

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:****Date:**5/10/18I, Amanda McCord / L+Sbeing/on behalf of: Dusty Johnsona legally qualified candidate of the Republicanpolitical party for the office of: Congressin the Primaryelection to be held on: 6/5/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<u>Schedule Attached</u>				

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Lawrence & Schiller

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Barclay Kretz

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

5/10/10  
Date

[Signature]  
Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]  
Signature

Joe Spurr  
Printed Name

GSOL  
Title

# New Order

<b>Media:</b> Radio	<b>Market:</b> Sioux Falls	<b>Vendor:</b> KELC-AM	<b>Billing To:</b> Lawrence & Schiller
<b>Client:</b> Dusty Johnson for Congress	<b>Demo:</b> P12+		3932 S Willow Ave
<b>Product:</b> Political	<b>Separation:</b> 30		Sioux Falls, SD 57105
<b>CPE:</b> JHNSDU/4367	<b>Flight Start:</b> 5/14/18	<b>AE:</b> Dave Scaturro (Midwest Communications)	
<b>Description:</b> JHNSDU18 Dusty for Congress	<b>Flight End:</b> 6/10/18	<b>Phone:</b> 605-338-8000	
<b>Rep:</b> RD 5.14-6.5 Est.4367	<b>Sales Office:</b>	<b>Fax:</b> 605-335-6600	
<b>Version:</b> 1	<b>Survey:</b>		
<b>Comments:</b>			

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	5/14	5/21	5/28	6/4	Total Spots	P12+ RTG	CPP
1	MTuWThF 6:00A-10:00A	AM	\$30.00	C 30	12	12	12	0	36		
2	MTu 6:00A-10:00A	AM	\$30.00	C 30	0	0	0	8	8		
3	MTuWThF 10:00A-3:00P	MD	\$30.00	C 30	12	12	12	0	36		
4	MTu 10:00A-3:00P	MD	\$30.00	C 30	0	0	0	8	8		
Total Spots:					24	24	24	16	88		
Total GRP/GIMP(000):					0.0	0.0	0.0	0.0		0.0	
Month	Cash\$-Spots		Trade\$-Spots		Total\$-Spots						
5/2018	\$1,440.00 - 48		\$0.00 - 0		\$1,440.00 - 48						
6/2018	\$1,200.00 - 40		\$0.00 - 0		\$1,200.00 - 40						
Total Gross Cost:					\$2,640.00		Total Gross CPP: \$0.00				
Total Net Cost:					\$2,244.00		Total Net CPP: \$0.00				

## Disclaimer:

- Confirming this order also confirms that the Terms and Conditions set forth by Lawrence & Schiller have been accepted. To review please visit [www.l-s.com/terms-and-conditions](http://www.l-s.com/terms-and-conditions)
- Lawrence and Schiller estimate number must be included on all invoices.
- Spots must be rotated equally throughout the daily/weekly/monthly and time periods ordered
- Overights will NOT be accepted
- All scheduled radio buys will receive a 20% bonus.
- Adjustments to the schedule must be pre-approved. Any changes made without written approval will be credited.
- The Terms and Conditions provided by Lawrence and Schiller will take precedence over all other legal orders provided by vendor.
- Agency has the right to cancel this contract prior to creative deadline of the next regularly scheduled display period including Saturdays, Sundays and holidays.

## ORDER



**Orders**  
**Order / Rev:** 340201  
**Alt Order #:**  
**Product Desc:** JHNSDU/4367  
**Estimate:** 4367 Prepay chk #125627 \$2244 net  
**Flight Dates:** 05/15/18 - 06/05/18  
**Original Date / Rev:** 05/14/18 / 05/14/18  
**Order Type:** GENERAL

KELO-AM

**Primary AE:** House Sioux Falls  
**Sales Office:** SFALL  
**Sales Region:** Local

**Agency Name:** Lawrence & Schiller, Inc.  
**Buying Contact:** Amanda McCord  
**Billing Contact:**  
 3932 South Willow Avenue  
 Sioux Falls, SD 57105

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Dusty Johnson for Congress (A)  
**Demographic:** HH  
**Product Codes:** PL1  
**Priority:** SEL  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:** 05/09/19  
**Order Separation:** 00:35:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/27/18	48	\$1,440.00	\$1,224.00
05/28/18	06/05/18	40	\$1,200.00	\$1,020.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	48	\$1,440.00	\$1,224.00	0.00
June 2018	40	\$1,200.00	\$1,020.00	0.00
<b>Totals</b>	<b>88</b>	<b>\$2,640.00</b>	<b>\$2,244.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Sioux Falls			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KELOA	05/15/18	06/05/18	M-F 6a-10a M-F 6a-10a	CM	6a-10a	MTWTF--	:30	12	\$30.00	VIP	0.00	NM	44	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	-TWTF--		12				\$30.00		0.00			
		Week: 05/21/18	05/27/18	MTWTF--		12				\$30.00		0.00			
		Week: 05/28/18	06/03/18	MTWTF--		12				\$30.00		0.00			
		Week: 06/04/18	06/10/18	MT-----		8				\$30.00		0.00			
N 2	KELOA	05/15/18	06/05/18	M-F 10a-3p M-F 10a-3p	CM	10a-3p	MTWTF--	:30	12	\$30.00	VIP	0.00	NM	44	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	-TWTF--		12				\$30.00		0.00			
		Week: 05/21/18	05/27/18	MTWTF--		12				\$30.00		0.00			
		Week: 05/28/18	06/03/18	MTWTF--		12				\$30.00		0.00			
		Week: 06/04/18	06/10/18	MT-----		8				\$30.00		0.00			
													<b>Totals</b>	<b>88</b>	<b>\$2,640.00</b>