

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 5/10/18
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I, Amanda McCord / L+S
 being/on behalf of: Dusty Johnson
 a legally qualified candidate of the Republican
 political party for the office of: Congress
 in the Primary
 election to be held on: 6/5/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule Attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Lawrence + Schiller

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Barclay Kreth

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/10/10
Date

[Signature]
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]
Signature

Joe Spurr
Printed Name

CSA
Title

New Order

Media: Radio
Client: Dusty Johnson for Congress
Product: Political
CPE: JHNSDU/4367
Description: JHNSDU18 Dusty for Congress
Rep: RD 5.14-6.5 Est.4367
Version: 1
Comments:

Market: Sioux Falls
Demo: P12+
Separation: 30
Flight Start: 5/14/18
Flight End: 6/10/18
Sales Office:
Survey:

Vendor: KELCO-AM
AE: Dave Scaturro (Midwest Communications)
Phone: 605-338-8000
Fax: 605-335-6600

Billing To: Lawrence & Schiller
 3932 S Willow Ave
 Sioux Falls, SD 57105

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	5/14	5/21	5/28	6/4	Total Spots	RTG	P12+ CPP
1	MTuWThF 6:00A-10:00A	AM	\$30.00	C 30	12	12	12	0	36		
2	MTu 6:00A-10:00A	AM	\$30.00	C 30	0	0	0	8	8		
3	MTuWThF 10:00A-3:00P	MD	\$30.00	C 30	12	12	12	0	36		
4	MTu 10:00A-3:00P	MD	\$30.00	C 30	0	0	0	8	8		
Total Spots:									88		
Total GRP/GIMP(000):									0.0		
Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots								
5/2018	\$1,440.00 - 48	\$0.00 - 0	\$1,440.00 - 48								
6/2018	\$1,200.00 - 40	\$0.00 - 0	\$1,200.00 - 40								
Total Gross Cost:			\$2,640.00								
Total Net Cost:			\$2,244.00								
										Total Gross CPP:	\$0.00
										Total Net CPP:	\$0.00

Disclaimer:

- Confirming this order also confirms that the Terms and Conditions set forth by Lawrence & Schiller have been accepted. To review please visit www.l-s.com/terms-and-conditions
- Lawrence and Schiller estimate number must be included on all invoices.
- Spots must be rotated equally throughout the daily/weekly/monthly and time periods ordered
- Overights will NOT be accepted
- All scheduled radio buys will receive a 20% bonus.
- Adjustments to the schedule must be pre-approved. Any changes made without written approval will be credited.
- The Terms and Conditions provided by Lawrence and Schiller will take precedence over all other legal orders provided by vendor.
- Agency has the right to cancel this contract prior to creative deadline of the next regularly scheduled display period including Saturdays, Sundays and holidays.

ORDER



Orders
Order / Rev: 340201
Alt Order #:
Product Desc: JHNSDU/4367
Estimate: 4367 Prepay chk #125627 \$2244 net
Flight Dates: 05/15/18 - 06/05/18
Original Date / Rev: 05/14/18 / 05/14/18
Order Type: GENERAL

KELO-AM
Primary AE: House Sioux Falls
Sales Office: SFALL
Sales Region: Local

Agency Name: Lawrence & Schiller, Inc.
Buying Contact: Amanda McCord
Billing Contact:
 3932 South Willow Avenue
 Sioux Falls, SD 57105

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Dusty Johnson for Congress (A)
Demographic: HH
Product Codes: PL1
Priority: SEL
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru: 05/09/19
Order Separation: 00:35:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/27/18	48	\$1,440.00	\$1,224.00
05/28/18	06/05/18	40	\$1,200.00	\$1,020.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	48	\$1,440.00	\$1,224.00	0.00
June 2018	40	\$1,200.00	\$1,020.00	0.00
Totals	88	\$2,640.00	\$2,244.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Sioux Falls			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KELOA	05/15/18	06/05/18	M-F 6a-10a M-F 6a-10a	CM	6a-10a	MTWTF--	:30	12	\$30.00	VIP	0.00	NM	44	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	-TWTF--		12				\$30.00		0.00			
		Week: 05/21/18	05/27/18	MTWTF--		12				\$30.00		0.00			
		Week: 05/28/18	06/03/18	MTWTF--		12				\$30.00		0.00			
		Week: 06/04/18	06/10/18	MT-----		8				\$30.00		0.00			
N 2	KELOA	05/15/18	06/05/18	M-F 10a-3p M-F 10a-3p	CM	10a-3p	MTWTF--	:30	12	\$30.00	VIP	0.00	NM	44	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	-TWTF--		12				\$30.00		0.00			
		Week: 05/21/18	05/27/18	MTWTF--		12				\$30.00		0.00			
		Week: 05/28/18	06/03/18	MTWTF--		12				\$30.00		0.00			
		Week: 06/04/18	06/10/18	MT-----		8				\$30.00		0.00			

Totals 88 \$2,640.00