

ORDER

Orders
Order / Rev: 55081
 Alt Order #: _____
Product Desc: Political Ad
Estimate: Oct 30 - Nov 3
Flight Dates: 10/30/20 - 11/03/20
Original Date / Rev: 10/26/20 / 10/26/20
Order Type: GENERAL

Lilly Broadcasting of Penn
Primary AE: Pam Forsyth
Sales Office: WAR
Sales Region: Local

Agency
Name: Warren County Tea Party
Buying Contact: _____
Billing Contact: _____
302 State Street
Russell, PA 16345

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Warren County Tea Party
Demographic: HH
Product Codes: Issues/Propositions
Revenue Code 1: POL
Revenue Code 2: POL-I
Revenue Code 3: GEN
Priority: P-01.3

New Business Thru: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/20	10/31/20	2	\$100.00	\$100.00
11/01/20	11/02/20	4	\$150.00	\$150.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	2	\$100.00	\$100.00	0.00
November 2020	4	\$150.00	\$150.00	0.00
Totals	6	\$250.00	\$250.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Pam Forsyth			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WRRNF	10/30/20	11/03/20	Morning Drive Morning Drive	CM	6a-10a	1---1--	1:00	2	\$65.00	P-01.:	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/26/20	11/01/20	----1--		1		\$65.00		0.00					
		Week: 11/02/20	11/08/20	1-----		1		\$65.00		0.00					
N 2	WRRNF	11/02/20	11/02/20	Midday Midday	CM	10a-3p	1-----	1:00	1	\$30.00	P-01.:	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/02/20	11/08/20	1-----		1		\$30.00		0.00					
N 3	WRRNF	10/30/20	11/03/20	Afternoon Drive Afternoon Drive	CM	3p-7p	1---1--	1:00	2	\$35.00	P-01.:	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/26/20	11/01/20	----1--		1		\$35.00		0.00					
		Week: 11/02/20	11/08/20	1-----		1		\$35.00		0.00					
N 4	WRRNF	11/02/20	11/02/20	Evening 7p-12a Evening	CM	7p-12a	1-----	1:00	1	\$20.00	P-01.:	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/02/20	11/08/20	1-----		1		\$20.00		0.00					
Totals													6	\$250.00	