1080070 Wild, Susan-Office of/Wild, Susan-Office of [WODE-FM],WODED {View} (Processed: 1) (CIA)

📊 🦸 👼 Date	Action	Line	Comment	Ву	Total \$	# Spots E	xpected
02/14/24 11:24:44 A	M New order created		<new order=""></new>	Cheyenne Terrance (che	\$0.00	0	0.00
02/14/24 11:55:01 A	M Ready for approval		New Order Ready - CET	Cheyenne Terrance (che	\$4,000.00	38	0.00
02/14/24 12:29:28 P	M Approval Workflow		[Sales Manager - Ready Default] new political - just needs payment confirmation attached	Joe Brown (joseph.brow	\$4,000.00	38	0.00
02/14/24 12:31:57 P	M Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Natalie Terrance (natalie	\$4,000.00	38	0.00
🧋 02/14/24 12:32:00 P	M Processed		<sync process=""></sync>	Natalie Terrance (natalie	\$4,000.00	38	0.00
02/14/24 12:32:01 P	M Approved			Natalie Terrance (natalie	\$4,000.00	38	0.00

Order #1080070A: Wild, Susa../Wild, Susa../Susan Wild../Office of ..

📊 🎳 👼 Date	Action	Line	Comment	Ву	Total \$	# Spots Ex	pected
02/14/24 11:25:14	AM New order created		<new order=""></new>	Cheyenne Terrance (che	\$0.00	0	0.00
02/14/24 11:55:09	AM Ready for approval		New Order Ready - CET	Cheyenne Terrance (che	\$3,600.00	36	0.00
02/14/24 12:30:26	PM Approval Workflow		[Sales Manager - Ready Default] new political - just needs payment confirmation attached	Joe Brown (joseph.brow	\$3,600.00	36	0.00
02/14/24 12:32:12	PM Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Natalie Terrance (natalie	\$3,600.00	36	0.00
02/14/24 12:32:15	PM Approved			Natalie Terrance (natalie	\$3,600.00	36	0.00
<u> </u> 02/14/24 12:41:14	PM Processed		<sync process=""></sync>	Mary Goodson (mary.go	\$3,600.00	36	0.00

Order #1080070B: Wild, Susa../Wild, Susa../Susan Wild../Office of ..

📝 🧑 👼 Date	Action	Line	Comment	Ву	Total \$	# Spots E	xpected
02/14/24 11:29:42 A	M New order created		<new order=""></new>	Cheyenne Terrance (che	\$0.00	0	0.00
02/14/24 11:55:17 A	M Ready for approval		New Order Ready - CET	Cheyenne Terrance (che	\$400.00	2	0.00
02/14/24 12:30:52 P	M Approval Workflow		[Sales Manager - Ready Default] new political - just needs payment confirmation attached	Joe Brown (joseph.brow	\$400.00	2	0.00
02/14/24 12:32:18 P	M Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Natalie Terrance (natalie	\$400.00	2	0.00
02/14/24 12:32:20 P	M Approved			Natalie Terrance (natalie	\$400.00	2	0.00
🧟 02/14/24 12:41:45 P	M Processed		<async process=""></async>	Mary Goodson (mary.go	\$400.00	2	0.00



ORDER

Orders	Order / Rev:	1080070		
	Alt Order #:			
	Product Desc:	Susan Wild 2024 WODE		
	Estimate:	Office of Congresswoman Susan Wild		WODE-FM
	Flight Dates:	02/16/24 - 02/22/24	Primary AE:	Michael Lotito
	Original Date / Rev:	02/14/24 / 02/14/24	Sales Office:	L-ALL
	Order Type:	GENERAL	Sales Region:	Local
Agency	Name:	Wild, Susan-Office of		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:	Gina Wright	Billing Calendar:	Calendar
		1027 Longworth HOB	Billing Cycle:	EOM/EOC
		Washington, DC 20515	Agency Commission:	0%
Advertiser	Name:	Wild, Susan-Office of		
	Demographic:	A25-54	New Business End:	
	Product Codes:	Issues/Propositions	Advertiser External ID:	
	Revenue Codes:	DIR	Agency External ID:	
	Revenue Codes 2:	POL-ISS	Unit Code:	General
	Revenue Codes 3:	GEN	Order Separation:	00:15:00
	Priority:	P-100		

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Michael Lotito	L-ALL	Local	Start Of Order - End Of Order	100%

ORDER

Orders	Order / Rev:	1080070A		
	Alt Order #:			
	Product Desc:	Susan Wild 2024 WODE		
	Estimate:	Office of Congresswoman Susan Wild		WODE-FM
	Flight Dates:	02/16/24 - 02/22/24	Primary AE:	Michael Lotito
	Original Date / Rev:	02/14/24 / 02/14/24	Sales Office:	L-ALL
	Order Type:	GENERAL	Sales Region:	Local
Agency	Name:	Wild, Susan-Office of		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:	Gina Wright	Billing Calendar:	Calendar
		1027 Longworth HOB	Billing Cycle:	EOM/EOC
		Washington, DC 20515	Agency Commission:	0%
Advertiser	Name:	Wild, Susan-Office of		
	Demographic:	A25-54	New Business End:	
	Product Codes:	Issues/Propositions	Advertiser External ID:	
	Revenue Code 1:	DIR	Agency External ID:	
	Revenue Code 2:	POL-ISS	Unit Code:	General
	Revenue Code 3:	GEN	Order Separation:	00:15:00
	Priority:	P-100		
Bill Plan		То	tals	

Month

Totals

February 2024

Spots

36

36

Gross Amount

\$3,600.00

\$3,600.00

Net Amount

\$3,600.00

\$3,600.00

Rating

0.00

0.00

Account Executives

End Date

02/22/24

Start Date

02/01/24

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Michael Lotito	L-ALL	Local	Start Of Order - End Of Order	100%

\$3,600.00

Net Amount

\$3,600.00

Spots Gross Amount

36

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WODE	02/16/2	4 02/22/24	M-F AM Drive	CM	6a-10a	MTWTF	:30	1	\$117.00P-30	0.00 NM	10	\$1,170.00
			M-F									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 02	/12/24	02/18/24	F	1	\$117.00	0.00						
Week: 02	/19/24	02/25/24	MTWT	9	\$117.00	0.00						
N 2 WODE	02/16/2	4 02/22/24	M-F Midday	CM	10a-3p	MTWTF	:30	1	\$108.00 P-30	0.00 NM	9	\$972.00
			M-F									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 02	/12/24	02/18/24	F	1	\$108.00	0.00						
Week: 02	/19/24	02/25/24	MTWT	8	\$108.00	0.00						
N 3 WODE	02/16/2	4 02/22/24	M-F PM Drive	CM	3р-7р	MTWTF	:30	1	\$108.00P-30	0.00 NM	10	\$1,080.00
			M-F									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 02	/12/24	02/18/24	F	1	\$108.00	0.00						
Week: 02	/19/24	02/25/24	MTWT	9	\$108.00	0.00						
N 4 WODE	02/16/2	4 02/18/24	Sa-Su AM	CM	6a-10a	S-	:30	1	\$45.00 P-30	0.00 NM	1	\$45.00
			Sa-Su									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 02	/12/24	02/18/24	S-	1	\$45.00	0.00						
N 5 WODE	02/16/2	4 02/18/24	Sa-Su Midday	CM	10a-3p	S-	:30	2	\$81.00P-30	0.00 NM	2	\$162.00
			Sa-Su									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
			-			-						

Print Date: 02/15/24 10:30:21 Page 2 of 2

Totals

\$3,600.00

36

Order / Rev: 1080070A Advertiser: Wild, Susan-Office of

Alt Order #: Product Desc: Susan Wild 2024 WODE **WODE-FM**

Flight Dates: 02/16/24 - 02/22/24 Estimate: Office of Congresswoman Susan Wild

Ln Ch S	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
Start D	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 02/12/	/24	02/18/24	S-	2	\$81.00	0.00						
N 6 WODE 02	2/16/2	4 02/18/24	Sa-Su PM	CM	3р-7р	S-	:30	1	\$45.00P-30	0.00 NM	1	\$45.00
			Sa-Su									
Start D	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 02/12/	/24	02/18/24	S-	1	\$45.00	0.00						
N 7 WODE 02	2/16/2	4 02/18/24	Sa-Su AM	СМ	6a-10a	S	:30	1	\$36.00P-30	0.00 NM	1	\$36.00
			Sa-Su									
Start D	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 02/12/	/24	02/18/24	S	1	\$36.00	0.00						
N 8 WODE 02	2/16/2	4 02/18/24	Sa-Su Midday	СМ	10a-3p	S	:30	1	\$54.00P-30	0.00 NM	1	\$54.00
			Sa-Su									
Start D	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 02/12/	/24	02/18/24	S	1	\$54.00	0.00						
N 9 WODE 02	2/16/2	4 02/18/24	Sa-Su PM	СМ	3p-7p	S	:30	1	\$36.00P-30	0.00 NM	1	\$36.00
			Sa-Su									
Start D	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 02/12/	/24	02/18/24	S	1	\$36.00	0.00						

ORDER

Orders	Order / Re	v:	1080070B									
	Alt Order #	:	•									
	Product De	esc:	Susan Wild	2024 WC	DDE							
	Estimate:		Office of Co	ngresswo	oman Susan Wi	ild			WODE-FM Digital			
	Flight Date	s:	02/16/24 - 0	2/22/24		<u> </u>	rimary AE:		Michael Lotito			
	Original Da	ite / Rev:	02/14/24 / 0	2/14/24		s	ales Office:	:	L-ALL			
	Order Type) :	DIG	DIG		s	ales Regio	n:	Local			
Agency	Name:		Wild, Susar	n-Office	of							
	Buying Cor	ntact:				в	illing Type:		Cash			
	Billing Con	tact:	Gina Wright			в	illing Calen	dar:	Calendar			
			1027 Longw	orth HO	3	в	illing Cycle	:	EOM/EOC			
			Washington,	DC 205	15	A	gency Com	nmission:	0%			
Advertiser	Name:		Wild, Susar	n-Office	of							
	Demograpi	hic:	A25-54			<u> </u>	ew Busines	ss End:				
	Product Co	odes:	Issues/Prop	ositions		<u> </u>	Advertiser External ID:					
	Revenue C	code 1:	DIR			<u>—</u>	gency Exte	rnal ID:				
	Revenue C	ode 2:	POL-ISS			<u> </u>	Unit Code:		General			
	Revenue C	ode 3:	DIG-STREA	М		<u> </u>						
Bill Plan						Totals						
Start Date	End Date	# Spots	Gross Amour	t Net	Amount	Month		# Spots	Gross Amount	Net Amount	Rating	
02/01/24	02/22/24	2	\$400	.00	\$400.00	February	/ 2024	0	\$400.00	\$400.00	0.00	
						Totals		0	\$400.00	\$400.00	0.00	
Account Exec		Sales Offi	oo ISaloo E	Pagion	Start Date / E	End Data		Order %	I			
Michael Lotito		L-ALL	ce Sales F Local	kegion	Start Of Orde		Order	100%				
		_ · · 	25541		5. 5140			. 50 70				
WODED								p.				

Booked

0

0

Rate

\$200.00

\$200.00

Rate Type

Flat Fee

Flat Fee

Ln

N 1

N 2

Start

End

02/19/24 02/22/24

Inventory Code

In-Stream Replacement A

02/16/24 02/18/24 In-Stream Replacement A

Streaming

Streaming

		_
Totalc	0012	$\overline{\cap}$

Amount

\$200.00

\$200.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, _____, hereby request station time as follows: See **Order** for proposed

schedule and charges. See Invo	ice for actual schedule and charges							
Check one:								
Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.								
Ad does NOT communicate a only to a state or local issue).	message relating to any political matter of	national importance (e.g., relates						
ALL QUE	STIONS/BLOCKS MUST BE COM	MPLETED						
Station time requested by:								
Agency name:								
Address:								
Contact:	Phone number:	Email:						
Name of advertiser/sponsor (list entity's committees] with no acronyms; name m	s full legal name as disclosed to the Fede ust match the sponsorship ID in ad):	ral Election Commission [for federal						
Name: Office of Congresswomen Susan W	ild/Paid for by Official Funds Authorized by th	e House of Representives						
Address: 1001 Mahoning St. Lehighton, PA	18235							
Contact: Gina Wright	t Phone number: (570) 807-0333 Email: Gina.Wright@mail.house.gov							
Station is authorized to announce the ti	me as paid for by such person or entity.							
List ALL of the chief executive officers o group(s) of the advertiser/sponsor (Use	r members of the executive committee of separate page if necessary.):	or board of directors or other governing						
By signing below, advertiser/sponsor representative committee and board of directors	resents that those listed above are the only ors or other governing group(s).	executive officers, members of the						
If ad refers to a federal candidate(s) or f	ederal election, list ALL of the following:	N/A						
Name(s) of every candidate referred to:	Congresswomen Susan Wild US House PA authorized by teh House of Representatives	7th dist. Franking order with official funds						
Office(s) sought by such candidate(s) (n	o acronyms or abbreviations):							
Date of election: 4/23/24 & 11/4/24								
Clearly identify EVERY political matter ad (no acronyms); use separate page if Works for you - Get the Benifits you deserve	-	N/A						

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor		Station Representative							
Signature: Giua Wright	L	Signature:	iignature: Michael Lotito						
Name: Gina Wright		Name: Michael Lotito							
Date of Request to Purchase Ad Time:		Date of Station Agreement to Sell Time:							
то	BE COMPLETED	BY STATION ONLY							
Ad submitted to station? Yes Note: Must have separate PB-19 forms (or the	No equivalent, e.g., adden	Date ad received: _							
If only one officer, executive committee in writing if there are any other officers, update this form if additional officers, n									
Disposition: Accepted Accepted IN PART (e.g., ad not received to determine content)* Rejected – provide reason (optional): *Upload partially accepted form, then promptly upload updated final form when complete.									
Date and nature of follow-ups, if any:									
Contract #: 1080070	Station Call Letters: WODE-FM		Date Received/Requested: 2-15-2024						
Est. #:	Station Location: Bethlehem, PA		Run Start and End Dates: 2/14/24 - 2/23/24						
For national issue ads only (not require	ed for state/local is	sile ads).							

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Susan Wild 2024 WODE

From: Michael Lotito

Phone: (610) 231-4065 x2022 Email: michael.lotito@cumulus.com 2/14/2024 11:20 AM

Flight Dates: 02/15/2024 - 02/23/2024

Demo: P 25-74

Radio Market: ALLENTOWN-BETHLEHEM Survey: DEC23 (OCT-DEC)

Geography: Metro

ScheduleDescription:

Office of Congresswoman Susan Wild

	Daypart	Spots	Length	Notes	Unit Rate	GRPs	Net Reach	Frequency	Gls	CPM	Total Cost
Radio Total		36			\$111.11	65.8	107,800	3.3	353,800	\$11.34	\$4,000.00
WODE-FM		36			\$111.11	65.8	107,800	3.3	353,800	\$11.34	\$4,000.00
Susan Wild Radio 2024 -	1 wk (02/12)										
		10			\$79.00	14.1	43,900	1.7	75,400	\$10.53	\$790.00
One Week Total		10			\$79.00	14.1	43,900	1.7	75,400	\$10.53	\$790.00
	F 6A-10A	1	30	Includes Matching Streaming ads	\$130.00	2.2	11,600	1.0	11,600	\$11.21	\$130.00
	F 10A-3P	1	30	Includes Matching Streaming ads	\$120.00	2.2	11,800	1.0	11,800	\$10.17	\$120.00
	F 3P-7P	1	30	Includes Matching Streaming ads	\$120.00	1.7	9,000	1.0	9,000	\$13.33	\$120.00
	Sa 6A-10A	1	30	Includes Matching Streaming ads	\$50.00	1.0	5,400	1.0	5,400	\$9.26	\$50.00
	Sa 10A-3P	2	30	Includes Matching Streaming ads	\$90.00	3.6	14,800	1.3	19,400	\$9.28	\$180.00
	Sa 3P-7P	1	30	Includes Matching Streaming ads	\$50.00	1.0	5,200	1.0	5,200	\$9.62	\$50.00
	Su 6A-10A	1	30	Includes Matching Streaming ads	\$40.00	0.7	3,600	1.0	3,600	\$11.11	\$40.00
	Su 10A-3P	1	30	Includes Matching Streaming ads	\$60.00	1.0	5,600	1.0	5,600	\$10.71	\$60.00
	Su 3P-7P	1	30	Includes Matching Streaming ads	\$40.00	0.7	3,800	1.0	3,800	\$10.53	\$40.00
Susan Wild Radio 2024 -	1 wk (02/19)										
		26			\$123.46	51.7	81,600	3.4	278,400	\$11.54	\$3,210.00
One Week Total		26			\$123.46	51.7	81,600	3.4	278,400	\$11.54	\$3,210.00

The first demo listed is the Primary Demo.

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Page 1 of 4 Schedule





Cumulus Radio

Allentown - Bethlehem

Susan Wild 2024 WODE

From: Michael Lotito

Phone: (610) 231-4065 x2022 Email: michael.lotito@cumulus.com 2/14/2024 11:20 AM



	Daypart	Spots	Length	Notes	Unit Rate	GRPs	Net Reach	Frequency	Gls	СРМ	Total Cost
WODE-FM (continued)											
	M-F 6A-10A	9	30	Includes Matching Streaming ads	\$130.00	20.7	45,600	2.4	110,700	\$10.57	\$1,170.00
	M-F 10A-3P	8	30	Includes Matching Streaming ads	\$120.00	18.4	46,400	2.1	98,400	\$9.76	\$960.00
	M-F 3P-7P	9	30	Includes Matching Streaming ads	\$120.00	12.6	37,600	1.8	69,300	\$15.58	\$1,080.00

G.W.

The first demo listed is the Primary Demo.

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Susan Wild 2024 WODE

Cumulus Radio

STATION GROUP

A DIVISION OF CUMULUS HEDIA

Allentown - Bethlehem

From: Michael Lotito

Phone: (610) 231-4065 x2022 Email: michael.lotito@cumulus.com 2/14/2024 11:20 AM

Schedule Grand Totals: 2 Weeks

Stations	Spots	Unit Rate	GRPs	Net Reach	Frequency	Gls	CPM	Total Cost
Radio Total	36	\$111.11	65.8	107,800	3.3	353,800	\$11.34	\$4,000.00
WODE-FM	36	\$111.11	65.8	107,800	3.3	353,800	\$11.34	\$4,000.00

Michael Lotito	02-14-2024			
Accepted by Station	Date			
Gina Wright	02-14-2024			
Accepted by Client	Date			

Rates valid for 5-days from submission date. Rates subject to change and include matching 1:1 online/streaming schedules. Subject to standard terms & conditions

The first demo listed is the Primary Demo.

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Signature Certificate

Reference number: HDJBP-KCTCW-4WEZY-KPGWZ

Signer Signature **Timestamp**

Michael Lotito

Email: michael.lotito@cumulus.com

Sent: 14 Feb 2024 16:28:04 UTC Viewed: 14 Feb 2024 16:28:10 UTC Signed: 14 Feb 2024 16:30:05 UTC

Recipient Verification:

✓ Email verified 14 Feb 2024 16:29:13 UTC Michael Lotito

Location: Bethlehem, United States

Gina Wright

Email: gina.wright@mail.house.gov

Document completed by all parties on:

14 Feb 2024 16:28:04 UTC Viewed: 14 Feb 2024 16:36:52 UTC Signed: 14 Feb 2024 16:37:58 UTC

Recipient Verification:

✓ Email verified 14 Feb 2024 16:36:52 UTC Gina Wright

IP address: 143.228.129.11 Location: Washington, United States

IP address: 204.186.14.226

14 Feb 2024 16:37:58 UTC

Page 1 of 1



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