

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> E OHL - CBS WMA, OH	<b>Date:</b> 10/4/18
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I, CODY RIDENOUR

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		10/15-11/5			

**Total Charges:** \$ 230.00 (GROSS)      \$ 195.50 (Net)

This broadcast time will be used by: MENTAL HEALTH & RECOVERY SERVICES BOARD

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:


☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

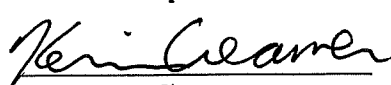
I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

10/4/18		567-825-3952
Date	Signature	Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected

	Kevin Creamer	Pres/OM
Signature	Printed Name	Title

**CONTRACT**

**Lima Communications Corp.**  
**1424 Rice Ave**  
**Lima, OH 45805**  
**(419)228-8835**

And:

**Modo Media**  
**Attention: Chad Sterns**  
**309 West High St.**  
**Suite B**  
**Lima, OH 45801**

<u>Contract / Revision</u> 212384 /		<u>Alt Order #</u>
<u>Product</u> Mental Health Board Levy		
<u>Contract Dates</u> 10/15/18 - 11/05/18	<u>Estimate #</u>	
<u>Advertiser</u> Mental Health Board		<u>Original Date / Revision</u> 10/03/18 / 10/04/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> EOHL	<u>Account Executive</u> LIMA HOUSE HOU	<u>Sales Office</u> Local-Lima, OH
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	EOHL	10/15/18	11/05/18	CBS Morning News	630a-7a		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	MTWTF--				1	\$20.00			
	Week:	10/22/18	10/28/18	-----				0	\$20.00			
	Week:	10/29/18	11/04/18	-----				0	\$20.00			
	Week:	11/05/18	11/11/18	M-----				1	\$20.00			
N 2	EOHL	10/15/18	11/05/18	CBS This Morning	7a-9a		:30			NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	-----				0	\$10.00			
	Week:	10/22/18	10/28/18	MTWTF--				1	\$10.00			
	Week:	10/29/18	11/04/18	-----				0	\$10.00			
	Week:	11/05/18	11/11/18	M-----				1	\$10.00			
N 3	EOHL	11/05/18	11/05/18	M-F CBS Evening News	630-7p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/18	11/11/18	1-----				1	\$75.00			
N 4	EOHL	10/15/18	11/05/18	The Late Show	1135p-12.35X		:30			NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	-----				0	\$10.00			
	Week:	10/22/18	10/28/18	MTWTF--				1	\$10.00			
	Week:	10/29/18	11/04/18	-----				0	\$10.00			
	Week:	11/05/18	11/11/18	M-----				1	\$10.00			
N 5	EOHL	10/15/18	11/05/18	Su CBS Evening News	630p-7p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	-----				0	\$0.00			
	Week:	10/22/18	10/28/18	-----				0	\$0.00			
	Week:	10/29/18	11/04/18	-----1				1	\$75.00			
	Week:	11/05/18	11/11/18	-----				0	\$0.00			
<b>Totals</b>											<b>8</b>	<b>\$230.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate on the basis of race or ethnicity.



**Lima Communications Corp.**  
**1424 Rice Ave**  
**Lima, OH 45805**  
**(419)228-8835**

<u>Contract / Revision</u> 212384 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/15/18 - 11/05/18		<u>Product</u> Mental Health Board Lev
<u>Advertiser</u> Mental Health Board		<u>Estimate #</u>
		<u>Original Date / Revision</u> 10/03/18 / 10/04/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	3	\$40.00	(\$6.00)	\$34.00
10/29/18 - 11/05/18	5	\$190.00	(\$28.50)	\$161.50
<b>Totals</b>	<b>8</b>	<b>\$230.00</b>	<b>(\$34.50)</b>	<b>\$195.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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