44512**  
**(330) 782-1144**

<u>Contract / Revision</u> 863788 /	<u>Alt Order #</u> 25171920
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<u>Product</u> FPORT	
<u>Contract Dates</u> 09/13/16 - 09/19/16	<u>Estimate #</u> 2977

<u>Advertiser</u> POL/Rob Portman	<u>Original Date / Revision</u> 10/03/16 / 10/03/16
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And:

**Mentzer Media Services**  
**210 West Pennsylvania Avenue**  
**Suite 250**  
**Towson, MD 21204**  
**USA**

<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WKBN	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto

Special Handling

Demographic  
Adults 18+

<u>Total Ratings</u> 7.50
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<u>Agy Code</u> 9912736	<u>Advertiser Code</u> 280	<u>Product 1/2</u> 316
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<u>Agency Ref</u> IN2570/SP271/TO132E	<u>Advertiser Ref</u>
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	WKBN	09/18/16	09/18/16	1st News @ 6p Su	1st News @ 6p Su		:30				NM	0	\$0.00
D 2	WKBN	09/19/16	09/19/16	Mon Prime Hour 1 8-9p	Mon Prime Hour 1		1:00				NM	0	\$0.00
D 3	WKBN	09/19/16	09/19/16	Mon Hour 2 Pr 9p-10p	Mon Hour 2 Pr 9p-		:30				NM	0	\$0.00
D 4	WKBN	09/15/16	09/15/16	Thur Prime Hour 1 8p-9p	Thur Prime Hour 1		:30				NM	0	\$0.00
5	WKBN	09/16/16	09/16/16	Fri Hour 2 Prime 9p-10p	Fri Hour 2 Prime 9p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	----F--				1	\$500.00	4.50			
6	WKBN	09/17/16	09/17/16	Sa Hour 1 Prime 8p-9p	Sa Hour 1 Prime 8p		1:00				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-----S-				1	\$400.00	3.00			
D 7	WKBN	09/18/16	09/18/16	Su Hour 2 Prime 8p-9p	Su Hour 2 Prime 8p		:30				NM	0	\$0.00
D 8	WKBN	09/18/16	09/18/16	Sun Hour 3 Prime 9p-10p	Sun Hour 3 Prime 9p		1:00				NM	0	\$0.00
D 9	WKBN	09/18/16	09/18/16	Su Hour 4 Prime 10p-11p	Su Hour 4 Prime 10p		:30				NM	0	\$0.00
10	WKBN	09/19/16	09/19/16	Mon Prime Other 2	9-11p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/19/16	09/25/16	M-----				1	\$750.00	0.00			
11	WKBN	09/18/16	09/18/16	Sun Prime Other 2	8-10p		1:00				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-----S				1	\$1,000.00	0.00			
12	WKBN	09/13/16	09/13/16	Tue Hour 1 Pr 8p-9p	Tue Hour 1 Pr 8p-9p		:30				NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-T-----				1	\$975.00	0.00			
13	WKBN	09/19/16	09/19/16	1st News @ 530p M-F	1st News @ 530p M-F		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/19/16	09/25/16	M-----				1	\$325.00	0.00			
14	WKBN	09/19/16	09/19/16	Mon Prime Hour 1 8-9p	Mon Prime Hour 1		1:00				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/19/16	09/25/16	M-----				1	\$1,500.00	0.00			
N 15	WKBN	09/18/16	09/18/16	Su Hour 2 Prime 8p-9p	Su Hour 2 Prime 8p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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**WKBN 27** 3930 Sunset Blvd  
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/12/16	09/18/16	-----S				1	\$875.00	0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	WKBN	09/12/16-09/18/16	Su Hour 2 Prime 8p-9p	Su Hour 2 Prime 8p-9p	-----Su	:30		\$875.00	0.00	NM			
<i>Credited</i>														
16	WKBN	09/18/16	09/18/16	Su Hour 4 Prime 10p-11p	Su Hour 4 Prime 10p-11p		:30				NM	1	\$425.00	
Week:		09/12/16	09/18/16	-----S				1	\$425.00	0.00				
<b>Totals</b>												<b>7.50</b>	<b>8</b>	<b>\$5,875.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/19/16	8	\$5,875.00	(\$881.25)	\$4,993.75
<b>Totals</b>	<b>8</b>	<b>\$5,875.00</b>	<b>(\$881.25)</b>	<b>\$4,993.75</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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