

WDAY/WDAZ

Client		Tammy Miller for ND		Product		Estimate		AV514520		
OUT										
Lngth	Day	Date	Program	Time	# of Spots	Rtg.	\$	TTL Rtg.	TTL \$	Comment
30	Sa	18-May	Sat GMA	6-7a	2		\$ 80.00	0	\$ 160.00	
30	Su	19-May	Su First news	7-8a	1		\$ 150.00	0	\$ 150.00	
30	Su	19-May	Northland Outdoors	1035-1105p	1		\$ 150.00	0	\$ 150.00	
30	Mon	20-May	First News	5-6a	1		\$ 70.00	0	\$ 70.00	
30	Mon	20-May	The View	10-11a	1		\$ 70.00	0	\$ 70.00	
30	Mon	20-May	GMA	7-8a	1		\$ 350.00	0	\$ 350.00	
30	Mon	20-May	11am News	11a-12p	1		\$ 100.00	0	\$ 100.00	
30	Mon	20-May	5pm News	5-530p	1		\$ 450.00	0	\$ 450.00	
30	Mon	20-May	4pM News	4-5p	1		\$ 150.00	0	\$ 150.00	
30	Mon	20-May	Jimmy Kimmel	1035-1135p	1		\$ 150.00		\$ 150.00	
								0	\$ -	
								Total:	0	\$ 1,800.00

IN										
Lngth	Day	Date	Program	Time	# of Spots	Rtg.	\$	TTL Rtg.	TTL \$	Comment
60	Sa	18-May	Sat GMA	6-7a	1		\$ 160.00	0	\$ 160.00	
60	Su	19-May	Su First news	7-8a	1		\$ 300.00	0	\$ 300.00	
60	Mon	20-May	The View	10-11a	1		\$ 140.00	0	\$ 140.00	
60	Mon	20-May	GMA	7-8a	1		\$ 700.00	0	\$ 700.00	
60	Mon	20-May	11am News	11a-12p	1		\$ 200.00	0	\$ 200.00	
60	Mon	20-May	4pM News	4-5p	1		\$ 300.00	0	\$ 300.00	
								0	\$ -	
								Total:	0	\$ 1,800.00