



WKTV
5936 Smith Hill Road
Utica, NY 13502

WATERFRONT STRATEGIES
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Contract # 30694

Schedule Dates 09/06/16-09/12/16
Advertiser POLITICAL - HOUSE MAJORITY PAC (2841)
Agency WATERFRONT STRATEGIES (1200)
Product Political - Issue (1060)
Brand POLITICAL (11300)
Salesperson Katiz Washington D.C., (1019)
Sales Office Katiz Continental - Washington D.C.
Buyer Name Colin Lawson,
Phone/Fax /
CPE 79/86/5057
Account Types National/Political Agency
Billing Type Standard
Comments

Date Entered 07/27/16
Last Modified 09/06/16
Entered By Kelly Juliano
CO-OP No
Headline # 25250166
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,592.50
Net Total \$20,357.50
Sales Tax

NBC-Utica (WKTV)		
By Broadcast Month	Spots	Rate
Sep. 2016	98	\$23,950.00
Grand Total:	98	\$23,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/06/16-09/09/16	1	:30	5A- NEWSCHANNEL 2 DAYBREAK			1	1	1	1			4	\$125.00	\$500.00	NBC-Utica (WKTV)		8/9/16
2.0	Normal Line / SPOT	09/12/16-09/12/16	1	:30	5A- NEWSCHANNEL 2 DAYBREAK		1							1	\$125.00	\$125.00	NBC-Utica (WKTV)		8/9/16
3.0	Normal Line / SPOT	09/06/16-09/09/16	1	:30	7A- NBC TODAY SHOW			2	2	2	2			8	\$250.00	\$2,000.00	NBC-Utica (WKTV)		8/9/16
4.0	Normal Line / SPOT	09/12/16-09/12/16	1	:30	7A- NBC TODAY SHOW		2							2	\$250.00	\$500.00	NBC-Utica (WKTV)		8/9/16
5.0	Normal Line / SPOT	09/06/16-09/09/16	1	:30	6A- NEWSCHANNEL 2 SUNRISE			1	1	1	1			4	\$220.00	\$880.00	NBC-Utica (WKTV)		8/9/16
6.0	Normal Line / SPOT	09/12/16-09/12/16	1	:30	6A- NEWSCHANNEL 2 SUNRISE		1							1	\$220.00	\$220.00	NBC-Utica (WKTV)		8/9/16
7.0	Normal Line / SPOT	09/06/16-09/08/16	1	:30	9A- NBC TODAY SHOW 2			1	1	1				3	\$140.00	\$420.00	NBC-Utica (WKTV)		8/9/16
8.0	Normal Line / SPOT	09/12/16-09/12/16	1	:30	9A- NBC TODAY SHOW 2		1							1	\$140.00	\$140.00	NBC-Utica (WKTV)		8/9/16
9.0	Normal Line / SPOT	09/10/16-09/10/16	1	:30	7A- NBC SATURDAY TODAY SHOW							1		1	\$125.00	\$125.00	NBC-Utica (WKTV)		8/9/16
12.0	Normal Line / SPOT	09/06/16-09/09/16	1	:30	10A- NBC TODAY SHOW 3			1	1	1	1			4	\$85.00	\$340.00	NBC-Utica (WKTV)		8/9/16
13.0	Normal Line / SPOT	09/12/16-09/12/16	1	:30	10A- NBC TODAY SHOW 3		2							2	\$85.00	\$170.00	NBC-Utica (WKTV)		8/9/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

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Advertiser POLITICAL - HOUSE MAJORITY PAC (2841)
Agency WATERFRONT STRATEGIES (1200)
Product Political - Issue (1060)
Brand POLITICAL (11300)
Salesperson Katz Washington D.C., (1019)
Sales Office Katz Continental - Washington D.C.
Buyer Name Collin Lawson,
Phone/Fax /
CPE 79/86/5057
Account Types National/Political Agency
Billing Type Standard
Comments

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Net Total \$20,357.50
Sales Tax

NBC-Utica (WKTV)
By Broadcast Month
Sep. 2016
Grand Total:
Spots 98
Rate \$23,950.00
\$23,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	09/06/16-09/09/16	1	:30	11A- RACHAEL RAY			2	1	1	1			5	\$60.00	\$300.00	NBC-Utica (WKTV)		8/9/16
15.0	Normal Line / SPOT	09/12/16-09/12/16	1	:30	11A- RACHAEL RAY		1							1	\$60.00	\$60.00	NBC-Utica (WKTV)		8/9/16
16.0	Normal Line / SPOT	09/06/16-09/09/16	1	:30	12P- NEWSCHANNEL 2 NOON			1	2	1	1			5	\$175.00	\$875.00	NBC-Utica (WKTV)		8/9/16
17.0	Normal Line / SPOT	09/12/16-09/12/16	1	:30	12P- NEWSCHANNEL 2 NOON		1							1	\$175.00	\$175.00	NBC-Utica (WKTV)		8/9/16
18.0	Normal Line / SPOT	09/06/16-09/08/16	1	:30	1P- NBC DAYS OF OUR LIVES			1	1	1				3	\$140.00	\$420.00	NBC-Utica (WKTV)		8/9/16
19.0	Normal Line / SPOT	09/12/16-09/12/16	1	:30	1P- NBC DAYS OF OUR LIVES		1							1	\$140.00	\$140.00	NBC-Utica (WKTV)		8/9/16
20.0	Normal Line / SPOT	09/06/16-09/09/16	1	:30	2P- DR. PHIL			1		1	1			3	\$60.00	\$180.00	NBC-Utica (WKTV)		8/9/16
21.0	Normal Line / SPOT	09/12/16-09/12/16	1	:30	2P- DR. PHIL		1							1	\$60.00	\$60.00	NBC-Utica (WKTV)		8/9/16
22.0	Normal Line / SPOT	09/06/16-09/09/16	1	:30	20002- JUDGE JUDY			1	1	1	1			4	\$75.00	\$300.00	NBC-Utica (WKTV)		8/9/16
23.0	Normal Line / SPOT	09/12/16-09/12/16	1	:30	20002- JUDGE JUDY		2							1	\$75.00	\$75.00	NBC-Utica (WKTV)		8/9/16
24.0	Normal Line / SPOT	09/06/16-09/09/16	1	:30	4P- DR. OZ			1	1	1	2			5	\$70.00	\$350.00	NBC-Utica (WKTV)		8/9/16
25.0	Normal Line / SPOT	09/12/16-09/12/16	1	:30	4P- DR. OZ		1							1	\$70.00	\$70.00	NBC-Utica (WKTV)		8/9/16

CONFIRMATION CONTRACT

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SUITE 100
WASHINGTON, DC 20007

Contract # 30694

Schedule Dates	09/06/16-09/12/16	Date Entered	07/27/16
Advertiser	POLITICAL - HOUSE MAJORITY PAC (2841)	Last Modified	09/06/16
Agency	WATERFRONT STRATEGIES (1200)	Entered By	Kelly Juliano
Product	Political - Issue (1060)	CO-OP	No
Brand	POLITICAL (11300)	Headline #	25250166
Salesperson	Katz Washington D.C., (1019)	Demo	
Sales Office	Katz Continental - Washington D.C.	Order Type	Normal
Buyer Name	Collin, Lawson,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	79/86/5057	Commission	\$3,592.50
Account Types	National/Political Agency	Net Total	\$20,357.50
Billing Type	Standard	Sales Tax	
Comments			

NBC-Utica (WKTV)		
By Broadcast Month	Spots	Rate
Sep. 2016	98	\$23,950.00
Grand Total:	98	\$23,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / SPOT	09/06/16-09/09/16	1	:30	7P- WHEEL OF FORTUNE			1		1	1			3	\$500.00	\$1,500.00	NBC-Utica (WKTV)		8/9/16
28.0	Normal Line / SPOT	09/12/16-09/12/16	1	:30	7P- WHEEL OF FORTUNE		1							1	\$500.00	\$500.00	NBC-Utica (WKTV)		8/9/16
29.0	Normal Line / SPOT	09/12/16-09/12/16	1	:30	7:58P- NBC AMERICAN NINJA WARRIOR		1							1	\$800.00	\$800.00	NBC-Utica (WKTV)		8/9/16
30.0	Normal Line / SPOT	09/06/16-09/06/16	1	:30	7:58P- NBC AMERICA'S GOT TALENT			1						1	\$800.00	\$800.00	NBC-Utica (WKTV)		8/9/16
31.0	Normal Line / SPOT	09/07/16-09/07/16	1	:30	9P- NBC AMERICA'S GOT TALENT 2			1						1	\$800.00	\$800.00	NBC-Utica (WKTV)		8/9/16
32.0	Normal Line / SPOT	09/07/16-09/07/16	1	:30	9P- NBC AMERICA'S GOT TALENT 2			1						1	\$700.00	\$700.00	NBC-Utica (WKTV)		8/9/16
33.0	Normal Line / SPOT	09/07/16-09/07/16	1	:30	26874- NBC LAST COMIC STANDING				1						\$700.00		NBC-Utica (WKTV)		8/9/16
34.0	Normal Line / SPOT	09/09/16-09/09/16	1	:30	22142- NBC AMERICA'S GOT TALENT					1					\$700.00		NBC-Utica (WKTV)		8/9/16
35.0	Normal Line / SPOT	09/09/16-09/12/16	1	:30	11P- NEWSCHANNEL 2 11		2				1			3	\$250.00	\$750.00	NBC-Utica (WKTV)		8/9/16
36.0	Normal Line / SPOT	09/10/16-09/10/16	1	:30	11P- NEWSCHANNEL 2 SATURDAY 11							1		1	\$225.00	\$225.00	NBC-Utica (WKTV)		8/9/16

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Product Political - Issue (1060)
Brand POLITICAL (11300)
Salesperson Katz Washington D.C., (1019)
Sales Office Katz Confidential - Washington D.C.
Buyer Name Collin Lawson,
Phone/Fax /
CPE 79/86/5057
Account Types National/Political Agency
Billing Type Standard
Comments

Date Entered 07/27/16
Last Modified 09/06/16
Entered By Kelly Juliano
CO-OP No
Headline # 25250166
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,592.50
Net Total \$20,357.50
Sales Tax

NBC-Utica (WKTV)
By Broadcast Month
Sep. 2016
Grand Total:
Spots 98
Rate \$23,950.00
\$23,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
37.0	Normal Line / SPOT	09/06/16-09/12/16	1	:30	26658- NBC TONIGHT SHOW STARRING JIMMY FALLON	1	1	1	1	1	1			5	\$110.00	\$550.00	NBC-Utica (WKTV)		8/9/16
38.0	Normal Line / SPOT	09/06/16-09/09/16	1	:30	20017- JEOPARDY			1		1	1			2	\$475.00	\$950.00	NBC-Utica (WKTV)		8/9/16
39.0	Normal Line / SPOT	09/12/16-09/12/16	1	:30	20017- JEOPARDY	1								1	\$475.00	\$475.00	NBC-Utica (WKTV)		8/9/16
40.0	Normal Line / SPOT	09/06/16-09/09/16	1	:30	5:58P- NEWSCHANNEL 2 SIX		1	1	1	1	1			4	\$600.00	\$2,400.00	NBC-Utica (WKTV)		8/9/16
41.0	Normal Line / SPOT	09/12/16-09/12/16	1	:30	5:58P- NEWSCHANNEL 2 SIX	1								1	\$600.00	\$600.00	NBC-Utica (WKTV)		8/9/16
42.1	Normal Line / SPOT	09/06/16-09/09/16	1	:30	5P- LIVE AT FIVE	6		X	X	X	X			6	\$300.00	\$1,800.00	NBC-Utica (WKTV)		9/2/16
43.1	Normal Line / SPOT	09/12/16-09/12/16	1	:30	5P- LIVE AT FIVE	1								1	\$300.00	\$300.00	NBC-Utica (WKTV)		9/2/16
45.0	M/G For 38.0.1 / SPOT	09/08/16-09/08/16	1	:30	7:30P- NBC NFL KICKOFF 2016					1				1	\$475.00	\$475.00	NBC-Utica (WKTV)	shift from Jap	9/2/16
46.0	M/G For 33.0.1 / SPOT	09/07/16-09/07/16	1	:30	10P- NBC RUNNING WILD WITH BEAR GRYLLS					1				1	\$700.00	\$700.00	NBC-Utica (WKTV)	stay in TP	9/2/16
47.0	M/G For 34.0.1 / NFL	09/08/16-09/08/16	1	:30	8:30P- NBC SUNDAY NIGHT FOOTBALL					1				1	\$700.00	\$700.00	NBC-Utica (WKTV)		9/6/16

CONFIRMATION CONTRACT

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Contract # 30694
Schedule Dates 09/06/16-09/12/16
Advertiser POLITICAL - HOUSE MAJORITY PAC (2841)
Agency WATERFRONT STRATEGIES (1200)
Product Political - Issue (1060)
Brand POLITICAL (11300)
Salesperson Katz Washington D.C., (1019)
Sales Office Katz Continental - Washington D.C.
Buyer Name Colln, Lawson,
Phone/Fax /
CPE 79/86/5057
Account Types National/Political Agency
Billing Type Standard
Comments

Date Entered 07/27/16
Last Modified 09/06/16
Entered By Kelly Juliano
CO-OP No
Headline # 25250166
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,592.50
Net Total \$20,357.50
Sales Tax

NBC-utica (WKTV)
By Broadcast Month Spots Rate
Sep. 2016 98 \$23,950.00
Grand Total: 98 \$23,950.00

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
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48.0	Normal Line / SPOT	09/07/16-09/07/16	1	:30	7P- WHEEL OF FORTUNE				1					1	\$500.00	\$500.00	NBC-utica (WKTV)		9/6/16
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WKTV
5936 Smith Hill Road
Utica, NY 13502

WATERFRONT STRATEGIES
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Contract # 30705

Schedule Dates 09/13/16-09/19/16
Advertiser POLITICAL - HOUSE MAJORITY PAC (2841)
Agency WATERFRONT STRATEGIES (1200)
Product Political - Issue (1060)
Brand POLITICAL (11300)
Salesperson Katz Washington D.C., (1019)
Sales Office Katz Continental - Washington D.C.
Buyer Name Collin Lawson,
Phone/Fax /
CPE 79/86/4509
Account Types National/Political Agency
Billing Type Standard
Comments

Date Entered 07/28/16
Last Modified 09/07/16
Entered By Kelly Juliano
CO-OP No
Headline # 25250165
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,700.50
Net Total \$20,969.50
Sales Tax

NBC-Utica (WKTV)
By Broadcast Month
Sep. 2016
Grand Total:
Spots 114
Rate \$24,670.00
\$24,670.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/16/16-09/16/16	1	:30	2214Z- NBC AMERICA'S GOT TALENT						1			1	\$700.00	\$700.00	NBC-Utica (WKTV)		7/28/16
2.0	Normal Line / SPOT	09/17/16-09/17/16	1	:30	11P- NEWSCHANNEL 2 SATURDAY 11							1		1	\$225.00	\$225.00	NBC-Utica (WKTV)		7/28/16
3.0	Normal Line / SPOT	09/17/16-09/17/16	1	:30	7A- NBC SATURDAY TODAY SHOW							1		1	\$125.00	\$125.00	NBC-Utica (WKTV)	PROGRAM RUNS 7A-8:30A I/O 7A-9A	7/28/16
4.0	Normal Line / SPOT	09/18/16-09/18/16	1	:30	11:30P- NEWSCHANNEL 2 SUN 11P							1		1	\$200.00	\$200.00	NBC-Utica (WKTV)	PROGRAM RUNS 11:30P-12A I/O 11A-11:30A	7/28/16
5.0	Normal Line / SPOT	09/18/16-09/18/16	1	:30	6P- NEWSCHANNEL 2 SUNDAY							1		1	\$300.00	\$300.00	NBC-Utica (WKTV)		7/28/16
6.0	Normal Line / SPOT	09/18/16-09/18/16	1	:30	8A- NBC SUNDAY TODAY							1		1	\$125.00	\$125.00	NBC-Utica (WKTV)		7/28/16
7.0	Normal Line / SPOT	09/18/16-09/18/16	1	:30	9A- NEWSCHANNEL 2 SUNDAY TODAY							1		1	\$175.00	\$175.00	NBC-Utica (WKTV)		7/28/16
8.0	Normal Line / SPOT	09/13/16-09/13/16	1	:30	2642P- NBC HOLLYWOOD GAME NIGHT		1							1	\$700.00	\$700.00	NBC-Utica (WKTV)		7/28/16
9.0	Normal Line / SPOT	09/13/16-09/16/16	1	:30	10A- NBC TODAY SHOW 3	5	X	X	X	X				5	\$85.00	\$425.00	NBC-Utica (WKTV)		8/1/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Agency WATERFRONT STRATEGIES (1200)
Product Political - Issue (1060)
Brand POLITICAL (11300)
Salesperson Katz Washington D.C., (1019)
Sales Office Katz Confidential - Washington D.C.
Buyer Name Collin, Lawson,
Phone/Fax /
CPE 79/86/4509
Account Types National/Political Agency
Billing Type Standard
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Entered By Kelly Juliano
CO-OP No
Headline # 25250165
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Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,700.50
Net Total \$20,969.50
Sales Tax

NBC-utca (WKTV)
By Broadcast Month
Sep. 2016 114 \$24,670.00
Grand Total: 114 \$24,670.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT	09/13/16-09/16/16	1	:30	11:34p- NBC TONIGHT SHOW STARRING JIMMY FALLON			1	1	1	1			4	\$110.00	\$440.00	NBC-utca (WKTV)		8/1/16
11.0	Normal Line / SPOT	09/13/16-09/16/16	1	:30	11A- RACHAEL RAY	5	X	X	X	X				5	\$60.00	\$300.00	NBC-utca (WKTV)		8/2/16
12.0	Normal Line / SPOT	09/13/16-09/16/16	1	:30	11P- NEWSCHANNEL 2 11	2	X	X	X	X				2	\$250.00	\$500.00	NBC-utca (WKTV)		8/2/16
13.0	Normal Line / SPOT	09/13/16-09/16/16	1	:30	12P- NEWSCHANNEL 2 NOON	5	X	X	X	X				5	\$175.00	\$875.00	NBC-utca (WKTV)		8/2/16
14.0	Normal Line / SPOT	09/13/16-09/16/16	1	:30	1P- NBC DAYS OF OUR LIVES	3	X	X	X	X				3	\$140.00	\$420.00	NBC-utca (WKTV)		8/2/16
15.0	Normal Line / SPOT	09/13/16-09/16/16	1	:30	2P- DR. PHIL	3	X	X	X	X				3	\$60.00	\$180.00	NBC-utca (WKTV)		8/2/16
16.0	Normal Line / SPOT	09/13/16-09/16/16	1	:30	2000Z- JUDGE JUDY	4	X	X	X	X				4	\$75.00	\$300.00	NBC-utca (WKTV)		8/2/16
17.0	Normal Line / SPOT	09/13/16-09/16/16	1	:30	4P- DR. OZ	4	X	X	X	X				4	\$70.00	\$280.00	NBC-utca (WKTV)		8/2/16
18.0	Normal Line / SPOT	09/13/16-09/16/16	1	:30	5A- NEWSCHANNEL 2 DAYBREAK	3	X	X	X	X				3	\$125.00	\$375.00	NBC-utca (WKTV)		8/2/16
19.0	Normal Line / SPOT	09/13/16-09/16/16	1	:30	5P- LIVE AT FIVE	4	X	X	X	X				4	\$300.00	\$1,200.00	NBC-utca (WKTV)		8/2/16
20.0	Normal Line / SPOT	09/13/16-09/16/16	1	:30	6A- NEWSCHANNEL 2 SUNRISE	4	X	X	X	X				4	\$220.00	\$880.00	NBC-utca (WKTV)		8/2/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WKTV
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WATERFRONT STRATEGIES
3050 K ST NW
SUITE 100
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Contract # 30705

Schedule Dates 09/13/16-09/19/16
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Agency WATERFRONT STRATEGIES (1200)
Product Political - Issue (1060)
Brand POLITICAL (11300)
Salesperson Katz Washington D.C., (1019)
Sales Office Katz Continental - Washington D.C.
Buyer Name Collin Lawson,
Phone/Fax /
CPE 79/86/4509
Account Types National/Political Agency
Billing Type Standard
Comments

Date Entered 07/28/16
Last Modified 09/07/16
Entered By Kelly Juliano
CO-OP No
Headline # 25250165
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,700.50
Net Total \$20,969.50
Sales Tax

NBC-Utica (WKTV)
By Broadcast Month
Sep. 2016 114 \$24,670.00
Grand Total: 114 \$24,670.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / SPOT	09/13/16-09/16/16	1	:30	5:58P- NEWSCHANNEL 2 SIX	3		X	X	X	X			3	\$600.00	\$1,800.00	NBC-Utica (WKTV)		8/2/16
22.0	Normal Line / SPOT	09/13/16-09/16/16	1	:30	7:30P- JEOPARDY	4		X	X	X	X			4	\$475.00	\$1,900.00	NBC-Utica (WKTV)		8/2/16
23.0	Normal Line / SPOT	09/13/16-09/16/16	1	:30	7A- NBC TODAY SHOW	9		3	2	2	2			9	\$250.00	\$2,250.00	NBC-Utica (WKTV)		9/7/16
24.0	Normal Line / SPOT	09/13/16-09/16/16	1	:30	7P- WHEEL OF FORTUNE	4		X	X	X	X			4	\$500.00	\$2,000.00	NBC-Utica (WKTV)		8/2/16
25.0	Normal Line / SPOT	09/13/16-09/16/16	1	:30	9A- NBC TODAY SHOW 2	4		X	X	X	X			4	\$140.00	\$560.00	NBC-Utica (WKTV)		8/2/16
26.0	Normal Line / SPOT	09/19/16-09/19/16	1	:30	11:34P- NBC TONIGHT SHOW STARRING JIMMY FALLON	1								1	\$110.00	\$110.00	NBC-Utica (WKTV)		8/1/16
27.0	Normal Line / SPOT	09/19/16-09/19/16	1	:30	10A- NBC TODAY SHOW 3	2								2	\$85.00	\$170.00	NBC-Utica (WKTV)		8/1/16
28.0	Normal Line / SPOT	09/19/16-09/19/16	1	:30	11A- RACHAEL RAY	2								2	\$60.00	\$120.00	NBC-Utica (WKTV)		8/2/16
29.0	Normal Line / SPOT	09/19/16-09/19/16	1	:30	12P- NEWSCHANNEL 2 NOON	2								2	\$175.00	\$350.00	NBC-Utica (WKTV)		8/2/16
30.0	Normal Line / SPOT	09/19/16-09/19/16	1	:30	1P- NBC DAYS OF OUR LIVES	2								2	\$140.00	\$280.00	NBC-Utica (WKTV)		8/2/16
31.0	Normal Line / SPOT	09/19/16-09/19/16	1	:30	2P- DR. PHIL	2								2	\$60.00	\$120.00	NBC-Utica (WKTV)		8/2/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WKTV
5936 Smith Hill Road
Utica, NY 13502

WATERFRONT STRATEGIES
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Contract # 30705
Schedule Dates 09/13/16-09/19/16
Advertiser POLITICAL - HOUSE MAJORITY PAC (2841)
Agency WATERFRONT STRATEGIES (1200)
Product Political - Issue (1060)
Brand POLITICAL (11300)
Salesperson Katz Washington D.C., (1019)
Sales Office Katz Continental - Washington D.C.
Buyer Name Collin Lawson,
Phone/Fax /
CPE 79/86/4509
Account Types National/Political Agency
Billing Type Standard
Comments

Date Entered 07/28/16
Last Modified 09/07/16
Entered By Kelly Juliano
CO-OP No
Headline # 25250165
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,700.50
Net Total \$20,969.50
Sales Tax

NBC-Utica (WKTV)
By Broadcast Month
Sep. 2016 114 \$24,670.00
Grand Total: 114 \$24,670.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
32.0	Normal Line / SPOT	09/19/16-09/19/16	1	:30	2000Z- JUDGE JUDY	3								3	\$75.00	\$225.00	NBC-Utica (WKTV)		8/2/16
33.0	Normal Line / SPOT	09/19/16-09/19/16	1	:30	4P- DR. OZ	3								3	\$70.00	\$210.00	NBC-Utica (WKTV)		8/2/16
34.0	Normal Line / SPOT	09/19/16-09/19/16	1	:30	5A- NEWSCHANNEL 2 DAYBREAK	3								3	\$125.00	\$375.00	NBC-Utica (WKTV)		8/2/16
35.0	Normal Line / SPOT	09/19/16-09/19/16	1	:30	5P- LIVE AT FIVE	3								3	\$300.00	\$900.00	NBC-Utica (WKTV)		8/2/16
36.0	Normal Line / SPOT	09/19/16-09/19/16	1	:30	6A- NEWSCHANNEL 2 SUNRISE	3								3	\$220.00	\$660.00	NBC-Utica (WKTV)		8/2/16
37.0	Normal Line / SPOT	09/19/16-09/19/16	1	:30	5:58P- NEWSCHANNEL 2 SIX	3								3	\$600.00	\$1,800.00	NBC-Utica (WKTV)		8/2/16
38.0	Normal Line / SPOT	09/19/16-09/19/16	1	:30	7:30P- JEOPARDY	1								1	\$475.00	\$475.00	NBC-Utica (WKTV)		8/2/16
39.0	Normal Line / SPOT	09/19/16-09/19/16	1	:30	7A- NBC TODAY SHOW	2								2	\$250.00	\$500.00	NBC-Utica (WKTV)		9/7/16
40.0	Normal Line / SPOT	09/19/16-09/19/16	1	:30	7P- WHEEL OF FORTUNE	1								1	\$500.00	\$500.00	NBC-Utica (WKTV)		8/2/16
41.0	Normal Line / SPOT	09/19/16-09/19/16	1	:30	9A- NBC TODAY SHOW 2	1								1	\$140.00	\$140.00	NBC-Utica (WKTV)		8/2/16
42.0	Normal Line / SPOT	09/19/16-09/19/16	1	:30	11P- NEWSCHANNEL 2 11	2								2	\$250.00	\$500.00	NBC-Utica (WKTV)		8/2/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WKTV
5936 Smith Hill Road
Utica, NY 13502

WATERFRONT STRATEGIES
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Contract # 30725

Schedule Dates 09/20/16-09/26/16
Advertiser POLITICAL - HOUSE MAJORITY PAC (2841)
Agency WATERFRONT STRATEGIES (1200)
Product Political - Issue (1060)
Brand POLITICAL (11300)
Salesperson Kaiz Washington D.C., (1019)
Sales Office Kaiz Continental - Washington D.C.
Buyer Name Colin, Lawson,
Phone/Fax /
CPE 79/86/4508
Account Types National/Political Agency
Billing Type Standard
Comments

Date Entered 08/02/16
Last Modified 09/08/16
Entered By Kelly Juliano
CO-OP No
Headline # 25250167
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,978.00
Net Total \$22,542.00
Sales Tax

NBC-Utica (WKTV)		
By Broadcast Month	Spots	Rate
Sep. 2016	84	\$19,525.00
Oct. 2016	33	\$6,995.00
Grand Total:	117	\$26,520.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/26/16-09/26/16	1	:30	21749- NBC THE VOICE	1								1	\$800.00	\$800.00	NBC-Utica (WKTV)		8/2/16
2.0	Normal Line / SPOT	09/24/16-09/24/16	1	:30	11P- NEWSCHANNEL 2 SATURDAY 11							1		1	\$225.00	\$225.00	NBC-Utica (WKTV)		9/8/16
3.0	Normal Line / SPOT	09/24/16-09/24/16	1	:30	7A- NBC SATURDAY TODAY SHOW							1		1	\$125.00	\$125.00	NBC-Utica (WKTV)		8/2/16
4.0	Normal Line / SPOT	09/25/16-09/25/16	1	:30	11:30P- NEWSCHANNEL 2 SUN 11P								1	1	\$200.00	\$200.00	NBC-Utica (WKTV)		8/2/16
5.0	Normal Line / SPOT	09/25/16-09/25/16	1	:30	6P- NEWSCHANNEL 2 SUNDAY								1	1	\$300.00	\$300.00	NBC-Utica (WKTV)		8/2/16
6.0	Normal Line / SPOT	09/25/16-09/25/16	1	:30	8A- NBC SUNDAY TODAY								1	1	\$125.00	\$125.00	NBC-Utica (WKTV)		8/2/16
7.0	Normal Line / SPOT	09/25/16-09/25/16	1	:30	9A- NEWSCHANNEL 2 SUNDAY TODAY								1	1	\$175.00	\$175.00	NBC-Utica (WKTV)		8/2/16
8.0	Normal Line / SPOT	09/20/16-09/20/16	1	:30	24582- NBC CHICAGO FIRE						1			1	\$700.00	\$700.00	NBC-Utica (WKTV)		8/2/16
9.0	Normal Line / SPOT	09/20/16-09/20/16	1	:30	21749- NBC THE VOICE						1			1	\$800.00	\$800.00	NBC-Utica (WKTV)		8/2/16
10.0	Normal Line / SPOT	09/20/16-09/20/16	1	:30	27367- NBC CHICAGO MED						1			1	\$700.00	\$700.00	NBC-Utica (WKTV)		8/2/16
11.0	Normal Line / SPOT	09/20/16-09/23/16	1	:30	10A- NBC TODAY SHOW 3	5		X	X	X	X			5	\$85.00	\$425.00	NBC-Utica (WKTV)		8/2/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WKTV
5936 Smith Hill Road
Utica, NY 13502

WATERFRONT STRATEGIES
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Contract # 30725
Schedule Dates 09/20/16-09/26/16
Advertiser POLITICAL - HOUSE MAJORITY PAC (2841)
Agency WATERFRONT STRATEGIES (1200)
Product Political - Issue (1060)
Brand POLITICAL (11300)
Salesperson Katz Washington D.C., (1019)
Sales Office Katz Continental - Washington D.C.
Buyer Name Colln,Lawson,
Phone/Fax /
CPE 79/86/4508
Account Types National/Political Agency
Billing Type Standard
Comments

Date Entered 08/02/16
Last Modified 09/08/16
Entered By Kelly Juliano
CO-OP No
Headline # 25250167
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,978.00
Net Total \$22,542.00
Sales Tax

NBC-Utica (WKTV)
By Broadcast Month
Sep. 2016 84 \$19,525.00
Oct. 2016 33 \$6,995.00
Grand Total: 117 \$26,520.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	09/26/16-09/26/16	1	:30	10A- NBC TODAY SHOW 3	2								2	\$85.00	\$170.00	NBC-Utica (WKTV)		8/2/16
13.0	Normal Line / SPOT	09/20/16-09/23/16	1	:30	11:34P- NBC TONIGHT SHOW STARRING JIMMY FALLON	3		X	X	X	X			3	\$110.00	\$330.00	NBC-Utica (WKTV)		8/2/16
14.0	Normal Line / SPOT	09/20/16-09/23/16	1	:30	11A- RACHAEL RAY	5		X	X	X	X			5	\$60.00	\$300.00	NBC-Utica (WKTV)		8/2/16
15.0	Normal Line / SPOT	09/26/16-09/26/16	1	:30	11A- RACHAEL RAY	2								2	\$60.00	\$120.00	NBC-Utica (WKTV)		8/2/16
16.0	Normal Line / SPOT	09/26/16-09/26/16	1	:30	11P- NEWSCHANNEL 2 11	1								1	\$250.00	\$250.00	NBC-Utica (WKTV)		8/2/16
17.0	Normal Line / SPOT	09/20/16-09/23/16	1	:30	12P- NEWSCHANNEL 2 NOON	5		X	X	X	X			5	\$175.00	\$875.00	NBC-Utica (WKTV)		8/2/16
18.0	Normal Line / SPOT	09/20/16-09/23/16	1	:30	11P- NEWSCHANNEL 2 11	3		X	X	X	X			3	\$250.00	\$750.00	NBC-Utica (WKTV)		8/2/16
19.0	Normal Line / SPOT	09/26/16-09/26/16	1	:30	1P- NBC DAYS OF OUR LIVES	2								2	\$140.00	\$280.00	NBC-Utica (WKTV)		8/2/16
20.0	Normal Line / SPOT	09/20/16-09/23/16	1	:30	1P- NBC DAYS OF OUR LIVES	3		X	X	X	X			3	\$140.00	\$420.00	NBC-Utica (WKTV)		8/2/16
21.0	Normal Line / SPOT	09/20/16-09/23/16	1	:30	2P- DR. PHIL	3		X	X	X	X			3	\$60.00	\$180.00	NBC-Utica (WKTV)		8/2/16
22.0	Normal Line / SPOT	09/26/16-09/26/16	1	:30	2P- DR. PHIL	2								2	\$60.00	\$120.00	NBC-Utica (WKTV)		8/2/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WKTV
5936 Smith Hill Road
Utica, NY 13502

WATERFRONT STRATEGIES
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Contract # 30725
Schedule Dates 09/20/16-09/26/16
Advertiser POLITICAL - HOUSE MAJORITY PAC (2841)
Agency WATERFRONT STRATEGIES (1200)
Product Political - Issue (1060)
Brand POLITICAL (11300)
Salesperson Katz Washington D.C., (1019)
Sales Office Katz Continental - Washington D.C.
Buyer Name Collin Lawson,
Phone/Fax /
CPE 79/86/4508
Account Types National/Political Agency
Billing Type Standard
Comments

Date Entered 08/02/16
Last Modified 09/08/16
Entered By Kelly Juliano
CO-OP No
Headline # 25250167
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,978.00
Net Total \$22,542.00
Sales Tax

NBC-Utica (WKTV)
By Broadcast Month
Sep. 2016 84 \$19,525.00
Oct. 2016 33 \$6,995.00
Grand Total: 117 \$26,520.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / SPOT	09/26/16-09/26/16	1	:30	2000Z JUDGE JUDY	2								2	\$75.00	\$150.00	NBC-Utica (WKTV)		8/2/16
24.0	Normal Line / SPOT	09/20/16-09/23/16	1	:30	2000Z JUDGE JUDY	5		X	X	X	X			5	\$75.00	\$375.00	NBC-Utica (WKTV)		8/2/16
25.0	Normal Line / SPOT	09/20/16-09/23/16	1	:30	4P- DR. OZ	5		X	X	X	X			5	\$70.00	\$350.00	NBC-Utica (WKTV)		8/2/16
26.0	Normal Line / SPOT	09/26/16-09/26/16	1	:30	4P- DR. OZ	2								2	\$70.00	\$140.00	NBC-Utica (WKTV)		8/2/16
27.0	Normal Line / SPOT	09/26/16-09/26/16	1	:30	5A- NEWSCHANNEL 2 DAYBREAK	2								2	\$125.00	\$250.00	NBC-Utica (WKTV)		8/2/16
28.0	Normal Line / SPOT	09/20/16-09/23/16	1	:30	5A- NEWSCHANNEL 2 DAYBREAK	4		X	X	X	X			4	\$125.00	\$500.00	NBC-Utica (WKTV)		8/2/16
29.0	Normal Line / SPOT	09/20/16-09/23/16	1	:30	5P- LIVE AT FIVE	5		X	X	X	X			5	\$300.00	\$1,500.00	NBC-Utica (WKTV)		8/2/16
30.0	Normal Line / SPOT	09/26/16-09/26/16	1	:30	5P- LIVE AT FIVE	2								2	\$300.00	\$600.00	NBC-Utica (WKTV)		8/2/16
31.0	Normal Line / SPOT	09/26/16-09/26/16	1	:30	6A- NEWSCHANNEL 2 SUNRISE	2								2	\$220.00	\$440.00	NBC-Utica (WKTV)		8/2/16
32.0	Normal Line / SPOT	09/20/16-09/23/16	1	:30	6A- NEWSCHANNEL 2 SUNRISE	5		X	X	X	X			5	\$220.00	\$1,100.00	NBC-Utica (WKTV)		8/2/16
33.0	Normal Line / SPOT	09/20/16-09/23/16	1	:30	5:58P- NEWSCHANNEL 2 SIX	5		X	X	X	X			5	\$600.00	\$3,000.00	NBC-Utica (WKTV)		8/2/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WKTV
5936 Smith Hill Road
Utica, NY 13502

WATERFRONT STRATEGIES
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Contract # 30725
Schedule Dates 09/20/16-09/26/16
Advertiser POLITICAL - HOUSE MAJORITY PAC (2841)
Agency WATERFRONT STRATEGIES (1200)
Product Political - Issue (1060)
Brand POLITICAL (11300)
Salesperson Katz Washington D.C., (1019)
Sales Office Katz Continental - Washington D.C.
Buyer Name Colln,Lawson,
Phone/Fax /
CPE 79/86/4508
Account Types National/Political Agency
Billing Type Standard
Comments

Date Entered 08/02/16
Last Modified 09/08/16
Entered By Kelly Juliano
CO-OP No
Headline # 25250167
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,978.00
Net Total \$22,542.00
Sales Tax

NBC-Utica (WKTV)
By Broadcast Month
Sep. 2016 84 \$19,525.00
Oct. 2016 33 \$6,995.00
Grand Total: 117 \$26,520.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
34.0	Normal Line / SPOT	09/26/16-09/26/16	1	:30	5:58P- NEWSCHANNEL 2 SIX	1	1							1	\$600.00	\$600.00	NBC-Utica (WKTV)		8/2/16
35.0	Normal Line / SPOT	09/26/16-09/26/16	1	:30	7:30P- JEOPARDY	1	1							1	\$475.00	\$475.00	NBC-Utica (WKTV)		8/2/16
36.0	Normal Line / SPOT	09/20/16-09/23/16	1	:30	7:30P- JEOPARDY	4		X	X	X	X			4	\$475.00	\$1,900.00	NBC-Utica (WKTV)		8/2/16
37.0	Normal Line / SPOT	09/20/16-09/23/16	1	:30	7A- NBC TODAY SHOW	9		X	X	X	X			9	\$250.00	\$2,250.00	NBC-Utica (WKTV)		8/2/16
38.0	Normal Line / SPOT	09/26/16-09/26/16	1	:30	7A- NBC TODAY SHOW	3								3	\$250.00	\$750.00	NBC-Utica (WKTV)		8/2/16
39.0	Normal Line / SPOT	09/26/16-09/26/16	1	:30	7P- WHEEL OF FORTUNE	2								2	\$500.00	\$1,000.00	NBC-Utica (WKTV)		8/2/16
40.0	Normal Line / SPOT	09/20/16-09/23/16	1	:30	7P- WHEEL OF FORTUNE	3		X	X	X	X			3	\$500.00	\$1,500.00	NBC-Utica (WKTV)		8/2/16
41.0	Normal Line / SPOT	09/20/16-09/23/16	1	:30	9A- NBC TODAY SHOW 2	3		X	X	X	X			3	\$140.00	\$420.00	NBC-Utica (WKTV)		8/2/16
42.0	Normal Line / SPOT	09/26/16-09/26/16	1	:30	9A- NBC TODAY SHOW 2	2								2	\$140.00	\$280.00	NBC-Utica (WKTV)		8/2/16
43.0	Normal Line / SPOT	09/26/16-09/26/16	1	:30	11:34P- NBC TONIGHT SHOW STARRING JIMMY FALLON	2								2	\$110.00	\$220.00	NBC-Utica (WKTV)		8/2/16
44.0	Normal Line / SPOT	09/26/16-09/26/16	1	:30	12P- NEWSCHANNEL 2 NOON	2								2	\$175.00	\$350.00	NBC-Utica (WKTV)		8/2/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WKTV
5936 Smith Hill Road
Utica, NY 13502

WATERFRONT STRATEGIES
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Contract # 30726

Schedule Dates	09/27/16-10/03/16	Date Entered	08/03/16
Advertiser	POLITICAL - HOUSE MAJORITY PAC (2841)	Last Modified	08/03/16
Agency	WATERFRONT STRATEGIES (1200)	Entered By	Kelly Juliano
Product	Political - Issue (1060)	CO-OP	No
Brand	POLITICAL (11300)	Headline #	25250168
Salesperson	Katz Washington D.C., (1019)	Demo	
Sales Office	Katz Continental - Washington D.C.	Order Type	Normal
Buyer Name	Colin, Lawson,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	79/86/4507	Commission	\$3,835.50
Account Types	National/Political Agency	Net Total	\$21,734.50
Billing Type	Standard	Sales Tax	
Comments			

NBC-Utica (WKTV)		
By Broadcast Month	Spots	Rate
Oct. 2016	115	\$25,570.00
Grand Total:	115	\$25,570.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	7:58P- NBC THE VOICE	1								1	\$800.00	\$800.00	NBC-Utica (WKTV)		8/3/16
2.0	Normal Line / SPOT	10/01/16-10/01/16	3	:30	11P- NEWSCHANNEL 2 SATURDAY 11							1		1	\$225.00	\$225.00	NBC-Utica (WKTV)		8/3/16
3.0	Normal Line / SPOT	10/01/16-10/01/16	3	:30	2009- NBC SATURDAY TODAY SHOW							1		1	\$125.00	\$125.00	NBC-Utica (WKTV)		8/3/16
4.0	Normal Line / SPOT	10/02/16-10/02/16	3	:30	11:30P- NEWSCHANNEL 2 SUN 11P								1	1	\$200.00	\$200.00	NBC-Utica (WKTV)		8/3/16
5.0	Normal Line / SPOT	10/02/16-10/02/16	3	:30	6P- NEWSCHANNEL 2 SUNDAY								1	1	\$300.00	\$300.00	NBC-Utica (WKTV)		8/3/16
6.0	Normal Line / SPOT	10/02/16-10/02/16	3	:30	8A- NBC SUNDAY TODAY								1	1	\$125.00	\$125.00	NBC-Utica (WKTV)		8/3/16
7.0	Normal Line / SPOT	10/02/16-10/02/16	3	:30	9A- NEWSCHANNEL 2 SUNDAY TODAY								1	1	\$175.00	\$175.00	NBC-Utica (WKTV)		8/3/16
8.0	Normal Line / SPOT	09/27/16-09/27/16	3	:30	21749- NBC THE VOICE			1						1	\$800.00	\$800.00	NBC-Utica (WKTV)		8/3/16
9.0	Normal Line / SPOT	09/27/16-09/27/16	3	:30	27367- NBC CHICAGO MED			1						1	\$700.00	\$700.00	NBC-Utica (WKTV)		8/3/16
10.0	Normal Line / SPOT	09/27/16-09/30/16	3	:30	10A- NBC TODAY SHOW 3			X	X	X	X			5	\$85.00	\$425.00	NBC-Utica (WKTV)		8/3/16
11.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	10A- NBC TODAY SHOW 3		2							2	\$85.00	\$170.00	NBC-Utica (WKTV)		8/3/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WKTV
5936 Smith Hill Road
Utica, NY 13502

WATERFRONT STRATEGIES
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Contract # 30726
Schedule Dates 09/27/16-10/03/16
Advertiser POLITICAL - HOUSE MAJORITY PAC (2841)
Agency WATERFRONT STRATEGIES (1200)
Product Political - Issue (1060)
Brand POLITICAL (11300)
Salesperson Katz Washington D.C., (1019)
Sales Office Katz Conthental - Washington D.C.
Buyer Name Colin Lawson,
Phone/Fax /
CPE 79/86/4507
Account Types National/Political Agency
Billing Type Standard
Comments

Date Entered 08/03/16
Last Modified 08/03/16
Entered By Kelly Juliano
CO-OP No
Headline # 25250168
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,835.50
Net Total \$21,734.50
Sales Tax

NBC-Utica (WKTV)
By Broadcast Month
Oct. 2016
Grand Total:
Spots 115
Rate \$25,570.00
\$25,570.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	11:34P- NBC TONIGHT SHOW STARRING JIMMY FALLON	1								1	\$110.00	\$110.00	NBC-Utica (WKTV)		8/3/16
13.0	Normal Line / SPOT	09/27/16-09/30/16	3	:30	11:34P- NBC TONIGHT SHOW STARRING JIMMY FALLON	4		X	X	X	X			4	\$110.00	\$440.00	NBC-Utica (WKTV)		8/3/16
14.0	Normal Line / SPOT	09/27/16-09/30/16	3	:30	11A- RACHAEL RAY	5		X	X	X	X			5	\$60.00	\$300.00	NBC-Utica (WKTV)		8/3/16
15.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	11A- RACHAEL RAY	2								2	\$60.00	\$120.00	NBC-Utica (WKTV)		8/3/16
16.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	11P- NEWSCHANNEL 2 11	1								1	\$250.00	\$250.00	NBC-Utica (WKTV)		8/3/16
17.0	Normal Line / SPOT	09/27/16-09/30/16	3	:30	11P- NEWSCHANNEL 2 11	3		X	X	X	X			3	\$250.00	\$750.00	NBC-Utica (WKTV)		8/3/16
18.0	Normal Line / SPOT	09/27/16-09/30/16	3	:30	12P- NEWSCHANNEL 2 NOON	5		X	X	X	X			5	\$175.00	\$875.00	NBC-Utica (WKTV)		8/3/16
19.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	12P- NEWSCHANNEL 2 NOON	2								2	\$175.00	\$350.00	NBC-Utica (WKTV)		8/3/16
20.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	1P- NBC DAYS OF OUR LIVES	2								2	\$140.00	\$280.00	NBC-Utica (WKTV)		8/3/16
21.0	Normal Line / SPOT	09/27/16-09/30/16	3	:30	1P- NBC DAYS OF OUR LIVES	3		X	X	X	X			3	\$140.00	\$420.00	NBC-Utica (WKTV)		8/3/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WKTV
5936 Smith Hill Road
Utica, NY 13502

WATERFRONT STRATEGIES
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Contract # 30726

Schedule Dates 09/27/16-10/03/16
Advertiser POLITICAL - HOUSE MAJORITY PAC (2841)
Agency WATERFRONT STRATEGIES (1200)
Product Political - Issue (1060)
Brand POLITICAL (11300)
Salesperson Katz Washington D.C., (1019)
Sales Office Katz Continental - Washington D.C.
Buyer Name Collin, Lawson,
Phone/Fax /
CPE 79/86/4507
Account Types National/Political Agency
Billing Type Standard
Comments

Date Entered 08/03/16
Last Modified 08/03/16
Entered By Kelly Juliano
CO-OP No
Headline # 25250168
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,835.50
Net Total \$21,734.50
Sales Tax

NBC-Utica (WKTV)
By Broadcast Month

Month	Spots	Rate
Oct. 2016	115	\$25,570.00
Grand Total:	115	\$25,570.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / SPOT	09/27/16-09/30/16	3	:30	2P- DR. PHIL	3		X	X	X	X			3	\$60.00	\$180.00	NBC-Utica (WKTV)		8/3/16
23.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	2P- DR. PHIL	2	2							2	\$60.00	\$120.00	NBC-Utica (WKTV)		8/3/16
24.0	Normal Line / SPOT	09/27/16-09/30/16	3	:30	20002- JUDGE JUDY	5		X	X	X	X			5	\$75.00	\$375.00	NBC-Utica (WKTV)		8/3/16
25.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	20002- JUDGE JUDY	2	2							2	\$75.00	\$150.00	NBC-Utica (WKTV)		8/3/16
26.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	4P- DR. OZ	2	2							2	\$70.00	\$140.00	NBC-Utica (WKTV)		8/3/16
27.0	Normal Line / SPOT	09/27/16-09/30/16	3	:30	4P- DR. OZ	5		X	X	X	X			5	\$70.00	\$350.00	NBC-Utica (WKTV)		8/3/16
28.0	Normal Line / SPOT	09/27/16-09/30/16	3	:30	5A- NEWSCHANNEL 2 DAYBREAK	4		X	X	X	X			4	\$125.00	\$500.00	NBC-Utica (WKTV)		8/3/16
29.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	5P- LIVE AT FIVE	2	2							2	\$300.00	\$600.00	NBC-Utica (WKTV)		8/3/16
30.0	Normal Line / SPOT	09/27/16-09/30/16	3	:30	6A- NEWSCHANNEL 2 SUNRISE	5		X	X	X	X			5	\$220.00	\$1,100.00	NBC-Utica (WKTV)		8/3/16
31.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	6A- NEWSCHANNEL 2 SUNRISE	2	2							2	\$220.00	\$440.00	NBC-Utica (WKTV)		8/3/16
32.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	5:58P- NEWSCHANNEL 2 SIX	2	2							2	\$600.00	\$1,200.00	NBC-Utica (WKTV)		8/3/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WKTV
5936 Smith Hill Road
Ulrica, NY 13502

WATERFRONT STRATEGIES
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Contract # 30726
Schedule Dates 09/27/16-10/03/16
Advertiser POLITICAL - HOUSE MAJORITY PAC (2841)
Agency WATERFRONT STRATEGIES (1200)
Product Political - Issue (1060)
Brand POLITICAL (11300)
Salesperson Katz Washington D.C., (1019)
Sales Office Katz Continental - Washington D.C.
Buyer Name Collin,Lawson,
Phone/Fax /
CPE 79/86/4507
Account Types National/Political Agency
Billing Type Standard
Comments

Date Entered 08/03/16
Last Modified 08/03/16
Entered By Kelly Juliano
CO-OP No
Headline # 25250168
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,835.50
Net Total \$21,734.50
Sales Tax

NBC-Utica (WKTV)
By Broadcast Month
Oct. 2016
Grand Total:
Spots 115
Rate \$25,570.00
\$25,570.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
33.0	Normal Line / SPOT	09/27/16-09/30/16	3	:30	5:58P- NEWSCHANNEL 2 SIX	4		X	X	X	X			4	\$600.00	\$2,400.00	NBC-Utica (WKTV)		8/3/16
34.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	7:30P- JEOPARDY	2	2							2	\$475.00	\$950.00	NBC-Utica (WKTV)		8/3/16
35.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	7A- NBC TODAY SHOW	2	2							2	\$250.00	\$500.00	NBC-Utica (WKTV)		8/3/16
36.0	Normal Line / SPOT	09/27/16-09/30/16	3	:30	7A- NBC TODAY SHOW	9		X	X	X	X			9	\$250.00	\$2,250.00	NBC-Utica (WKTV)		8/3/16
37.0	Normal Line / SPOT	09/27/16-09/30/16	3	:30	7P- WHEEL OF FORTUNE	3		X	X	X	X			3	\$500.00	\$1,500.00	NBC-Utica (WKTV)		8/3/16
38.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	7P- WHEEL OF FORTUNE	2	2							2	\$500.00	\$1,000.00	NBC-Utica (WKTV)		8/3/16
39.0	Normal Line / SPOT	09/27/16-09/30/16	3	:30	9A- NBC TODAY SHOW 2	4		X	X	X	X			4	\$140.00	\$560.00	NBC-Utica (WKTV)		8/3/16
40.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	9A- NBC TODAY SHOW 2	1	1							1	\$140.00	\$140.00	NBC-Utica (WKTV)		8/3/16
41.0	Normal Line / SPOT	09/27/16-09/30/16	3	:30	7:30P- JEOPARDY	3		X	X	X	X			3	\$475.00	\$1,425.00	NBC-Utica (WKTV)		8/3/16
42.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	5A- NEWSCHANNEL 2 DAYBREAK	2	2							2	\$125.00	\$250.00	NBC-Utica (WKTV)		8/3/16
43.0	Normal Line / SPOT	09/27/16-09/30/16	3	:30	5P- LIVE AT FIVE	5		X	X	X	X			5	\$300.00	\$1,500.00	NBC-Utica (WKTV)		8/3/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WKTV
5936 Smith Hill Road
Utica, NY 13502

WATERFRONT STRATEGIES
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Contract # 30749

Schedule Dates 10/04/16-10/10/16
Advertiser POLITICAL - HOUSE MAJORITY PAC (2841)
Agency WATERFRONT STRATEGIES (1200)
Product Political - Issue (1060)
Brand POLITICAL (11300)
Salesperson Katz Washington D.C., (1019)
Sales Office Katz Continental - Washington D.C.
Buyer Name Collin Lawson,
Phone/Fax /
CPE 79/86/4506
Account Types National/Political Agency
Billing Type Standard
Comments

Date Entered 08/04/16
Last Modified 08/09/16
Entered By Kelly Juliano
CO-OP No
Headline # 25250169
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,895.50
Net Total \$22,074.50
Sales Tax

NBC-Utica (WKTV)
By Broadcast Month
Oct. 2016
Grand Total:
Spots 115
Rate \$25,970.00
\$25,970.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/04/16-10/07/16	1	:30	6A- NEWSCHANNEL 2 SUNRISE			1	1	1	2			5	\$220.00	\$1,100.00	NBC-Utica (WKTV)		8/8/16
2.0	Normal Line / SPOT	10/10/16-10/10/16	1	:30	6A- NEWSCHANNEL 2 SUNRISE		2							2	\$220.00	\$440.00	NBC-Utica (WKTV)		8/8/16
3.0	Normal Line / SPOT	10/04/16-10/07/16	1	:30	7A- NBC TODAY SHOW			2	2	2	2			8	\$250.00	\$2,000.00	NBC-Utica (WKTV)		8/8/16
4.0	Normal Line / SPOT	10/10/16-10/10/16	1	:30	7A- NBC TODAY SHOW		3							3	\$250.00	\$750.00	NBC-Utica (WKTV)		8/8/16
5.0	Normal Line / SPOT	10/08/16-10/08/16	1	:30	7A- NBC SATURDAY TODAY SHOW							1		1	\$125.00	\$125.00	NBC-Utica (WKTV)		8/9/16
6.0	Normal Line / SPOT	10/09/16-10/09/16	1	:30	8A- NBC SUNDAY TODAY								1	1	\$125.00	\$125.00	NBC-Utica (WKTV)		8/9/16
7.0	Normal Line / SPOT	10/09/16-10/09/16	1	:30	9A- NEWSCHANNEL 2 SUNDAY TODAY								1	1	\$175.00	\$175.00	NBC-Utica (WKTV)		8/9/16
8.0	Normal Line / SPOT	10/09/16-10/09/16	1	:30	6P- NEWSCHANNEL 2 SUNDAY								1	1	\$300.00	\$300.00	NBC-Utica (WKTV)		8/9/16
9.0	Normal Line / SPOT	10/04/16-10/07/16	1	:30	7P- WHEEL OF FORTUNE			1	1	1	1			4	\$500.00	\$2,000.00	NBC-Utica (WKTV)		8/9/16
10.0	Normal Line / SPOT	10/10/16-10/10/16	1	:30	7P- WHEEL OF FORTUNE		1							1	\$500.00	\$500.00	NBC-Utica (WKTV)		8/9/16
11.0	Normal Line / SPOT	10/04/16-10/07/16	1	:30	7:30P- JEOPARDY			1	1	1	1			4	\$475.00	\$1,900.00	NBC-Utica (WKTV)		8/9/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WKTV
5936 Smith Hill Road
Ulita, NY 13502

WATERFRONT STRATEGIES
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Contract # 30749
Schedule Dates 10/04/16-10/10/16
Advertiser POLITICAL - HOUSE MAJORITY PAC (2841)
Agency WATERFRONT STRATEGIES (1200)
Product Political - Issue (1060)
Brand POLITICAL (11300)
Salesperson Kaiz Washington D.C., (1019)
Sales Office Kaiz Continental - Washington D.C.
Buyer Name Colin, Lawson,
Phone/Fax /
CPE 79/86/4506
Account Types National/Political Agency
Billing Type Standard
Comments

Date Entered 08/04/16
Last Modified 08/09/16
Entered By Kelly Juliano
CO-OP No
Headline # 25250169
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,895.50
Net Total \$22,074.50
Sales Tax

NBC-Utica (WKTV)
By Broadcast Month
Oct. 2016
Grand Total:
Spots 115
Rate \$25,970.00
\$25,970.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	10/10/16-10/10/16	1	:30	7:30P- JEOPARDY		1							1	\$475.00	\$475.00	NBC-Utica (WKTV)		8/9/16
13.0	Normal Line / SPOT	10/10/16-10/10/16	1	:30	7:58P- NBC THE VOICE		1							1	\$800.00	\$800.00	NBC-Utica (WKTV)		8/9/16
14.0	Normal Line / SPOT	10/04/16-10/04/16	1	:30	27367- NBC CHICAGO MED			1						1	\$700.00	\$700.00	NBC-Utica (WKTV)		8/9/16
15.0	Normal Line / SPOT	10/06/16-10/06/16	1	:30	26413- NBC THE BLACKLIST					1				1	\$800.00	\$800.00	NBC-Utica (WKTV)		8/9/16
16.0	Normal Line / SPOT	10/04/16-10/10/16	1	:30	11P- NEWSCHANNEL 2 11		1	1	1	1				4	\$250.00	\$1,000.00	NBC-Utica (WKTV)		8/9/16
17.0	Normal Line / SPOT	10/08/16-10/08/16	1	:30	11P- NEWSCHANNEL 2							1		1	\$225.00	\$225.00	NBC-Utica (WKTV)		8/9/16
18.0	Normal Line / SPOT	10/04/16-10/10/16	1	:30	11:34P- NBC TONIGHT SHOW STARRING JIMMY FALLON		1	1	1	1	1			5	\$110.00	\$550.00	NBC-Utica (WKTV)		8/9/16
19.0	Normal Line / SPOT	10/04/16-10/07/16	1	:30	9A- NBC TODAY SHOW 2			1	1	1	1			4	\$140.00	\$560.00	NBC-Utica (WKTV)		8/9/16
20.0	Normal Line / SPOT	10/10/16-10/10/16	1	:30	9A- NBC TODAY SHOW 2		1							1	\$140.00	\$140.00	NBC-Utica (WKTV)		8/9/16
21.0	Normal Line / SPOT	10/04/16-10/07/16	1	:30	12P- NEWSCHANNEL 2 NOON			1	2	1	1			5	\$175.00	\$875.00	NBC-Utica (WKTV)		8/9/16
22.0	Normal Line / SPOT	10/10/16-10/10/16	1	:30	12P- NEWSCHANNEL 2 NOON		2							2	\$175.00	\$350.00	NBC-Utica (WKTV)		8/9/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WKTV
5936 Smith Hill Road
Utica, NY 13502

WATERFRONT STRATEGIES
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Contract # 30749
Schedule Dates 10/04/16-10/10/16
Advertiser POLITICAL - HOUSE MAJORITY PAC (2841)
Agency WATERFRONT STRATEGIES (1200)
Product Political - Issue (1060)
Brand POLITICAL (11300)
Salesperson Katz Washington D.C., (1019)
Sales Office Katz Continental - Washington D.C.
Buyer Name Collin Lawson,
Phone/Fax /
CPE 79/86/4506
Account Types National/Political Agency
Billing Type Standard
Comments

Date Entered 08/04/16
Last Modified 08/09/16
Entered By Kelly Juliano
CO-OP No
Headline # 25250169
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,895.50
Net Total \$22,074.50
Sales Tax

NBC-Utica (WKTV)
By Broadcast Month
Oct. 2016
Grand Total:
Spots 115
Rate \$25,970.00
\$25,970.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / SPOT	10/04/16-10/07/16	1	:30	1P- NBC DAYS OF OUR LIVES			1	1	1	1			4	\$140.00	\$560.00	NBC-Utica (WKTV)		8/9/16
24.0	Normal Line / SPOT	10/10/16-10/10/16	1	:30	1P- NBC DAYS OF OUR LIVES		1							1	\$140.00	\$140.00	NBC-Utica (WKTV)		8/9/16
25.0	Normal Line / SPOT	10/04/16-10/07/16	1	:30	20002- JUDGE JUDY			1	2	1	1			5	\$75.00	\$375.00	NBC-Utica (WKTV)		8/9/16
26.0	Normal Line / SPOT	10/10/16-10/10/16	1	:30	20002- JUDGE JUDY		2							2	\$75.00	\$150.00	NBC-Utica (WKTV)		8/9/16
27.0	Normal Line / SPOT	10/04/16-10/07/16	1	:30	4P- DR. OZ			1	2	1	1			5	\$70.00	\$350.00	NBC-Utica (WKTV)		8/9/16
28.0	Normal Line / SPOT	10/10/16-10/10/16	1	:30	4P- DR. OZ		2							2	\$70.00	\$140.00	NBC-Utica (WKTV)		8/9/16
29.0	Normal Line / SPOT	10/04/16-10/07/16	1	:30	5P- LIVE AT FIVE			1	2	2	1			6	\$300.00	\$1,800.00	NBC-Utica (WKTV)		8/9/16
30.0	Normal Line / SPOT	10/10/16-10/10/16	1	:30	5P- LIVE AT FIVE		1							1	\$300.00	\$300.00	NBC-Utica (WKTV)		8/9/16
31.0	Normal Line / SPOT	10/04/16-10/07/16	1	:30	5:58P- NEWSCHANNEL 2 SIX			1	1	1	2			5	\$600.00	\$3,000.00	NBC-Utica (WKTV)		8/9/16
32.0	Normal Line / SPOT	10/10/16-10/10/16	1	:30	5:58P- NEWSCHANNEL 2 SIX		2							2	\$600.00	\$1,200.00	NBC-Utica (WKTV)		8/9/16
33.0	Normal Line / SPOT	10/04/16-10/07/16	1	:30	5A- NEWSCHANNEL 2 DAYBREAK			1	1	1	1			4	\$125.00	\$500.00	NBC-Utica (WKTV)		8/9/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WKTV
5936 Smith Hill Road
Utica, NY 13502

WATERFRONT STRATEGIES
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Contract # 30749
Schedule Dates 10/04/16-10/10/16
Advertiser POLITICAL - HOUSE MAJORITY PAC (2841)
Agency WATERFRONT STRATEGIES (1200)
Product Political - Issue (1060)
Brand POLITICAL (11300)
Salesperson Kaiz Washington D.C., (1019)
Sales Office Kaiz Continental - Washington D.C.
Buyer Name Colin Lawson,
Phone/Fax /
CPE 79/86/4506
Account Types National/Political Agency
Billing Type Standard
Comments

Date Entered 08/04/16
Last Modified 08/09/16
Entered By Kelly Juliano
CO-OP No
Headline # 25250169
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,895.50
Net Total \$22,074.50
Sales Tax

NBC-Utica (WKTV)
By Broadcast Month
Oct. 2016
Grand Total:
Spots 115
Rate \$25,970.00
\$25,970.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
34.0	Normal Line / SPOT	10/10/16-10/10/16	1	:30	5A- NEWSCHANNEL 2 DAYBREAK	2								2	\$125.00	\$250.00	NBC-Utica (WKTV)		8/9/16
35.0	Normal Line / SPOT	10/04/16-10/07/16	1	:30	10A- NBC TODAY SHOW 3			1	2	1	1			5	\$85.00	\$425.00	NBC-Utica (WKTV)		8/9/16
36.0	Normal Line / SPOT	10/10/16-10/10/16	1	:30	10A- NBC TODAY SHOW 3	2								2	\$85.00	\$170.00	NBC-Utica (WKTV)		8/9/16
37.0	Normal Line / SPOT	10/04/16-10/07/16	1	:30	11A- RACHAEL RAY			2	1	1	2			6	\$60.00	\$360.00	NBC-Utica (WKTV)		8/9/16
38.0	Normal Line / SPOT	10/10/16-10/10/16	1	:30	11A- RACHAEL RAY	1								1	\$60.00	\$60.00	NBC-Utica (WKTV)		8/9/16
39.0	Normal Line / SPOT	10/04/16-10/07/16	1	:30	2P- DR. PHIL			1	1	1	1			4	\$60.00	\$240.00	NBC-Utica (WKTV)		8/9/16
40.0	Normal Line / SPOT	10/10/16-10/10/16	1	:30	2P- DR. PHIL	1								1	\$60.00	\$60.00	NBC-Utica (WKTV)		8/9/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



CBS-Ulica (EKTU)
5936 Smith Hill Road
Ulica, NY 13502

WATERFRONT STRATEGIES
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Contract # 30733

Schedule Dates 09/06/16-09/12/16
Advertiser POLITICAL - HOUSE MAJORITY PAC (2841)
Agency WATERFRONT STRATEGIES (1200)
Product Political - Issue (1060)
Brand POLITICAL (11300)
Salesperson Katz Washington D.C., (1019)
Sales Office Katz Continental - Washington D.C.
Buyer Name Collin, Lawson,
Phone/Fax /
CPE 79/86/5057
Account Types National/Political Agency
Billing Type Standard
Comments

Date Entered 08/04/16
Last Modified 09/06/16
Entered By Kelly Juliano
CO-OP No
Headline # 25250172
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$544.50
Net Total \$3,085.50
Sales Tax

CBS-Ulica (EKTU)
By Broadcast Month
Sep. 2016
Grand Total:
Spots 21
Rate \$3,630.00
\$3,630.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
2.0	Normal Line / SPOT	09/06/16-09/09/16	1	:30	9A- DR OZ	1		X	X	X	X			1	\$50.00	\$50.00	CBS-Ulica (EKTU)		8/4/16
3.0	Normal Line / SPOT	09/12/16-09/12/16	1	:30	9A- DR OZ	1	1							1	\$50.00	\$50.00	CBS-Ulica (EKTU)		8/4/16
4.2	Normal Line / SPOT	09/06/16-09/09/16	1	:30	10A- CBS LETS MAKE A DEAL	1		X	X	X	X			1	\$40.00	\$40.00	CBS-Ulica (EKTU)		9/2/16
5.0	Normal Line / SPOT	09/12/16-09/12/16	1	:30	10A- CBS LETS MAKE A DEAL	1	1							1	\$40.00	\$40.00	CBS-Ulica (EKTU)		8/4/16
6.1	Normal Line / SPOT	09/06/16-09/09/16	1	:30	11A- CBS THE PRICE IS RIGHT	3		X	X	X	X			3	\$75.00	\$225.00	CBS-Ulica (EKTU)		9/2/16
7.0	Normal Line / SPOT	09/12/16-09/12/16	1	:30	11A- CBS THE PRICE IS RIGHT	1	1							1	\$75.00	\$75.00	CBS-Ulica (EKTU)		8/4/16
8.0	Normal Line / SPOT	09/06/16-09/09/16	1	:30	12P- NEWSCHANNEL 2	1		X	X	X	X			1	\$75.00	\$75.00	CBS-Ulica (EKTU)		8/4/16
9.0	Normal Line / SPOT	09/12/16-09/12/16	1	:30	12P- NEWSCHANNEL 2	1	1							1	\$75.00	\$75.00	CBS-Ulica (EKTU)		8/4/16
11.0	Normal Line / SPOT	09/06/16-09/09/16	1	:30	6:30P- CBS EVENING NEWS WITH SCOTT PELLEY	1		X	X	X	X			1	\$500.00	\$500.00	CBS-Ulica (EKTU)		8/4/16
12.0	Normal Line / SPOT	09/06/16-09/06/16	1	:30	8P- CBS NCIS	1	1							1	\$350.00	\$350.00	CBS-Ulica (EKTU)		8/4/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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CBS-Utica (EKTU)
5936 Smith Hill Road
Utica, NY 13502

WATERFRONT STRATEGIES
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Contract # 30733
Schedule Dates 09/06/16-09/12/16
Advertiser POLITICAL - HOUSE MAJORITY PAC (2841)
Agency WATERFRONT STRATEGIES (1200)
Product Political - Issue (1060)
Brand POLITICAL (11300)
Salesperson Katz Washington D.C., (1019)
Sales Office Katz Continental - Washington D.C.
Buyer Name Collin, Lawson,
Phone/Fax /
CPE 79/86/5057
Account Types National/Political Agency
Billing Type Standard
Comments

Date Entered 08/04/16
Last Modified 09/06/16
Entered By Kelly Juliano
CO-OP No
Headline # 25250172
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$544.50
Net Total \$3,085.50
Sales Tax

CBS-Utica (EKTU)
By Broadcast Month
Sep. 2016
Grand Total:
Spots 21
Rate \$3,630.00
21 \$3,630.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.1	Normal Line / SPOT	09/07/16-09/07/16	1	:30	10P- 11P (EST)				1					1	\$475.00	\$475.00	CBS-Utica (EKTU)		9/6/16
14.1	Normal Line / SPOT	09/09/16-09/09/16	1	:30	9P- 11P (EST)						1			1	\$325.00	\$325.00	CBS-Utica (EKTU)		9/6/16
15.0	Normal Line / SPOT	09/10/16-09/10/16	1	:30	27583- CBS HAWAII FIVE-O							1		1	\$300.00	\$300.00	CBS-Utica (EKTU)		9/4/16
16.0	Normal Line / SPOT	09/10/16-09/10/16	1	:30	27584- CBS BLUE BLOODS							1		1	\$300.00	\$300.00	CBS-Utica (EKTU)		9/4/16
17.0	Normal Line / SPOT	09/06/16-09/09/16	1	:30	11P- NEWSCHANNEL 2 AT 11 ON CBS UTICA			X	X	X	X			4	\$150.00	\$600.00	CBS-Utica (EKTU)		9/4/16
18.0	Normal Line / SPOT	09/12/16-09/12/16	1	:30	11P- NEWSCHANNEL 2 AT 11 ON CBS UTICA		1							1	\$150.00	\$150.00	CBS-Utica (EKTU)		9/4/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



CBS-Utica (EKTU)
5936 Smith Hill Road
Utica, NY 13502

WATERFRONT STRATEGIES
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Contract # 30735

Schedule Dates 09/13/16-09/19/16
Advertiser POLITICAL - HOUSE MAJORITY PAC (2841)
Agency WATERFRONT STRATEGIES (1200)
Product Political - Issue (1060)
Brand POLITICAL (11300)
Salesperson Katz Washington D.C., (1019)
Sales Office Katz Continental - Washington D.C.
Buyer Name Collin, Lawson,
Phone/Fax /
CPE 79/86/4509
Account Types National/Political Agency
Billing Type Standard
Comments

Date Entered 08/04/16
Last Modified 08/04/16
Entered By Kelly Juliano
CO-OP No
Headline # 25250173
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$552.00
Net Total \$3,128.00
Sales Tax

CBS-Utica (EKTU)	
By Broadcast Month	Spots
Sep. 2016	22
Grand Total:	22

Rate	
	\$3,680.00
	\$3,680.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/18/16-09/18/16	1	:30	9A- CBS SUNDAY MORNING WITH CHARLES OSGOOD								1	1	\$75.00	\$75.00	CBS-Utica (EKTU)		8/4/16
2.0	Normal Line / SPOT	09/19/16-09/19/16	1	:30	9A- DR OZ	1								1	\$50.00	\$50.00	CBS-Utica (EKTU)		8/4/16
3.0	Normal Line / SPOT	09/19/16-09/19/16	1	:30	10A- CBS LET'S MAKE A DEAL	1								1	\$40.00	\$40.00	CBS-Utica (EKTU)		8/4/16
4.0	Normal Line / SPOT	09/13/16-09/16/16	1	:30	10A- CBS LET'S MAKE A DEAL	1	X	X	X	X				1	\$40.00	\$40.00	CBS-Utica (EKTU)		8/4/16
5.0	Normal Line / SPOT	09/13/16-09/16/16	1	:30	11A- CBS THE PRICE IS RIGHT	2	X	X	X	X				2	\$75.00	\$150.00	CBS-Utica (EKTU)		8/4/16
6.0	Normal Line / SPOT	09/19/16-09/19/16	1	:30	11A- CBS THE PRICE IS RIGHT	1								1	\$75.00	\$75.00	CBS-Utica (EKTU)		8/4/16
7.0	Normal Line / SPOT	09/19/16-09/19/16	1	:30	12P- NEWSCHANNEL 2 NOON ON CBS UTICA	1								1	\$75.00	\$75.00	CBS-Utica (EKTU)		8/4/16
8.0	Normal Line / SPOT	09/13/16-09/16/16	1	:30	12P- NEWSCHANNEL 2 NOON ON CBS UTICA	1	X	X	X	X				1	\$75.00	\$75.00	CBS-Utica (EKTU)		8/4/16
9.0	Normal Line / SPOT	09/18/16-09/18/16	1	:30	10-30A- CBS FACE THE NATION	1							1	1	\$75.00	\$75.00	CBS-Utica (EKTU)		8/4/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



CBS-Ulica (EKTU)
5936 Smith Hill Road
Ulica, NY 13502

WATERFRONT STRATEGIES
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Contract # 30735
Schedule Dates 09/13/16-09/19/16
Advertiser POLITICAL - HOUSE MAJORITY PAC (2841)
Agency WATERFRONT STRATEGIES (1200)
Product Political - Issue (1060)
Brand POLITICAL (11300)
Salesperson Katz Washington D.C., (1019)
Sales Office Katz Continental - Washington D.C.
Buyer Name Collin, Lawson,
Phone/Fax /
CPE 79/86/4509
Account Types National/Political Agency
Billing Type Standard
Comments

Date Entered 08/04/16
Last Modified 08/04/16
Entered By Kelly Juliano
CO-OP No
Headline # 25250173
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$552.00
Net Total \$3,128.00
Sales Tax

CBS-Ulica (EKTU)
By Broadcast Month
Sep. 2016
Grand Total:

Spots	Rate
22	\$3,680.00
22	\$3,680.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT	09/13/16-09/16/16	1	:30	6:30P- CBS EVENING NEWS WITH SCOTT PELLEY	1		X	X	X	X			1	\$500.00	\$500.00	CBS-Ulica (EKTU)		8/4/16
11.0	Normal Line / SPOT	09/13/16-09/13/16	1	:30	9P- CBS NCIS			1						1	\$350.00	\$350.00	CBS-Ulica (EKTU)		8/4/16
12.0	Normal Line / SPOT	09/14/16-09/14/16	1	:30	9P- CBS CRIMINAL MINDS				1					1	\$475.00	\$475.00	CBS-Ulica (EKTU)		8/4/16
13.0	Normal Line / SPOT	09/15/16-09/15/16	1	:30	28144- CBS BIG BROTHER					1				1	\$300.00	\$300.00	CBS-Ulica (EKTU)		8/4/16
14.0	Normal Line / SPOT	09/17/16-09/17/16	1	:30	27583- CBS HAWAII FIVE-O							1		1	\$300.00	\$300.00	CBS-Ulica (EKTU)		8/4/16
15.0	Normal Line / SPOT	09/17/16-09/17/16	1	:30	27584- CBS BLUE BLOODS							1		1	\$300.00	\$300.00	CBS-Ulica (EKTU)		8/4/16
16.0	Normal Line / SPOT	09/13/16-09/16/16	1	:30	11P- NEWSCHANNEL 2 AT 11 ON CBS UTTCA			X	X	X	X			4	\$150.00	\$600.00	CBS-Ulica (EKTU)		8/4/16
17.0	Normal Line / SPOT	09/19/16-09/19/16	1	:30	11P- NEWSCHANNEL 2 AT 11 ON CBS UTTCA									1	\$150.00	\$150.00	CBS-Ulica (EKTU)		8/4/16
18.0	Normal Line / SPOT	09/13/16-09/16/16	1	:30	9A- DR OZ	1		X	X	X	X			1	\$50.00	\$50.00	CBS-Ulica (EKTU)		8/4/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



CBS-Utica (EKTU)
5936 Smith Hill Road
Utica, NY 13502

WATERFRONT STRATEGIES
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Contract # 30740

Schedule Dates 09/20/16-09/26/16
Advertiser POLITICAL - HOUSE MAJORITY PAC (2841)
Agency WATERFRONT STRATEGIES (1200)
Product Political - Issue (1060)
Brand POLITICAL (11300)
Salesperson Katz Washington D.C., (1019)
Sales Office Katz Continental - Washington D.C.
Buyer Name Colin, Lawson,
Phone/Fax /
CPE 79/86/4508
Account Types National/Political Agency
Billing Type Standard
Comments

Date Entered 08/04/16
Last Modified 08/04/16
Entered By Kelly Juliano
CO-OP No
Headline # 25250174
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$432.75
Net Total \$2,452.25
Sales Tax

CBS-Utica (EKTU)		
By Broadcast Month	Spots	Rate
Sep. 2016	18	\$2,460.00
Oct. 2016	5	\$425.00
Grand Total:	23	\$2,885.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/25/16-09/25/16	1	:30	9A- CBS SUNDAY MORNING WITH CHARLES OSGOOD								1	1	\$75.00	\$75.00	CBS-Utica (EKTU)		8/4/16
2.0	Normal Line / SPOT	09/20/16-09/23/16	1	:30	9A- DR OZ	1	X	X	X	X				1	\$50.00	\$50.00	CBS-Utica (EKTU)		8/4/16
3.0	Normal Line / SPOT	09/26/16-09/26/16	1	:30	9A- DR OZ									1	\$50.00	\$50.00	CBS-Utica (EKTU)		8/4/16
4.0	Normal Line / SPOT	09/20/16-09/23/16	1	:30	10A- CBS LETS MAKE A DEAL	2	X	X	X	X				2	\$40.00	\$80.00	CBS-Utica (EKTU)		8/4/16
5.0	Normal Line / SPOT	09/20/16-09/23/16	1	:30	10A- CBS LETS MAKE A DEAL	2	X	X	X	X				2	\$40.00	\$80.00	CBS-Utica (EKTU)		8/4/16
6.0	Normal Line / SPOT	09/20/16-09/23/16	1	:30	11A- CBS THE PRICE IS RIGHT	2	X	X	X	X				2	\$75.00	\$150.00	CBS-Utica (EKTU)		8/4/16
7.0	Normal Line / SPOT	09/26/16-09/26/16	1	:30	11A- CBS THE PRICE IS RIGHT	1								1	\$75.00	\$75.00	CBS-Utica (EKTU)		8/4/16
8.0	Normal Line / SPOT	09/26/16-09/26/16	1	:30	12P- NEWSCHANNEL 2 NOON ON CBS UTICA	2								2	\$75.00	\$150.00	CBS-Utica (EKTU)		8/4/16
9.0	Normal Line / SPOT	09/20/16-09/23/16	1	:30	12P- NEWSCHANNEL 2 NOON ON CBS UTICA	2	X	X	X	X				2	\$75.00	\$150.00	CBS-Utica (EKTU)		8/4/16
10.0	Normal Line / SPOT	09/25/16-09/25/16	1	:30	10-30A- CBS FACE THE NATION								1	1	\$75.00	\$75.00	CBS-Utica (EKTU)		8/4/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



CBS-Utica (EKTU)
5936 Smith Hill Road
Utica, NY 13502

WATERFRONT STRATEGIES
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Contract # 30740
Schedule Dates 09/20/16-09/26/16
Advertiser POLITICAL - HOUSE MAJORITY PAC (2841)
Agency WATERFRONT STRATEGIES (1200)
Product Political - Issue (1060)
Brand POLITICAL (11300)
Salesperson Katz Washington D.C., (1019)
Sales Office Katz Continental - Washington D.C.
Buyer Name Colin, Lawson,
Phone/Fax /
CPE 79/86/4508
Account Types National/Political Agency
Billing Type Standard
Comments

Date Entered 08/04/16
Last Modified 08/04/16
Entered By Kelly Juliano
CO-OP No
Headline # 25250174
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$432.75
Net Total \$2,452.25
Sales Tax

CBS-Utica (EKTU)
By Broadcast Month
Sep. 2016 18 \$2,460.00
Oct. 2016 5 \$425.00
Grand Total: 23 \$2,885.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	09/20/16-09/23/16	1	:30	6:30P- CBS EVENING NEWS WITH SCOTT PELLEY	1		X	X	X	X			1	\$500.00	\$500.00	CBS-Utica (EKTU)		8/4/16
12.0	Normal Line / SPOT	09/22/16-09/22/16	1	:30	27843- CBS SURVIVOR					1				1	\$300.00	\$300.00	CBS-Utica (EKTU)		8/4/16
13.0	Normal Line / SPOT	09/23/16-09/23/16	1	:30	27844- CBS CRIMINAL MINDS: BEYOND BORDERS						1			1	\$400.00	\$400.00	CBS-Utica (EKTU)		8/4/16
14.0	Normal Line / SPOT	09/20/16-09/23/16	1	:30	11P- NEWSCHANNEL 2 AT 11 ON CBS UTICA	4		X	X		X			4	\$150.00	\$600.00	CBS-Utica (EKTU)		8/4/16
15.0	Normal Line / SPOT	09/26/16-09/26/16	1	:30	11P- NEWSCHANNEL 2 AT 11 ON CBS UTICA	1	1							1	\$150.00	\$150.00	CBS-Utica (EKTU)		8/4/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: