

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Buying Time Media, LLC / Grassroots Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jessica Olson

Authorized committee:

Jessica For Mayor

Agency requesting time (and contact information):

N/A Buying Time Media LLC/ Grassroots Media

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

LaCrosse Mayor

Date of election:

February 16, 2021

General Primary

Treasurer of candidate's authorized committee:

Jessica Olson

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature: 2/5/21
Name: Cathie Herrick	Name: Douglas Steele
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 2/5/21