

WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

National Media Research Planning  
815 Slaters Ln  
Alexandria, VA 22314

**Contract #** 1952827  
**Schedule Dates** 10/21/14-10/27/14  
**Advertiser** NRSC-National Republican Senatorial Committee  
**Agency** National Media Research Planning (14053)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** NRSC (108700)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** MediAssi, NMRPP  
**Phone/Fax** /  
**CPE** 360/645/5837  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Tregular  
**Comments** NRSC  
NATIONAL REPUBLICAN SENATORIAL COMMITTEE  
PJ STACK

**Date Entered** 10/15/14  
**Last Modified** 10/17/14  
**Entered By** Lisa Carter  
**CO-OP** No  
**Headline #** ECR10443919  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,511.25  
**Net Total** \$8,563.75  
**Sales Tax**

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Oct. 2014	17	\$7,610.00
Nov. 2014	4	\$2,465.00
<b>Grand Total:</b>	<b>21</b>	<b>\$10,075.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/21/14-10/21/14	1	:30	7A-ABC-Good Morning America	1		1						1	\$160.00	\$160.00	Greensboro (WXLV)	GD MRN AMR-ABC	10/15/14
2.0	Normal Line / SPOT (2)	10/22/14-10/22/14	1	:30	7A-ABC-Good Morning America	1			1					1	\$160.00	\$160.00	Greensboro (WXLV)	GD MRN AMR-ABC	10/15/14
3.0	Normal Line / SPOT (3)	10/23/14-10/23/14	1	:30	7A-ABC-Good Morning America	1				1				1	\$160.00	\$160.00	Greensboro (WXLV)	GD MRN AMR-ABC	10/15/14
4.0	Normal Line / SPOT (4)	10/24/14-10/24/14	1	:30	7A-ABC-Good Morning America	1					1			1	\$160.00	\$160.00	Greensboro (WXLV)	GD MRN AMR-ABC	10/15/14
5.0	Normal Line / SPOT (6)	10/26/14-10/26/14	1	:30	7:58-10A-ABC-Good Morning America Sunday	1						1		1	\$75.00	\$75.00	Greensboro (WXLV)	GD MRN-SUN-ABC	10/15/14
6.0	Normal Line / SPOT (7)	10/21/14-10/21/14	1	:30	6:58:50P-Family Feud	1			1					1	\$445.00	\$445.00	Greensboro (WXLV)	FAMILY FEUD	10/15/14
7.0	Normal Line / SPOT (8)	10/22/14-10/22/14	1	:30	6:58:50P-Family Feud	1			1					1	\$445.00	\$445.00	Greensboro (WXLV)	FAMILY FEUD	10/15/14
8.0	Normal Line / SPOT (9)	10/23/14-10/23/14	1	:30	6:58:50P-Family Feud	1				1				1	\$445.00	\$445.00	Greensboro (WXLV)	FAMILY FEUD	10/15/14
9.0	Normal Line / SPOT (10)	10/24/14-10/24/14	1	:30	6:58:50P-Family Feud	1					1			1	\$445.00	\$445.00	Greensboro (WXLV)	FAMILY FEUD	10/15/14
10.0	Normal Line / SPOT (12)	10/21/14-10/21/14	1	:30	7:28:30P-Family Feud B	1			1					1	\$505.00	\$505.00	Greensboro (WXLV)	FAMILY FEUD B	10/15/14
11.0	Normal Line / SPOT (13)	10/22/14-10/22/14	1	:30	7:28:30P-Family Feud B	1			1					1	\$505.00	\$505.00	Greensboro (WXLV)	FAMILY FEUD B	10/15/14

**CONFIRMATION CONTRACT**

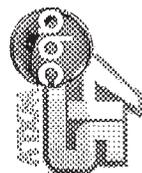
Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_

Date: \_\_\_\_\_

Comments: \_\_\_\_\_



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Advertiser NRSC-National Republican Senatorial Committee (14053)  
Agency National Media Research Planning (14053)  
Product POLITICAL ISSUE (ns) (1187)  
Brand NRSC (108700)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Media/asi,NMRRP  
Phone/Fax /  
CPE 360/645/5837  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments NRSC  
NATIONAL REPUBLICAN SENATORIAL COMMITTEE  
PJ STACK

Date Entered 10/15/14  
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Entered By Lisa Carter  
CO-OP No  
Headline # ECR10443919  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,511.25  
Net Total \$8,563.75  
Sales Tax

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Oct 2014	17	\$7,610.00
Nov 2014	4	\$2,465.00
<b>Grand Total:</b>	<b>21</b>	<b>\$10,075.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT (14)	10/23/14-10/23/14	1	:30	7:28-30P Family Feud B	1				1				1	\$505.00	\$505.00	Greensboro (WXLV)	FAMILY FEUD B	10/15/14
13.0	Normal Line / SPOT (15)	10/24/14-10/24/14	1	:30	7:28-30P Family Feud B	1					1			1	\$505.00	\$505.00	Greensboro (WXLV)	FAMILY FEUD B	10/15/14
14.0	Normal Line / Prime (18)	10/22/14-10/22/14	1	:30	7:57-58P ABC-The Middle (Wednesday)	1						1		1	\$1,145.00	\$1,145.00	Greensboro (WXLV)	MIDDLE-ABC	10/15/14
15.0	Normal Line / Football (19)	10/25/14-10/25/14	1	:30	3:28-30P Sports-ABC College Football 2	1							1	1	\$815.00	\$815.00	Greensboro (WXLV)	COLLEGE FOOTBALL	10/15/14
16.0	Normal Line / SPOT (5)	10/27/14-10/27/14	1	:30	7A-ABC-Good Morning America	1	1							1	\$160.00	\$160.00	Greensboro (WXLV)	GD MRN AMR-ABC	10/15/14
17.0	Normal Line / SPOT (11)	10/27/14-10/27/14	1	:30	6:58-50P Family Feud	1	1							1	\$445.00	\$445.00	Greensboro (WXLV)	FAMILY FEUD	10/15/14
18.0	Normal Line / SPOT (16)	10/27/14-10/27/14	1	:30	7:28-30P Family Feud B	1	1							1	\$505.00	\$505.00	Greensboro (WXLV)	FAMILY FEUD B	10/15/14
19.0	Normal Line / Prime (17)	10/27/14-10/27/14	2	:30	10P-ABC-Castle (Monday)	1	1							1	\$1,355.00	\$1,355.00	Greensboro (WXLV)	CASTLE-ABC	10/15/14
20.0	Normal Line / SPOT (21)	10/21/14-10/24/14	1	:30	2P-ABC-General Hospital	1		X	X	X	X			1	\$260.00	\$260.00	Greensboro (WXLV)	GH - MG FROM HDL #10405928/CONT #1929383	10/15/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_

Date: \_\_\_\_\_

Comments: \_\_\_\_\_



ORDER WORKSHEET

Rep Order# 10443919 Ver# 5 Status Revised

Traffic Order# 1952827

Printed: 10/17/14 8:31 AM

EC'd Yes

Last Received: 10/16/14 6:39 PM

All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM

Agency (NMRS) NATIONAL MEDIA RESEARCH PLANNING Rep Firm MILLENNIUM SALES & MARKETING

Advertiser (6087) POLITICAL ISSUE GROU

815 SLATERS LANE ALEXANDRIA, VA 22314

Product NRSC

Agency C/P1/P2/E 360/645/5837

Estimate# 5837

Flight Dates 10/21/14-10/27/14

Buyer NMRPP MediaAssistant

Salesperson Phone# 202-955-5342

Buyer NMRPP MediaAssistant

Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

NATIONAL REPUBLICAN SENATORIAL COMMITTEE  
 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LN 22 FOR MG FROM HL# 10405928 REVISED TOTAL 10075 T/R PJ

Ln	Day	Time	Program	Spots/Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
22*	W	8P-9P	MIDDLE/GOLDBERGS	30	\$875.00	1	\$875.00	1	1

Sales remark: V5 MG FROM HL# 10405928  
 V5 Added

---REPORT TOTALS---

Report Totals: 1 / \$875.00

---SALES MONTHLY TOTALS---

Oct2014: 17 / \$7,610.00  
 Nov2014: 4 / \$2,465.00

--- COMPETITIVE ---

Market Totals	CABL	UNKN	WBFX	WCWG	WENT
\$251,875.00	.00%	1.00%	.00%	.00%	27.00%
WGHP	32.00%	WMTV	4.00%	WXTT	32.00%
					WXLV
					4.00%

*2,518,750*

Books [null]  
 Demos RA35+

*CPD  
 10/17*

ORDER WORKSHEET

Rep Order# 10443919 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 1952827

Last Received:

10/16/14 6:39 PM  
All Rep Revised Lines

Showing Buylines:

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser (6087) POLITICAL ISSUE GROU  
Product NRSC  
Estimate# 5837  
Buyer NMRPP MediaAssistant

Agency (NMRS) NATIONAL MEDIA RESEARCH PLANNING  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 360/645/5837  
Flight Dates 10/21/14-10/27/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PIX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

--- CREDIT RISK ---  
STANDARD CREDIT TERMS

ORDER WORKSHEET

CP 12/15

Rep Order# 10443919 Ver# 3 Status Revised  
 EC'd Yes

Traffic Order# 1952827  
 Last Received: 10/15/14 4:13 PM  
 Showing Buylines: All Rep Revised Lines

Printed: 10/15/14 4:17 PM  
 10/15/14 4:13 PM

Station WXLV-TV GREENSBORO/W.SALEM  
 Advertiser (6087) POLITICAL ISSUE GROU  
 Product NRSC  
 Estimate# 5837  
 Buyer NMRPP MediaAssistant

Agency (NMRS) NATIONAL MEDIA RESEARCH PLANNING  
 815 SLATERS LANE  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E 360/645/5837  
 Flight Dates 10/21/14-10/27/14

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (PJX) PJ STACK  
 Sales Assistant PJ  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

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--- REMARKS ---

SEE LN 20 FOR MG FROM LN 19 SEE LN 21 FOR MG FROM IHL # 10405928 PLS CONFIRM T/R PJ

will be \$205,000  
 12/21

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
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19\* Sa 12P-330P ACC FTBL  
 MADE-GOOD BY LINE(S) 20 21  
 V3 Effective Dates Changed

20\* Sa 330P-7P COLLEGE FOOTBALL  
 Buy Comment: MG  
 MKGD FOR SPOTS MISSED ON LN #19: 10/25(1/WK)  
 V3 Added

21\* Tu-F, M 2P-3P GENERAL HOSPITAL  
 Buy Comment: MG  
 PART OF A MKGD MADE UP OF LINES 20 21  
 V3 Added

---REPORT TOTALS---

Report Totals: 2 / \$1,075.00

---SALES MONTHLY TOTALS---

ORDER WORKSHEET

Traffic Order# 1952827

Last Received:  
Showing Buylines:

Printed: 10/15/14 4:17 PM  
10/15/14 4:13 PM  
All Rep Revised Lines

Rep Order# 10443919 Ver# 3 Status Revised  
EC'd Yes

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser (6087) POLITICAL ISSUE GROU  
Product NRSC  
Estimate# 5837  
Buyer NMRPP MediaAssistant

Agency (NMRS) NATIONAL MEDIA RESEARCH PLANNING  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 360/645/5837  
Flight Dates 10/21/14-10/27/14  
Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (P1X) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

Oct2014: 16/ \$6,735.00  
Nov2014: 4/ \$2,465.00

Order Totals: 20 / \$9,200.00 Total GRPS: 39.4

--- COMPETITIVE ---

Market Totals	CABL	WGHP	UNKN	WBYX	WCWG	WEMT
\$230,000.00	.00%	32.00%	1.00%	.00%	.00%	27.00%
			WMYV 4.00%	WUPN .00%	WXII 32.00%	WXLV 4.00%

*RA35+*

Books [null]  
Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10443919 Ver# 2 Status Returned  
 EC'd Yes

Traffic Order# 1952827  
 Last Received: 10/15/14 3:31 PM  
 Showing Buylines:

Printed: 10/15/14 3:31 PM  
 10/15/14 3:31 PM  
 Last Station Changes

Station WXLV-TV GREENSBORO/W.SALEM Agency (NMRS) NATIONAL MEDIA RESEARCH PLANNING  
 Advertiser (6087) POLITICAL ISSUE GROU 815 SLATERS LANE  
 Product NRSC ALEXANDRIA, VA 22314  
 Estimate# 5837 Agency C/P1/P2/E 360/645/5837  
 Buyer NMRPP MediaAssistant Flight Dates 10/21/14-10/27/14  
 Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (PJX) PJ STACK  
 Sales Assistant PJ  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

NATIONAL REPUBLICAN SENATORIAL COMMITTEE  
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--- REMARKS ---

pls see line # 19 tks

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
19	Sa	12P-330P	ACC FTBL	30	\$815.00	10/25-10/25	1	\$815.00	1	1	2.0	2.0
Station Remark: V2 this line is n/a - rate is for the 330-7p game. pls chg tp.												

---REPORT TOTALS---

Report Totals: 1 / \$815.00

---SALES MONTHLY TOTALS---

Oct2014: 15/ \$6,475.00 NGV2014: 4/ \$2,465.00

Order Totals: 19 / \$8,940.00 Total GRPS: 41.4

---COMPETITIVE---

Market Totals	\$223,500.00	CABL	.00%	UNKN	1.00%	WBFX	.00%	WCWG	.00%	WEMV	27.00%
		WGHP	32.00%	MMYV	4.00%	WUPN	.00%	WXII	32.00%	WXIV	4.00%

Books [null]  
 Demos RA35+

ORDER WORKSHEET

Rep Order# 10443919 Ver# 2 Status Returned Traffic Order# 1952827 Printed: 10/15/14 3:31 PM 2 of 2

EC'd Yes Last Received: 10/15/14 3:31 PM

Showing Buylines: Last Station Changes

Station WXLV-TV GREENSBORO/W.SALEM Agency (NMRS) NATIONAL MEDIA RESEARCH PLANNING Rep Firm MILLENNIUM SALES & MARKETING

Advertiser (6087) POLITICAL ISSUE GROU 815 SLATERS LANE Sales Office (DC) WASHINGTON

Product NRSC ALEXANDRIA, VA 22314 Salesperson (PJX) PJ STACK

Estimate# 5837 Agency C/P1/P2/E 360/645/5837 Sales Assistant PJ

Buyer NMRPP MediaAssistant Flight Dates 10/21/14-10/27/14 Salesperson Phone# 202-955-5342

--- CREDIT RISK --- Salesperson Fax# 202-955-5348

STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10443919 Ver# 1 Status New  
 EC'd Yes

Traffic Order# 1052827  
 Showing Buylines:

Printed: 10/15/14 8:28 AM  
 Last Received: 10/14/14 6:01 PM  
 All Rep Changes or Last Station Changes

1 of 3

Station WXLV-TV GREENSBORO/W.SALEM  
 Advertiser (6087) POLITICAL ISSUE GROU  
 Product NRSC  
 Estimate# 5837  
 Buyer NMRPP MediaAssistant

Agency (NMRS) NATIONAL MEDIA RESEARCH PLANNING  
 815 SLATERS LANE  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E 360/645/5837  
 Flight Dates 10/21/14-10/27/14  
 Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (PIX) PJ STACK  
 Sales Assistant PJ  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-955-5348

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--- REMARKS ---

NEW POLITICAL ORDER PLS CONFIRM T/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
1	Tu	7A-9A	GD MRN AMR-ABC	30	\$160.00	10/21-10/21	1	\$160.00	1	1	1.0	1.0
2	W	7A-9A	GD MRN AMR-ABC	30	\$160.00	10/22-10/22	1	\$160.00	1	1	1.0	1.0
3	Th	7A-9A	GD MRN AMR-ABC	30	\$160.00	10/23-10/23	1	\$160.00	1	1	1.0	1.0
4	F	7A-9A	GD MRN AMR-ABC	30	\$160.00	10/24-10/24	1	\$160.00	1	1	1.0	1.0
5	M	7A-9A	GD MRN AMR-ABC	30	\$160.00	10/27-10/27	1	\$160.00	1	1	1.0	1.0
6	Su	8A-9A	GD MRN-SUN-ABC	30	\$75.00	10/26-10/26	1	\$75.00	1	1	0.7	0.7
7	Tu	7P-730P	FAMILY FEUD	30	\$445.00	10/21-10/21	1	\$445.00	1	1	2.6	2.6
8	W	7P-730P	FAMILY FEUD	30	\$445.00	10/22-10/22	1	\$445.00	1	1	2.6	2.6
9	Th	7P-730P	FAMILY FEUD	30	\$445.00	10/23-10/23	1	\$445.00	1	1	2.6	2.6
10	F	7P-730P	FAMILY FEUD	30	\$445.00	10/24-10/24	1	\$445.00	1	1	2.6	2.6

*CFW*  
 10/15

**ORDER WORKSHEET**

Rep Order# 10443919 Ver# 1 Status New

EC'd Yes

Traffic Order#

Printed: 10/15/14 8:28 AM  
 Last Received: 10/14/14 6:01 PM  
 Showing Buylines: All Rep Changes or Last Station Changes

Station WXLV-TV GREENSBORO/W.SALEM  
 Advertiser (6087) POLITICAL ISSUE GROU  
 Product NRSC  
 Estimate# 5837  
 Buyer NMRPP MediaAssistant

Agency (NMRS) NATIONAL MEDIA RESEARCH PLANNING  
 815 SLATERS LANE  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E 360/645/5837  
 Flight Dates 10/21/14-10/27/14  
 Rep Firm MILENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (PIX) PJ STACK  
 Sales Assistant PJ  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
11	M	7P-730P	FAMILY FEUD	30	\$445.00	10/27-10/27	1	\$445.00	1	1	2.6	2.6
12	Tu	730P-8P	FAMILY FEUD B	30	\$505.00	10/21-10/21	1	\$505.00	1	1	3.0	3.0
13	W	730P-8P	FAMILY FEUD B	30	\$505.00	10/22-10/22	1	\$505.00	1	1	3.0	3.0
14	Th	730P-8P	FAMILY FEUD B	30	\$505.00	10/23-10/23	1	\$505.00	1	1	3.0	3.0
15	F	730P-8P	FAMILY FEUD B	30	\$505.00	10/24-10/24	1	\$505.00	1	1	3.0	3.0
16	M	730P-8P	FAMILY FEUD B	30	\$505.00	10/27-10/27	1	\$505.00	1	1	3.0	3.0
17	M	10P-11P	CASTLE-ABC	30	\$1,355.00	10/27-10/27	1	\$1,355.00	1	1	3.0	3.0
18	W	8P-9P	MIDDLE-ABC	30	\$1,145.00	10/22-10/22	1	\$1,145.00	1	1	2.7	2.7
19	Sa	<del>12P-330P</del> 330-1P	ACC FTBL	30	\$815.00	10/25-10/25	1	\$815.00	1	1	2.0	2.0
---REPORT TOTALS---												
Report Totals: 19 / \$8,940.00												
---SALES MONTHLY TOTALS---												
Oct2014: 15/ \$6,475.00												
Nov2014: 4/ \$2,465.00												
Order Totals: 19 / \$8,940.00 Total GRPs: 41.4												
---COMPETITIVE---												
Market Totals \$223,500.00												
CABL .00%												
WGHP 32.00%												
UNKN 1.00%												
WYVV 4.00%												
WBFX .00%												
WUPN .00%												
WCWG .00%												
WXII 32.00%												
WENY 27.00%												
WXLV 4.00%												
Books [null]												

ORDER WORKSHEET

Traffic Order#

Printed:

10/15/14 8:28 AM

3 of 3

Rep Order# 10443919 Ver# 1 Status New  
EC'd Yes

Last Received:

10/14/14 6:01 PM

All Rep Changes or Last Station Changes

Station WXLV-TV GREENSBORO/W.SALEM

Agency (NMRS) NATIONAL MEDIA RESEARCH PLANNING Rep Firm MILLENNIUM SALES & MARKETING

Advertiser (6087) POLITICAL ISSUE GROU

815 SLATERS LANE

Product NRSC

ALEXANDRIA, VA 22314

Estimate# 5837

Agency C/P1/P2/E 360/645/5837

Buyer NMRPP MediaAssistant

Flight Dates 10/21/14-10/27/14

Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, National Media Research, Planning and Placement  
do hereby request station time concerning the following issue:

NRSC-IE
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRSC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input checked="" type="checkbox"/> <b>Yes</b>	<input type="checkbox"/> <b>No</b>

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

US Senate Race- November 4, 2014
----------------------------------

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NRSC-IE 625 2nd Street NE Washington, DC 20005
--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jeff Larson- Director
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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

6/3/2014                      *[Signature]*                      703-683-4877  
Date    Signature    Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted                       Accepted in Part                       Rejected

*Matthew Bauer*                      Matthew Bauer                      CSM  
Signature    Printed Name    Title