

DUPLICATE

## INVOICE



**WALA**  
**1501 Satchel Paige Dr**  
**Mobile, AL 36606**  
**Main: (251)434-1010**  
**Billing: (404)327-3039**

Invoice #	Invoice Date	Invoice Month	Invoice Period
890607-2	08/31/18	September 2018	08/27/18 - 08/28/18

Property	Account Executive	Sales Office	Sales Region
WALA	Shepard Ritzen	Eagle-Philadelph	National

Billing Address:

**Smart Media Group LLC**  
**Attention: Accounts Payable**  
**1427 Leslie Avenue**  
**Alexandria, VA 22301**  
**USA**

Send Payment To:

**WALA**  
**29763 Network Place**  
**Chicago, IL 60673-1297**

Advertiser	Product	Estimate Number
Adam Putnam For Florida G	ORDR	821828

Flight Dates	Order #	Alt Order #
08/21/18 - 08/28/18	890607	26095723

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
TV12891	PUTNA	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/27/18	08/27/18	M-F 10-11a	10a-11a	M-----	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/18   09/02/18   M-----               2               \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate   Type
1	WALA	M	08/27/18	10:31 AM	M-F 10-11a	10a-11a	:30	APFL81718H	\$100.00   NM
2	WALA	M	08/27/18	11:00 AM	M-F 10-11a	10a-11a	:30	APFL81718H	\$100.00   NM
6	08/28/18	08/28/18	M-F 10-11a	10a-11a	-T-----	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/18   09/02/18   -T-----               2               \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate   Type
1	WALA	Tu	08/28/18	10:24 AM	M-F 10-11a	10a-11a	:30	APFL81718H	\$100.00   NM
2	WALA	Tu	08/28/18	10:39 AM	M-F 10-11a	10a-11a	:30	APFL81718H	\$100.00   NM
10	08/27/18	08/27/18	M-F 2-3p	2p-3p	M-----	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/18   09/02/18   M-----               2               \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate   Type
2	WALA	M	08/27/18	2:21 PM	M-F 2-3p	2p-3p	:30	APFL81718H	\$50.00   NM
1	WALA	M	08/27/18	2:50 PM	M-F 2-3p	2p-3p	:30	APFL81718H	\$50.00   NM
18	08/27/18	08/27/18	M-F 6-630p	6p-630p	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/18   09/02/18   M-----               1               \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate   Type
1	WALA	M	08/27/18	6:05 PM	M-F 6-630p	6p-630p	:30	APFL81718H	\$800.00   NM
23	08/27/18	08/27/18	Mon 7-9p	Mon 7-9p	M-----	:30	2	\$310.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/18   09/02/18   M-----               2               \$310.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate   Type

Subject to Terms and Conditions available at:

For TV: <http://meredithsales.com/terms-and-conditions/>For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>

# DUPLICATE INVOICE

Send Payment To:



**WALA**  
**29763 Network Place**  
**Chicago, IL 60673-1297**

Invoice #	Invoice Date	Invoice Month	Invoice Period
890607-2	08/31/18	September 2018	08/27/18 - 08/28/18
Advertiser	Product	Estimate Number	
Adam Putnam For Florida	CORR	821828	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
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2	WALA	M	08/27/18	9:00 PM	Mon 7-9p	Mon 7-9p	:30	APFL81718H	\$310.00	NM																																
33	08/27/18	08/27/18	M-F 3-4p	3p-4p	M- - - - -	:30	2	\$200.00	NM																																	
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43	08/23/18	08/27/18	M-F 630-7p	630p-7p	M- - TF- -	:30	2	\$850.00	NM																																	
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/27/18</td><td>09/02/18</td><td>M- - - - -</td><td>1</td><td>\$850.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/27/18	09/02/18	M- - - - -	1	\$850.00																					
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3	WALA	M	08/27/18	6:35 PM	M-F 630-7p	630p-7p	:30	APFL81718H	\$850.00	NM																																
Total Spots							12																																			

## Payment Terms Net 30 Days

<u>Gross Total</u>	<b>\$3,170.00</b>
<u>Agency Commission</u>	<b>\$475.50</b>
<u>Net Amount Due</u>	<b>\$2,694.50</b>
<u>Invoice Balance as of 11/28/18 11:24:26 AM CT</u>	<b>\$0.00</b>

Subject to Terms and Conditions available at:  
 For TV: <http://meredithsales.com/terms-and-conditions/>  
 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>