

# CONTRACT



**WQAD-TV**  
**3003 Park 16th St**  
**Moline, IL 61265**  
**(309) 764-8888**

<u>Contract / Revision</u> 289770 /		<u>Alt Order #</u> 08162627
<u>Product</u> 3/11 TED CRUZ 4 PRESIDENT		
<u>Contract Dates</u> 03/11/16 - 03/15/16		<u>Estimate #</u>
<u>Advertiser</u> Cruz, T /R/US President		<u>Original Date / Revision</u> 03/11/16 / 03/11/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WQAD-TV	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**WestRogers Advertising**  
**6075 Poplar Ave**  
**Suite 122**  
**Memphis, TN 38119**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	8	03/14/16	03/15/16	M-F 430a-5a	4:30 AM-5:00 AM		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$30.00	0.00			
N 2	8	03/14/16	03/15/16	M-F 5a-6a	5:00 AM-5:30 AM		:30				NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$145.00	0.00			
N 3	8	03/14/16	03/15/16	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$145.00	0.00			
N 4	8	03/14/16	03/15/16	M-F 6a-7a	6:00 AM-6:30 AM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$300.00	0.00			
N 5	8	03/14/16	03/15/16	M-F 6a-7a	6:30 AM-7:00 AM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$300.00	0.00			
N 6	8	03/14/16	03/15/16	M-F 7a-8a	7:00 AM-7:30 AM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$300.00	0.00			
N 7	8	03/14/16	03/15/16	M-F 7a-9a	7:30 AM-8:00 AM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$300.00	0.00			
N 8	8	03/14/16	03/15/16	M-F 8a-9a	8:00 AM-8:30 AM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$300.00	0.00			
N 9	8	03/14/16	03/15/16	M-F 8a-9a	8:30 AM-9:00 AM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$300.00	0.00			
N 10	8	03/12/16	03/12/16	Sa 7a-8a	7:00 AM-7:30 AM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----1-				1	\$225.00	0.00			
N 11	8	03/12/16	03/12/16	Sa 7a-8a	7:30 AM-8:00 AM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----1-				1	\$225.00	0.00			
N 12	8	03/13/16	03/13/16	Su 7a-8a	7:00 AM-7:30 AM		:30				NM	1	\$150.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 03/11/16 - 03/15/16	<u>Product</u> 3/11 TED CRUZ 4 PRES	<u>Estimate #</u>
<u>Advertiser</u> Cruz, T /R/US President		<u>Original Date / Revision</u> 03/11/16 / 03/11/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----1				1	\$150.00	0.00			
N 13	8	03/13/16	03/13/16	Su 7a-8a	7:30 AM-8:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----1				1	\$150.00	0.00			
N 14	8	03/13/16	03/13/16	Su 8a-9a	8:00 AM-8:30 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----1				1	\$150.00	0.00			
N 15	8	03/13/16	03/13/16	Su 8a-9a	8:30 AM-9:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----1				1	\$150.00	0.00			
N 16	8	03/14/16	03/15/16	M-F 9a-10a	9:00 AM-9:30 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$100.00	0.00			
N 17	8	03/14/16	03/15/16	M-F 9a-10a	9:30 AM-10:00 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$100.00	0.00			
N 18	8	03/14/16	03/15/16	M-F 10a-11a	10:00 AM-10:30 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$100.00	0.00			
N 19	8	03/14/16	03/15/16	M-F 10a-11a	10:30 AM-11:00 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$100.00	0.00			
N 20	8	03/14/16	03/15/16	M-F 11a-12p	11:00 AM-11:30 AM		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$75.00	0.00			
N 21	8	03/14/16	03/15/16	M-F 11a-12p	11:30 AM-12:00 PM		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$75.00	0.00			
N 22	8	03/14/16	03/15/16	M-F 12p-1p	12:00 PM-12:30 PM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$150.00	0.00			
N 23	8	03/14/16	03/15/16	M-F 12p-1p	12:30 PM-1:00 PM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$150.00	0.00			
N 24	8	03/14/16	03/15/16	M-F 1p-2p	1:00 PM-1:30 PM		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$75.00	0.00			
N 25	8	03/14/16	03/15/16	M-F 1p-2p	1:30 PM-2:00 PM		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$75.00	0.00			
N 26	8	03/14/16	03/15/16	M-F 2p-230p	2:00 PM-2:30 PM		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$40.00	0.00			
N 27	8	03/14/16	03/15/16	M-F 230p-3p	2:30 PM-3:00 PM		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$40.00	0.00			
N 28	8	03/14/16	03/15/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$375.00	0.00			
N 29	8	03/14/16	03/15/16	M-F 6p-7p	6:00 PM-6:30 PM		:30				NM	2	\$550.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
289770 /	08162627

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/11/16 - 03/15/16	3/11 TED CRUZ 4 PRES	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Cruz, T /R/US President	03/11/16 / 03/11/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$275.00	0.00			
N 30	8	03/14/16	03/15/16	M-F 6p-7p	6:30 PM-7:00 PM		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$275.00	0.00			
N 31	8	03/12/16	03/12/16	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----1-				1	\$40.00	0.00			
N 32	8	03/11/16	03/11/16	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--				1	\$525.00	0.00			
N 33	8	03/12/16	03/12/16	Sa 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----1-				1	\$375.00	0.00			
N 34	8	03/14/16	03/14/16	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	2-----				2	\$150.00	0.00			
N 35	8	03/14/16	03/14/16	M-f 1135p-1205a	11:35 PM-12:05 AM		:30				NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	2-----				2	\$35.00	0.00			
N 36	8	03/12/16	03/12/16	Sa 1035p-1135p	10:30 PM-11:30 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----1-				1	\$35.00	0.00			
N 37	8	03/12/16	03/12/16	Sa 1135p-1235a	11:30 PM-12:30 AM		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----1-				1	\$15.00	0.00			
N 38	8	03/13/16	03/13/16	Su 1105p-1205a	11:00 PM-12:00 AM		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----1				1	\$15.00	0.00			
N 39	8	03/14/16	03/14/16	Mon 7p-9p	7:00 PM-9:00 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$700.00	0.00			
N 40	8	03/13/16	03/13/16	Sunday Prime Hour 1	6:00 PM-7:00 PM		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----1				1	\$525.00	0.00			
N 41	8	03/12/16	03/13/16	Sa-Su 11a-6p	11:00 AM-6:00 PM		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----SS				2	\$50.00	0.00			
N 42	8	03/12/16	03/12/16	Sa 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----1-				1	\$125.00	0.00			
<b>Totals</b>										0.00		69	\$12,125.00

Time Period	# of Spots	Gross Amount	Net Amount
02/29/16 -03/15/16	69	\$12,125.00	\$10,306.25
<b>Totals</b>	69	\$12,125.00	\$10,306.25

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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<u>Advertiser</u>	<u>Original Date / Revision</u>
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