

WERC
 Birmingham, AL
 Quarterly Issues/Programs List
 First Quarter, 2024
 04/08/2024

WERC
 Quarterly Issues/Programs List

WERC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Arts and Culture:** Salvation Army's Red Kettle Commissioner Kenith Potter talks about the need state wide for assistance in the homeless community then Kathy Stokes with the AARP talks about the scams to watch out for as we get into tax season in the NewYear
- **Cancer Awareness, Law Enforce:** Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.
- **Crime and Justice:** Dr. Renee Harmon shares her experiences caring for her husband has he battled with Early onset Alzheimer's Disease, and previews an upcoming event for friends and family who are also caring for people dealing with Alzheimer's.
- **Health and Wellness:** Robert Ginyard is a prostate cancer survivor, patent advocate, Chair of the Zero Prostate Cancer board of directors and host of the Internationally overheard podcast. He talks about why early detection is so important for men's survival.

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Arts and Culture	Viewpoint Alabama	Salvation Army's Red Kettle Commissioner Kenith Potter talks about the need state wide for assistance in the homeless community then Kathy Stokes with the AARP talks about the scams to watch out for as we get into tax season in the NewYear	Salvation Army	01/07/2024 07:02 AM	029:48
Arts and Culture	Viewpoint Alabama	George F. Koob, Ph.D., Director of NIAAA at the National Institutes of Health, is an internationally recognized expert on alcohol and the neurobiology of alcohol and drug addiction joins us to talk about Dry January.	Dry January	01/14/2024 07:02 AM	029:53

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Arts and Culture	Viewpoint Alabama	January is National School Choice Month and we are joined by Shelby Doyal the Vice President of the National School Choice awareness foundation. She makes a case for why parents should be able to move their child to the public, private or homeschool of their choice.	Jewish Foundation for the Rig	01/21/2024 07:02 AM	029:51
Arts and Culture	Viewpoint Alabama	Local Hoover Middle school Teacher Logan Greene talks about why he received the coveted Robert I. Goldman Award for Excellence in Holocaust Education. He explained the importance of his lessons and the methods he uses to reach the kids in his 8th grade classroom at Berry Middle School.	Logan Greene	01/28/2024 07:02 AM	029:53
Health and Wellness	Viewpoint Alabama	Robert Ginyard is a prostate cancer survivor, patent advocate, Chair of the Zero Prostate Cancer board of directors and host of the Internationally overheard podcast. He talks about why early detection is so important for men's survival.	Prostate Cancer	02/04/2024 07:02 AM	029:49
Health and Wellness	Viewpoint Alabama	Adina Peyton's son was shot and killed by a SWAT team in Huntsville at a time when he was suffering from a mental health Crisis. Now Adina is on a mission to get mental health training for law enforcement officers.	Mental Health	02/11/2024 07:02 AM	029:49
Health and Wellness	Viewpoint Alabama	February is American Hearth Month, and we are joined by Celina Gorre CEO of WomenHeart, an organization dedicating to education and research into woman's heart health.	Women Heart	02/18/2024 07:02 AM	029:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health and Wellness	Viewpoint Alabama	In light of the possibility of the legalization of gambling in Alabama, we talk with Jack Galassini the director of the Alabama Council on Compulsive Gambling. Then we talk with Sarah DeArmond from Voiceless Behind Bars talks about her efforts to provide lawyers and pay legal fees for the wrongfully convicted in Alabama.	Voiceless Behind Bars	02/25/2024 07:02 AM	029:53
Crime and Justice	Viewpoint Alabama	Dr. Renee Harmon shares her experiences caring for her husband has he battled with Early onset Alzheimer's Disease, and previews an upcoming event for friends and family who are also caring for people dealing with Alzheimer's.	Alzheimer's	03/03/2024 07:02 AM	029:47
Cancer Awareness, Law Enforce	9007792 iHeartRadio Communities: Public Affairs Special	Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.	Dr. K. Marynak, P. Zaballa	03/06/2024 02:13 AM	029:50
Health and Wellness	Viewpoint Alabama	CEO of No More Fighting Pamala Zaballa joins to talk about her organizations fight against Domestic abuse and violence against Women. Then Dr. Kristy Marynack from the CDC talks about the dangers of Smoking Tobacco.	Alzheimer's	03/10/2024 07:02 AM	029:50
Crime and Justice	Viewpoint Alabama	In Gadsden Alabama, a non-profit has furnished a "Baby Box" which would allow new mothers who do not want to care for their babies to surrender them anonymously at a local fire station. Gadsden State Rep Mack Butler joins us to explain how this came to be and why it will save lives.	Baby Box	03/17/2024 07:02 AM	029:50
Crime and Justice	Viewpoint Alabama	Helping people with amyloidosis, and Cyber Security	Google Tech	03/24/2024 07:02 AM	029:55

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Crime and Justice	Viewpoint Alabama	IRS Criminal Investigation Atlanta Field Office Assistant Special Agent in Charge Lisa Fontanette joins us to talk about Money Mules, and how to prevent yourself from becoming a victim. Then Matthew Kenslow the author of the book "Unstoppable: How One Person with Autism is Never Giving Up on His Lifelong Dream to Become a Teacher and Worldwide Influencer" joins us to talk about his Journey and how he is helping others who are on the spectrum.	IRS and Matthew Kenslow	03/31/2024 07:02 AM	029:50

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Ad Council	Ad Council	000:58	5
Ad Council	Ad Council	001:00	3
Ad Council	Ad Council	001:00	1
Ad Council	Ad Council	001:00	5
Ad Council	Ad Council	001:00	2
Ad Council	Ad Council	001:00	2
Ad Council	Ad Council	001:00	5
Ad Council	US Fish and Wildlife Svc	000:59	3
ADPH	AL Dept of Public Health	000:59	4
ADPH	AL Dept of Public Health	001:00	1
ADPH	AL Dept of Public Health	001:00	1
ADPH	AL Dept of Public Health	001:01	1
Alabama Department of Health	PSA-Cancer Survivor	001:00	6
Armed Forces	USO	000:29	2
Armed Forces	USO	000:29	13
Armed Forces	USO	000:30	13
Armed Forces	USO	000:30	1
Armed Forces	USO	000:30	1
Armed Forces	USO	000:31	1

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Armed Forces	USO	000:31	8
Crisis	Crisis Center	001:00	2
Crisis	Crisis Center	001:00	1
Finances	Better Business Bureau	000:29	1
Health & Wellness	AL Dept of Public Health	001:00	6
Health & Wellness	City of Hope	000:29	1
Health & Wellness	St. Jude Hospital	000:29	1
Housing	Ad Council	001:00	5
Military	Ad Council	001:00	3
Military	Today's Military.com	000:29	1
Military	US Dept of Veterans Affairs	000:29	3
Navy	NAVY	001:00	3
Navy	NAVY	001:00	5
Parenting	Latter Day Saints	000:58	1
Public Safety	Consumer Technology Assoc	000:30	2
Veterans	Fisher House	000:17	1
Veterans	Fisher House	000:17	1