

Remit Address:

KETK
PO Box 840185
Dallas, TX 75284-0185
Main: (903) 581-5656
Billing: (214) 765-4192



DUPLICATE INVOICE

Advertiser	POL/Joanne Shofner/State Representati	Invoice #	4359592-3
Order Brand		Invoice Date	03/10/24
Product	Broadcast TV	Invoice Month	March 2024
Estimate Number	7033	Invoice Period	03/04/24 - 03/10/24

Property	KETK	Order #	4359592
Account Executive	Katz Political	Alt Order #	28358584
Sales Office	Katz - Political	Deal #	
Sales Region	National	Order Flight	02/23/24 - 03/05/24

Billing Calendar	Broadcast	Agency Code	9917037
Billing Type	Cash	Advertiser Code	1623
Special Handling		Product 1/2	2461

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KETK	KETK Today	6-7a	03/01/24 to 03/07/24 3x MT--F--							
				M	03/04/24	:30	6:28 AM	24TXSHOF02V30RH	\$35.00		8
				Tu	03/05/24	:30	6:20 AM	24TXSHOF02V30RH	\$35.00		7
2	KETK	Today Show M-F 7-9a	7-9a	03/01/24 to 03/07/24 3x MT--F--							
				M	03/04/24	:30	8:59 AM	24TXSHOF02V30RH	\$35.00		8
				Tu	03/05/24	:30	8:29 AM	24TXSHOF02V30RH	\$35.00		7
3	KETK	Today Show II	9-10a	03/01/24 to 03/07/24 3x MT--F--							
				M	03/04/24	:30	9:56 AM	24TXSHOF02V30RH	\$65.00		8
				Tu	03/05/24	:30	9:59 AM	24TXSHOF02V30RH	\$65.00		7
4	KETK	East Texas Live	11a-12p	03/01/24 to 03/07/24 2x MT--F--							
				M	03/04/24	:30	11:24 AM	24TXSHOF02V30RH	\$55.00		6
5	KETK	NBC News Daily	12-1p	03/01/24 to 03/07/24 2x MT--F--							
				Tu	03/05/24	:00			\$115.00	See MG 5.8,5.9	7
				KETK	East Texas Live	11a-12p	Tu	03/05/24	:30	11:17 AM	24TXSHOF02V30RH
6	KETK	East Texas Live	11a-12p	03/01/24 to 03/07/24 2x M--F--							
				Tu	03/05/24	:30	11:52 AM	24TXSHOF02V30RH	\$55.00	MG for 5.7 03/05	9
6	KETK	KETK Live At 5	5-530p	03/01/24 to 03/07/24 2x M--F--							
				M	03/04/24	:30	5:11 PM	24TXSHOF02V30RH	\$195.00		7
7	KETK	NBC Nightly News WKDY	530-6p	03/01/24 to 03/07/24 2x M--F--							

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	KETK	NBC Nightly News WKDY	530-6p								
	KETK			M	03/04/24	:00			\$265.00	See MG 8.8,8.9,8.10,8.11,8.12,8.13	6
8	KETK	KETK News At 6	6-630p								
					02/23/24 to 02/29/24	5x	MTWTF--				
	KETK	KETK News At 10p	10-1035p	M	03/04/24	:30	10:14 PM	24TXSHOF02V30RH	\$125.00	MG for 24.2,7.7,7.6,17.1,7.5,7.4,7.3	14
					03/01/24 to 03/07/24	2x	M--F--				
	KETK			M	03/04/24	:30	6:17 PM	24TXSHOF02V30RH	\$220.00		6
9	KETK	M-F	630p-7p								
					03/01/24 to 03/07/24	2x	M--F--				
	KETK			M	03/04/24	:30	6:49 PM	24TXSHOF02V30RH	\$125.00		7
10	KETK	10:00 PM-10:35 PM	10:00 PM-10:35 PM								
					03/01/24 to 03/07/24	2x	M--F--				
	KETK			M	03/04/24	:30	10:33 PM	24TXSHOF02V30RH	\$125.00		7
16	KETK	7:00 PM-9:00 PM	7:00 PM-9:00 PM								
					03/04/24 to 03/10/24	1x	M-----				
	KETK			M	03/04/24	:30	8:15 PM	24TXSHOF02V30RH	\$965.00		1
				Aired Spots	15						

<u>Gross Total</u>	\$2,190.00	<u>Payment Terms 30 Days</u>
<u>Agency Commission</u>	\$328.50	
<u>Net Amount Due</u>	\$1,861.50	

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