




# 1080070 Wild, Susan-Office of/Wild, Susan-Office of [WODE-FM],WODED {View} (Processed: 1) (CIA)

 	Date	Action	Line	Comment	By	Total \$	# Spots	Expected
	02/14/24 11:24:44 AM	New order created		<new order>	Cheyenne Terrance (che	\$0.00	0	0.00
	02/14/24 11:55:01 AM	Ready for approval		New Order Ready - CET	Cheyenne Terrance (che	\$4,000.00	38	0.00
	02/14/24 12:29:28 PM	Approval Workflow		[Sales Manager - Ready Default] new political - just needs payment confirmation attached	Joe Brown (joseph.brow	\$4,000.00	38	0.00
	02/14/24 12:31:57 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Natalie Terrance (natalie	\$4,000.00	38	0.00
	02/14/24 12:32:00 PM	Processed		<sync process>	Natalie Terrance (natalie	\$4,000.00	38	0.00
	02/14/24 12:32:01 PM	Approved			Natalie Terrance (natalie	\$4,000.00	38	0.00

[Sorted by: Date]

# ORDER

**Orders**

**Order / Rev:** 1080070

Alt Order #: \_\_\_\_\_

Product Desc: Susan Wild 2024 WODE

Estimate: Office of Congresswoman Susan Wild

Flight Dates: 02/16/24 - 02/22/24

Original Date / Rev: 02/14/24 / 02/14/24

Order Type: GENERAL

**WODE-FM**

Primary AE: Michael Lotito

Sales Office: L-ALL

Sales Region: Local

**Agency**

**Name:** Wild, Susan-Office of

Buying Contact: \_\_\_\_\_

Billing Contact: Gina Wright

1027 Longworth HOB

Washington, DC 20515

Billing Type: Cash

Billing Calendar: Calendar

Billing Cycle: EOM/EOC

Agency Commission: 0%

**Advertiser**

**Name:** Wild, Susan-Office of

Demographic: A25-54

Product Codes: Issues/Propositions

Revenue Codes: DIR

Revenue Codes 2: POL-ISS

Revenue Codes 3: GEN

Priority: P-100

New Business End: \_\_\_\_\_

Advertiser External ID: \_\_\_\_\_

Agency External ID: \_\_\_\_\_

Unit Code: General

Order Separation: 00:15:00

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Michael Lotito	L-ALL	Local	Start Of Order - End Of Order	100%

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, \_\_\_\_\_, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name:

Address:

Contact:

Phone number:

Email:

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Office of Congresswomen Susan Wild/Paid for by Official Funds Authorized by the House of Representatives

Address: 1001 Mahoning St. Lehigh, PA 18235

Contact: Gina Wright

Phone number: (570) 807-0333

Email: Gina.Wright@mail.house.gov

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to: Congresswomen Susan Wild US House PA 7th dist. Franking order with official funds authorized by teh House of Representatives

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: 4/23/24 & 11/4/24

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Works for you - Get the Benifits you deserve

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Gina Wright</i>	Signature: <i>Michael Lotito</i>
Name: Gina Wright	Name: Michael Lotito
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No      Date ad received: 02-15-2024

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <b>1080070</b>	Station Call Letters: <b>WODE-FM</b>	Date Received/Requested: <b>2-15-2024</b>
Est. #:	Station Location: <b>Bethlehem, PA</b>	Run Start and End Dates: <b>2/14/24 - 2/23/24</b>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Susan Wild 2024 WODE

From: Michael Lotito  
 Phone: (610) 231-4065 x2022  
 Email: michael.lotito@cumulus.com  
 2/14/2024 11:20 AM



Flight Dates: 02/15/2024 - 02/23/2024  
 Demo: P 25-74

Radio Market: ALLENTOWN-BETHLEHEM  
 Survey: DEC23 (OCT-DEC)  
 Geography: Metro

ScheduleDescription:  
 Office of Congresswoman Susan Wild

	Daypart	Spots	Length	Notes	Unit Rate	GRPs	Net Reach	Frequency	Gls	CPM	Total Cost
<b>Radio Total</b>		<b>36</b>			<b>\$111.11</b>	<b>65.8</b>	<b>107,800</b>	<b>3.3</b>	<b>353,800</b>	<b>\$11.34</b>	<b>\$4,000.00</b>
<b>WODE-FM</b>		<b>36</b>			<b>\$111.11</b>	<b>65.8</b>	<b>107,800</b>	<b>3.3</b>	<b>353,800</b>	<b>\$11.34</b>	<b>\$4,000.00</b>
Susan Wild Radio 2024 - 1 wk (02/12)											
		10			\$79.00	14.1	43,900	1.7	75,400	\$10.53	\$790.00
<b>One Week Total</b>		<b>10</b>			<b>\$79.00</b>	<b>14.1</b>	<b>43,900</b>	<b>1.7</b>	<b>75,400</b>	<b>\$10.53</b>	<b>\$790.00</b>
	F 6A-10A	1	30	Includes Matching Streaming ads	\$130.00	2.2	11,600	1.0	11,600	\$11.21	\$130.00
	F 10A-3P	1	30	Includes Matching Streaming ads	\$120.00	2.2	11,800	1.0	11,800	\$10.17	\$120.00
	F 3P-7P	1	30	Includes Matching Streaming ads	\$120.00	1.7	9,000	1.0	9,000	\$13.33	\$120.00
	Sa 6A-10A	1	30	Includes Matching Streaming ads	\$50.00	1.0	5,400	1.0	5,400	\$9.26	\$50.00
	Sa 10A-3P	2	30	Includes Matching Streaming ads	\$90.00	3.6	14,800	1.3	19,400	\$9.28	\$180.00
	Sa 3P-7P	1	30	Includes Matching Streaming ads	\$50.00	1.0	5,200	1.0	5,200	\$9.62	\$50.00
	Su 6A-10A	1	30	Includes Matching Streaming ads	\$40.00	0.7	3,600	1.0	3,600	\$11.11	\$40.00
	Su 10A-3P	1	30	Includes Matching Streaming ads	\$60.00	1.0	5,600	1.0	5,600	\$10.71	\$60.00
	Su 3P-7P	1	30	Includes Matching Streaming ads	\$40.00	0.7	3,800	1.0	3,800	\$10.53	\$40.00
Susan Wild Radio 2024 - 1 wk (02/19)											
		26			\$123.46	51.7	81,600	3.4	278,400	\$11.54	\$3,210.00
<b>One Week Total</b>		<b>26</b>			<b>\$123.46</b>	<b>51.7</b>	<b>81,600</b>	<b>3.4</b>	<b>278,400</b>	<b>\$11.54</b>	<b>\$3,210.00</b>

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio information: ALLENTOWN-BETHLEHEM; DEC23 (OCT-DEC); Metro; Multiple Dayparts Used; P 25-74; See Detailed Sourcing Page for Complete Details.

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*G.W.*

# Susan Wild 2024 WODE

From: Michael Lotito  
 Phone: (610) 231-4065 x2022  
 Email: michael.lotito@cumulus.com  
 2/14/2024 11:20 AM



	Daypart	Spots	Length	Notes	Unit Rate	GRPs	Net Reach	Frequency	Gls	CPM	Total Cost
<b>WODE-FM (continued)</b>											
	M-F 6A-10A	9	30	Includes Matching Streaming ads	\$130.00	20.7	45,600	2.4	110,700	\$10.57	\$1,170.00
	M-F 10A-3P	8	30	Includes Matching Streaming ads	\$120.00	18.4	46,400	2.1	98,400	\$9.76	\$960.00
	M-F 3P-7P	9	30	Includes Matching Streaming ads	\$120.00	12.6	37,600	1.8	69,300	\$15.58	\$1,080.00

*G.W.*

The first demo listed is the Primary Demo.

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# Susan Wild 2024 WODE

From: Michael Lotito  
 Phone: (610) 231-4065 x2022  
 Email: michael.lotito@cumulus.com  
 2/14/2024 11:20 AM



## Schedule Grand Totals: 2 Weeks

Stations	Spots	Unit Rate	GRPs	Net Reach	Frequency	Gls	CPM	Total Cost
Radio Total	36	\$111.11	65.8	107,800	3.3	353,800	\$11.34	\$4,000.00
WODE-FM	36	\$111.11	65.8	107,800	3.3	353,800	\$11.34	\$4,000.00

*Michael Lotito*

02-14-2024

Accepted by Station

Date

*Gina Wright*

02-14-2024

Accepted by Client

Date

Rates valid for 5-days from submission date. Rates subject to change and include matching 1:1 online/streaming schedules. Subject to standard terms & conditions

The first demo listed is the Primary Demo.

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# Signature Certificate

Reference number: HDJBP-KCTCW-4WEZY-KPGWZ

## Signer

## Timestamp

## Signature

### Michael Lotito

Email: michael.lotito@cumulus.com

Sent: 14 Feb 2024 16:28:04 UTC  
Viewed: 14 Feb 2024 16:28:10 UTC  
Signed: 14 Feb 2024 16:30:05 UTC



### Recipient Verification:

✓ Email verified 14 Feb 2024 16:29:13 UTC

IP address: 204.186.14.226  
Location: Bethlehem, United States

### Gina Wright

Email: gina.wright@mail.house.gov

Sent: 14 Feb 2024 16:28:04 UTC  
Viewed: 14 Feb 2024 16:36:52 UTC  
Signed: 14 Feb 2024 16:37:58 UTC



### Recipient Verification:

✓ Email verified 14 Feb 2024 16:36:52 UTC

IP address: 143.228.129.11  
Location: Washington, United States

Document completed by all parties on:

14 Feb 2024 16:37:58 UTC

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