

Northland Television, LLC - WJFW-12



Order

Orig. Date: 10/09/2017 **Advertiser:** AMER 4 PROSPERITY **Acct Exec.:** HRP - WASHINGTON DC **Price Type:**
Order Date: 10/09/2017 **Product:** POLITICAL **Est. Code:** 8833987 **Revenue Type:** Default
Start Date: 10/18/2017 **Pri. Prod. Category:** POLITICAL **Billing Cycle:** Broadcast Month **Billing Type:** Regular
End Date: 10/29/2017 **Sec. Prod. Category:** POLITICAL **Order Class:** National **Order Type:** Political
Special Instructions: Spot Type: Local

Agency Information

Name: DEL CIELO MEDIA **Address:** 1427 LESLIE AVE, SUITE # 102 **Address:** ALEXANDRIA VA 22301 **Phone:** 8833987
Contact: BUYER.. **Fax:** **Phone:**

Order #: 41353

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SM: Spots per week

Line#	Ordered As	Station	Length	Flight	Start - End Time	Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B/P	M	T	W	T	F	S	S
1	TONIGHT SHOW WITH JIMMY FALLON 2	WJFW - NBC 12	:30	10/20/17	10/20/17	10:34PM	11:37PM	1	\$60.00	1	\$60.00							X	
2	JEOPARDY W/ TERMINAL	WJFW - NBC 12	:30	10/20/17	10/20/17	4:30PM	4:59PM	1	\$80.00	1	\$80.00							X	
3	NEWSWATCH 12 5 P NEW	WJFW - NBC 12	:30	10/20/17	10/20/17	4:59PM	5:30PM	1	\$175.00	1	\$175.00							X	
4	TODAY SHOW	WJFW - NBC 12	:30	10/20/17	10/20/17	7:00AM	9:00AM	1	\$65.00	1	\$65.00							X	
5	THE TONIGHT SHOW STARRING JIMMY FALLON 3	WJFW - NBC 12	:30	10/23/17	10/23/17	10:34PM	11:37PM	1	\$60.00	1	\$60.00		X						
6	NEWSWATCH 12 5 P NEW	WJFW - NBC 12	:30	10/23/17	10/23/17	4:59PM	5:30PM	1	\$175.00	1	\$175.00		X						

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Pattern

Line#	Ordered As	Station	BB MI MG	Length	Flight: Start - End	Time: Start - End	Log	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S	
7	WHEEL OF FORTUNE	WJFW - NBC 12		:30	10/23/17	10/23/17	6:30PM	7:00PM		1	1	\$300.00		X							
8	TODAY SHOW	WJFW - NBC 12		:30	10/23/17	10/23/17	7:00AM	9:00AM		1	1	\$65.00		X							
9	SATURDAY NIGHT LIVE 3	WJFW - NBC 12		:30	10/21/17	10/21/17	10:29PM	12:03AM		2	2	\$150.00								X	
10	NFL FOOTBALL 3:10	WJFW - NBC 12		:30	10/22/17	10/22/17	7:20PM	10:30PM		1	1	\$800.00									X
11	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	10/19/17	10/26/17	4:30PM	4:59PM		1	2	\$80.00	\$160.00					X			
12	NEWSWATCH 12 5 P NEW	WJFW - NBC 12		:30	10/19/17	10/26/17	4:59PM	5:30PM		1	2	\$175.00	\$350.00					X			
13	WHEEL OF FORTUNE	WJFW - NBC 12		:30	10/19/17	10/19/17	6:30PM	7:00PM		1	1	\$300.00	\$300.00					X			
14	TODAY SHOW	WJFW - NBC 12		:30	10/19/17	10/19/17	7:00AM	9:00AM		1	1	\$65.00	\$65.00					X			
15	THE TONIGHT SHOW STARRING JIMMY FALLON 3	WJFW - NBC 12		:30	10/24/17	10/24/17	10:34PM	11:37PM		1	1	\$60.00	\$60.00					X			
16	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	10/24/17	10/24/17	4:30PM	4:59PM		1	1	\$80.00	\$80.00					X			
17	THE VOICE	WJFW - NBC 12		:30	10/24/17	10/24/17	7:00PM	8:00PM		1	1	\$1,000.00	\$1,000.00					X			

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18	TONIGHT SHOW WITH JIMMY FALLON 1	WJFW - NBC 12		:30	10/18/17	10/25/17	10:34PM	11:37PM	Master	1	\$60.00	2			X					
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19	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	10/18/17	10/18/17	4:30PM	4:59PM	Master	1	\$80.00	1			X					
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20	NEWSWATCH 12 5 P NEW	WJFW - NBC 12		:30	10/18/17	10/18/17	4:59PM	5:30PM	Master	1	\$175.00	1			X					
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21	TODAY SHOW	WJFW - NBC 12		:30	10/18/17	10/25/17	7:00AM	9:00AM	Master	1	\$65.00	2			X					
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Total Cost Monthly Breakouts

Month(s)	Amount	Spots	Cost	Gross Cost:	Net Cost:
October (2017)	\$4,600.00	0	\$0.00	- Agency Commission:	\$3,910.00
Total:	\$4,600.00	26			

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

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