



CBS-Utica (EKTU)  
5936 Smith Hill Road  
Utica, NY 13502

NATIONAL MEDIA INC  
815 SLATERS LANE  
ALEXANDRIA, VA 22314

**Contract # 31043**  
**Schedule Dates** 10/04/16-10/10/16  
**Advertiser** NRCC IE (3445)  
**Agency** NATIONAL MEDIA INC (1130)  
**Product** Political - Issue (1060)  
**Brand** POL ISSUE (2139)  
**Salesperson** Katz Washington D.C., (1019)  
**Sales Office** Katz Continental - Washington D.C.  
**Buyer Name** MediaAssistant,  
**Phone/Fax** (202) 872-5880 / (202) 872-0263  
**CPE** 155/915/7686  
**Account Types** National/Political Agency  
**Billing Type** Standard  
**Comments** NRCC IE 2016

**Date Entered** 09/16/16  
**Last Modified** 09/16/16  
**Entered By** Matthew Talarico  
**CO-OP** No  
**Headline #** 25271321  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$573.75  
**Net Total** \$3,251.25  
**Sales Tax**

CBS-Utica (EKTU)	
By Broadcast Month	Spots
Oct. 2016	19
<b>Grand Total:</b>	<b>19</b>

Rate	
	\$3,825.00
	\$3,825.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/04/16-10/07/16	1	:30	10A- CBS LET'S MAKE A DEAL			1	1	1	1			4	\$40.00	\$160.00	CBS-Utica (EKTU)		9/16/16
2.0	Normal Line / SPOT	10/10/16-10/10/16	1	:30	10A- CBS LET'S MAKE A DEAL		1							1	\$40.00	\$40.00	CBS-Utica (EKTU)		9/16/16
3.0	Normal Line / SPOT	10/04/16-10/07/16	1	:30	11A- CBS THE PRICE IS RIGHT			1	1	1	1			4	\$75.00	\$300.00	CBS-Utica (EKTU)		9/16/16
4.0	Normal Line / SPOT	10/10/16-10/10/16	1	:30	11A- CBS THE PRICE IS RIGHT		1							1	\$75.00	\$75.00	CBS-Utica (EKTU)		9/16/16
5.0	Normal Line / SPOT	10/04/16-10/04/16	1	:30	8P- CBS NCIS			1						1	\$350.00	\$350.00	CBS-Utica (EKTU)		9/16/16
6.0	Normal Line / SPOT	10/05/16-10/05/16	1	:30	8P- CBS SURVIVOR				2					2	\$300.00	\$600.00	CBS-Utica (EKTU)		9/16/16
7.0	Normal Line / SPOT	10/08/16-10/08/16	1	:30	8P- CBS CRIMETIME SATURDAY 8PM							1		1	\$300.00	\$300.00	CBS-Utica (EKTU)		9/16/16
8.0	Normal Line / SPOT	10/08/16-10/08/16	1	:30	10P- CBS 48 HOURS							1		1	\$300.00	\$300.00	CBS-Utica (EKTU)		9/16/16
9.0	Normal Line / SPOT	10/08/16-10/08/16	1	:30	10P- CBS 48 HOURS							1		1	\$300.00	\$300.00	CBS-Utica (EKTU)		9/16/16
10.0	Normal Line / SPOT	10/09/16-10/09/16	1	:30	7:30P- CBS: 60 MINUTES							1		1	\$600.00	\$600.00	CBS-Utica (EKTU)		9/16/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

