

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FlexPoint Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Laurie Buckhout

Authorized committee:

Laurie Buckhout For Congress

Agency requesting time (and contact information):

N/A FlexPoint Media; info@flexpointmedia.com; 202-417-2274

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

North Carolina Congressional District 1

Date of election:

03/05/2024

General

Primary

Treasurer of candidate's authorized committee:

Mary Beth Hoomani

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

| Candidate/Committee/Agency | Station Representative |
|--|---|
| Signature: <i>FlexPoint Media</i> | Signature: <i>Cheyenne Brady</i> |
| Name: FlexPoint Media | Name: <i>Cheyenne Brady</i> |
| Date of Request to Purchase Ad Time: 1/17/2024 | Date of Station Agreement to Sell Time: |

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

FlexPoint Media

Name: FlexPoint Media

Date: 1/17/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 2-27-24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): *← (simulcast) →*
WNCT, Greenville NC; WAVO, Jacksonville NC

| | | |
|---------------------------|---|--|
| Contract #: <i>266037</i> | Station Call Letters: <i>WELS-FM</i> | Date Received/Requested: <i>2-27-24</i> |
| Est. #: <i>4470</i> | Station Location: <i>New Bern, NC</i> <i>Kinston NC</i> | Run Start and End Dates: <i>2-27-24 to 3/05/24</i> |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CURTIS MEDIA GROUP

Advertiser: LAURIE BUCKHOUT FOR CONGRESS
 Order #: 313532671893
 Contract #: 266037
 Date Entered: 02/05/2024
 Last Modified: 02/05/2024
 Product: NC-01
 Salesperson: Katz Katz
 Billing Cycle: Broadcast Standard
 Estimate #: 4770

KATZ MEDIA GROUP (MBS)
 125 West 55th Street
 New York, New York 10019

Order Date Range: 02/07/2024 through 03/05/2024 (4 weeks)
Media Outlets: WELS-FM

On-Air Schedule

| # | Dates | Station | Time/Program | Len | Mo | Tu | We | Th | Fr | Sa | Su | S/W | Rate | Qty | Total |
|---|-------------------|---------|-----------------|-----|----|----|----|----|----|----|----|-----|-------|-----|--------|
| 1 | 02/21/24-03/05/24 | WELS-FM | 06:00AM-10:00AM | 60 | X | X | X | X | X | -- | -- | 10 | 18.00 | 20 | 360.00 |
| 2 | 02/07/24-02/20/24 | WELS-FM | 06:00AM-10:00AM | 60 | X | X | X | X | X | -- | -- | 8 | 18.00 | 16 | 288.00 |
| 3 | 02/21/24-03/05/24 | WELS-FM | 03:00PM-07:00PM | 60 | X | X | X | X | X | -- | -- | 10 | 18.00 | 20 | 360.00 |
| 4 | 02/07/24-02/20/24 | WELS-FM | 03:00PM-07:00PM | 60 | X | X | X | X | X | -- | -- | 7 | 18.00 | 14 | 252.00 |

Station Totals

| Station | On-Air Count | Digital Count | Web Count | Other Count | Gross Billing | Commission | Net Billing |
|---------------|--------------|---------------|-----------|-------------|-------------------|-----------------|-------------------|
| WELS-FM | 70 | 0 | 0 | 0 | \$1,260.00 | \$189.00 | \$1,071.00 |
| Totals | 70 | 0 | 0 | 0 | \$1,260.00 | \$189.00 | \$1,071.00 |

Total Charges: \$1,260.00
Agency Commission: \$189.00
Total Net: \$1,071.00

Projected Billing By Broadcast Standard Month

| Month | Year | Gross Billing | Net Billing |
|---------------|------|-------------------|-------------------|
| February | 2024 | \$756.00 | \$642.60 |
| March | 2024 | \$504.00 | \$428.40 |
| Totals | | \$1,260.00 | \$1,071.00 |

Accepted for CURTIS MEDIA GROUP

Accepted for advertiser OR agency as agent for the advertiser

 Name Title

 Name Title