

Northland Television, LLC - WJFW-12



Order

Orig. Date: 10/09/2017	Advertiser: AMER 4 PROSPERITY	Acct. Exec.: HRP - WASHINGTON DC	Price Type:
Order Date: 10/09/2017	Product: POLITICAL	Est. Code: 8833987	Revenue Type: Default
Start Date: 10/18/2017	Pri. Prod. Category: POLITICAL	Billing Cycle: Broadcast Month	Billing Type: Regular
End Date: 10/29/2017	Sec. Prod. Category: POLITICAL	Order Class: National	Order Type: Political
Agency Information		Special Instructions:	
Name: DEL CIELO MEDIA Address: 1427 LESLIE AVE, SUITE # 102 ALEXANDRIA VA 22301 Contact: BUYER..		Fax: Phone:	
		8833987	

Order #: 41353

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SM: Spots per week

Line#	Ordered As	Station	Length	Flight	Start	End	Time	Start	End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S
Combo Title				Detail								Comment										
1	TONIGHT SHOW WITH JIMMY FALLON 2	WJFW - NBC 12	:30	10/20/17	10/20/17	10:34PM	11:37PM				1	\$60.00	1	\$60.00						X		
							Master															
2	JEOPARDY W/ TERMINAL	WJFW - NBC 12	:30	10/20/17	10/20/17	4:30PM	4:59PM				1	\$80.00	1	\$80.00						X		
							Master															
3	NEWSWATCH 12 5 P NEW	WJFW - NBC 12	:30	10/20/17	10/20/17	4:59PM	5:30PM				1	\$175.00	1	\$175.00						X		
							Master															
4	TODAY SHOW	WJFW - NBC 12	:30	10/20/17	10/20/17	7:00AM	9:00AM				1	\$65.00	1	\$65.00							X	
							Master															
5	THE TONIGHT SHOW STARRING JIMMY FALLON 3	WJFW - NBC 12	:30	10/23/17	10/23/17	10:34PM	11:37PM				1	\$60.00	1	\$60.00						X		
							Master															
6	NEWSWATCH 12 5 P NEW	WJFW - NBC 12	:30	10/23/17	10/23/17	4:59PM	5:30PM				1	\$175.00	1	\$175.00						X		
							Master															

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

Page: 1 of 3

Order

Order #: 41353

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Line# Ordered As														BB MI MG Length Flight: Start - End Time: Start - End														Geo S / W Cost per spot Spots Ext. Cost B / P														Pattern																																																																																																	
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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Order

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Pattern

Line# Ordered As

BB MI MG

Length

Flight: Start - End

Time: Start - End

GE S / W

Cost per spot

Spots

Ext. Cost

B/P

M

T

W

T

F

S

S

Combo Title

Station

Flight Detail

Log

Comment

18 TONIGHT SHOW WITH JIMMY FALLON 1

WJFW - NBC 12

:30

10/18/17 10/25/17

10:34PM 11:37PM

Master

1

\$60.00

2

\$120.00

X

19 JEOPARDY W/ TERMINAL

WJFW - NBC 12

:30

10/18/17 10/18/17

4:30PM 4:59PM

Master

1

\$80.00

1

\$80.00

X

20 NEWSWATCH 12 5 P NEW

WJFW - NBC 12

:30

10/18/17 10/18/17

4:59PM 5:30PM

Master

1

\$175.00

1

\$175.00

X

21 TODAY SHOW

WJFW - NBC 12

:30

10/18/17 10/25/17

7:00AM 9:00AM

Master

1

\$65.00

2

\$130.00

X

Total Cost Monthly Breakouts

Month(s)	Amount
October (2017)	\$4,600.00
Total:	\$4,600.00

Spots	Cost	Gross Cost:
Pre-Empted: 0	\$0.00	\$4,600.00
Credited: 0	\$0.00	- Agency Commission:
Billboards: 0		
Total: 26		Net Cost: \$3,910.00

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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