

2015 ANNUAL EEO PUBLIC FILE REPORT

Armada Media Corp.

Station(s): KXNP-FM/KHAQ-FM/KODY-AM/KZTL-FM/KRNP-FM
Community(ies) of License: North Platte, Maxwell, & Paxton, NE
Reporting Period: 2/1/14 - 1/31/15
No. of Full-time Employees: 11

During the Reporting Period, a total of 2 full time positions were filled. The information required by FCC Rule 73.2080(c) (6) is provided in the charts that follow.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c) (2):

Participated in 1 job fair by station personnel who have substantial responsibility in making hiring decisions.

No Job fairs available during the reporting period

Participated in at least 1 event sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops, and similar activities.

Hosted Leadership Lincoln County 12/19/14. This was a station tour and educational seminar on broadcast radio.

Provided training to management level personnel on methods of ensuring equal employment opportunity and prevent discrimination.

P1selling.com has training sessions for management throughout the year ensuing equal employment opportunities in radio.

Terry Shockley, Funnel for Success. Training for Account Executives.

LIST OF POSITIONS FILLED

DATE OF HIRE	JOB TITLE	RECRUITMENT SOURCE REFERRING HIREE
7/1/2014	General Manager	Inside Radio
9/1/14	Account Executive	Radio

INTERVIEWEE REFERRAL SOURCE SUMMARY

Total Number of Persons Interviewed in Preceding Year: 6

Recruitment Sources Used in Preceding Year	Number of Persons Interviewed that the Source Referred
Huskeradio	3
Nebraska Broadcasters Association	2
Inside Radio	1

RECRUITING SOURCES USED

Job Title of Position:

Date of Hire:

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
Huskeradio		307 E. 4 th Street North Platte, NE 69101	Dan Conway	308-532-3344 dconway@huskeradio.com
Nebraska Broadcasters		12020 Shamrock Plaza Suite 200 Omaha, NE	Jim Timm	402-933-5995 jim@ne-ba.org
Inside Radio		www.insideradio.com		

* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.