

WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

National Media Research Planning  
815 Slaters Ln  
Alexandria, VA 22314

**Contract # 1952827**  
Schedule Dates 10/21/14-10/27/14  
Advertiser NRSC-National Republican Senatorial Committee ( )  
Agency National Media Research Planning (14053)  
Product POLITICAL ISSUE (ns) (1187)  
Brand NRSC (108700)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name MediaAssi,NMGRP  
Phone/Fax /  
CPE 360/645/5837  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments NRSC  
NATIONAL REPUBLICAN SENATORIAL COMMITTEE  
PJ STACK

Date Entered 10/15/14  
Last Modified 10/17/14  
Entered By Lisa Carter  
CO-OP No  
Headline # ECR10443919  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,511.25  
Net Total \$8,563.75  
Sales Tax

**Greensboro (WXLV)**  
By Broadcast Month Spots Rate  
Oct. 2014 17 \$7,610.00  
Nov. 2014 4 \$2,465.00  
Grand Total: 21 \$10,075.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/21/14-10/21/14	1	:30	7A-ABC-Good Morning America			1						1	\$160.00	\$160.00	Greensboro (WXLV)	GD MRN AMR-ABC	10/15/14
2.0	Normal Line / SPOT (2)	10/22/14-10/22/14	1	:30	7A-ABC-Good Morning America				1					1	\$160.00	\$160.00	Greensboro (WXLV)	GD MRN AMR-ABC	10/15/14
3.0	Normal Line / SPOT (3)	10/23/14-10/23/14	1	:30	7A-ABC-Good Morning America					1				1	\$160.00	\$160.00	Greensboro (WXLV)	GD MRN AMR-ABC	10/15/14
4.0	Normal Line / SPOT (4)	10/24/14-10/24/14	1	:30	7A-ABC-Good Morning America						1			1	\$160.00	\$160.00	Greensboro (WXLV)	GD MRN AMR-ABC	10/15/14
5.0	Normal Line / SPOT (6)	10/26/14-10/26/14	1	:30	7:58-10A-ABC-Good Morning America Sunday							1		1	\$75.00	\$75.00	Greensboro (WXLV)	GD MRN-SUN-ABC	10/15/14
6.0	Normal Line / SPOT (7)	10/21/14-10/21/14	1	:30	6:58:50P-Family Feud			1						1	\$445.00	\$445.00	Greensboro (WXLV)	FAMILY FEUD	10/15/14
7.0	Normal Line / SPOT (8)	10/22/14-10/22/14	1	:30	6:58:50P-Family Feud				1					1	\$445.00	\$445.00	Greensboro (WXLV)	FAMILY FEUD	10/15/14
8.0	Normal Line / SPOT (9)	10/23/14-10/23/14	1	:30	6:58:50P-Family Feud					1				1	\$445.00	\$445.00	Greensboro (WXLV)	FAMILY FEUD	10/15/14
9.0	Normal Line / SPOT (10)	10/24/14-10/24/14	1	:30	6:58:50P-Family Feud						1			1	\$445.00	\$445.00	Greensboro (WXLV)	FAMILY FEUD	10/15/14
10.0	Normal Line / SPOT (12)	10/21/14-10/21/14	1	:30	7:28:30P-Family Feud B				1					1	\$505.00	\$505.00	Greensboro (WXLV)	FAMILY FEUD B	10/15/14
11.0	Normal Line / SPOT (13)	10/22/14-10/22/14	1	:30	7:28:30P-Family Feud B					1				1	\$505.00	\$505.00	Greensboro (WXLV)	FAMILY FEUD B	10/15/14

## CONFIRMATION CONTRACT

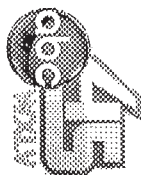
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

National Media Research Planning  
815 Slaters Ln  
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## Contract # 1952827

Schedule Dates 10/21/14-10/27/14  
Advertiser NRSC-National Republican Senatorial Committee (14053)  
Agency National Media Research Planning (14053)  
Product POLITICAL ISSUE (ns) (1187)  
Brand NRSC (108700)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name MediaAssi,NMRRP  
Phone/Fax /  
CPE 360/645/5837  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments NRSC  
NATIONAL REPUBLICAN SENATORIAL COMMITTEE  
PJ STACK

Date Entered 10/15/14  
Last Modified 10/17/14  
Entered By Lisa Carter  
CO-OP No  
Headline # ECR10443919  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,511.25  
Net Total \$8,563.75  
Sales Tax

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Oct. 2014	17	\$7,610.00
Nov. 2014	4	\$2,465.00
Grand Total:	21	\$10,075.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT (14)	10/23/14-10/23/14	1	:30	7:28-30P- Family Feud B					1				1	\$505.00	\$505.00	Greensboro (WXLV)	FAMILY FEUD B	10/15/14
13.0	Normal Line / SPOT (15)	10/24/14-10/24/14	1	:30	7:28-30P- Family Feud B								1	1	\$505.00	\$505.00	Greensboro (WXLV)	FAMILY FEUD B	10/15/14
14.0	Normal Line / Prime (18)	10/22/14-10/22/14	1	:30	7:57-56P- ABC-The Middle (Wednesday)				1					1	\$1,145.00	\$1,145.00	Greensboro (WXLV)	MIDDLE-ABC	10/15/14
15.0	Normal Line / Football (19)	10/25/14-10/25/14	1	:30	3:28-30P- Sports-ABC College Football 2							1		1	\$815.00	\$815.00	Greensboro (WXLV)	COLLEGE FOOTBALL	10/15/14
16.0	Normal Line / SPOT (5)	10/27/14-10/27/14	1	:30	7A- ABC-Good Morning America		1							1	\$160.00	\$160.00	Greensboro (WXLV)	GD MRN AMR-ABC	10/15/14
17.0	Normal Line / SPOT (11)	10/27/14-10/27/14	1	:30	6:58-50P- Family Feud		1							1	\$445.00	\$445.00	Greensboro (WXLV)	FAMILY FEUD	10/15/14
18.0	Normal Line / SPOT (16)	10/27/14-10/27/14	1	:30	7:28-30P- Family Feud B		1							1	\$505.00	\$505.00	Greensboro (WXLV)	FAMILY FEUD B	10/15/14
19.0	Normal Line / Prime (17)	10/27/14-10/27/14	2	:30	10P- ABC-Castle (Monday)		1							1	\$1,355.00	\$1,355.00	Greensboro (WXLV)	CASTLE-ABC	10/15/14
20.0	Normal Line / SPOT (21)	10/21/14-10/24/14	1	:30	2P- ABC-General Hospital			X	X	X	X			1	\$260.00	\$260.00	Greensboro (WXLV)	GH - MG FROM HDL #10405928/CONT #1929383	10/15/14

## CONFIRMATION CONTRACT

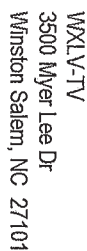
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



National Media Research Planning  
815 Slaters Ln  
Alexandria, VA 22314

<b>1952827</b>		
10/24/14-10/27/14	Date Entered	10/15/14
NRSC-National Republican Senatorial Committee (	Last Modified	10/17/14
National Media Research Planning (14053)	Entered By	Lisa Carter
POLITICAL ISSUE (ns) (1187)	CO-OP	No
NRSC (108700)	Headline #	ECR10443919
Millennium/DC, Washington DC (1108)	Demo	A35+R
Millennium Washington DC	Order Type	Normal
MediaAssl.NMRPP	Package Deal	
/	Commission %	15.00
360/6-45/5837	Commission	\$1,511.25
National/Political Issue Agency BRD	Net Total	\$8,563.75
Weekly/Irregular	Sales Tax	
NRSC		
NATIONAL REPUBLICAN SENATORIAL COMMITTEE		
PJ STACK		

Greensboro (WXLV)	
By Broadcast Month	Spots      Rate
Oct. 2014	17      \$7,610.00
Nov. 2014	4      \$2,465.00
<b>Grand Total:</b>	<b>21      \$10,075.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / Prime (22)	10/22/14-10/22/14	2	:30	7:58p- 9P (EST)				1					1	\$875.00	\$875.00	Greensboro (WXLV)	MIDDLE/GOLDBERGS - MG FROM HDL # 10405928/CONT # 1929383	10/17/14
CONFIRMATION CONTRACT																			
Accepted Agency/Advertiser:						Accepted Station:						Comments:							
Date:						Date:						Date:							
m. J. Turner 10/21/14																			

# ORDER WORKSHEET

Traffic Order# 1952827

Last Received:  
Showing Buylines:

Printed: 10/17/14 8:31 AM  
10/16/14 6:39 PM  
All Rep Revised Lines

1 of 2

CPD  
10/17

Rep Order# 10443919 Ver# 5 Status Revised  
EC'd Yes

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser (6087) POLITICAL ISSUE GROU  
Product NRSC  
Estimate# 5637  
Buyer NMRPP MediaAssistant

Agency (NMRS) NATIONAL MEDIA RESEARCH PLANNING  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 360/645/5837  
Flight Dates 10/21/14-10/27/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PIX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

## --- CONTRACT COMMENT ---

NATIONAL REPUBLICAN SENATORIAL COMMITTEE  
\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

SEE LN 22 FOR MG FROM HL# 10405928 REVISED TOTAL 10075 T/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
22*	W	8P-9P	MIDDLE/GOLDBERGS	30	\$875.00	10/22-10/22	1	\$875.00	1	1	-	-
Sales remark: V5 MG FROM HL# 10405928 V5 Added												

## ---REPORT TOTALS---

Report Totals: 1 / \$875.00

## ---SALES MONTHLY TOTALS---

Oct2014: 17/ \$7,610.00  
Order Totals: 21 / \$10,075.00  
Total GRPs: 39.4

2014/11/14

Nov2014: 4/ \$2,465.00

Market Totals \$251,875.00  
CABL .00%  
WGHP 32.00%  
UNKN 1.00%  
WBFX .00%  
WCWG .00%  
WXTV 27.00%  
WMTV 4.00%

## --- COMPETITIVE ---

Books [null]  
Demos RA35+

# ORDER WORKSHEET

Traffic Order# 1952827

Rep Order# 10443919

Ver# 5

Status Revised

EC'd Yes

Last Received:

10/17/14 8:31 AM

2 of 2

Showing Buylines:

All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM

Advertiser (6087) POLITICAL ISSUE GROU

Product NRSC

Estimate# 5837

Buyer NMRRP MediaAssistant

Agency

(NMRS) NATIONAL MEDIA RESEARCH PLANNING

815 SLATERS LANE

ALEXANDRIA, VA 22314

Agency C/P1/P2/E

360/645/5837

Flight Dates

10/21/14-10/27/14

Rep Firm MILLENNIUM SALES & MARKETING

Sales Office (DC) WASHINGTON

Salesperson (PIX) PJ STACK

Sales Assistant PJ

Salesperson Phone# 202-955-5342

Salesperson Fax# 202-955-5348

--- CREDIT RISK ---

STANDARD CREDIT TERMS

# ORDER WORKSHEET

CEP  
10/15

Rep Order# 10443919 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 1952827  
Last Received: 10/15/14 4:13 PM  
Showing Buylines: All Rep Revised Lines

Printed: 10/15/14 4:17 PM  
1 of 2

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser (6087) POLITICAL ISSUE GROU  
Product NRSC  
Estimate# 5837  
Buyer NMRPP MediaAssistant

Agency (NMRS) NATIONAL MEDIA RESEARCH PLANNING  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 360/645/5837  
Flight Dates 10/21/14-10/27/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

## --- CONTRACT COMMENT ---

NATIONAL REPUBLICAN SENATORIAL COMMITTEE  
\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

SEE LN 20 FOR MG FROM LN 19 SEE LN 21 FOR MG FROM LHL # 10405928 PLS CONFIRM T/R PJ

will be \$200 due  
12/21

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
19*	Sa	12P-330P	ACC FTBL	30	\$815.00	10/25-10/25	0	\$0.00	1	0	2.0	N/A
MADE-GOOD BY LINE(S) 20 21												
V3 Effective Dates Changed												
20*	Sa	330P-7P	COLLEGE FOOTBALL	30	\$815.00	10/25-10/25	1	\$815.00	1	1	-	-
Buy Comment: MG												
MKGD FOR SPOTS MISSED ON LN #19: 10/25(1/WK)												
V3 Added												
21*	Tu-F, M	2P-3P	GENERAL HOSPITAL	30	\$260.00	10/21-10/27	1	\$260.00	1	1	-	-
Buy Comment: MG												
PART OF A MKGD MADE UP OF LINES 20 21												
V3 Added												

## ---REPORT TOTALS---

Report Totals: 2 / \$1,075.00

## ---SALES MONTHLY TOTALS---

# ORDER WORKSHEET

Traffic Order# 1952827

Last Received:  
Showing Buylines:

Printed: 10/15/14 4:17 PM  
10/15/14 4:13 PM  
All Rep Revised Lines

Rep Order# 10443919 Ver# 3 Status Revised  
EC'd Yes

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser (6087) POLITICAL ISSUE GROU

Agency

(NMRS) NATIONAL MEDIA RESEARCH PLANNING  
815 SLATERS LANE  
ALEXANDRIA, VA 22314

Rep Firm MILLENNIUM SALES & MARKETING

Product NRSC

Agency C/P1/P2/E 360/645/5837

Sales Office (DC) WASHINGTON

Estimate# 5837

Flight Dates 10/21/14-10/27/14

Salesperson (PIX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

Buyer NMRPP MediaAssistant

Oct2014: 16/ \$6,735.00

Nov2014: 4/ \$2,465.00

Order Totals: 20 / \$9,200.00

Total GRPS: 39.4

--- COMPETITIVE ---

Market Totals \$230,000.00

CABL	.00%	UNKN	1.00%	WBFX	.00%	WCWG	.00%	WEMT	27.00%
WGHP	32.00%	WMYV	4.00%	WUPN	.00%	WXII	32.00%	WXLV	4.00%

Books [null]  
Demos RA35+

10/15/14

--- CREDIT RISK ---  
STANDARD CREDIT TERMS

# ORDER WORKSHEET

Rep Order# 10443919 Ver# 2 Status Returned Traffic Order# 1952827 Last Received: 10/15/14 3:31 PM Printed: 10/15/14 3:31 PM 1 of 2  
 EC'd Yes Showing Buylines: Last Station Changes

Station WXLV-TV GREENSBORO/W.SALEM  
 Advertiser (6087) POLITICAL ISSUE GROU  
 Product NRSC  
 Estimate# 5837  
 Buyer NMRPP MediaAssistant  
 Agency (NMR) NATIONAL MEDIA RESEARCH PLANNING  
 815 SLATERS LANE  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E 360/645/5837  
 Flight Dates 10/21/14-10/27/14  
 Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (PJX) PJ STACK  
 Sales Assistant PJ  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-955-5348

## --- CONTRACT COMMENT ---

NATIONAL REPUBLICAN SENATORIAL COMMITTEE  
 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\*  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

pls see line # 19, tks

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
19	Sa	12P-330P	ACC FTBL	30	\$815.00	10/25-10/25	1	\$815.00	1	1	2.0	2.0

Station Remark: V2 this line is n/a - rate is for the 330-7p game. pls chg tp.

## ---REPORT TOTALS---

Report Totals: 1 / \$815.00

## ---SALES MONTHLY TOTALS---

Oct2014: 15/ \$6,475.00 Nov2014: 4/ \$2,465.00  
 Order Totals: 19 / \$8,940.00 Total GRPS: 41.4

## --- COMPETITIVE ---

Market Totals \$223,500.00  
 CABL .00% UNKN 1.00% WBFX .00% WCWG .00% WPMY 27.00%  
 WGHP 32.00% WMYV 4.00% WUPN .00% WXII 32.00% WXLV 4.00%

Books [null]  
 Demos RA35+

# ORDER WORKSHEET

Rep Order# 10443919 Ver# 2 Status Returned Traffic Order# 1952827 Printed: 10/15/14 3:31 PM 2 of 2

EC'd Yes

Last Received:  
Showing Buylines:

10/15/14 3:31 PM  
Last Station Changes

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser (6087) POLITICAL ISSUE GROU  
Product NRSC  
Estimate# 5837  
Buyer NMRPP MediaAssistant  
Agency (NMR) NATIONAL MEDIA RESEARCH PLANNING  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 360/645/5837  
Flight Dates 10/21/14-10/27/14  
Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

--- CREDIT RISK ---

STANDARD CREDIT TERMS

# ORDER WORKSHEET

Rep Order# 10443919 Ver# 1 Status New  
EC'd Yes

Traffic Order# 1052827  
Printed: 10/15/14 8:28 AM  
Last Received: 10/14/14 6:01 PM  
Showing Buylines: All Rep Changes or Last Station Changes

1 of 3

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser (6087) POLITICAL ISSUE GROU  
Product NRSC  
Estimate# 5537  
Buyer NMRPP MediaAssistant

Agency (NMRS) NATIONAL MEDIA RESEARCH PLANNING  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 360/645/5837  
Flight Dates 10/21/14-10/27/14  
Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PI) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

## --- CONTRACT COMMENT ---

NATIONAL REPUBLICAN SENATORIAL COMMITTEE  
\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

NEW POLITICAL ORDER PLS CONFIRM T/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRS/ (000)
1	Tu	7A-9A	GD MRN AMR-ABC	30	\$160.00	10/21-10/21	1	\$160.00	1	1	1.0	1.0
2	W	7A-9A	GD MRN AMR-ABC	30	\$160.00	10/22-10/22	1	\$160.00	1	1	1.0	1.0
3	Th	7A-9A	GD MRN AMR-ABC	30	\$160.00	10/23-10/23	1	\$160.00	1	1	1.0	1.0
4	F	7A-9A	GD MRN AMR-ABC	30	\$160.00	10/24-10/24	1	\$160.00	1	1	1.0	1.0
5	M	7A-9A	GD MRN AMR-ABC	30	\$160.00	10/27-10/27	1	\$160.00	1	1	1.0	1.0
6	Su	8A-9A	GD MRN-SUN-ABC	30	\$75.00	10/26-10/26	1	\$75.00	1	1	0.7	0.7
7	Tu	7P-730P	FAMILY FEUD	30	\$445.00	10/21-10/21	1	\$445.00	1	1	2.6	2.6
8	W	7P-730P	FAMILY FEUD	30	\$445.00	10/22-10/22	1	\$445.00	1	1	2.6	2.6
9	Th	7P-730P	FAMILY FEUD	30	\$445.00	10/23-10/23	1	\$445.00	1	1	2.6	2.6
10	F	7P-730P	FAMILY FEUD	30	\$445.00	10/24-10/24	1	\$445.00	1	1	2.6	2.6

10/15

# ORDER WORKSHEET

Traffic Order#

Printed:

10/15/14 8:28 AM

2 of 3

Rep Order# 10443919 Ver# 1 Status New  
EC'd Yes

Last Received: 10/14/14 6:01 PM  
Showing Buylines: All Rep Changes or Last Station Changes

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser (6087) POLITICAL ISSUE GROU  
Product NRSC  
Estimate# 5837  
Buyer NMRPP MediaAssistant

Agency (NMRS) NATIONAL MEDIA RESEARCH PLANNING  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 360/645/5837  
Flight Dates 10/21/14-10/27/14  
Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PIX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
11	M	7P-730P	FAMILY FEUD	30	\$445.00	10/27-10/27	1	\$445.00	1	1	2.6	2.6
12	Tu	730P-8P	FAMILY FEUD B	30	\$505.00	10/21-10/21	1	\$505.00	1	1	3.0	3.0
13	W	730P-8P	FAMILY FEUD B	30	\$505.00	10/22-10/22	1	\$505.00	1	1	3.0	3.0
14	Th	730P-8P	FAMILY FEUD B	30	\$505.00	10/23-10/23	1	\$505.00	1	1	3.0	3.0
15	F	730P-8P	FAMILY FEUD B	30	\$505.00	10/24-10/24	1	\$505.00	1	1	3.0	3.0
16	M	730P-8P	FAMILY FEUD B	30	\$505.00	10/27-10/27	1	\$505.00	1	1	3.0	3.0
17	M	10P-11P	CASTLE-ABC	30	\$1,355.00	10/27-10/27	1	\$1,355.00	1	1	3.0	3.0
18	W	8P-9P	MIDDLE-ABC	30	\$1,145.00	10/22-10/22	1	\$1,145.00	1	1	2.7	2.7
19	Sa	12P-330P	ACC FTBL	30	\$815.00	10/25-10/25	1	\$815.00	1	1	2.0	2.0

330-1P

## REPORT TOTALS

Report Totals: 19 / \$8,940.00

## SALES MONTHLY TOTALS

Oct2014: 15/ \$6,475.00

Order Totals: 19 / \$8,940.00

Total GRPs: 41.4

## COMPETITIVE

Market Totals \$223,500.00

Nov2014: 4/ \$2,465.00  
CABL .00% UNKN 1.00% WBFX .00% WCMG .00% WEMY 27.00%  
WGHP 32.00% WMWV 4.00% WUPN .00% WXII 32.00% WXLV 4.00%

Books [null]

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Product NRSC  
Estimate# 5837  
Buyer NMRPP MediaAssistant  
Demos RA35+

Agency (NMRS) NATIONAL MEDIA RESEARCH PLANNING  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 360/645/5837  
Flight Dates 10/21/14-10/27/14

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Sales Office (DC) WASHINGTON  
Salesperson (PIX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
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--- CREDIT RISK ---  
STANDARD CREDIT TERMS

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, National Media Research, Planning and Placement  
do hereby request station time concerning the following issue:

NRSC-IE
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRSC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

US Senate Race- November 4, 2014

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NRSC-IE  
525 2nd Street NE  
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jeff Larson- Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

<u>6/3/2014</u>	<u></u>	<u>703-683-4877</u>
Date	Signature	Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<u></u>	<u>Matthew Bower</u>	<u>GM</u>
Signature	Printed Name	Title