

EEO PUBLIC FILE REPORT

For the period: 06-01-2020 to 05-31-2021

This report covers the employment unit of Burt Broadcasting, Inc. The stations included in that unit and covered by this report are:

KINN (AM) 32997 AM Radio Alamogordo, New Mexico
KQEL (FM) 88083 FM Radio Alamogordo, New Mexico
KYEE (FM) 7866 FM Radio Alamogordo, New Mexico
KZZX (FM) 34923 FM Radio Alamogordo, New Mexico

- A. The following is a list of all vacancies for full-time jobs during the reporting period: None
- B. During the previous time period, the following recruitment sources were contacted as each vacancy for any full-time job opened. Those with an asterisk (*) were organizations that requested to be contacted as job openings occurred. As there were no vacancies, no sources were contacted.
- C. The following is a list of sources for full-time jobs shown in section A above and the recruitment source which provided the hire for that position: No hires during reporting period.
- D. During the previous time period, there were a total of 0 people interviewed for vacancies for full-time positions, as there were no such vacancies. Accordingly, 0 interviewees were referred by any recruitment source.
- E. During the period of **06-01-2020 to 05-31-2021**, the station employment unit engaged in the following general EEO outreach efforts, without regard to specific job openings (menu option initiatives).

Burt Broadcasting participated in a virtual job fair with the New Mexico Broadcasters Association. This virtual event allowed applicants all over the state to view job openings in radio and TV stations all over the state of New Mexico. While Burt Broadcasting, Inc did not have any full time job openings, the company elected to participate for potential part-time employment seekers.

Burt Broadcasting stations are sponsors of Fourth Fridays at Alameda Park Zoo. These events provide free zoo admission, along with live music, outdoor activities, food vendors, prizes, giveaways, and more. Because Burt Broadcasting is a sponsor of this event, members of the public come to think of a broadcaster's work in connection with fun, and this even thus promotes the idea of working in broadcasting generally. The events take place the fourth Friday of May, June, July, and August 2021.