



WTVQ-TV  
P.O. Box 55590  
Lexington, KY 40555

Great American Media  
3050 K ST NW  
Suite 100  
Washington, DC 20007

## Contract # 147143

**Schedule Dates** 09/29/15-10/05/15  
**Advertiser** Kentucky Family Values/Issue (10801)  
**Agency** Great American Media (1314)  
**Product** Pol- Political Issue (1081)  
**Brand** EST 4198 (41451)  
**Salesperson** Katz- Washington, . (1442)  
**Sales Office** Katz - Washington  
**Buyer Name** Kaufma,Meredith  
**Phone/Fax** /  
**CPE** 279/296/4198  
**Account Types** National/Political-Issue  
**Billing Type** Standard  
**Comments** ISSUE  
KENTUCKY FAMILY VALUES

**Date Entered** 09/25/15  
**Last Modified** 10/01/15  
**Entered By** Don Sparks  
**CO-OP** No  
**Headline #** ECR08320630  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,623.75  
**Net Total** \$9,201.25  
**Sales Tax**

WTVQ (Lexington) (WTVQ)		
By Broadcast Month	Spots	Rate
Oct. 2015	59	\$10,825.00
<b>Grand Total:</b>	<b>59</b>	<b>\$10,825.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/29/15-10/02/15	3	:30	6A- WTVQ Morning News 6a	3		X	X	X	X			3	\$70.00	\$210.00	WTVQ (Lexington) (WTVQ)	ABC36 Good Morning Kentucky	9/25/15
2.0	Normal Line / SPOT	09/29/15-10/05/15	3	:30	7A- Good Morning America		1	2	1	1	1				\$150.00		WTVQ (Lexington) (WTVQ)	Good Morning America	9/25/15
2.0.1	Closed Preempt	10/01/15															WTVQ (Lexington) (WTVQ)	Advertiser Instructions/Spot -	
2.0.2	Closed Preempt	10/02/15															WTVQ (Lexington) (WTVQ)	Advertiser Instructions/Spot -	
2.0.3	Closed Preempt	09/29/15															WTVQ (Lexington) (WTVQ)	Pre-Empt/Spot -	
2.0.4	Closed Preempt	09/29/15															WTVQ (Lexington) (WTVQ)	Pre-Empt/Spot -	
2.0.5	Closed Preempt	09/30/15															WTVQ (Lexington) (WTVQ)	Internal Adjustment/Spot -	
2.0.6	Closed Preempt	10/05/15															WTVQ (Lexington) (WTVQ)	Pre-Empt/Spot -	
3.1	Normal Line / SPOT	10/03/15-10/03/15	3	:30	7:58A- Good Morning America	1						X		1	\$65.00	\$65.00	WTVQ (Lexington) (WTVQ)	Good Morning America	9/30/15
4.0	Normal Line / SPOT	10/04/15-10/04/15	2	:30	8A- Good Morning America	1							X	1	\$80.00	\$80.00	WTVQ (Lexington) (WTVQ)	Good Morning America	9/25/15
5.0	Normal Line / SPOT	10/04/15-10/04/15	3	:30	8:59A- This Week	1							X	1	\$50.00	\$50.00	WTVQ (Lexington) (WTVQ)	This Week-ABC	9/25/15

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6.0	Normal Line / SPOT	09/29/15-10/02/15	3	:30	9A- Good Day Kentucky	2		X	X	X	X				\$40.00		WTVQ (Lexington) (WTVQ)	Good Day Kentucky	9/25/15
6.0.1	Closed Preempt	10/01/15															WTVQ (Lexington) (WTVQ)	Advertiser Instructions/Spot -	
6.0.2	Closed Preempt	09/30/15															WTVQ (Lexington) (WTVQ)	Internal Adjustment/Spot -	
7.0	Normal Line / SPOT	09/29/15-10/02/15	3	:30	10A- The Doctors 10a	2		X	X	X	X			2	\$45.00	\$90.00	WTVQ (Lexington) (WTVQ)	The Doctors	9/25/15
8.0	Normal Line / SPOT	09/29/15-10/02/15	3	:30	12:57P- The Chew	3		X	X	X	X			3	\$90.00	\$270.00	WTVQ (Lexington) (WTVQ)	The Chew	9/25/15
9.0	Normal Line / SPOT	09/29/15-10/02/15	2	:30	2P- General Hospital 2p	3		X	X	X	X			3	\$125.00	\$375.00	WTVQ (Lexington) (WTVQ)	General Hospital	9/25/15
10.0	Normal Line / SPOT	09/29/15-10/02/15	3	:30	4:58P- WTVQ 5p News	3		X	X	X	X			3	\$60.00	\$180.00	WTVQ (Lexington) (WTVQ)	ABC 36 News At 5	9/25/15
11.0	Normal Line / SPOT	09/29/15-10/02/15	3	:30	5:30P- WTVQ 530p News	3		X	X	X	X				\$70.00		WTVQ (Lexington) (WTVQ)		9/25/15
11.0.1	Closed Preempt	10/01/15															WTVQ (Lexington) (WTVQ)	Advertiser Instructions/Spot -	
11.0.2	Closed Preempt	10/02/15															WTVQ (Lexington) (WTVQ)	Advertiser Instructions/Spot -	
11.0.3	Closed Preempt	09/30/15															WTVQ (Lexington) (WTVQ)	Internal Adjustment/Spot -	
12.0	Normal Line / SPOT	09/29/15-10/05/15	2	:30	5:59P- WTVQ 6p News		1	1	1	1	1			5	\$120.00	\$600.00	WTVQ (Lexington) (WTVQ)	ABC 36 News At 6	9/25/15

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13.0	Normal Line / SPOT	10/03/15-10/03/15	3	:30	7P- WTVQ 7p News	1						X		1	\$70.00	\$70.00	WTVQ (Lexington) (WTVQ)	ABC 36 News Saturday	9/25/15
14.0	Normal Line / SPOT	10/04/15-10/04/15	3	:30	6:28P- WTVQ 630p News	1							X	1	\$125.00	\$125.00	WTVQ (Lexington) (WTVQ)	ABC 36 News Sunday	9/25/15
15.0	Normal Line / SPOT	09/29/15-10/02/15	3	:30	6:58P- Entertainment Tonight			1	1	1	1			4	\$125.00	\$500.00	WTVQ (Lexington) (WTVQ)	Entertainment Tonight	9/25/15
16.0	Normal Line / SPOT	09/30/15-10/05/15	3	:30	7:30P- The Insider 730p		1		1	1	1			4	\$100.00	\$400.00	WTVQ (Lexington) (WTVQ)	Insider	9/25/15
17.1	Normal Line / SPOT	10/05/15-10/05/15	2	:30	7:57P- Dancing with the Stars Mon 8-10p	1	X							1	\$1,300.00	\$1,300.00	WTVQ (Lexington) (WTVQ)	DANCNG-STR-ABC<	9/30/15
18.0	Normal Line / SPOT	10/05/15-10/05/15	2	:30	10P- Castle Mon 10p	1	X							1	\$900.00	\$900.00	WTVQ (Lexington) (WTVQ)	Castle-ABC	9/25/15
19.0	Normal Line / SPOT	09/30/15-09/30/15	3	:30	10P- Nashville	1			X						\$800.00		WTVQ (Lexington) (WTVQ)	Nashville-ABC	9/25/15
19.0.1	Closed Preempt	09/30/15															WTVQ (Lexington) (WTVQ)	Internal Adjustment/Spot -	
20.1	Normal Line / SPOT	10/01/15-10/01/15	2	:30	9P- Scandal	1				X				1	\$1,000.00	\$1,000.00	WTVQ (Lexington) (WTVQ)	Scandal-ABC	9/30/15
21.1	Normal Line / SPOT	10/02/15-10/02/15	3	:30	10P- 20/20	1					X			1	\$550.00	\$550.00	WTVQ (Lexington) (WTVQ)	20/20-ABC	9/30/15
22.0	Normal Line / SPOT	09/30/15-10/05/15	3	:30	10:59P- WTVQ 11p News		1		1	1	1			4	\$80.00	\$320.00	WTVQ (Lexington) (WTVQ)	ABC 36 News At 11	9/25/15
23.0	Normal Line / SPOT	10/04/15-10/04/15	3	:30	10:59P- WTVQ Sun 11p News	1							X	1	\$120.00	\$120.00	WTVQ (Lexington) (WTVQ)	ABC 36 News At 11	9/25/15

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24.0	Normal Line / SPOT	09/29/15-10/02/15	3	:30	12:37A- ABC News Nightline 1237a	2		X	X	X	X			2	\$30.00	\$60.00	WTVQ (Lexington) (WTVQ)	ABC Nightline	9/25/15
25.0	Normal Line / SPOT	09/29/15-10/02/15	3	:30	11:35P- Jimmy Kimmel Live 1135p	1		X	X	X	X			1	\$65.00	\$65.00	WTVQ (Lexington) (WTVQ)	Jimmy Kimmel!	9/25/15
26.0	Normal Line / SPOT	10/03/15-10/03/15	3	:30	12P- ABC College Football	1						X		1	\$300.00	\$300.00	WTVQ (Lexington) (WTVQ)	ABC College Football Early Game	9/25/15
27.1	Normal Line / SPOT	10/03/15-10/03/15	3	:30	3:30P- ABC College Football 2nd game Doubleheader	1						X		1	\$300.00	\$300.00	WTVQ (Lexington) (WTVQ)	ABC College Football Late Game	9/30/15
28.1	Normal Line / SPOT	10/03/15-10/03/15	3	:30	7:59P- ABC College Football Prime	1						X		1	\$500.00	\$500.00	WTVQ (Lexington) (WTVQ)	ABC Saturday Night College Football	9/30/15
29.0	M/G For 2.0.1,2.0.2 / SPOT	10/01/15-10/02/15	2	:30	7A- Good Morning America					1	1			2	\$175.00	\$350.00	WTVQ (Lexington) (WTVQ)	Good Morning America	9/30/15
30.0	M/G For 6.0.1 / SPOT	10/01/15-10/01/15	2	:30	9A- Good Day Kentucky					1				1	\$60.00	\$60.00	WTVQ (Lexington) (WTVQ)	Good Day Kentucky	9/30/15
31.0	M/G For 11.0.1,11.0.2 / SPOT	10/01/15-10/02/15	2	:30	5:30P- WTVQ 530p News					1	1			2	\$75.00	\$150.00	WTVQ (Lexington) (WTVQ)		9/30/15
32.0	Normal Line / SPOT	09/29/15-09/29/15	2	:30	7A- Good Morning America			2						2	\$175.00	\$350.00	WTVQ (Lexington) (WTVQ)		9/30/15
33.0	Normal Line / SPOT	09/30/15-09/30/15	2	:30	7A- Good Morning America				1					1	\$175.00	\$175.00	WTVQ (Lexington) (WTVQ)		9/30/15
34.0	Normal Line / SPOT	09/30/15-09/30/15	2	:30	9A- Good Day Kentucky				1					1	\$60.00	\$60.00	WTVQ (Lexington) (WTVQ)		9/30/15

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35.0	Normal Line / SPOT	09/30/15-09/30/15	2	:30	5:30P- WTVQ 530p News				1					1	\$75.00	\$75.00	WTVQ (Lexington) (WTVQ)		9/30/15
36.0	Normal Line / SPOT	09/30/15-09/30/15	2	:30	10P- Nashville				1					1	\$1,000.00	\$1,000.00	WTVQ (Lexington) (WTVQ)		9/30/15
37.0	Normal Line / SPOT	10/02/15-10/02/15	3	:30	7A- Good Morning America						1			1	\$175.00	\$175.00	WTVQ (Lexington) (WTVQ)		10/1/15

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