

ISSUES AND PROGRAMS LIST
1st QUARTER 2013

Station WRFC, 960 AM, Athens, Georgia, determined the following issues were of significant concern to the local community and were dealt with according to the attached schedule during the first quarter of 2013.

1. Community/Charity Events/Organizations
2. Education
3. Health
4. Economy/Economic Development
5. Environment
6. Public Safety
7. Political

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WRFC-AM

COMMUNITY-CHARITY EVENTS-ORGANIZATIONS-

<u>NAME OF PROGRAM</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>SOURCE</u>
Newsmakers Today	1/13/13	7:00 a.m.	4-minutes	Local
A need for community awareness of a local event. Lem Larouche discussed aspects of the Chess and Community Conference and what meaning it has for the community. He encouraged local participation.				
Newsmakers Today	1/20/13	7:00 a.m.	4-minutes	Local
A need to create public awareness of a local program that offers an opportunity of individual involvement. Dawn Aiello is from Hands On Northeast Georgia. She talked about opportunities that exist by getting involved in MLK Day Of Service and encouraged local participation.				
Georgia Focus	1/27/13	7:30 a.m.	28-minutes	Local
A need to preserve our community historic landmarks. The Fox Theatre Institute is the only comprehensive theatre preservation organization in the United States and the premier resource for historic theatre restoration and revitalization in Georgia. On this program recorded at Atlanta's Historic Fox Theater, Carmie McDonald, Program Manager for the Fox Theater Institute, discussed their group's efforts.				
Newsmakers Today	2/3/13	7:00 a.m.	4-minutes	Local
A need to create awareness of achievements of a local program. Delene Porter is from the Athens Area Community Foundation. She talked about a grant that was received by the Whatever It Takes Program.				
Newsmakers Today	2/3/13	7:00 a.m.	4-minutes	Local
A need to create awareness for a community event. Doc Eldridge is from the Athens Area Chamber of Commerce. He talked about the organization's accomplishments this year and plans for the chamber's 110 th annual meeting.				
Newsmakers Today	2/10/13	7:00 a.m.	4-minutes	Local
A need to create awareness for the activities of a local theatrical group. Amy Miller is from the Town & Gown Theater. She discussed the plans for the group in the next few months, including the theatrical presentations.				
Newsmakers Today	2/17/13	7:00 a.m.	4-minutes	Local
A need to create public awareness of efforts to help tornado victims in Adairsville in northwest Georgia. Ken Coomer discussed local efforts and encouraged listeners to get involved and help the storm victims.				
Newsmakers Today	3/3/13	7:00 a.m.	4-minutes	Local
A need to create awareness of changes our vehicle tags. Mitch Schrader is the Athens-Clarke County Tax Commissioner. He provided details about new car tag changes that will be taking effect in the community.				
Georgia Focus	3/17/13	7:30 a.m.	28-minutes	GNN
A need to create public awareness for a local fundraising program. Georgia boasts some of the largest St. Patrick's Day celebrations in America. This program was a discussion of those celebrations with Patrick Thames of the Dublin St. Patrick's Festival and Joe Marinelli of Visit Savannah. Joe Connelly from Harp's Irish Pub in Roswell discussed fundraising for the St. Baldricks Foundation.				

During the quarterly period, WRFC aired PSA's for the Taste of Athens program. Total announcements – 61.

During the quarterly period, WRFC aired PSA's for the Make A Wish Foundation program. Total announcements – 45.

During the quarterly period, WRFC aired PSA's for the Twilight Race. Total announcements – 8.

During the quarterly period, WRFC aired PSA's for the Georgia Association of Broadcasters that were used to show support for the Georgia Army National Guard. Total announcements – 54.

EDUCATION-

<u>NAME OF PROGRAM</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>SOURCE</u>
Newsmakers Today A need for public awareness of National School Choice Week. Andrew Campenella discussed details of National School Choice Week and its benefits for students.	1/6/13	7:00 a.m.	4-minutes	Local
Newsmakers Today A need for improving the quality of our base of teachers in Georgia. Myra Blackmon used this interview to focus on the processes of teacher evaluation in Georgia.	1/20/13	7:00 a.m.	4-minutes	Local
Georgia Focus A need for ways to improve education in Georgia. The Top Ten Issues to Watch is the annual publication of the Georgia Partnership for Excellence In Education. The list of issues for 2013 was released on January 11 th , and this program discussed those issues. Guests were Dr. Stephen Dolinger, President of the Partnership, and Dr. Dana Rickman, Director of Policy and Research.	1/20/13	7:30 a.m.	28-minutes	GNN
WRFC News A need to select a new president for the University of Georgia. This report dealt with the state board of regents meeting in a special called session. They convened via conference call to vote on a search committee's selection for UGA Provost Jere Morehead as the replacement for retiring University of Georgia President Michael Adams. That search committee last week named Morehead as the sole finalist for the president's post. Dr. Michael Adams steps down in June. (This report was followed by a report later today on a vote to approve Morehead).	2/4/13	6:48 a.m. 8:48 a.m.	30-sec. 30-sec.	Local Local
Newsmakers Today A need for pre-K educational improvements. Rhonda Joy Vansant talked about pre-K as it could be, providing her ideas on improvements that need to be made within the system.	3/3/13	7:00 a.m.	4-minutes	Local
Newsmakers Today A need to know the leadership of the Grady College at UGA. Charles Davis is soon to be the new dean of the Grady College of Journalism at UGA. He talked about his background, his plans for development at UGA, and his goals for the school.	3/24/13	7:00 a.m.	4-minutes	Local
Newsmakers Today A need for education opportunities and services for Latino members of the community. Jessie Zimmerman and Natalie Bouyett discussed what they see as needs in the community for Latino education opportunities and services to members of the community.	3/31/13	7:00 a.m.	4-minutes	Local

During the quarterly period, WRFC aired PSA's for Athens Technical College focusing on their Tech On Tuesday program. Students who attend Tech On Tuesday are exempt from enrollment fees. Total announcements – 72.

HEALTH-

<u>NAME OF PROGRAM</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>SOURCE</u>
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Georgia Focus	1/13/13	7:30 a.m.	28-minutes	GNN
A need to create efforts toward achieving better cardiac health care. Guests on this program were Sarah Balog, Government Relations and Robbie Thomas and Robbie Burlas, volunteers on the Heart Association's Advocacy Committee. This group discussed their efforts in Georgia aimed at Cardiovascular diseases and Stroke, the number one cause of death in Georgia. The American Heart Association works to build healthier lives through healthcare, education and research and they support strategies that promote public policy aimed at reducing heart disease and stroke.				

Georgia Focus	2/3/13	7:30 a.m.	28-minutes	GNN
A need for cancer awareness programs and development of treatments. Cancer is the second leading cause of death in Georgia with The American Cancer Society estimating over 48,000 new cases of selected cancers in the state in 2012. Dr. George Daneker, Chief of Staff at Cancer Treatment Centers of America's new Newnan hospital explained cancer and treatment options.				

Georgia Focus	2/10/13	7:30 a.m.	28-minutes	GNN
A need to help patients deal with emotional aspects of cancer. On this program, Dr. Christian Hyde, a radiation Oncologist and Kellie Acosta, a patient of Dr. Hyde's and two-time cancer survivor, discuss treatments and dealing with the personal and emotional aspects of the disease.				

WRFC News	2/14/13	6:48 a.m.	30-sec.	Local
		8:48 a.m.	30-sec.	Local
A need to find additional revenues for hospitals. This report dealt with Governor Nathan Deal's signing the hospital bed tax measure, extending a key piece of Medicaid Insurance funding without explicitly extending a controversial tax on hospitals. A fee on hospital profits will now be collected by the State Department of Community Health.				

Georgia Focus	2/24/13	7:30 a.m.	28-minutes	Local
A need to help Alzheimer patients deal with their disease. Over five million Americans are living with Alzheimer's and every 68-seconds someone in the U.S. is diagnosed with Alzheimer's disease. Leslie Anderson, President/CEO of the Georgia Chapter of the Alzheimer's Association discussed their efforts in Georgia.				

During the quarterly period, WRFC aired PSA's for Athens Regional Hospital focusing on public health issues of cardiac disease awareness and treatment and stroke prevention and treatment. Total announcements – 454.

During the quarterly period, WRFC aired PSA's for St. Mary's Hospital programs focusing on public health issues of wellness topics and stroke prevention and treatment. Total announcements – 495.

ECONOMY/ECONOMIC DEVELOPMENT-

<u>NAME OF PROGRAM</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>SOURCE</u>
<p>Newsmakers Today</p> <p>A need for public understanding of details surrounding the fiscal cliff and its resolution. Area Congressman Paul Broun discussed the fiscal cliff ramifications and how the agreement by government leaders will affect us.</p>	1/6/13	7:00 a.m.	4-minutes	Local
<p>Newsmakers Today</p> <p>A need for public understanding of the state's budget process and our financial processes. Alan Essig is from GBPI. He talked about the responsibility of the state's Office of Budget Planning in the annual budget process and that of balancing a budget.</p>	1/20/13	7:00 a.m.	4-minutes	Local
<p>Georgia Focus</p> <p>A need for public awareness of Georgia's new "Birthday Tax". The so-called "birthday tax" that Georgia vehicle owners pay annually will end on March 1st, for people who purchase a new vehicle. Officials from the Georgia Department of Revenue answered questions about the new law. Guests were Doug MacGinnitie, Commissioner of the Department of Revenue, Vicki Lambert, Director of the Motor Vehicle Division and Local Government Services, and Rick Gardner from the Office of Tax Policy.</p>	2/17/13	7:30 a.m.	28-minutes	Local
<p>Newsmakers Today</p> <p>A need for constraints on the state budget. David Wilkerson provided details on a hearing on the state budget and things legislators will likely be scrutinizing during the hearing.</p>	2/24/13	7:00 a.m.	4-minutes	Local
<p>Newsmakers Today</p> <p>A need for relief from higher gas prices. Greg Laskoski is from gasbuddy.com and discussed the escalating gas prices we are currently seeing at the pump. He detailed some of the reasons behind these increases and made projections as to what we can expect in the spring and summer.</p>	2/24/13	7:00 a.m.	4-minutes	Local
<p>Georgia Focus</p> <p>A need to create growth in Georgia and develop new jobs. The Georgia Chamber of Commerce is the state's largest business advocacy organization and represents a diverse cross-section of industry and commerce. Their number one mission is keeping, growing and creating new jobs in our state and making sure Georgia is economically competitive. Chris Clark, President and CEO of the Georgia Chamber, was the guest on this program.</p>	3/3/13	7:30 a.m.	28-minutes	Local

WRFC News	3/4/13	6:48 a.m.	30-sec.	Local
		7:48 a.m.	30-sec.	Local
		8:48 a.m.	30-sec.	Local

A need for community growth by development of new industry. This news report dealt with good news for the community. There's word today that the new Caterpillar Plant will open earlier than projected. The Atlanta Business Chronicle says work on the Caterpillar facility near Bogart has proceeded faster than expected, with production set to start next month. The first machines could roll off the Caterpillar assembly line by November. The plant on the Clarke-Oconee line is expected to employ upward of 1,400 workers when it reaches full capacity.

Newsmakers Today	3/10/13	7:00 a.m.	4-minutes	Local
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A need to create awareness of how the sequestration will likely affect us in cuts. David Johnson is from Strategic Vision and talked about various aspects of the sequestration at the local level.

Newsmakers Today	3/24/13	7:00 a.m.	4-minutes	Local
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A need for public understanding of the state's budget process being considered by the legislature. Terry England is chairperson of the Georgia House Appropriations Committee. He explored various aspects of the budget talks underway.

Newsmakers Today	3/31/13	7:00 a.m.	4-minutes	Local
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A need for local small business development initiatives. Jordan Magness provided details of plans for a small business expo and benefits it will provide the community.

ENVIRONMENT-

<u>NAME OF PROGRAM</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>SOURCE</u>
Georgia Focus	1/6/13	7:30 a.m.	28-minutes	GNN

A need to take care of injured and unwanted animals in the local community. Noah's Ark in Locust Grove provides care and treatment for injured, abused and orphaned animals in habitats that mimic the animals' natural environment. In this program from Noah's Ark, Allison Hedgecoth, Animal Husbandry Manager, discussed their work and involvement at the community level

Newsmakers Today	1/13/13	7:00 a.m.	4-minutes	Local
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A need to create awareness of a community effort to help others in need. Sandra Parrish discussed local efforts to help with Hurricane Sandy relief in the Northeast. She encouraged local individuals to do what they can to help.

WRFC News	1/28/13	6:48 a.m.	30-sec.	Local
		7:48 a.m.	30-sec.	Local
		8:48 a.m.	30-sec.	Local

A need to create public awareness of possible severe weather conditions for the region. This report dealt with Athens being under a freezing rain advisory until one o'clock this afternoon. Hall County is included in a winter storm warning area that covers much of the rest of northeast Georgia, with a possibility of accumulating ice through the early afternoon hours. Several school systems in northeast Georgia cancelled classes for the day, but all schools in Athens and in the immediate vicinity are open for normal class hours today.

WRFC News	2/13/13	6:48 a.m.	30-sec.	Local
		7:48 a.m.	30-sec.	Local

A need to settle the water wars with our neighboring states. This report dealt with the Georgia House signing off on a plan that could give our state access to water from the Tennessee River. It's a proposed land swap in which Georgia would give up its claim to more than 60-square miles of acreage in Tennessee in exchange for just over 1-mile that would allow Georgia to run a pipeline into the Tennessee River. At issue is a border dispute that dates back to the early 19th century. The measure that cleared the house now heads to the Georgia Senate.

Newsmakers	2/24/13	7:00 a.m.	4-minutes	Local
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A need to have adequate water in the Lake Lanier reservoir. Stacy Dickson is from the Lake Lanier Convention/Visitors Bureau and talked about the current conditions of the lake. The recent abundant rainfall has raised the water level close to normal. This affects several concerns in the community including safety hazards, increased recreation that results in increased tourism dollars, a better environment and habitat for wildlife, and a plentiful supply of water for water systems tapping into the lake.

WRFC News	3/1/13	6:48 a.m.	30-sec.	Local
		8:48 a.m.	30-sec.	Local

A need to create public awareness of an accomplishment for the Athens area. This new report dealt with Athens making another ranking, landing a spot on Forbes Magazine's list of the 25 best places to retire. Forbes mentions home prices and a favorable tax climate as factors in the Athens recognition.

Newsmakers Today	3/3/13	7:00 a.m.	4-minutes	Local
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A need to control the population of unwanted dogs in our community. Kati Adams is from the Athens Humane Society. She talked about the need for foster homes for dogs in the community and encouraged listeners to consider adopting a dog.

Newsmakers Today	3/10/13	7:00 a.m.	4-minutes	Local
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A need to create public awareness for the services of the local environmental office. Andrew Saunders is the coordinator for the Athens-Clarke County Environmental office. He talked about the issues he confronted on his first day on the job and his feelings about the operations.

During the quarterly period, WRFC aired psa's for the Georgia Association of Broadcasters. Topics for these are at the discretion of G-A-B. This quarter they were used for Winter Trout Fishing, Education Opportunities, Forestry for Wildlife, Georgia Outdoor Recreation Pass, Introduce Youth To Hunting, TJ Checkoff, TJ Youth Birding, Georgia D-N-R.
Total announcements -- 156.

PUBLIC SAFETY-

<u>NAME OF PROGRAM</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>SOURCE</u>
Newsmakers Today	1/13/13	7:00 a.m.	4-minutes	Local

A need for public safety in public places and issues that surround those settings. Jerry Henry is from the Georgia Carry group and he discussed aspects of the U.S. Supreme Court ruling on guns in churches.

WRFC News	2/14/13	6:48 a.m. 8:48 a.m.	30-sec. 30-sec.	Local Local
A need to upgrade a dangerous highway intersection for safety purposes. This news report dealt with Transportation talk in Dawsonville, where the Dawson County Chamber of Commerce hears from the Georgia Department of Transportation on plans for changes to the Georgia Highway 400- Highway 53 crossing in Dawson County. This is a \$13-million project that could take up to 18-months to complete.				
Newsmakers Today	2/17/13	7:00 a.m.	4-minutes	Local
A need for reforms in the juvenile justice system. Mike Klein is from GPPF. He discussed needs for juvenile justice reforms in Georgia.				
Newsmakers Today	2/24/13	7:00 a.m.	4-minutes	Local
A need to create awareness of local child abuse efforts. Mary Hood is from the Prevent Child Abuse Athens group. She discussed their involvement in community efforts on child abuse and provided details of the Starry, Starry Night event.				
WRFC News	2/25/13	6:48a .m. 8:48 a.m.	30-sec. 30-sec.	Local Local
A need to maintain air traffic control service at the Athens area airport. This report dealt with making public aware of the issue that we are just four days away from the March 1 st sequestration deadline. The Federal Transportation Department has released a list of airport control towers that could close if automatic federal spending cuts kick in, and Athens-Ben Epps Airport is on that list. Others in Georgia include airports in metro Atlanta, and in Macon, Columbus and Albany.				
WRFC News	2/27/13	6:48 a.m. 7:48 a.m.	30-sec. 30-sec.	Local Local
A need to address the issue of boating safety while operators are under the influence of alcohol. This news report dealt with a Georgia Senate subcommittee approving a bill proposed by Hall County State Senator Butch Miller. The Miller measure would put the Blood-alcohol threshold for boating under the influence at the same level of driving under the influence. Intoxicated boat operators are believed to have been responsible for at least two deadly boating accidents last summer on Lake Lanier, a heavily congested lake used by individuals from across north Georgia.				
Newsmakers Today	3/3/13	7:00 a.m.	4-minutes	Local
A need for gun controls in the interest of safety. Since the recent elementary school massacre, there has been more calls for gun control. Vincent Fort provided plans for a statewide rally in Atlanta in support of gun control.				
WRFC News	3/4/13	6:48 a.m. 7:48 a.m. 8:48 a.m.	30-sec. 30-sec. 30-sec.	Local Local Local
A need to address safety issues along the Highway-316 corridor leading from Athens to Atlanta. This news report dealt with work beginning on one of the busiest intersections in Gwinnett County. The D.O.T. is moving thru lanes on highway 316 to outside lanes and onto what will eventually be ramps at 316 and state route 20 in Lawrenceville. It's part of a \$34.7-million project that is expected to be finished by the end of next year. It will include more than two miles of new roads and also two new bridges over highway 316.				
Newsmakers Today	3/10/13	7:00 a.m.	4-minutes	Local
A need to improve safety issues in certain areas along the Highway-316 corridor between Athens and Atlanta. Teri Pope is from the Georgia Department of Transportation. She discussed some of the hazardous areas along the highway and explained the ongoing work on two locations at intersections in Gwinnett County and how this will affect drivers to and from Athens.				

Newsmakers Today	2/10/13	7:00 a.m.	4-minutes	Local
A need to create awareness of political plans of a candidate. This report was an interview with local Congressman Paul Broun who discussed his decision to seek the U.S. Senate seat that will be vacated by Saxby Chambliss.				
Newsmakers Today	2/10/13	7:00 a.m.	4-minutes	Local
A need to know the candidate. John Douglas discussed his plans to seek the Georgia 10 th District Congressional post.				
Newsmakers Today	2/10/13	7:00 a.m.	4-minutes	Local
A need to know the candidate. Alex Johnson discussed his plans and goals as a candidate for the party chair of the Georgia Republican Party.				
Newsmakers Today	2/17/13	7:00 a.m.	4-minutes	Local
A need to fix some problems that arose for precinct meetings. Justin Tomzak discussed the Douglas County precinct problems and what should be done to correct this.s				
Newsmakers Today	2/17/13	7:00 a.m.	4-minutes	Local
A need to know the candidate. Brian Slolwinski talked about his decision to run for Congress from Georgia's 10 th District.				
WRFC News	2/25/13	6:48 a.m.	30-sec.	Local
		7:48 a.m.	30-sec.	Local
A need for ethics reform legislation to deal with lobbyists and gifts they bestow on state legislators. This report dealt with a likely vote coming up today on a legislative ethics proposal, a bill from house speaker David Ralston designed to ban all lobbyist gifts to lawmakers. Also, the state senate has imposed new rules on lobbyists gifts to senate members, and now comes a report that lobbyists are in fact, giving less to senators.				
Newsmakers Today	3/17/13	7:00 a.m.	3-minutes	Local
A need to know the candidate. John Padgett talked about why he wants to be chairman of the Georgia G.O.P. and his goals in that position.				