

DUPLICATE

## INVOICE



**WALA**  
**1501 Satchel Paige Dr**  
**Mobile, AL 36606**  
**Main: (251)434-1010**  
**Billing: (404)327-3039**

Invoice #	Invoice Date	Invoice Month	Invoice Period
877201-2	04/30/18	May 2018	04/30/18 - 04/30/18

Property	Account Executive	Sales Office	Sales Region
WALA	Shepard Ritzen	Eagle-Philadelph	National

Billing Address:

**Smart Media Group LLC**  
**Attention: Accounts Payable**  
**1427 Leslie Avenue**  
**Alexandria, VA 22301**  
**USA**

Send Payment To:

**WALA**  
**29763 Network Place**  
**Chicago, IL 60673-1297**

Advertiser	Product	Estimate Number
Florida Grown/Putnam	ORDR	424430

Flight Dates	Order #	Alt Order #
04/24/18 - 04/30/18	877201	25997522

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
TV12891	PUTFL	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	04/30/18	04/30/18	M-F Fox 10 News at 530	530a-6a	M- - - - -	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18    05/06/18    M- - - - -                1        \$180.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WALA	M	04/30/18	5:37 AM	M-F Fox 10 News at 530	530a-6a	:30	APFL42318H	\$180.00    NM
6	04/30/18	04/30/18	M-F Fox 10 News at 6-7a	6a-7a	M- - - - -	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18    05/06/18    M- - - - -                1        \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WALA	M	04/30/18	6:55 AM	M-F Fox 10 News at 6-7a	6a-7a	:30	APFL42318H	\$250.00    NM
Total Spots							2		

## Payment Terms Net 30 Days

<u>Gross Total</u>	<b>\$430.00</b>
<u>Agency Commission</u>	<b>\$64.50</b>
<u>Net Amount Due</u>	<b>\$365.50</b>
<u>Invoice Balance as of 07/13/18 11:39:58 AM CT</u>	<b>\$0.00</b>

Subject to Terms and Conditions available at:  
 For TV: <http://meredithsales.com/terms-and-conditions/>  
 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>