1080070 Wild, Susan-Office of/Wild, Susan-Office of [WODE-FM],WODED {View} (Processed: 1) (CIA)

_		<i>,</i> , ,						
ni 🖉 🕺	Date	Action	Line	Comment	Ву	Total \$	# Spots Ex	pected
	02/14/24 11:24:44 AM	New order created		<new order=""></new>	Cheyenne Terrance (che	\$0.00	0	0.00
	02/14/24 11:55:01 AM	Ready for approval		New Order Ready - CET	Cheyenne Terrance (che	\$4,000.00	38	0.00
	02/14/24 12:29:28 PM	Approval Workflow		[Sales Manager - Ready Default] new political - just needs payment confirmation attached	Joe Brown (joseph.brow	\$4,000.00	38	0.00
	02/14/24 12:31:57 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Natalie Terrance (natalie	\$4,000.00	38	0.00
6	02/14/24 12:32:00 PM	Processed		<sync process=""></sync>	Natalie Terrance (natalie	\$4,000.00	38	0.00
	02/14/24 12:32:01 PM	Approved			Natalie Terrance (natalie	\$4,000.00	38	0.00

[Sorted by: Date]

ORDER

Orders	Order / Rev:	1080070		
	Alt Order #:			
	Product Desc:	Susan Wild 2024 WODE		
	Estimate:	Office of Congresswoman Susan Wild		WODE-FM
	Flight Dates:	02/16/24 - 02/22/24	Primary AE:	Michael Lotito
	Original Date / Rev:	02/14/24 / 02/14/24	Sales Office:	L-ALL
	Order Type:	GENERAL	Sales Region:	Local
Agency	Name:	Wild, Susan-Office of		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:	Gina Wright	Billing Calendar:	Calendar
		1027 Longworth HOB	Billing Cycle:	EOM/EOC
		Washington, DC 20515	Agency Commission:	0%
Advertiser	Name:	Wild, Susan-Office of		
	Demographic:	A25-54	New Business End:	
	Product Codes:	Issues/Propositions	Advertiser External ID:	
	Revenue Codes:	DIR	Agency External ID:	
	Revenue Codes 2:	POL-ISS	Unit Code:	General
	Revenue Codes 3:	GEN	Order Separation:	00:15:00
	Priority:	P-100		
Account Exec				
Account Exect	utive Sales Of	fice Sales Region Start Date / End I	Order %	

Start Of Order - End Of Order

100%

L-ALL

Local

Michael Lotito

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, _____, hereby request station time as follows: See Order for proposed

schedule and charges. See Invoice for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.



Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:							
Agency name:							
Address:							
Contact:	Phone number:	Email:					
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):							
Name: Office of Congresswomen Susan W	ild/Paid for by Official Funds Authorized by th	e House of Representive	s				
Address: 1001 Mahoning St. Lehighton, PA	18235						
Contact: Gina Wright	Phone number: (570) 807-0333	Email: Gina.Wright@mail.house.gov					
Station is authorized to announce the ti	ime as paid for by such person or entity.						
group(s) of the advertiser/sponsor (Use separate page if necessary.): By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).							
If ad refers to a federal candidate(s) or f	federal election, list ALL of the following:		N/A				
Name(s) of every candidate referred to: Congresswomen Susan Wild US House PA 7th dist. Franking order with official funds authorized by teh House of Representatives							
Office(s) sought by such candidate(s) (no acronyms or abbreviations):							
Date of election: 4/23/24 & 11/4/24							
Clearly identify EVERY political matter of ad (no acronyms); use separate page if Works for you - Get the Benifits you deserve			N/A				

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor		Station Representative					
Signature: Gina Wright	4	Signature:	Michael Lotito				
Name: Gina Wright		Name: Michael Lotite	0				
Date of Request to Purchase Ad Time:		Date of Station Agr	eement to Sell Time:				
то	BE COMPLETED	BY STATION O	NLY				
Ad submitted to station? Yes	No	Date ad received: _	02-15-2024				
Note: Must have separate PB-19 forms (or the	e equivalent, e.g., adden	dums) for each version o	f the ad (i.e., for every ad with differing copy).				
If only one officer, executive committee in writing if there are any other officers update this form if additional officers, r	, executive committe	ee members or direc					
Disposition: Accepted Accepted IN PART (e.g., ad not received to determine content)* Rejected – provide reason (optional):							
*Upload partially accepted form, then pro	omptly upload update	ed final form when co	nplete.				
Date and nature of follow-ups, if any:							
Contract #: 1080070	Station Call Letters: WODE-FM		Date Received/Requested: 2-15-2024				
Est. #:	Station Location: Bethlehem, PA	N	Run Start and End Dates: 2/14/24 - 2/23/24				
For national issue ads only (not required for state/local issue ads):							
Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.							

Susan Wild 2024 WODE

From: Michael Lotito Phone: (610) 231-4065 x2022 Email: michael.lotito@cumulus.com 2/14/2024 11:20 AM

Flight Dates: 02/15/2024 - 02/23/2024 Radio Market: ALLENTOWN-BETHLEHEM Demo: P 25-74 Survey: DEC23 (OCT-DEC) Geography: Metro ScheduleDescription: Office of Congresswoman Susan Wild Daypart Spots Length Notes Radio Total 36

\$111.11 65.8 107,800 3.3 353,800 \$11.34 \$4,000.00 36 WODE-FM \$111.11 65.8 107,800 3.3 353,800 \$11.34 \$4,000.00 Susan Wild Radio 2024 - 1 wk (02/12) 10 \$79.00 14.1 43,900 1.7 75,400 \$10.53 \$790.00 One Week Total 10 \$79.00 14.1 43,900 1.7 75,400 \$10.53 \$790.00 F 6A-10A 1 30 Includes Matching \$130.00 2.2 11,600 1.0 11,600 \$11.21 \$130.00 Streaming ads 1 30 Includes Matching \$120.00 2.2 1.0 \$10.17 F 10A-3P 11.800 11.800 \$120.00 Streaming ads F 3P-7P 1 30 \$120.00 1.7 9,000 9,000 \$13.33 Includes Matching 1.0 \$120.00 Streaming ads Sa 6A-10A 1 30 Includes Matching \$50.00 1.0 5,400 1.0 5,400 \$9.26 \$50.00 Streaming ads Sa 10A-3P 2 30 Includes Matching \$90.00 3.6 14,800 1.3 19,400 \$9.28 \$180.00 Streaming ads Sa 3P-7P 1 30 Includes Matching \$50.00 1.0 5,200 1.0 5,200 \$9.62 \$50.00 Streaming ads Su 6A-10A 1 30 Includes Matching \$40.00 0.7 3,600 1.0 3,600 \$11.11 \$40.00 Streaming ads Su 10A-3P 1 30 Includes Matching \$60.00 1.0 5.600 1.0 5.600 \$10.71 \$60.00 Streaming ads Su 3P-7P 1 30 \$40.00 0.7 3,800 Includes Matching 3,800 1.0 \$10.53 \$40.00 Streaming ads Susan Wild Radio 2024 - 1 wk (02/19) 26 \$123.46 81,600 3.4 278,400 \$11.54 \$3,210.00 51.7 26 \$123.46 51.7 81,600 3.4 278,400 \$11.54 \$3,210.00 One Week Total

Unit Rate

GRPs

Net Reach

Frequency

Gls

The first demo listed is the Primary Demo.

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G.W.

Document Ref: HDJBP-KCTCW-4WEZY-KPGWZ



CPM

Total Cost



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Susan Wild 2024 WODE

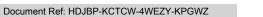
From: Michael Lotito Phone: (610) 231-4065 x2022 Email: michael.lotito@cumulus.com 2/14/2024 11:20 AM



G.W.

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Page 2 of 4 Schedule







Susan Wild 2024 WODE

From: Michael Lotito Phone: (610) 231-4065 x2022 Email: michael.lotito@cumulus.com 2/14/2024 11:20 AM

Schedule Grand Totals: 2 Weeks

Stations	Spots	Unit Rate	GRPs	Net Reach	Frequency	Gls	CPM	Total Cost
Radio Total	36	\$111.11	65.8	107,800	3.3	353,800	\$11.34	\$4,000.00
WODE-FM	36	\$111.11	65.8	107,800	3.3	353,800	\$11.34	\$4,000.00

Michael Lotito	02-14-2024		
Accepted by Station	Date		
Giua Wright	02-14-2024		
Accepted by Client	Date		

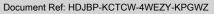
Rates valid for 5-days from submission date. Rates subject to change and include matching 1:1 online/streaming schedules. Subject to standard terms & conditions

The first demo listed is the Primary Demo.

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ielsen

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Signature Certificate

Reference number: HDJBP-KCTCW-4WEZY-KPGWZ

Si	g	n	e	r
----	---	---	---	---

Timestamp

Michael Lotito

Email: michael.lotito@cumulus.com

Sent: Viewed: Signed: 14 Feb 2024 16:28:04 UTC 14 Feb 2024 16:28:10 UTC 14 Feb 2024 16:30:05 UTC

Recipient Verification:

Email verified

14 Feb 2024 16:29:13 UTC

Gina Wright

Email: gina.wright@mail.house.gov

Sent: Viewed: Signed: 14 Feb 2024 16:28:04 UTC 14 Feb 2024 16:36:52 UTC 14 Feb 2024 16:37:58 UTC

Recipient Verification: ✓Email verified

14 Feb 2024 16:36:52 UTC

Giua Wright

Michael Lotito

IP address: 143.228.129.11 Location: Washington, United States

IP address: 204.186.14.226

Location: Bethlehem, United States

Signature

Document completed by all parties on:

14 Feb 2024 16:37:58 UTC

Page 1 of 1



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