

EEO PUBLIC FILE REPORT

For the period: 06-01-2021 to 05-31-2022

This report covers the employment unit of Burt Broadcasting, Inc. The stations included in that unit and covered by this report are:

KINN (AM) 32997 AM Radio Alamogordo, New Mexico
KQEL (FM) 88083 FM Radio Alamogordo, New Mexico
KYEE (FM) 7866 FM Radio Alamogordo, New Mexico
KZZX (FM) 34923 FM Radio Alamogordo, New Mexico

- A. The following is a list of all vacancies for full-time jobs during the reporting period:
Sales Assistant hired 12/05/2021
Receptionist hired 03/01/2022
- B. During the previous time period, the following recruitment sources were contacted as each vacancy for any full-time job opened. Those with an asterisk (*) were organizations that requested to be contacted as job openings occurred.
Broadcasted on Burt Broadcasting stations
NM Broadcaster's Association Job Board
Facebook Digital Campaign
- C. The following is a list of sources for full-time jobs shown in section A above and the recruitment source which provided the hire for that position:
The Sales Assistant heard the campaign on the radio stations of Burt Broadcasting, which reach approximately 30,000 people a county of 56,000 people.
The Receptionist saw the posts on Facebook looking for full time assistance.
- D. During the previous time period, there were a total of 3 people interviewed for vacancies for full-time positions. Accordingly, 3 interviewees were referred by any recruitment source. Of the three interviewees, two heard the advertising campaign on the Burt Broadcasting stations, and one saw the posts on Facebook
- E. During the period of **06-01-2021** to **05-31-2022**, the station employment unit engaged in the following general EEO outreach efforts, without regard to specific job openings (menu option initiatives).

Burt Broadcasting hosted and participated in a Job Fair at the Sgt. Willie Estrada Memorial Civic Center on Saturday, April 2, 2022. This event was free for companies to participate in and was free and open to the public. 170 people attended this job fair.

Burt Broadcasting participated in the New Mexico Broadcasters Association Virtual Job Fair on CareerPage.org in February 2022. While Burt Broadcasting did not have any full time positions available during this job fair, we did accept resumes for future part time positions.