

Ampersand Cable System Order

Order #	63174928
Syscode	7890
System Name	Optimum/Beckley-Bluefield Int, WV
Market	Bluefield WV-VA

Flight Dates	04/16/24 - 04/17/24
Agency	Medium Buying LLC
Advertiser	Club For Growth Action

Update Date	04/12/24
Version	1 Vs. 1

AE	Jeff Moring
Sales Coordinator	Christopher Pyle
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Apr23
-	

Client Code	WV-Gov
Product Code	04160416
Est Code	2555
Product Name	WV-Gov - 4.16
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$2,860.00		
Commission	\$429.00		
Net Total	\$2,431.00		
Total Spots	38		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 4/12 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	4/15/24	4/21/24	05:00	09:00		X						-	-	4	\$66.00	\$264.00	30	NCR
2	FXNC	FXNC DT	4/15/24	4/21/24	09:00	15:00		X						-	-	6	\$48.00	\$288.00	30	NCR
3	FXNC	FXNC EF	4/15/24	4/21/24	15:00	19:00		X						-	-	4	\$102.00	\$408.00	30	NCR
4	FXNC	FXNC PT	4/15/24	4/21/24	19:00	24:00		X						-	-	5	\$134.00	\$670.00	30	NCR
5	NMX	NMX EM	4/15/24	4/21/24	05:00	09:00		X						-	-	4	\$54.00	\$216.00	30	NCR
6	NMX	NMX DT	4/15/24	4/21/24	09:00	15:00		X						-	-	6	\$48.00	\$288.00	30	NCR
7	NMX	NMX EF	4/15/24	4/21/24	15:00	19:00		X						-	-	4	\$54.00	\$216.00	30	NCR
8	NMX	NMX PT	4/15/24	4/21/24	19:00	24:00		X						-	-	5	\$102.00	\$510.00	30	NCR

	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Total
SPOTS	38	0	0	0	0	0	0	0	0	0	0	0	38
AMT	\$2,860.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,860.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/15/24

63174928 | Bluefield WV-VA | Optimum/Beckley-Bluefield Int, WV | 7890 |