

ORDER



Orders
Order / Rev: 425487
Alt Order #: WOC10972111
Product Desc: FL SENATE
Estimate: 9446
Flight Dates: 05/29/18 - 06/07/18
Original Date / Rev: 05/25/18 / 05/25/18
Order Type: GENERAL

Primary AE: Dan Driscoll
Sales Office: EWSDC
Sales Region: NAT

Agency Name: American Media & Advocacy Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Scott/Republican/Senate
Demographic: A35+
Product Codes: PL Federal Candidate
Priority: DEF
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/28/18	06/07/18	100	\$55,690.00	\$47,336.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2018	100	\$55,690.00	\$47,336.50	0.00
Totals	100	\$55,690.00	\$47,336.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dan Driscoll			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WFTS	05/29/18	06/07/18	M-F 12-1pm M-F 12-1pm (Program: Pickler and Ben)2Q 2018 Estimate (sell)	CM	12-1pm	11111--	:30	5	\$125.00	P-1	0.00	NM	8	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/18	06/04/18	11111--		5				\$125.00		0.00			
		Week: 06/05/18	06/11/18	-111---		3				\$125.00		0.00			
E 2	WFTS	05/29/18	06/07/18	M-F 9-10am News M-F 9-10am News (Program: ABC ACTN NW9A<)2Q 2018 Estimate (sell)	CM	9-10am	22222--	:30	10	\$250.00	P-1	0.00	NM	16	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/18	06/04/18	22222--		10				\$250.00		0.00			
		Week: 06/05/18	06/11/18	-222---		6				\$250.00		0.00			
E 3	WFTS	05/29/18	06/07/18	430-5am ABC Action News 430-5am ABC Action News (Program: ABC ACTN NW430<)2Q 2018 Estimate (sell)	CM	430-5am	11111--	:30	5	\$20.00	P-1	0.00	NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/18	06/04/18	11111--		5				\$20.00		0.00			
		Week: 06/05/18	06/11/18	-111---		3				\$20.00		0.00			
E 4	WFTS	05/29/18	06/03/18	SU 7-8am GMA SU 7-8am GMA (Program: GD MRN-SUN-ABC)2Q 2018 Estimate (sell)	CM	7-8am	-----2	:30	2	\$450.00	P-1	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/18	06/03/18	-----2		2				\$450.00		0.00			

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WFTS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WFTS	05/29/18	06/03/18	SU 8-9am News SU 8-9am News (Program: ABC-NW WKND-SU)2Q 2018 Estimate (sell)	CM	8-9am	-----2	:30	2	\$450.00	P-1	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	-----2					2	\$450.00		0.00			
E 6	WFTS	05/29/18	06/03/18	SU 6-7am News SU 6-7am News (Program: ABC-NW WKND-SU)2Q 2018 Estimate (sell)	CM	6-7am	-----2	:30	2	\$140.00	P-3	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	-----2					2	\$140.00		0.00			
E 7	WFTS	05/29/18	06/02/18	SA 8-9am GMA SA 8-9am GMA (Program: GD MRN-SAT-ABC)2Q 2018 Estimate (sell)	CM	8-9am	-----2-	:30	2	\$525.00	P-2	0.00	NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	-----2-					2	\$525.00		0.00			
E 8	WFTS	05/29/18	06/02/18	SA 7-8am News SA 7-8am News (Program: ABC-WK EDT-7AM)2Q 2018 Estimate (sell)	CM	7-8am	-----2-	:30	2	\$350.00	P-1	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	-----2-					2	\$350.00		0.00			
E 9	WFTS	05/29/18	06/07/18	M-F 7-9am GMA M-F 7-9am GMA (Program: GD MRN AMR-ABC<)2Q 2018 Estimate (sell)	CM	7-9am	22222--	:30	10	\$750.00	P-3	0.00	NM	16	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/29/18	06/04/18	22222--					10	\$750.00		0.00			
Week:		06/05/18	06/11/18	-222---					6	\$750.00		0.00			
E 10	WFTS	05/29/18	06/02/18	SA 6-630pm News SA 6-630pm News (Program: News)2Q 2018 Estimate (sell)	CM	6-630pm	-----1-	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	-----1-					1	\$300.00		0.00			
E 11	WFTS	05/29/18	06/03/18	SU 6-630pm News SU 6-630pm News (Program: ABC ACTN NW 6)2Q 2018 Estimate (sell)	CM	6-630pm	-----1	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	-----1					1	\$400.00		0.00			
E 12	WFTS	05/29/18	06/07/18	M-F 6-630pm News M-F 6-630pm News (Program: ABC ACTN NW 6)2Q 2018 Estimate (sell)	CM	6-630pm	11111--	:30	5	\$700.00	P-2	0.00	NM	8	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/29/18	06/04/18	11111--					5	\$700.00		0.00			
Week:		06/05/18	06/11/18	-111---					3	\$700.00		0.00			
E 13	WFTS	05/29/18	06/07/18	M-F 530-6pm News M-F 530-6pm News (Program: ABC ACTN NW530)2Q 2018 Estimate (sell)	CM	530-6pm	11111--	:30	5	\$650.00	P-3	0.00	NM	8	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/29/18	06/04/18	11111--					5	\$650.00		0.00			
Week:		06/05/18	06/11/18	-111---					3	\$650.00		0.00			
E 14	WFTS	05/29/18	06/07/18	World News Tonight World News Tonight (Program: ABC-WORLD NWS)	CM	630-7pm	11111--	:30	5	\$1,500.00	P-1	0.00	NM	8	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/29/18	06/04/18	11111--					5	\$1,500.00		0.00			
Week:		06/05/18	06/11/18	-111---					3	\$1,500.00		0.00			
E 15	WFTS	05/29/18	06/02/18	SA Extended 1205-105a SA Extended 1205-105a (Program: Inside Edition)2Q 2018 Estimate (sell)	CM	1205-105am	-----2-	:30	2	\$50.00	P-2	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	-----2-					2	\$50.00		0.00			
E 16	WFTS	05/29/18	06/07/18	M-SU 11-1135pm M-SU 11-1135pm (Program: ABC ACTION-11)2Q 2018 Estimate (sell)	CM	11-1135pm	11111--	:30	5	\$550.00	P-3	0.00	NM	8	\$4,400.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	WFTS	05/29/18	06/07/18	M-SU 11-1135pm M-SU 11-1135pm (Program: ABC ACTION-11)2Q 2018 Estimate (sell)	CM	11-1135pm	11111--	:30	5	\$550.00	P-3	0.00	NM	8	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/29/18	06/04/18	11111--		5				\$550.00		0.00			
	Week:	06/05/18	06/11/18	-111---		3				\$550.00		0.00			
E 17	WFTS	05/29/18	06/03/18	SU 11-1135pm News SU 11-1135pm News (Program: ABC ACTION-11)	CM	11-1135pm	-----1	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/28/18	06/03/18	-----1		1				\$550.00		0.00			
E 18	WFTS	05/29/18	06/02/18	SA 11-1135pm News SA 11-1135pm News (Program: ABC ACTION-11)	CM	11-1135pm	-----1-	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/28/18	06/03/18	-----1-		1				\$550.00		0.00			
E 19	WFTS	06/05/18	06/07/18	Thursday Prime A Thursday Prime A (Program: 100,000 Pyramid)x	CM	8-9pm	---2---	:30	2	\$1,000.00	P-6	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/04/18	06/10/18	---2---		2				\$1,000.00		0.00			
E 20	WFTS	05/29/18	06/01/18	Friday Prime A Friday Prime A (Program: Quantico)2Q 2018 Estimate (sell)	CM	8-9pm	----2--	:30	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/28/18	06/03/18	----2--		2				\$1,800.00		0.00			
													Totals	100	\$55,690.00