

**ISSUES AND PROGRAMS LIST**  
**2nd QUARTER 2013**

Station WRFC, 960 AM, Athens, Georgia, determined the following issues were of significant concern to the local community and were dealt with according to the attached schedule during the second quarter of 2013.

1. Community/Charity Events/Organizations
2. Health & Education
3. Economy/Economic Development
4. Environment
5. Public Safety
6. Political

Prepared by:

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Mel Stovall  
Compliance Director  
Cox Media Group, Athens, Ga.  
WRFC-AM

**COMMUNITY-CHARITY EVENTS-ORGANIZATIONS-**

<b>NAME OF PROGRAM</b>	<b>DATE</b>	<b>TIME</b>	<b>DURATION</b>	<b>SOURCE</b>
Newsmakers Today	4/7/13	7:00 a.m.	4-minutes	Local
A need for community recognition of a local business. Susan Dodson is from the Food Bank of Northeast Georgia. She explained the food bank has received an award as a Walmart Grant. She talked about what the grant was based on and how the food bank will use the funds.				
Georgia Focus	4/14/13	7:30 a.m.	28-minutes	GNN
A need to create public awareness of the importance of a sports event that draws attention to the region and brings guests to the area. It's Masters Weekend and golf is getting a lot of attention, but the PGA's Tour of Champions is also returning to the Atlanta area for the Greater Gwinnett Championship at TPC Sugarloaf in Duluth. This event has attracted some of the most recognizable names in golf and will benefit some wonderful charities. Guests on this program were Stan Hall, Executive Director of the Gwinnett Sports Commission and Mike Crawford, Director of Golf Course Maintenance Operations at TPC Sugarloaf.				
Georgia Focus	4/28/13	7:30 a.m.	28-minutes	GNN
A need to concentrate on preservation of historic places, buildings and sites in Georgia. The Fox Theatre Institute is the only comprehensive theatre preservation organization in the United States. It is the premiere resource for historic theatre restoration and revitalization in Georgia. On this program, recorded at the historic Fox Theatre, Carmie McDonald, Program Manager for the Fox Theatre discussed their efforts toward preservation.				
Newsmakers Today	5/5/13	7:00 a.m.	4-minutes	Local
A need for public awareness of a major event in the community and what it means for the community. Steve Colquitt provided a discussion of the UGA Golf Classic that is taking place in the community. He talked about the community involvement in this event and how important it is for individuals as well as businesses.				
Georgia Focus	5/19/13	7:30 a.m.	28-minutes	GNN
A need to create public awareness of the services Special Olympics Georgia provides to special needs individuals. Guests on this program were Lesllie Anderson, Volunteer Manager with Special Olympics Georgia and Katie Rouille, one of the Special Olympics athletes. She explained Special Olympics Georgia provides year-round training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities. They serve 24,000 athletes in over 180-programs in 120 countries.				
Newsmakers Today	6/2/13	7:00 a.m.	4-minutes	Local
A need for community recognition of an event. Amy Kissan is from the Athens Community Historical Foundation. She provided details of an awards ceremony next week at the historic Morton Theater.				
Newsmakers Today	6/9/13	7:00 a.m.	4-minutes	Local
A need to create community awareness of a series of local events. George Foreman is from the UGA Performing Arts Center. He provided details of the center's new fall schedule.				
Newsmakers Today	6/16/13	7:00 a.m.	4-minutes	Local
A need to create awareness of a film about a local historical entity. Robert Harrison and Keith Plummer discussed details of a new film about the local historic Morton Theater.				
Newsmakers Today	6/30/13	6:00 a.m.	4-minutes	Local
A need to create awareness of a community event. Jim Stancil provided details about plans for the Classic City barbecue championships in August.				

During the quarterly period, WRFC aired PSA's for the Georgia Association of Broadcasters that were used to show support for the Georgia Army National Guard. Total announcements – 60.

During the quarterly period, WRFC aired PSA's for Clute's Golf Tournament which is a local community fund raising event. Total announcements – 79.

During the quarterly period, WRFC aired PSA's for the Georgia Association of Broadcasters that were used to create awareness for the Georgia 811 information program. Total announcements – 18.

During the quarterly period, WRFC aired PSA's for the Athens-Clarke County School District. Total announcements – 111.

During the quarterly period, WRFC aired PSA's for Athens Regional Medical Center promoting their community program In Their Shoes. Total announcements – 498.

During the quarterly period, WRFC aired PSA's for alcohol awareness as being promoted by the Athens-Clarke School District. Total announcements – 37.

During the quarterly period, WRFC aired PSA's for the Twilight Criterium. This is an annual community event that is a bike competition ride through downtown Athens. Total announcements – 90.

#### **HEALTH & EDUCATION-**

<b><u>NAME OF PROGRAM</u></b>	<b><u>DATE</u></b>	<b><u>TIME</u></b>	<b><u>DURATION</u></b>	<b><u>SOURCE</u></b>
News-makers Today A need to address unwanted pregnancies, especially among teens. Tricia Parker is from Athens Pregnancy Center. She explained their services to pregnant women of the community and the types of assistance they offer. She also provided details of a fundraiser for the Pregnancy Center and encouraged support by the community.	4/14/13	7:00 a.m.	4-minutes	Local
News-makers Today A need to address the rising number of Children's deaths. Walter Jones is from the state's Department of Family and Children's Services. This discussion focused on the rising number of children's deaths across the state and the precautions being taken by the department to find out why and to initiative actions to help control this problem.	4/28/13	7:00 a.m.	4-minutes	Local
News-makers Today A need to determine a cause of increased numbers of injuries and deaths of patients at the Veterans' Administration Hospital in Decatur. This segment was followed by another interview with Scott MacFarlane on 5/5/13, both of the interviews dealt with details of an investigation into the Hospital situation.	4/28/13	7:00 a.m.	4-minutes	Local
News-makers Today A need to understand details about the state's Common Core education program. Myra Blackmon talked about details she published about Common Core.	5/26/13	7:00 a.m.	4-mintues	Local

WRFC News	5/21/13	6:48 a.m.	30-sec.	Local
		7:48 a.m.	30-sec.	Local
		8:48 a.m.	30-sec.	Local
A need to consider domestic partner benefits for UGA employees. This report dealt with the University of Georgia plans to extend some benefits to domestic partners of employees so those benefits are closer to what married spouses receive. Retiring President Michael Adams is moving ahead to offer "soft benefits" such as dental and vision insurance to registered domestic partners of UGA employees. Employees will pay for those benefits, meaning the university will not use any state funds to cover the expense.				
WRFC News	5/22/13	6:48 a.m.	30-sec.	Local
		7:48 a.m.	30-sec.	Local
Needs for improvements in education in Georgia. This report dealt with good news that the State Education Department reports and increase in Georgia's High School graduation rate....69.7 percent for the class of 2012. This is up from 67.4 in 2011. In Athens, a high school rate was achieved at just over 70-percent, with Clarke Central's rate at 76-percent and Cedar Shoals at 73-percent.				
Georgia Focus	5/26/13	7:30 a.m.	28-minutes	GNN
A need for coordination of health services in counties across the state. Partner Up! for Public Health has released the 2013 Health and Economic Power Ratings for Georgia's counties. Charlie Hayslett, CEO of the Hayslett Group and Partner Up! for Public Health's Campaign Leader discussed those findings and what it means to local communities.				
Newsmakers Today	6/2/13	7:00 a.m.	4-minutes	Local
A need to understand details about the state's Common Core education program. Verdalia Turner is from the Georgia Federation of Teachers. She talked about details of Common Core and discussed her group's position on Common Core.				
Georgia Focus	6/2/13	7:30 a.m.	28-mintues	GNN
A need to create public awareness of details about the Companions for Heroes Program. Program Guests were David Sharpe, Founder and Chairman of Companions for Heroes, Sergeant Jimmy Childers USMC retired, recipient of a dog from C4H, and Cathy Roth from Urban Pet Project. They explained how Companions for Heroes provides companion and service dogs obtained from shelters or rescues to military personnel, veterans, and first-responders recovering from psychological challenges.				
Newsmakers Today	6/9/13	7:00 a.m.	4-minutes	Local
A need to create public awareness of a statewide reading promotion by the state's First Lady. This discussion provided details of Sandra Deal's Read Across Georgia Tour and the emphasis of the promotion.				
Georgia Focus	6/9/13	7:30 a.m.	28-minutes	GNN
A need to create public awareness of a special program focusing on brain injury victims. When a head-first fall left Jessica Jones with a life-threatening traumatic brain injury in 2002, physicians estimated a less than 5-percent chance she would survive. Today, Jessica is in medical school, following the footsteps of the neurosurgeon who saved her life. Her family has helped establish the Andrew Reisner, M.D. Traumatic Brain Injury Fund at Children's Healthcare Atlanta. Guests on this program were Jessica Jones, Dr. Andrew Reisner, Medical Director of Children's Concussion Program and Chuck Otto, Senior Development Director at Children's Healthcare of Atlanta.				
Newsmakers Today	6/23/13	7:00 a.m.	4-minutes	Local
A need for public to know how Obamacare will affect their insurance premiums. Georgia Insurance Commissioner Ralph Hudgens discussed how certain aspects of Obamacare will affect us and also how it will likely affect and individual's health insurance premiums.				

Newsmakers Today                      6/23/13                      7:00 a.m.                      4-minutes                      Local  
 A need to take actions to curb problems of obesity. Connie Crawley discussed aspects of obesity and the fact that it has now become recognized as a disease. She talked about some of the organized efforts to control obesity and provided information on how someone can get help.

Georgia Focus                              6/23/13                      7:30 a.m.                      28-minutes                      GNN  
 A need to create public awareness of a program in Georgia aiding victims of PKD. About 600,000 people in the U.S. have PKD – Polycystic Kidney Disease. It is the fourth leading cause of kidney failure. The PKD Foundation serves thousands of people by promoting research, education and awareness of Polycystic Kidney Disease. Marlene Stewart and Julia Roberts from the Atlanta Chapter of the PKD Foundation discussed their work in Georgia.

Newsmakers Today                      6/30/13                      7:00 a.m.                      4-minutes                      Local  
 A need to understand the functions of common core curriculum in the state. William Ligon voiced anti-sentiments about common core curriculum.

During the quarterly period, WRFC aired PSA's for Athens Technical College focusing on their Tech On Tuesday program. Students who attend Tech On Tuesday are exempt from enrollment fees. Total announcements – 72.

During the quarterly period, WRFC aired PSA's for the Athens-Clarke County School District. Total announcements – 127.

#### **ECONOMY-ECONOMIC DEVELOPMENT-**

<b><u>NAME OF PROGRAM</u></b>	<b><u>DATE</u></b>	<b><u>TIME</u></b>	<b><u>DURATION</u></b>	<b><u>SOURCE</u></b>
Newsmakers Today	4/14/13	7:00 a.m.	4-minutes	Local
A need for relief from high gas prices. Jessica Parker is from Triple-A South. She discussed the current state of the oil market and gave some explanations of why we're currently seeing high gas prices. She provided an assessment of what her organization believes will characterize the oil/gas markets as we go through spring.				

Newsmakers Today	5/5/13	7:00.m.	4-minutes	Local
A need for public awareness of an issue that could develop into an economic boost for some North Georgia regions. Matt Forshee discussed a movie making venture that is coming to Fayette County. He thinks this could lead to a spill-over of activities in other north Georgia areas.				

WRFC News	5/7/13	6:48 a.m.	30-sec.	Local
		8:48 a.m.	30-sec.	Local
A need for public awareness of concerns about a proposed tax increase. This report dealt with Athens Mayor Nancy Denson saying she's not hearing much by way of complaint about the property tax increase she's proposing as part of her latest budget blueprint. The mayor wants a quarter-mile increase in the Athens-Clarke County property tax rate. Denson is calling on Athens-Clarke County Commissioners to sign off on a \$106 million county spending plan. That would be \$1.7 million larger than last year's Athens-Clarke County budget.				
Newsmakers Today	5/12/13	7:00 a.m.	4-minutes	Local
A need for finding new tax revenues. Jeffrey Dorfman is a UGA economist. He discussed the aspects of taxing legalized marijuana and the amount of revenue this issue could produce for the state coffers.				
Newsmakers Today	5/12/13	7:00 a.m.	4-minutes	Local
A need for planning for the use of some very vital and strategic property located in the heart of downtown Athens. Jo Ann Chitty provided details on the latest blueprint for development of the Armstrong & Dobbs Property that was formerly being considered by the Walmart Corporation.				
Newsmakers Today	6/9/13	7:00 a.m.	4-minutes	Local
A need for public understanding of budget needs in local government. This discussion focused on details of the Oconee County Budget. It also included details of the new theater opening in the new shopping center on highway 316.				
WRFC News	6/14/13	6:48 a.m.	30-sec.	Local
		8:48 a.m.	30-sec.	Local
A need for money saving measures within the Jackson County School System. This report dealt with plans for furloughs in Jackson County. The school board is looking at a school year calendar that would include ten teacher furlough days. The board met in Jefferson. Meantime, the outgoing school superintendent in commerce is offering advice to the commerce city school board. Retiring superintendent Mac McCoy says it's time for a city of Commerce property tax increase.				
Newsmakers Today	6/16/13	7:00 a.m.	4-minutes	Local
A need to make sure Georgia remains competitive with other states. Joel Aaron is from the group Americans For Prosperity. This discussion focused on a Keeping Georgia Competitive Blueprint. He explained things that need to be done to achieve this goal.				
Newsmakers Today	6/16/13	7:00 a.m.	4-minutes	Local
A need to create public awareness of the importance of a local event to the community. Matthew Pinson talked about the importance of the Methodist Conference for north Georgia being held at the Classic Center. He provided details of the economic impact of the event on the community. The Conference has already scheduled to return to the Classic Center again next year.				
Georgia Focus	6/30/13	7:30 a.m.	28-minutes	GNN
A need to create public awareness of the role of film making in Georgia and what it means to the economy of our state. Georgia has been called the Hollywood of the South with more than 700 productions since the early 70's. In this program recorded at Mailing Avenue Stage Works, a motion picture and television production facility near downtown Atlanta, Lee Thomas with the Georgia Department of Economic Development and John Raulet with Mailing Avenue Stageworks discussed the TV and film industry in Georgia and what it means for the economy of our state.				

**ENVIRONMENT-**

<b>NAME OF PROGRAM</b>	<b>DATE</b>	<b>TIME</b>	<b>DURATION</b>	<b>SOURCE</b>
Newsmakers Today	4/7/13	7:00 a.m.	4-minutes	Local
A need for community awareness of activities at the local library. Rhianon Eades from the Athens-Clarke County library, talked about the completion of the new library addition and how the new and improved facility can better serve the community. They're having their 100 <sup>th</sup> anniversary celebration with special programs in every department all month long.				
Georgia Focus	4/7/13	7:30 a.m.	28-minutes	GNN
A need for a place with an environment to help special children. Murphy-Harpst is a ministry of the United Methodist Church that provides a safe and nurturing environment where severely abused and neglected children of northeast Georgia can thrive and heal. Chuck Troutman, CEO and Tia McKnight, Director of Compliance, discussed their work on this program.				
WRFC News	4/30/13	6:48 a.m.	30-sec.	Local
		8:48 a.m.	30-sec.	Local
A apparent end to the drought needs of North Georgia. This report dealt with another indication of the end of the drought on Lake Lanier. The Corps of Engineers will increase downstream water releases from Lanier starting May first. Lanier is now at its full pool for this time of year, thanks to recent heavy rainfall.				
WRFC News	5/7/13	6:48 a.m.	30-sec.	Local
		7:48 a.m.	30-sec.	Local
A need to clarify an issue pending a long term lawsuit. This report dealt with the Georgia Supreme Court siding with billboard companies on the issue of tree cutting, upholding a Georgia law that allows trees to get chopped down under certain circumstances so that billboards can be better seen along highways. The case started in Columbus in 2006 when the city and some environmental groups sued to stop a billboard company from doing some cutting. The ruling says the Georgia statute allowing the cutting is constitutional.				
Georgia Focus	5/12/13	7:30 a.m.	28-minutes	GNN
A need to create public awareness about protecting our forest lands and natural resources. On this program, State Forester Robert Farris discussed Georgia Forestry Commission Programs. The Georgia Forestry Commission is responsible for providing leadership, service and education in the protection and conservation of Georgia's forest resources.				
WRFC News	5/16/13	7:48 a.m.	30-sec.	Local
		8:48 a.m.	30-sec.	Local
A need for conclusion to the Tri-State Water Wars. This report dealt with a major development in the long-running Tri-State Water War between Georgia, Florida, and Alabama. The U.S. Senate, working on water legislation, does not include a controversial provision that called for restrictions on Georgia's use of water from Lakes Lanier and Allatoona.				
WRFC News	6/12/13	6:48 a.m.	30-sec.	Local
		8:48 a.m.	30-sec.	Local
A need for water use controls. This report dealt with Athens-Clarke County water conservation officer Marilyn Hall saying there's a chance restrictions on outdoor water use could be relaxed again. Outdoor watering that was once allowed only one day per week is now allowed three days in the four counties served by the Bear Creek Reservoir. Hall says those restrictions could be eased even further as the drought recedes. The Upper Oconee Basin Water Authority could make that decision when it convenes next month in Athens.				
Newsmakers Today	6/30/13	7:00 a.m.	4-minutes	Local
A need to cleanup and maintain our streams in our communities. Robbie Arrington provided details of a meet the river keeper party in Athens this weekend.				

**PUBLIC SAFETY-**

<b><u>NAME OF PROGRAM</u></b>	<b><u>DATE</u></b>	<b><u>TIME</u></b>	<b><u>DURATION</u></b>	<b><u>SOURCE</u></b>
Newsmakers Today	4/7/13	7:00 a.m.	4-minutes	Local

A need for controls over the sale of firearms. Local State Representative Frank Ginn discussed aspects of a gun bill that failed to pass the legislature. Rep. Ginn talked about the contents of the gun bill and related to public attitude about whether stiffer gun controls are needed.

Newsmakers Today	4/21/13	7:00 a.m.	4-minutes	Local
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A need for safety around a community fire that destroyed a church. Lisa Caine is from Oconee Street Methodist Church. She described the situation of the church being destroyed by fire. No one was injured in the Monday fire and authorities are trying to determine a cause. Emotions are running high in the neighborhood by church members and community residents.

Newsmakers Today	4/21/13	7:00 a.m.	4-minutes	Local
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A need for stiffer gun controls over purchases. U.S. Senator Johnny Isakson from Georgia talked about a gun bill vote in the Senate. It explained differing views by congressmen on how gun controls should be established.

WRFC News	5/31/13	6:48 a.m.	30-sec.	Local
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		8:48 a.m.	30-sec.	Local
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Aggravating delays, but a need for improvements to a busy Athens intersection. This report dealt with the Department of Transportation stating work on the Highway-10 Loop at Olympic and Peter Streets will make for more delays. Weekday lane closures are scheduled and weekend work will be required that will impact Saturday traffic. It's the latest phase of a \$14.5 million project that is expected to be completed by the middle of 2015.

WRFC News	6/12/13	7:48 a.m.	30-sec.	Local
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		8:48 a.m.	30-sec.	Local
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A need for safety improvements on a bridge. This report dealt with safety concerns about a bridge in Braselton. It is a bridge that connects a subdivision off highway 211 and Thompson Mill Road in Braselton. The so-called township of Mulberry has about 70 homes. This is a wooden bridge some drivers tell the Braselton City Council is not safe.

Georgia Focus	6/16/13	7:30 a.m.	28-minutes	GNN
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A need to create public awareness of new boating laws and regulations in Georgia. Earlier this year some new boating laws, including a new Boating Under the Influence law, took effect in Georgia. In this program recorded on location at Lake Allatoona, state and federal rangers and the U.S. Coast Guard Auxiliary discussed the new laws and boating safety precautions.

**POLITICAL-**

<b><u>NAME OF PROGRAM</u></b>	<b><u>DATE</u></b>	<b><u>TIME</u></b>	<b><u>DURATION</u></b>	<b><u>SOURCE</u></b>
Newsmakers Today	4/7/13	7:00 a.m.	8-minutes	Local

A need for ethics reform in state government. Josh McKoon discussed the main points of the ethics reform bill passed by the Georgia Legislature and talked about the pros and cons of the law and how it is likely to affect politicians.

Newsmakers Today	4/28/13	7:00 a.m.	4-minutes	Local
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A need for public understanding of political organization at the local level. Todd Rehm discussed the organization and activities of the Republican district conventions.



Newsmakers Today	5/12/13	7:00 a.m.	4-minutes	Local
A need for legislation to address ethics of candidates and government officials in Georgia. William Perry is from Common Cause in Georgia. His watchdog group had pushed for ethics legislation and he discussed the ethics bills signed into law by the governor and how it will affect our state government.				
Newsmakers Today	5/12/13	7:00 a.m.	4-minutes	Local
A need to know the candidate. Gary Gerrard talked about his candidacy for Congress from Georgia's tenth district. He talked about his campaign and issues he feels are important to the voters of the district.				
Newsmakers Today	5/19/13	7:00 a.m.	4-minutes	Local
A need to understand a special group's attitude about the GOP. Jerry Luquire is from the Georgia Christian Coalition and he talked about his group's stance on the GOP Platform and how his group feels about several issues within the Republican Party.				
Newsmakers Today	5/26/13	7:00 am	5-minutes	Local
A need to familiarize and understand John Padgett's agenda for the GOP. Padgett was elected Chair of the State Republican Party. He talked about his goals in leadership for the party and issues he intends to improve upon within the party.				
Newsmakers Today	6/2/13	7:00 a.m.	4-minutes	Local
A need to know and understand why the Tea Party filed a lawsuit in Atlanta. Julianne Thompson explained her group's feelings on being target by the IRS. She explained why they decided to file a lawsuit against the Internal Revenue Service.				
Newsmakers Today	6/23/13	7:00 a.m.	4-minutes	Local
A need to create awareness of a local event. Jerry Gonzalez is from the Georgia Association of Latino Elected Officials. He explained he will be speaking to a meeting of the local democrats and some of information on what he plans to say.				
Newsmakers Today	6/23/13	7:00 a.m.	4-minutes	Local
A need to create public awareness of a congressional action. Mike Griffin is from the Georgia Right to Life group. He provided details of a congressional abortion bill.				